

CALIFORNIA ARTS COUNCIL

Advancing California through the arts and creativity

Economic & Community Development

The California Arts Council boosts our state's economy by supporting activities that help all of California's communities prosper. Research shows that 1 in 10 jobs in California is part of the creative economy.

Arts Education

A commitment to arts education is one of the California Arts Council's core values. Arts education is essential for student success and the development of California's 21st century workforce.

Cultural & Community Engagement

The California Arts Council invests in underserved communities and populations, using the arts as a tool to serve our state's veterans, at-risk youth, rural communities, and many other Californians.



The California Arts Council is a state agency dedicated to advancing California through the arts and creativity.

The agency is governed by a policy-setting council appointed by the Governor and the Legislature. The 11-member Council and the agency's staff have expertise in the arts, education, community development, state and local government, and both the nonprofit and for-profit creative sectors.

State Agency Role

Investing in the arts is an effective strategy for the state to accomplish a diversity of goals, including:

- Growing the important economic engine of the arts and creative Industries, stimulating jobs and increasing tax revenue;
- Improving success rates for California's students;
- Cultivating civic engagement and social cohesion;
- Promoting community development;



Key Investments & Activities

The California Arts Council serves all Californians through three key activities:

- **Grant Programs:** Funding is provided to California nonprofit organizations via competitive grant programs, administered through a multistep public process including peer-panel review.
- **Initiatives:** Activities are supported in a wide range of California communities via special initiatives, including direct partnerships with public and private sector organizations.
- **Services:** California's arts field and wide range of unique communities are served by professional development, technical assistance, training, and other support services.



State Agency Role, continued

- Building a diverse and creative workforce for California's successful global competition;
- Supporting increased tourism;
- Reducing juvenile criminal offenses and the rate of recidivism in adult offenders;
- Supporting the state's natural and agricultural resources and conservation initiatives through creative community and educational engagement;
- Providing an environment essential to entrepreneurs and new business development in nearly every sector.

The California Arts Council's strategic plan calls for the agency to build public will and resources for the arts; foster accessible arts initiatives that reflect contributions from all of California's diverse populations; serve as a thought leader and champion for the arts; and provide effective, relevant programs and services.

For further details, visit www.arts.ca.gov.



Grant Programs

Visit www.arts.ca.gov for current guidelines and availability.

- **Creative California Communities:** Transforming communities through the arts & economic development
- **Local Impact:** Revitalizing California's underserved & rural communities through the arts
- **Artists in Schools:** Developing creativity, overall well-being, and academic achievement in California students
- **JUMP StArts:** Supporting arts education programs for youth in the juvenile justice system
- **Veterans Initiative in the Arts:** Enriching the lives of veterans through arts programming that is sensitive and responsive to their unique experiences
- **State-Local Partnerships:** Fostering arts and cultural development through local leadership
- **Statewide Networks:** Supporting multicultural, and discipline-based arts networks
- **Professional Development and Consulting:** Helping arts organizations to grow and thrive through professional development and practical services
- **Arts on the Air:** Supporting original public media content about the impact of the arts in diverse communities in California

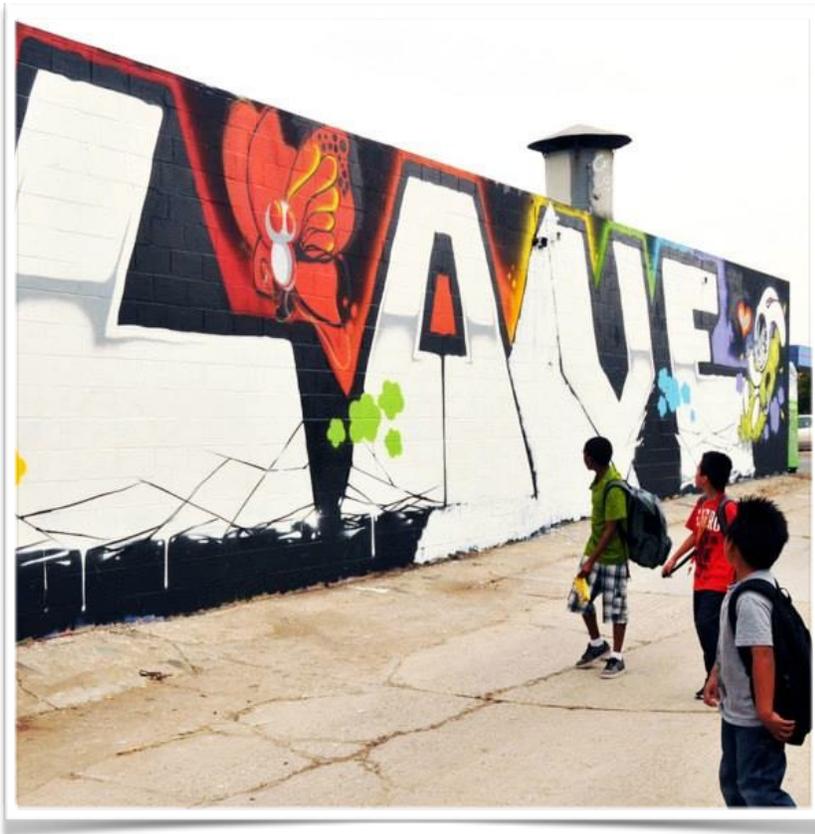


Initiatives

Current initiatives include:

- **Poetry Out Loud:** Helping high school students master public speaking skills & build self-confidence
- **Arts in Corrections:** Providing rehabilitative arts services to California's prison population, in partnership with the California Department of Corrections and Rehabilitation
- **CREATE CA:** California's statewide arts education coalition
- **Creativity at the Core:** Placing arts at the forefront of Common Core State Standards implementation
- **Turnaround Schools:** Utilizing arts education strategies to significantly improve CA's lowest performing schools
- **Student Voices:** Digital media training and empowerment for students
- **Statewide Creative Economy Research:** Documenting the impact and influence of the creative sector on the state's economy
- **Poet Laureate:** The Governor's advocate for the art of poetry
- **Conservation Creativity Challenge:** Utilizing the arts and creative expression to educate California's young people about drought





Get Involved

- **Public Meetings:** The members of the California Arts Council meet approximately five times each year. All meetings are open to the public and are held in various locations across the state. View meeting notices, minutes, and agendas at www.arts.ca.gov.
- **Online Resources:** Looking for arts opportunities? View grant listings, job postings, artists calls, and more at www.arts.ca.gov.
- **Social Media:** Join the conversation on Facebook and Twitter.
 - facebook.com/californiaartscouncil
 - [@calartscouncil](https://twitter.com/calartscouncil)



Support the Arts

Make a tax-deductible contribution to support the important work of the California Arts Council through two unique efforts.

California Arts License Plate

Support arts and arts educations programs in California by purchasing an Arts Plate. The Arts Plate generates more than \$2 million per year for arts programs benefiting children and communities throughout the state. www.artsplate.org



Keep Arts in Schools Fund

Support arts education programs across California by contributing to the Keep Arts in Schools Fund in the Voluntary Contribution Section of California state tax returns. A donation of \$1 or more can help bring creativity back to California classrooms.

All photos provided by California Arts Council grantees.