

NOTICE OF PUBLIC MEETING**June 24, 2015****10:30 a.m. to 5:00 p.m.**

San Diego Watercolor Society
NTC at Liberty Station
2825 Dewey Road, Suite 105, San Diego CA 92106
(619) 573-9315

June 25, 2015**9:00 a.m. to 3:00 p.m.**

Jacobs Center for Neighborhood Innovation
404 Euclid Avenue, San Diego, CA 92114
(619) 527-6161

DAY ONE:

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| 1. | 10:30 | Call to Order | D. Harris |
| | | Welcome by NTC at Liberty Station and the San Diego Watercolor Society | A. Ziter
B. Berwick |
| 2. | 10:40 | Presentation: Quintet from San Diego Youth Symphony's Community Opus Project | A. Fritzsche |
| 3. | 10:50 | Roll Call and Establishment of a Quorum | D. Golling |
| 4. | 10:55 | Approval of Minutes from April 21, 2015 (TAB A) | D. Harris |
| 5. | 11:00 | Chair's Report (TAB B) | D. Harris |
| 6. | 11:15 | Director's Report (TAB C) | C. Watson |
| 7. | 11:30 | Public Comment (may be limited to two minutes per speaker) | D. Harris |
| 8. | 12:00 | Funding Request (Sponsorship) to support national convening of Grantmakers in the Arts (TAB D) | C. Watson |
| 9. | 12:10 | Programs, Initiatives and Services 2014-15: | D. Harris |
| | | a. Statewide Networks (TAB E) | S. Heckes |
| | | b. Arts on the Air (TAB F) | |
| | | c. Local Impact (TAB G) | |
| | | d. Veterans' Initiative (TAB H) | |
| | | e. Creative California Communities (TAB I) | |

f. Cultural Data Project (**TAB J**)

Programs, Initiatives and Services 2015-16:

a. Programs Budget (**TAB K**)

b. Artists in Schools (**TAB L**)

10. 5:00 Adjournment/Proclamation D. Harris

DAY TWO:

11. 9:00 Call to Order D. Harris
Welcome by Jacobs Center for Neighborhood Innovation V. Hamilton

12. 9:10 **Presentation:** Performance by Gill Sotu V. Hamilton

13. 9:20 Strategic Plan Progress Review, Committee Reports (**TAB M**) S. Steinhauser
C. Watson

14. 10:00 Council Member Updates and Reports (3 min. each) (**TAB Mc**) D. Harris

15. 10:30 Public Comment (may be limited to two minutes per speaker) D. Harris

16. 10:45 Program Evaluation (**TAB N**) C. Watson
S. Gilbride

17. 11:15 Programs and Initiatives Discussion (**TAB O**) D. Harris
M. Alexander
K. Gallegos

18. 1:45 CLOSED SESSION Pursuant to Government Code §11126(a), to discuss/take action on personnel matters D. Harris

19. 2:15 Agenda Items for Future Meetings D. Harris

20. 2:20 Adjournment in memory of Chris Burden and Rachel Rosenthal D. Harris
(**TAB P**)

21. 2:30 Tour: WrtterzBlok V. Hamilton

Notes:

1. All times indicated and the orders of business are approximate and subject to change.
2. **Any item listed on the Agenda is subject to possible Council action.**
3. The CAC retains the right to convene an advisory committee meeting pursuant to Government Code Sec. 11125 (d).
4. Council meetings are open to the public and are held in barrier-free facilities that are accessible to those with physical disabilities in accordance with the Americans with Disabilities Act (ADA). If you need additional reasonable accommodations, please make your request no later than five (5) business days before the meeting. Please direct your request to the Administrative Assistant, Diane Golling, at (916) 322-6335 or diane.golling@arts.ca.gov.
5. Public testimony is time limited. Please make concise remarks.
6. Working lunches will be delivered for the Council Members and staff. No lunch break will be taken.

TAB A

MINUTES OF PUBLIC MEETING**April 21, 2015****11:30 a.m. to 5:30 p.m.****Arte Américas****1630 Van Ness Ave, Fresno, CA 93721****(559) 266-2623****ABSENT:**

Rosalind Wyman

PRESENT:Council Members

Donn K. Harris, Chair
Susan Steinhauser, Vice Chair
Michael Alexander
Phoebe Beasley
Christopher Coppola
Kathleen Gallegos
Jaime Galli
Nashormeh Lindo
Steve Oliver

Arts Council Staff

Craig Watson, Director
Scott Heckes, Deputy Director
Caitlin Fitzwater, Communications Director
Mary Beth Barber, Special Projects Associate
Shelly Gilbride, Arts Program Specialist
Diane Golling, Administrative Assistant

Invited Attendees

Victoria Stevens, JUMP StArts Panel Chair, Los Angeles
Bob Bullwinkel, Fresno County Office of Education
Lilia Chavez, Fresno Arts Council
Anthony Radich, Western States Arts Federation (WESTAF), Denver, CO

Frank Delgado, Arte Américas
Amy Kitchener, Alliance for California Traditional Arts, Fresno
Chike Nwoffiah, Alliance for California Traditional Arts, Fresno
Kerry Adams-Hapner, City of San Jose

Other Attendees

Marcus Dorado, Fresno artist
Andy Hansen-Smith, Creative Fresno
Erin Olm-Shipman, Arts Consortium Visalia
Helga Mead, Central California Music Fusion, Fresno
Sara Gruber-Erb, Madera Art Hop/River Park Art Studios, Fresno
Teresa Flores, Fresno
Veronica Chavez, Teaching Artist, Fresno
Susan Hansen, Fresno Arts Council
Nancy Marquez, Arte Américas
Nikiko Masumoto, Masumoto Family Farm/Fresno Regional Foundation/Humanities
Advisory Board/Fresno State, Del Rey
Sherril Royse, Madera County Arts Council, Madera
Diane Mello, Madera County Arts Council, Madera
Khampha Thephauong, Laotian-American Community of Fresno
Marcella Lopez, Creative Fresno
Joe Martinez, Fresno
Christine Barker, Fresno Metro Ministry
Susan Yost Filgate, Fresno Art Museum
Lindsay Callahan, Fresno County Office of Education
Caroline Koontz, Tulare County Arts Consortium, Visalia
McKenna Friend-Hoffman, Tulare County Arts Consortium, Visalia
DeDe Darnell, Fresno Arts Council
Aileen Imperatice, visual artist, Fresno
Hugo Morales, Radio Bilingüe, Fresno
Eric Payne, Fresno Stewardship Initiative
Sandra Garcia, Assemblymember Perea/Fresno Arts Council (Board Member)
Diane Rich, Madera County Arts Council
Manelo Lopez, Creative Fresno – Mural Arts District
Teresa Flores, Art Department, Fresno State
Thomas Ellis, Professor of Theater, CSU Fresno
Rachel Joy Bowman, Community Media Access Center for Fresno and Clovis

MINUTES

I. Call to Order and Welcome

Chair Donn K. Harris calls the meeting to order at 11:32 a.m. and recognizes Bullwinkel, who thanks the mariachis and introduces them and their directors to the Council. He then introduces the soloist from the Fresno County Youth Choir and her accompanist.

The Chair recognizes Delgado who welcomes the CAC back to Fresno for the first time in nearly 10 years. Fresno Arts Council Executive Director Lilia Chavez also welcomes the Council to Fresno, “the new Bohemia.” She hopes that as we look at new programs we consider bringing back our Multicultural Entry grant program, which assisted emerging artists.

At 11:45 a.m. Golling calls the roll and a quorum is established.

II. Approval of Minutes

Alexander corrects the spelling of “Bilesikjian” in the In Memoriam section of the Minutes of the January 27 meeting. Golling notes the change.

ACTION: Steinhauser moves that the Minutes be approved as amended. Lindo seconds. Yea: Alexander, Coppola, Gallegos, Galli, Harris, Lindo, Steinhauser. Abstain: Beasley, Oliver. Absent: Wyman. The Minutes are approved at 11:46 a.m.

III. Chair’s Report

The Chair gives his report at 11:47 a.m. He talks about the ways he is making the CAC visible around the state. He will be going to Amador County in May. There is great momentum around the arts, but the gap between public will and funding is not yet filled. The public will needs to become actual policy. He would like all Council members to prepare an “elevator speech.”

Harris lists a few points in his report in the meeting packet. Technology is only available to the public if artists make it accessible, clear, and appealing. Careers outside of the arts are enhanced by the 21st century work skills learned in arts education. Harris passes out the pie chart referenced in his report that did not make it into the packet.

Steinhauser thanks the Chair for this, and mentions the Boeing executive who testified at the Joint Committee on the Arts hearing. He said he learned everything he does now by being a stage manager early in life. Gallegos mentions multiculturalism. Steinhauser says that is one of the pillars of our strategic plan and needs to run through all our programs. The arts are for everyone.

Alexander thanks Lilia Chavez for her comments about the multicultural entry grants. He thinks it’s important to acknowledge here, as we work on programs, that there are geographic areas of our state that are disadvantaged when it comes to corporate attention. A state program is a vital jump starter to lend credibility as these organizations serve the people.

Lindo says that another place where diversity should be at the forefront is our panels. Who is looking at, and evaluating, the CAC programs? Watson assures the Council that it’s very much on our minds and we count on the Council to put names forward of those they think would be good panelists. The time commitment is huge, to review all the grants, come to Sacramento, etc., all on their own time. It’s a real gift to the citizens of the state.

IV. Director's Report

Watson gives his report at 11:59 a.m. There is momentum for arts funding being built in Sacramento. There were several hearings at the Capitol a couple of weeks ago. One was devoted to the passage, on a bipartisan basis, of a resolution by Assemblymembers Nazarian and Calderon and Senator Allen to allow the legislature to signal support for increased funding for the CAC. It passed 6-0. The next hearing was on AB 189, Assemblymember Bloom's bill creating state-sanctioned arts and culture districts. Then Assembly Subcommittee 4 on a 4-1 vote, again bipartisan, made a recommendation for a \$10M augmentation to our budget, to change it from a one-time allocation to a baseline, and add five staff positions.

We sit quietly at these hearings because we are part of the Brown administration. Our advocates suggest to the Governor that we could do many more things with a larger budget. We don't know how the senate will respond to this initiative from the assembly. If the Senate Subcommittee 4 does not match what the assembly suggests, our budget goes to conference committee.

More happened last week. At the Joint Committee on the Arts Hearing on the Creative Economy, for 2.5 hours the legislature heard from experts and members of the public about the importance of creative industries to California's economy. The next day, the Californians for the Arts held their "Confluence" convening and the feedback has been nothing but positive. So there is a trajectory that we can all be proud of. The staff feels very energized and encouraged.

Harris says he has confidence in what Watson and the staff are doing. The Confluence was excellent. And it feels like a movement.

Steinhauser asks if there's anything we can do here to advise those in the audience how to help move the Bloom bill forward or any of the budget issues. Watson says the legislature asked him to bring the facts about what the CAC did with the 2013-14 \$2M, then tell them what we're in the midst of doing with the 2014-15 \$5M. So he gave factual presentations. We can't advocate or lobby for our own budget. But those who are here today and hearing about it can take the facts that we presented and use them as they will. Alexander says we can also say that the Confluence was organized by the Californians for the Arts and they are very engaged in advocating for arts funding.

Steinhauser asks about the creative aging convening and the China convening. Watson says creative aging is an exciting opportunity for the Council to consider. There are several states now that have been pulled into a national conversation about arts in aging. Some states are ahead of us. Several of our programs can be focused on this; agencies with this focus could apply to our existing grant programs. But Watson has been invited to a national, invitation-only convening on the subject. He will come back and report to the Council. The China conversation has been going on for 18 months based on the Governor's interest in China. We dip in and out as we're able to, and hear what other state agencies are doing, since the Council set aside some funding for a China initiative.

Steinhauser says she is pleased about the creative aging idea because we have "lifelong learning" in our strategic plan. Alexander says he was able to attend a dance festival in Los Angeles. There's not a lot of funding and not many venues, but he was pleased with what he saw. He saw opera performed for free in the desert around Rancho Mirage. Gallegos comments that it would help the legislators to know how many people we are reaching. Then the fact that we can't fund 84% of the applications we receive would have some context. Watson says Fitzwater put

together a map showing the distribution of the \$2M. Harris says he's learned a lot recently about why certain counties aren't being served. Steinhauser says some aren't funded because we have no funds and some are not funded because they don't make the cut, but for those who don't make the cut we have an obligation to provide technical assistance.

V. Council Member Updates/Reports

Harris moves to Council member updates and reports at 12:24 p.m. What have the members been doing around their communities? The Chair introduces Beasley and Oliver and welcomes them to the Council.

Beasley says she went to Venice Arts, which is really in Los Angeles. They run a program using photography, film and animation with kids from Santa Monica Continuation School – the “school of last resort.” She saw our grants in action, kids looking at the world differently through a Canon camera. They actually work in a darkroom as well as with digital images. To see these students engaged, after they had all struggled in school, was great. She also went to Gabriela Charter School, which teaches traditional dancing, ballet, tap, hip-hop, jazz, all forms of dancing, and is a big success in Los Angeles charter schools. Every day this school schedules an hour for dance. Beasley says, “When you see your grants at work there is nothing that makes your heart sing louder.” Senator Fran Pavley has invited Beasley to speak to her advisory council and tell them about the CAC on May 8.

Lindo connected with Theater Bay Area. She went to a couple of their workshops and also met with Brad Erickson and went to their conference, a CAC-funded event. It was very successful, well organized, and had a huge turnout.

Oliver reports that the mayor of San Francisco is very concerned about the explosion in the real estate market and how it is affecting arts groups. The tech community is not interested in small footprint buildings. So the CAST program is trying to acquire them and set them aside for the arts. They have raised about \$12M and have acquired five buildings. The goal is to have these companies own their buildings, so the rents don't quadruple overnight and drive them out.

Coppola has been asked to speak at big companies and consumer electronics shows. Intel realizes that if their chip shuts down, we all shut down. They feel a responsibility, with all this power, to give back. He was blown away by the talent of the youth he saw when he judged Poetry Out Loud again this year. The fact that we support the learning of that difficult, sensitive skill is important.

Watson describes the Poetry Out Loud state finals and Levi Lowe's win, and thanks Gilbride and Jong for their organization of the Poetry Out Loud finals.

Steinhauser went to Washington, DC with WESTAF in the company of Watson and Harris. They met and educated Congress members. She points out the importance of going to Congress to thank people when you don't need anything, so that when you do need something they aren't tired of seeing you. The head of the committee that does the National Endowment for the Arts (NEA) funding is a congressman from Riverside, Ken Calvert, a Republican who understands how important the creative economy is.

Steinhauser also talks about a presentation she gave based on her private collection of photographs, and how it struck her that we need to work with artists individually as much as we can. We need to be out in the community, making sure they know we're here, we care, and we

appreciate them. She describes a site visit to Marie Acosta's new facility (La Raza Galeria Posada) in Sacramento and talks about how great it is that these artists have taken over a building nobody would want; they are in four barn-like structures that house Sacramento police horses right there with their studio and gallery spaces.

Galli visited the Ai Weiwei exhibit on Alcatraz and says it was an amazing experience.

Gallegos toured Fresno yesterday with Lilia Chavez and Amy Kitchener, a whirlwind tour of the arts in Fresno. The Fresno arts scene is quite vibrant. She was very impressed. She wanted to know what they are doing, but also wanted to know what their issues are. She visited Radio Bilingüe and met with a panel of people who spoke about the problems they face trying to make Fresno more inclusive of the Latino community. To them it seems that Fresno is two cities, with two cultures. They have trouble getting funding from the city for Latino arts. She had lunch at a Laotian restaurant. There is a large Hmong community in Fresno, some still working on their papers. The Laotians are not accepted; they have different traditions, but the two groups are generalized by the dominant cultures here. The Alliance for California Traditional Arts (ACTA) has been giving grants to preserve their unique weaving traditions. When they apply for funding with the CAC it's problematic because they are not really arts organizations. Lilia Chavez says they wanted Gallegos to know about these folks so the Council can think of ways to help them. Steinhäuser says our Local Impact (LI) program should address just this issue. Lilia Chavez says it does not, because the group is working with volunteers. This is an immigrant group in danger of losing its cultural traditions.

Heckes says the CAC had a traditional arts program many years ago, but budget cuts ended it. ACTA now takes that on, and we partner with them.

Gallegos also saw two art galleries, places where artists can rent space and they host an art walk on a regular basis. She saw no open studios at the moment; they are all occupied. Lilia Chavez says the university is bringing its masters students to the M Street Gallery because the art scene is happening downtown and CSUF is so far from it. Issues of gentrification are arising. The Fresno Arts Council wants to ensure that artists' spaces remain affordable. That is their big question about cultural districts. Safeguards should be put in place.

Watson says that Assemblymember Bloom heard this concern during testimony, and California wants to do it right. There are fourteen other states that have this type of legislation. You can't control all the outcomes with a piece of legislation, but you can make it clear you want a community-based process and include the artists. If California can't be the leader in the nation, we shouldn't even go down this road. But we have a chance to learn from what other states have done, build on their successes and avoid their failures.

Oliver says there is a lot of experimentation in San Francisco. When there's a hot market, you have the ability to say things like, "If you want the space, you must carve out a certain percentage of it for X, in perpetuity." They'll agree because they want the space.

Gallegos describes the Fresno Art Museum and what is going on there. It was a beautiful day and she learned a lot.

VI. Presentation: Arts Business Coalition and Spark! Initiative

Harris moves to Bullwinkel's presentation at 1:22 p.m.

Fresno has been called the Detroit of California, the Appalachia of the West, the state's most dangerous place to live. Fresno Unified is California's fourth largest school district, and much of it is economically disadvantaged. But now Fresno is also called "the new bohemia" because of the arts and culture renaissance happening here within the last five years.

Arts completely disappeared from elementary schools here a while back; now they have a new Board that has turned that completely around. Fresno schools offer all the arts, to every student, every day. Equity and access are prioritized; quality will come second. They have an arts/business coalition Bullwinkel believes can be replicated across the state. Local businesses, car dealerships, service industries, everything, are all coming together around the issue of arts education. Not only do the arts permeate all areas of industry, they are a vital part of community identity and prosperity. There is a clear link between arts education and a skilled, innovative 21st century workforce.

Harris asks if he gets any pushback on this. Bullwinkel says he was afraid he would, but didn't. When he made a presentation in front of forty possible funders everyone had a story about how the arts had touched their lives. Harris asks if he gets pushback from artists. Bullwinkel says he does hear hesitation on the part of artists who fear making the arts "serve" business. But that's not what this initiative is trying to do. Lindo points out an article she read about the link between arts engagement and winning Nobel prizes.

A short break is taken at 1:46.

VII. Public Comment

The Chair reconvenes at 1:59 p.m. for Public Comment.

Helga Medd from Central California Music Fusion says it's impressive to see our passion and sincerity. She notes that the Fresno Arts Council is an important force in the area.

Aileen Imperatrice, a working artist, wants to know why artists can't make enough to live in a decent place rather than waiting for someone to give them a special situation. She's had success working with an agent, but now she needs to travel and so forth, which is expensive. Artists need to understand how to market their work and seek out opportunities. Can the CAC help? Watson tells her about our November 3 webinar. Lindo says several new members are working artists so they will have a voice on the Council now.

Eric Payne, Fresno Stewardship Initiative, says many of our elected officials and business people need data to base their funding decisions on. He asks that the Council take a message to Sacramento from the Central Valley. There is a need for investment in the arts.

Nancy Marquez thanks us for coming to Fresno. The CAC gave her their first \$2,000 grant in 1987. She hopes the cultural arts district here is making us proud.

Thomas Ellis speaks on behalf of the Fresno community, asking for representation from the Central Valley on the CAC.

Sandra Garcia works with Assemblymember Perea and is a board member of the Fresno Arts Council. The Assemblymember is deeply engaged in the arts and started a fund with the Fresno Arts Council to reach out to rural communities.

Diane Mello, director of Madera County Arts Council, thanks us for coming to central California. She thanks CAC staffer Jason Jong for helping her get up to speed. She's working on

a contract with Madera Unified School District for after-school programs this fall. “Celebrate Ag” is a juried exhibition highlighting the history and culture of the area. They are holding “Artfest” for the first time this year, partnering with the schools. There is a concentrated area in eastern Madera County with a lot of artists. Their Board is partnering with a historical district as well as school districts to put together a designated arts district. A board member thanks the CAC for help and support while they hunted for a director.

Hugo Morales thanks the CAC for their help and support. Arts on the Air has allowed Radio Bilingüe to showcase some master Latino artists and promote jarocho music. They are working with California’s most recent Poet Laureate, Juan Felipe Herrera. Through Arts on the Air they are able to reach a younger demographic. Fresno is now a center for mariachi music.

Marcella Lopez, a board member for Creative Fresno, says she understands the need to find funding wherever you can, but she doesn’t like the local arts funding all coming from Granville. She’s grateful but thinks it isn’t good to rely so much on one company. She believes it does more good for the company than for the artists. Her second point has to do with artists teaching kids in the Valley; we should incorporate the experience of the artists with the experiences of the youth they will be working with. Alexander thanks her and says the value of public comment is hearing perspectives that draw the Council’s attention to issues on the ground. Lindo asks what skill sets the artists need to have, to work with Central Valley youth. She asks for email on this topic.

Teresa Flores teaches in the art department at Fresno State. She travels between Fresno and Los Angeles weekly and has seen a lot of changes. She’s happy we are here to see the changes in downtown Fresno but she is very concerned about gentrification. There used to be a senior citizens art center but it’s no longer there. Local populations are being overlooked by the developers moving in. Artists should be included in the planning process, not just be asked to paint murals. Oliver says we’re working on it, but haven’t found the perfect solution.

Carolyn Koontz from Tulare County Arts Consortium thanks the CAC for last week’s convening. She wants to think about building public will for the arts in Tulare County. She outlines the things they are doing, including sponsoring a mariachi opera, getting the stories through art of people recovering from mental illness, etc. She thinks the Council should consider a regranteeing program for the State/Local Partners (SLPs). Alexander asks what opportunity she has to talk to the equivalent of a chamber of commerce. She says they are small organizations as well, but they promote each other on social media and are talking to each other.

Rachel Joy Bowman is here from CMAC, public access TV. The city of Fresno passed an ordinance for multi-use zoning and we now have lofts. That really changed Fresno.

Beasley says perhaps the Council should let the SLPs know what we can and cannot do; we can’t advocate to our elected officials. People keep asking us to advocate or solicit the governor or legislature, and we can’t do that. Oliver asks if we could be a convener for a discussion. The new members need to understand what the rules are. Watson said we could not set last week’s convening date until we knew when the hearing would be at the Capitol. At noon, the CAC staff and Council members left and the advocates took over and talked to legislators. There is a line and we will work to get that better codified.

Alexander says we should explore the possibility of sending reports as we gain information. We can share information that we have gathered regarding needs in the state. Steinhauer says that thought leadership is a pillar of our strategic plan and convenings are definitely part of that pillar.

Heckes says we've put together pieces in the past to educate staff and new Council members, and maybe we should do that again. Watson says we'll ferret out the information and find the sweet spot between advocacy and education. Steinhauser points out that there is already an organization in place that people are able to join, Californians for the Arts, which is related to California Arts Advocates.

VIII. Strategic Plan

At 2:46 p.m. the Chair moves to strategic plan review and committee reports.

Gilbride goes over the education committee report. Beasley said she would have liked to know which schools have arts and which do not. Watson says that was a big topic on the CREATE CA leadership conference call he took on his way down to this meeting. Everybody acknowledges that the data collected by the California Department of Education (CDE) is only as good as whatever they receive from the schools. We need first and foremost to put together a good measuring system. Right now everyone is self reporting. The criteria need to be clear.

Watson says that the NEA and a major Foundation will make announcements in the next few weeks about new funding for CREATE CA. Beasley says she would like to know who funds what and how it gets to the schools. If 80% of arts education funding goes to arts organizations, what are the implications of that? Harris answers that it's not embedded in the fabric of the schools. Watson points out that it's easy to cut a program when all you have to do is cancel a contract with an outside agency.

Watson reports on the external partnership committee. Steinhauser suggests Coppola talk to Intel. Gallegos asks for the purpose of this committee. Harris says the legislature is very interested in us getting outside funding, and it's hard to get private entities to fund government agencies. Watson says we also have to be sensitive about competing with our own grantees. But the conversation should be started, and partnerships with corporations can be pursued. Alexander says we could also try to become leaders in pointing out opportunities for corporations to invest in local communities. Coppola says corporations want to know what's in it for them. Can Intel put their logo on our website? Probably not. So what's in it for them? Beasley says you have to know what the value is before you ask so you can explain it clearly.

Legislative committee update: Watson says he went over it in his director's report. Steinhauser points out the legislative calendar so the Council can see how nimble we need to be. She commends CAC staffer Kristin Margolis for pulling all the information together.

Alexander asks about the Bloom bill and what human resources it will take to implement it, should it pass. Watson says it's unknown, but the CAC must absorb the cost in staff time.

Outreach and thought leadership committee: Fitzwater says the report in the meeting packet outlines what has been going on for the past six months. Two online convenings have been held and are now available on demand. Over 200 people joined live. The staff received a lot of great feedback. The CAC's 40th anniversary is coming up in 2016 and this committee hopes to come up with great ideas to celebrate that. Beasley points out that we had the same governor 40 years ago. It would be great to get all the original people back for something.

Revenue and resources committee report: Barber says the two sources are the Keep Arts in Schools voluntary contribution fund (KAIS) and arts license plates. We are on track for making \$250,000 through KAIS. The arts license plate saved this agency when we lost 93% of our

funding a decade or so ago, and we've been trying to figure out how to do a better job selling them. Beasley notes that the PTA has 900,000 members. Barber says that the PTA has really stepped up. Steinhauser thanks former Council members Turner and Green for what they did to push this forward.

IX. Presentation: WESTAF

The Chair welcomes Anthony Radich, Executive Director of WESTAF, at 3:16 p.m. He's glad to say hello to the new members. WESTAF is one of six regional arts organizations in the country. WESTAF helps us enlarge our political footprint by helping to make our voices heard in Washington. They handle advocacy, special seminars, professional development, etc. He passes out materials about what WESTAF does and who/what they fund. He describes their "grants online" program, which the CAC uses. Watson compliments Radich on his visionary leadership in creating a suite of remarkable products. Radich says it's a pleasure to work with people who aren't afraid of trying something new. Harris asks if they have a rubric for evaluating these proposals. Radich says yes, but they try to not make it a grant writing contest. A quality group that knows how to present and has a track record, plus good community outreach, is likely to be looked upon favorably. The traditional groups are under pressure and are experimenting with new structures. Steinhauser says that Radich and his staff have an uncanny ability to gauge the future.

X. Panel Pool Additions

At 3:39 p.m. the Council discusses panel pool additions. Heckes presents the memo. Gallegos asks about future panels. Can the Council see who has been chosen? Heckes says yes. Harris asks that he explain the process. He does. Lindo asks if Council members can still suggest people. Heckes says yes. Steinhauser asks how many hours people put in as a panelist, and how they are recognized. Heckes says it depends on the panel. Normally they meet 9:00 a.m. to 6:00 p.m, reviewing 3 to 4 applications per hour, plus they read the applications in advance. So the panelists volunteer a lot of time.

ACTION: Oliver moves to approve the panel pool additions as presented by staff. Coppola seconds. The motion is approved unanimously at 3:45 p.m.

XI. Panel Recommendations

Heckes goes over the professional development memo. His opinion is that if we are fortunate enough to receive an increase in our budget we should continue this; we had over \$300,000 of requests and only had a budget of \$100,000. It was very difficult to rank the applications because they were so different from each other and so many were worthy. Many are groups we are not funding now, so we are reaching different people through this program. Steinhauser compliments the staff panel on its work and notes that reaching 23 counties is good, and it's also very interesting that a grant of \$250 can make such a difference to a small organization. Heckes notes that this idea was championed by former Council member Jefferson.

Alexander leaves the room.

ACTION: At 3:56 p.m. Steinhauser moves to approve the panel's ranking and funding recommendation for Grand Performances as presented by staff and outlined in Tab 21. Oliver seconds. The motion passes with Beasley, Coppola, Gallegos, Galli, Harris, Lindo, Oliver and Steinhauser voting Yea. Alexander and Wyman are absent.

Alexander returns. Gallegos leaves the room.

ACTION: At 3:59 p.m. Coppola moves to approve the panel's ranking and funding recommendation for Avenue 50 Studios as presented by staff and outlined in Tab 21. Lindo seconds. The motion passes with Alexander, Beasley, Coppola, Galli, Harris, Lindo, Oliver and Steinhauser voting Yea. Gallegos and Wyman are absent.

Gallegos returns.

Gallegos says this is a wonderful program and she thinks it should be continued. Was there thought about the percentage of cultural organizations with geographic distribution and size? Watson says this raises a bigger set of questions. Watson says the guidelines speak to what the focus of the program is, and a panel can only look at quality, the highest quality application that matches the guidelines. How can geography come into play? The NEA deals with geographic distribution right off the top, as we do with the SLPs. But once you get past a geographic grant, how do you define a geographic area that would trump another geographic area? So no, we don't impose criteria for geography. We don't apply that extra layer. But we hope that by the way we communicate criteria to the panels, the result is pretty much what you would hope to have if you did consider geographic criteria or ethnic diversity. As we gather data about ourselves and who we fund, we need to get better at presenting who gets a CAC grant, the makeup of the applicant pool, etc. Heckes says all the grantees submit an NEA report that does ask about the ethnicity of the grantee and the ethnicity of the project, which can be different.

Alexander asks if the staff panel could educate future applicants by writing some sort of report on how the rankings were established while the experience is still fresh in your minds. Heckes says staff members are preparing a letter for the grantees and applicants that will talk a bit more about the process. Harris says we need to look at the data when it comes back and see what results we are getting.

ACTION: At 4:12 p.m. Harris moves to approve the panel's ranking and funding recommendation as presented by staff and outlined in Tab 21, with the exception of Grand Performances and Avenue 50 Studios, which were previously reviewed and voted on. Steinhauser seconds. The motion passes with Alexander, Beasley, Coppola, Gallegos, Galli, Harris, Lindo, Oliver and Steinhauser voting Yea. Wyman is absent.

At 4:13 p.m. the discussion moves to JUMP StArts. Gilbride reports that the panel reviewed 33 applications with a total of \$1.3M in requests. Staff recommends that 8 applications be funded. The total request from the approved applications is \$285,529, which exceeds the \$200,000 allocated, so the staff recommends that the application ranked 10 be funded at 80% and the other seven applications, which were ranked 9, be funded at 70%. Gilbride turns the discussion over to Dr. Stevens, the panel chair. She reports that the proposals were excellent; all were well-intended and beautifully crafted.

Harris asks why some panels have a 10 point system and some have a 5 point system. Heckes explains. Stevens says that the panelists scored the applications before they came and everyone changed their minds as the discussion went on. So the face-to-face discussion was vital. Alexander says the NEA is discontinuing in-person panels and they need to hear that. He also notices that a lot of organizations with great reputations did not score as highly. Gilbride says it was often a case of the guidelines calling for new things – not business as usual. Many of the

well-known organizations applied for funding to continue great work that was already ongoing. That's not what this was for.

The quality of the applications was very high, and we didn't have money to fund anything that scored lower than a 9. Even then we couldn't fund them at their request level. Steinhauser says this is an agency-wide issue, we want to know how to evaluate and we want to know how to construct a program to achieve a goal. Stevens says there are multiple forms of criteria. Coppola wants to know if there is any data about whether these kids ever had arts before they got into trouble. Watson says we can ask James Catterall.

ACTION: Alexander moves to approve the JUMP StArts panel's ranking and funding recommendations as presented by staff and outlined in Tab 22. Coppola seconds. The motion passes with Alexander, Beasley, Coppola, Gallegos, Galli, Harris, Lindo, Oliver and Steinhauser voting Yea. Wyman is absent.

XII. Building Public Will for the Arts

At 4:39 p.m. Steinhauser introduces Kerry Adams Hapner and in the interest of time suggests that she only answer questions. Steinhauser runs the Council through the tab item. It's about enlarging the choir, not preaching to the choir. The CAC partnered with the city of San Jose because we are understaffed and could not do this work ourselves. Oliver points out that six of the names on the list are known to him and we couldn't have partnered with better people. Galli notes that the CAC probably can't sell more license plates until it succeeds in moving public will. Alexander said the presentation at the Confluence convening convinced him. Gallegos loved the report that is in the meeting packet. She feels that people in the Latino community already think of culture as a part of their identity. Oliver says there are a lot of communities who aren't as focused as that.

ACTION: At 4:58 p.m. Galli moves to approve an expenditure of \$15,000 to the City of San Jose for the Building Public Will project. Oliver seconds. The motion passes with Alexander, Beasley, Coppola, Galli, Harris, Lindo, Oliver and Steinhauser voting Yea. Gallegos abstains. Wyman is absent.

Lindo wonders if this report can be used to help with diversifying audiences.

XIII. Funding Request: Grantmakers in the Arts Conference

Watson recommends that the Council table the GIA funding request. All agree, without taking a formal vote.

XIV. Presentation: Alliance for California Traditional Arts

At 5:00 p.m. Amy Kitchener presents. Everyone verbally commits to watching the presentation online about her work in the prisons. Richard Hagopian and his grandson Andrew perform, demonstrating three generations of Armenian traditional music being passed on in that family alone, through the work of ACTA. Kitchener talks about the long relationship between ACTA and the CAC and thanks the CAC for the long history of support and collaboration. Chike Nwoffiah (ACTA) says that here in California, every culture in the world finds expression. That is unique. ACTA is not only encouraging expression, it is preserving cultural traditions. Sometimes we have it in California even when it no longer exists "back home," and ACTA artists go to their home countries and re-introduce the cultural traditions that have thrived here in

California. Alexander says he has turned to ACTA many times for help and advice in finding unique performers who deserve a larger audience.

During the last couple of years ACTA has been trying to dig into the idea of traditional arts and the feeling of community, arts and wellbeing, and they jumped at the opportunity to submit a proposal for the CAC's Arts in Corrections program. Their work in the prisons has been incredibly challenging and incredibly rewarding. Kitchener thanks Barber for her work. Please watch the video about the four artists ACTA placed in a maximum security facility. Barber says the program was a leap of faith on the part of the CAC staff. We went to Corrections and said we wanted to do this, and the field stepped up immediately. The ACTA video arrived just at a moment when the corrections staff was feeling burned out, and it reenergized everyone.

At 5:36 p.m. the chair thanks Fresno and thanks everyone for coming and for staying.

XV. Programs Discussion

Alexander reports on the Programs Committee meeting and points out the memo passed out today. The committee has some recommendations that are set forth in the memo. He wants all the Council members involved in the discussions of program recommendations, art collaboration with China, all sorts of things. He requests at a future meeting to be allotted a half day for this. Steinhauser wants a clear signal to the field and wants to make sure we do things right rather than quickly.

XVI. Adjournment

The meeting is adjourned in memory of Susan O'Malley and a sculpting teacher at Coppola's school, Richard Allen Berger. Coppola reports that his students loved him. He died just a couple of days ago.

**TAB B -
Materials not received**

TAB C



Memorandum

California Arts Council
1300 I Street, Suite 930
Sacramento, CA 95814
916.322.6555 | www.arts.ca.gov

Date: June 24, 2015
To: Council
From: Craig Watson
Re: Director's Report

An updated Director's Report will be distributed closer to our Council meeting. Hopefully it will include the final results of the Governor's consideration of our increased budget as contained in the recently passed budget bill from the Legislature.

Director's Report | June 3, 2015

To: California Arts Council
From: Craig Watson, Director
Re: Director's Report
Date: June 3, 2015

Council Meeting in San Diego

With our two-day meeting coming up in San Diego, June 24/25, your CAC team is focused on several key activities to ensure our two days together are highly productive and efficient. Our first day agenda will largely focus on the presentation of panel recommendations for our final grant programs. As a reminder, each of our panels will be represented by both a staff liaison and a member of the panels. In the meeting books you will receive the week of June 15th (which will also be available online), you will be presented with the ranking of all applicants and those recommended for funding. In addition, descriptions of each of our panels and panelist bios will be included, along with the designation of the panelist who will serve as the co-presenter on June 24th.

You will be voting on the following grant programs: Statewide Networks, Arts on the Air, Local Impact, Veteran's Initiative, Creative California Communities and Artists in Schools. In addition, you will be asked to approve annual funding for the Cultural Data Project and sponsorship of the fall convening for Grantmakers in the Arts (this was presented briefly at our Fresno meeting).

Legislative Update

This week, consideration of our budget for fiscal year, '15-'16, is before the legislative Conference Committee. We are not sure of exactly on which day we will be considered, but the moment we know more, we will pass along the results to the Council. The committee does not take testimony, so all we can do is monitor the process as it unfolds, but of the six committee members, five have shown themselves to be previous supporters of budget increases for the Council. The conferees are Assembly members Bloom, Weber and Melendez, as well as Senators Leno, Nielsen and Lara.

As a reminder...there are three different CAC budgets being proposed that must get reconciled before sending to the Governor as part of the Legislature's

desired budget. The Governor's \$5 million permanent augmentation to our budget; the Assembly's small increase (\$140,000 to support up to two new staff positions for the CAC) on the Governor's version; and the Senate's desire to see the permanent augmentation be \$10 million. So in conference the options will be many. We could see them land on the Assembly's version or something in-between the Assembly and Senate versions. More to come on this.

Conservation Creativity Challenge – Drought Awareness Poster Contest

As noted in my last report, we received more than 600 entries for our recent water conservation poster contest, which ran from January through March. Entries came in from schools in nearly every corner of our state. The contest has been adjudicated and the winners announced. The Governor's office has approved an installation of the winning posters outside his Capitol offices. This highly visible exhibition will be up for two weeks. Normally such displays are granted a one week showing, but the administration's enthusiasm for this project led to an exception in our case. Kudos again to Caitlin Fitzwater for her spearheading of this project.

Communications Updates

Recent Press Coverage

- 6/1/2015 – The Reporter covers AIC at Solano Prison <http://www.thereporter.com/general-news/20150601/solano-prison-inmates-learn-from-shakespeares-tragedies>
- 6/1/2015 – North County Sun covers AIC at Donovan <http://www.northcountysun.com/oceanside-museum-of-art/>
- 5/30/2015 – Appeal Democrat covers new SLP leader in Yuba/Sutter http://www.appeal-democrat.com/news/yuba-sutter-arts-hires-new-leader-eliza-tudor-brings-wealth/article_308e311e-069b-11e5-bae9-af150ae327ec.html
- 5/28/2015 – CA Economic Summit covers Otis Report, Creative Economy Hearing <http://www.caeconomy.org/reporting/entry/californias-workforce-fuels-nation-leading-creative-economy>
- 5/22/2015 – Zocalo Public Square publishes CAC opinion piece on water conservation <http://www.zocalopublicsquare.org/2015/05/22/can-californias-youngest-minds-help-fix-the-drought/viewings/glimpses/>
- 5/21/2015 – Sierra Sun Times covers Conservation Poster Contest <http://goldrushcam.com/sierrasuntimes/index.php/news/local-news/3281-winners-of-the-california-arts-council-s-2015-conservation-creativity-challenge-poster-contest-announced>

- 5/21/2015 – KQED covers CAC Budget <http://ww2.kqed.org/arts/2015/05/21/arts-funding-boosted-to-6-1m-in-governors-revised-budget/>
- 5/19/2015 – SF Classical Voice covers CAC Budget <https://www.sfcv.org/music-news/gov-brown-proposes-5m-boost-in-funding-for-ca-arts-council>
- 5/18/2015 – Daily Democrat covers YoloArts’ CCC Project <http://www.dailydemocrat.com/arts-and-entertainment/20150518/celebrate-local-food-art-and-farms-with-artful-plates>
- 5/18/2015 – Art Forum covers CAC Budget <http://artforum.com/news/id=52202>
- 5/15/2015 – LA Times covers CAC Budget <http://www.latimes.com/entertainment/arts/culture/la-et-cm-jerry-brown-california-state-arts-funding-20150514-story.html>

Calendar of CAC and Arts-related Activities of Note

To assist your planning, we developed two forms of calendars. Below you will find important dates in list form. A more traditional calendar format is also attached.

JUNE

1/2/3 CCC panel meets in Sacramento

4 Policy Council: California Alliance for Arts Education (Santa Monica); LI panel (Sacramento)

12 Council Meeting Agenda posted

12/13/14 Americans for the Arts Conference, Chicago, Illinois

15 Meeting packet materials deadline (if you have anything for the packet, get it to Diane before 5:00 p.m.)

16 Meeting packets go to Council via overnight mail & are posted online

17 Arts in Corrections conference, San Francisco

18 Arts in Corrections conference, San Francisco

19 Arts in Corrections conference, San Francisco (Director speaking)

24/25 Council Meeting (San Diego)

26 Deadline: State Local Partners applications

29 Public Will Project: Funders meeting

30 Fiscal year end

JULY

1 Start of fiscal year 2015-16

14 CREATE CA leadership retreat in Folsom

20/21/22 SLP panel in Sacramento

28 Half day staff off-site meeting at Sierra Health Foundation

AUGUST

6-8 Association of California Symphony Orchestras conference, Long Beach

September

15 Online convening

17 Meeting packet materials deadline

18 Council Meeting Agenda posted, packets go out

30 Council Meeting – Santa Cruz

OCTOBER

18-21 Grantmakers in the Arts conference, Los Angeles

NOVEMBER

3 Online convening

18/19 American for the Arts, Community Visioning Convening, San Jose

19 Meeting packet materials deadline

20 Council Meeting Agenda posted, meeting packets go out

December

2 Council Meeting – Redding

Director's Report | May 7, 2015

To: California Arts Council
From: Craig Watson, Director
Re: Director's Report
Date: May 7, 2015

As the Council knows from previous reports and as discussed in Fresno, this is a continuing period of intense work for the staff as we juggle our grant panel process and simultaneously maintain a close engagement with our legislative champions in the legislature. I am happy to report that both critical functions are proceeding very well.

Grant Panel Status

As of this report we have completed the panels for Artists in Schools, Arts on the Air and Statewide Networks (in addition to the panels already reviewed by the Council...JUMPStArts and Professional Development/Consulting). Coming up are Local Impact (panels on May 11-13, May 18-20 and June 4 and 5), Creative California Communities (panels on May 27-29 and June 1-3) and the Veterans Initiative (May 8). As a reminder, State/Local Partners program came earlier in our fiscal year, but comes up again in July (panels on July 20-22).

The large number of panels is due to the very strong response to these programs. In Local Impact, the panels will be reviewing 181 applications. In Creative California Communities, they will review 93 applications. For the pilot Veterans Initiative (only open to our State/Local Partners) we have 13 applicants. As a reminder, the Council has allocated up to \$1,345,000 for Local Impact, \$1,413,691 for Creative California Communities and \$150,000 for the Veterans Initiative.

Legislative Update

As the Council knows, the Assembly Budget committee (Sub-4) has proposed three things in relation to our budget for next year. First, they approved a General Fund allocation increase of \$10 million. Second, that the increase (combined with our current "base" of \$1.1 million) be considered our new base budget...meaning we would start each year with \$11.1 million from the General Fund (combined with our \$1.1 million from the NEA and approximately \$2.2 million from the Arts Plate). Finally, they also directed that the CAC could hire up to an additional 5 full-time employees (and this expense would be in addition to the \$10 million increase).

Our attention has now turned to follow any action the Senate may take on these same issues. The Senate sub-committee, headed by Senator Richard Roth (D-Riverside) has not yet taken up our budget but we are hopeful they will, and that they act to match the actions of the Assembly. If they do, then the CAC budget would not go to "conference committee" and it would be included in what the Legislature sends to the Governor. Reinforcing that possibility, we have been given a copy of a letter crafted by Senator Ben Allen (D-Santa Monica) and co-signed by **all** of the senators, Democrats and Republicans, on the Joint Committee on the Arts, urging Senator Roth to adopt the Assembly's framework.

The other factor may be the Governor's "May Revise" budget. That will be out next week and could give the Governor the opportunity to modify our funding going forward. We will keep the Council informed.

Artful Aging Conference

The Director was invited to a one-day gathering of approximately 40 leaders to discuss the potential of a national initiative to address the quality of life of older Americans, and specifically the role of the arts and teaching artists in addressing this rapidly expanding portion of our population.

The convener for the conference was Aroha Philanthropies (<http://arohaphilanthropies.org/index.php>), a philanthropic entity created by Ellen Michelson. Michelson has been interested in this area for some time and because of that interest has funded a number of programs designed to improve, professionalize and expand the teaching artist category. To get us started, they led off with a 3-minute video, created by Aroha to get across the importance and “sprit” of what they intend to do...I urge you to watch this: <https://vimeo.com/122485132>

Other attendees included Bob Booker, Executive Director for the Arizona Commission on the Arts; Tom DeCaigny, Director of Cultural Affairs for the San Francisco Arts Commission; James Herr, Arts Program Officer, California Community Foundation; Amy Kitchener, Executive Director, Alliance for California Traditional Arts; Connie Martinez, CEO, Silicon Valley Creates; and John McGuirk, Performing Arts Program Director, Hewlett Foundation.

Presenters included Janet Brown, President, Grantmakers in the Arts; Tim Carpenter, Executive Director, EngAGE; Kim Meredith, Executive Director, Stanford Center on Philanthropy and Civil Society; Maura O’Malley, CEO/Founder, Lifetime Arts and several other outstanding speakers.

Just as we see our work with CREATE CA as a “collective impact” model for arts education, Aroha envisions a national movement to support the expansion of high-quality arts programming for aging Americans. Central to the success of such an expansion is the growth of properly trained teaching artists. This dovetails very well with our historic and ongoing commitment to teaching artists. Teaching artists are at the core of our Artists in Schools program. We also fund the Teaching Artist Support Collaborative through our Statewide Networks program. And looking ahead, depending on how our budget turns out, we will be bringing to the Council Programs Committee a recommendation to expand our Artists in Schools program to include an Artist in Communities and an Artists in Social Institutions component. These last two components of an expanded program (and they certainly can have different titles), could further address our interests in expanding opportunities for artists in California.

Conservation Creativity Challenge – Drought Awareness Poster Contest

We received more than 600 entries for our recent water conservation poster contest, which ran from January through March. Entries came in from schools in nearly every corner of our state. This map illustrates the large reach of the contest: <https://batchgeo.com/map/d80b8a9a01bfabb383067800783b3137>. A panel will review the entries next week and we anticipate announcing the winners no later than May 18. This contest continues to gain praise and attention from the Governor’s office and other parties at the Capitol.

Communications Updates

Recent Press Releases:

- 5/4/2015 - [Forty-six California Arts Organizations Receive Professional Development & Consulting Grants](http://arts.ca.gov/news/prdetail.php?id=203) <http://arts.ca.gov/news/prdetail.php?id=203>
- 4/29/2015 - [California State Poetry Champion Advances to Poetry Out Loud National Finals in Washington, D.C.](http://arts.ca.gov/news/prdetail.php?id=202) <http://arts.ca.gov/news/prdetail.php?id=202>

Recent Press Highlights:

- 5/6/2015 – LA Times covers Resale Royalty Act decision <http://www.latimes.com/local/lanow/la-me-ln-art-court-20150505-story.html>

- 4/15/2015 – KPCC Interviews Craig Watson re: Otis Report
<http://www.scpr.org/news/2015/04/15/51018/creative-economy-study-reports-mixed-news-for-arts/>
- 3/28/2015 – CBS Radio Interviews Donn Harris <http://radioalice.cbslocal.com/2015/03/28/the-california-arts-council/>

Calendar of CAC and Arts-related Activities of Note:

To assist your planning, we developed two forms of calendars. Below you will find important dates in list form. A more traditional calendar format can be found here:

http://arts.ca.gov/aboutus/councilmeetingfiles/2015/2015_Calendar_for_Council_May_7.pdf

MAY

- 13 CCC grantee event in Antelope Valley
- 15 RFP review for 2nd year of Arts in Corrections
- 29 California Presenters Conference, San Jose (Director speaking)

JUNE

- 4 Policy Council: California Alliance for Arts Education (LA)
- 12/13 Americans for the Arts Conference, Chicago, Illinois
- 17 Arts in Corrections conference, San Francisco
- 18 Arts in Corrections conference, San Francisco
- 19 Arts in Corrections conference, San Francisco
- 20 Deadline: SLP applications
- 24/25 Council Meeting (San Diego)
- 29 Public Will Project: Funders meeting

AUGUST

- 6-8 Association of California Symphony Orchestras conference, Long Beach

OCTOBER

- 18-21 Grantmakers in the Arts conference, Los Angeles

NOVEMBER

- 18/19 American for the Arts, Community Visioning Convening, San Jose

To: Council Members

From: Craig Watson, Director
Caitlin Fitzwater, Public Information Officer

Date: June 24, 2015

Re: Informational Memo - Communications Storytelling Digital Media Campaign

Background

As the state agency responsible for advancing California through the arts, building participation and appreciation for the arts is a core function of everything the California Arts Council does. A key component of this work requires making the case for the arts to the public and building relationships with California Arts Council constituents, members of the arts community, elected officials, and other stakeholders. The Council and staff have long desired additional resources to “tell the story” of the community impact for our grantees and funded projects.

The Council will remember that the agency received \$100,000 in administrative support as part of the \$5 million one-time increase. These funds were designated to support panel costs and consultant services/staff overtime. A portion of these funds, \$35,000, will be utilized for a communications campaign to be administered via a contractor. The contractor’s work will highlight many of the exemplary projects and programs funded with the one-time increase.

RFP Process

On May 13, 2015 we released a “Request for Proposals” with the following purpose statement:

The California Arts Council is currently supporting an expanded number of grant programs and pilot initiatives resulting from a one-time budget increase. The agency will also be celebrating its 40th Anniversary in 2016. A professional marketing, creative, and/or media firm is needed to develop the positioning, messaging, image, creative products, video production, and other necessary components of documenting and promoting the impact of the Council’s programs and initiatives. This will require a contractor with significant knowledge of and proven ability to effectively document and communicate community stories.

Six firms submitted proposals, which were reviewed on June 9, 2015 following state procedures. Applicants were scored in accordance with the RFP criteria.

Contractor Selection

A Southern California-based firm, For Example Media, scored highest on the RFP review and has been awarded a contract for this campaign. Led by co-founders Jennifer Fernandes and Erin Germain, for Example Media submitted a model proposal that uniquely matches the CAC's needs. They are a highly experienced team who has worked nonprofit and corporate clients including Girl Scouts of Greater Los Angeles, Sun Valley Writer's Conference, A Reason to Survive (a CAC grantee), LEGO, and Lenovo. Samples of their work can be seen at www.forexamplemedia.com.

Caitlin Fitzwater is the staff lead working with the For Example Media. Their work will begin on June 25 and will complete by December 31, 2015, with a campaign continuing in 2016.

Attachments

The attached documents are from the proposal submitted by For Example Media. They include an introduction letter, bios, and a work plan.

hello,

We are For Example Media, a Southern California full-service video production and marketing company. We specialize in creating engaging video content for companies and organizations to help them tell their unique stories through compelling videos. We have a particular passion for the arts and working with organizations making an impact in their communities.

We've worked with a number of non-profit organizations including Girl Scouts of Greater Los Angeles, The Sun Valley Writers' Conference and ARTS (A Reason to Survive). We've also happened to work with top brands from LEGO to Lenovo to produce authentic and visually appealing video content.

As the owners of For Example Media, we bring two distinct backgrounds in marketing and TV production. Prior to starting For Example Media, Erin started her career working at *The Oprah Winfrey Show* and worked as a television producer for 12 years while Jennifer worked for 14 years in PR and marketing creating national cause marketing campaigns with organizations like *Share Our Strength*.

We believe our combined experience and work with For Example Media is the perfect match for your [Public Will Communications Campaign](#).

From initial creative to strategic launches, we create video campaigns that match each organization's personality and goals.

Thank you for considering our bid.

Erin & Jen

For Example Media

our stories (founder bios)

Our philosophy on video content is simple...find a great story and work with the best people. Our team comes from unique TV, film and commercial backgrounds with everything from a US president's personal videographer to an award-winning documentary and music video editor. As the founders, we combine over 25 years of television and marketing experience with top companies, brands and organizations. We work hard to create video content that makes an impact.



Erin Germain, Creative Director + Camera Operator + Editor

Erin started her career as a researcher for *The Oprah Winfrey Show*, where she researched and booked a variety of shows ranging from celebrity interviews to international social issues. As a producer, she has worked for ABC, CBS, Discovery, BBC America and Yahoo! She has extensive experience in documentary-style content including producing design and travel shows for the arts network, Ovation.

As the owner of For Example Media, she specializes in working with real people to help and helping them shine on camera from directing to shooting to editing. Some of the brands she has worked with are LEGO, P&G, Subaru, Dell, Ikea, Lucy Activewear, Girl Scout of Greater Los Angeles and ARTS.

She frequently lectures on the power visually storytelling. She has taught workshops at Unique Camp (a retreat for creatives and brands) and designed an international course on branded content at ESPOL University in Guayaquil, Ecuador. She also serves on PBS SoCal's Latino Community Council and is a mentor for the PBS NewsHour Student Reporting Labs at Daniel Pearl Magnet High School.

Jennifer Fernandes, Co-Founder + Comm. Strategy + Producer

Jennifer has an extensive background in marketing and public relations having worked with major consumer brands including MillerCoors (Blue Moon + Coors), Olay, Hansen's Natural Beverages, AllRecipes.com, PURE Bar and Nature Made.

From large-scale, public events and stunts to earned national media placements, her focus is creating awareness driven campaigns. Her biggest passion is cause marketing work. Jennifer has worked with some of the largest non-profits in the nation including American Heart Association (Go Red Campaign), Share Our Strength and Close Up Foundation. Through her community building experience and passion for marketing, she has a key understanding of how to reach a variety of audiences in a compelling way. She is a Big Sister through Big Brother Big Sister program (recipient of the 2013 Hermandad award for San Diego county) and serves on the marketing community for Employment & Community Options.



supporting team (bios)



Vanessa Hernandez, **Art Design** (thevaguely.com)

Vanessa is the owner of a boutique design studio based in Los Angeles, specializing in digital, tactile and hand-rendered elements. Trained in graphic design and typography, Vanessa loves to marry the digital world with the analog whenever possible. She has designed for start-ups, non-profits, socially conscious for-profits and the occasional global icon. Clients have included TOMS SHOES, The Unique LA, WWD Magic, Haus of Gaga and Falling Whistle.

One of her unique art forms is utilizing gold leafing which has caught the attention of national media including the *New York Magazine*, Apartment Therapy and Art.com.

Andrew Shuford, **Director of Photography**

Andrew is an award-winning cinematographer specializing in documentaries, commercials and live events.

In addition to having worked for ESPN, Discovery, TLC, CBS and Lifetime, Andrew traveled the world as President Obama's personal videographer during the 2012 presidential campaign. Andrew is skilled at following action as it unfolds and capturing real moments that tell beautiful, visual stories.



Matthew Johnston, **Lead Editor**

Matt is an award winning editor, skilled at piecing together the stories from interviews, archive footage, carefully selected music and graphics. He started his career editing commercials and branded content and moved on to Television and feature documentaries. He recently finished editing his first feature length theatrical release, "Seattle Road." He has also edited numerous feature length documentaries including, "Starring Adam West," which recently won the audience choice award at the Napa Film Festival and "12 Miles North: The Nick Gabaldon Story" which won a webby for best action sports documentary in 2013.

Matt Kiddie, **Editor 2**

Matt first stepped into the editing world by chance when he was offered an editing position on a Sting documentary. From there, he began editing music and behind the scenes videos for a variety of musical artists.

He has since continued production work with many major record labels including Interscope, Capitol, Columbia and Hollywood Records, as well as brands including Disney (documentary), Beats By Dre, P&G, Nordstrom Rack and JCPenney.



our approach (work plan)

Overview

We take a holistic approach to all of our projects. We like to get to know and understand organizations and people. This allows us to create video content that not only tells authentic stories, but represents the style and spirit of an organization. We'll work in tandem with the California Arts Council (CAC) and selected organizations + individuals to capture a few of the incredible art-infused stories spanning across California.

The campaign will center around a series of stories from across the state shown through documentary-style, short-form videos that celebrate local art thriving in communities and making an impact.

To amplify these stories, the videos will be supported through new and traditional media strategies with a campaign name that can live across all communications (e.g. Art Alive, California Creates or Art Grows Communities). This will help build up to your anniversary celebration in 2016.

Video Series

Video is our art form. We work hard to create videos that combine beautiful visuals and compelling stories. From initial contact to the day of filming, we specialize in creating a comfortable environment for everyone we film with. We'll work with the California Arts Council to help identify the most compelling organizations that represent the diversity of art in the key locations outlined in the RFP.

We'll produce 6 unique videos (approx. 2 min. each) that tell the individual stories of the different organizations benefiting from California Arts Council Grants. A 7th video (approx. 3-6 min.) will combine all of the stories to show the collective impact of the California Arts Council. We recommend this timing in order to educate, entertain and capture the audience's attention.

From pre-production to filming to the final edit, our goal is to create videos that you love. We are always available to answer questions and work with you to create a successful campaign.

our approach continued...

Communications Support

Leveraging your existing supporters and new audiences, we will create a local and statewide communications plan to amplify the video series.

To start, a simple, campaign style guide will be created to ensure all elements offer a cohesive look and messaging.

We'll develop a regional and local outreach plan including press releases that highlight the featured art stories that tie back to the campaign message and videos. Key messaging and campaign presentations will also be developed.

Through digital and social media tactics, we can further support the campaign and exposure of the video series. Special imagery, web-ready video content and specific campaign hashtags will be created to help generate views and social sharing. In addition, schedules for optimal posting times will be developed for the campaign.

Our marketing and communications support includes:

Per Video (6)

- Draft 1 local press release
- Provide 3 Photographs (a combination of filming stills and behind the shots)
- Provide 1 social media graphic
- Create social media copy & timing (two per Facebook, Instagram and Twitter)

Overall Campaign:

- Create campaign key message points
- Create simple style guide & logo
- Create general community presentation
- Create 2 campaign advertising graphics (1 digital & 1 print)

Benchmarks & Metrics

We feel 6 months is the perfect amount of time to maximize efficiency without sacrificing quality on a project like this.

By creating an agreed upon schedule (see sample), we want to make sure content is being released in an optimal timeframe. Breaking down each video as it's own micro-campaign, we can have tactics in place to disseminate content on a monthly basis.

Other metrics include measuring social shares, views, public relations and more of each video.

TAB D



Memorandum

California Arts Council
1300 I Street, Suite 930
Sacramento, CA 95814
916.322.6555 | www.arts.ca.gov

Date: June 24, 2015
To: Council
From: Director
Re: Sponsorship request from Grantmakers in the Arts

Grantmakers in the Arts is holding its national conference in Los Angeles, October 18-21. Traditionally the "host state" contributes to the cost of the convening. Their request is for \$15,000 and their letter of request, proposal and list of sponsor benefits are attached.

I recommend support for this request.

GIA expects the largest group of attendees to come from California and several of our State Local Partners, as well as municipal cultural affairs departments will be attending. In addition, as we continue to look for unique funding or co-funding partners for our work, the corporate and private foundation participants at this conference represent many of the entities we are likely to approach, so building relationships is another reason to support this request.



Grantmakers in the Arts
Supporting a Creative America

Robert Booker, Chair
Arizona Commission on the Arts

Kristen Madsen, Vice Chair
The GRAMMY Foundation Musicares

Justin D. Laing, Secretary
The Heinz Endowments

Glyn Northington, Treasurer
Target

T. Lulani Arquette
Native Arts and Cultures Foundation

Roberto Bedoya
Tucson Pima Arts Council

Denise Brown
LeeWay Foundation

Arlynn Fishbaugh
Montana Arts Council

Ken Grossinger
CrossCurrents Foundation

Amy Kitchener
Alliance for California Traditional Arts

Maurine Knighton
Nathan Cummings Foundation

Kerry McCarthy
The New York Community Trust

John E. McGuirk
The William and Flora Hewlett Foundation

Laura Aden Packer
The Howard Gilman Foundation

Angellique Power
The Joyce Foundation

Margaret Conant Reiser
John H. & Wilhelmina D. Harland Charitable Foundation, Inc.

Felicia Shaw
Young Audiences of San Diego

Gary Steuer
Bonfils-Stanton Foundation

Caitlin Strokosch
Alliance of Artists Communities

Edwin Torres
New York City Department of Cultural Affairs

F. Javier Torres
ArtPlace America

San San Wong
Bar Foundation

Laura Zucker
Los Angeles County Arts Commission

Janet Brown
President & CEO

Jim McDonald
Deputy Director, Director of Programs

Kathy Lindenmayer
Director of Development & Membership

Jan Baillie
Director of Finance & Operations

April 9, 2015

Craig Watson
Director
California Arts Council
1300 I Street, Suite 930
Sacramento, CA 95814

Dear Mr. Watson,

I am writing today to thank the California Arts Council for your history of membership and request that you consider a grant in the amount of \$15,000 in support of the 2015 conference to be held in Los Angeles October 18-21.

The mission of Grantmakers in the Arts (GIA) is to provide leadership and service to advance the use of philanthropic resources on behalf of arts and culture. GIA is the only national association of arts funders in America that includes private foundations, national, regional, state and local agencies, corporate funders, community foundations, and donor-designated funds. GIA believes that knowledgeable and informed funders create stronger arts organizations, improving the health and vibrancy of our communities.

Since GIA was established, the annual conference has been a core program of the organization, providing the only national opportunity for arts grantmakers from across the country to come together to share knowledge and ideas, develop collective strategies, and learn about the latest initiatives in arts grantmaking. The conference offers opportunities for members to network and learn through plenary sessions featuring leaders in the field, peer-organized discussions and reports, panels investigating policies and practices in arts grantmaking, site visits, artist-led sessions, and locally-focused social activities.

Held in a different city each year, the conference draws over 300 private and public sector funders to the host city. In addition, about 100 speakers, presenters, performers, and artists contribute their expertise. GIA's conferences showcase local artists and arts organizations and take special care to reflect the diversity and culture of the host city.

GIA recognizes that our conference attendees value getting into the neighborhoods of the host cities and experiencing their key cultural centers; our goal is to enhance their learning experiences by connecting them to the facilities, artists, and organizations that best illustrate what makes the region unique. At our recent Houston conference, we offered planned activities at twenty diverse locations around the city, and featured 89 artists in performances and presentations.



Grantmakers in the Arts

Supporting a Creative America

The 2015 conference will be held October 18-21, 2015 at the Millennium Biltmore Hotel in Los Angeles. A leader in community-based arts funding, Los Angeles has much to teach our members as they address demographic shifts in their own communities. The GIA conference will showcase Los Angeles's exemplary organizations and artists, and generate dialogue among local, regional, and national funders as to how we can best continue to build capacity for our arts nonprofits and communities.

The conference will include a mix of sixty- and ninety-minute educational sessions, offsite sessions at relevant cultural sites, and presentations by inspiring artists and practitioners across the spectrum of creativity and innovation. Educational sessions will be a carefully selected cross-section of panels and presenters showcasing current or emerging trends responding to problems or opportunities facing the cultural community; reflecting GIA's focus areas of arts education, capitalization and capacity building, racial equity, and support for individual artists; and demonstrating collaborations among funders or funders and other sectors.

In addition to three days of sessions, cultural programs, and social activities, we will offer three daylong preconferences on themes identified by our membership as topical and relevant.

The 2015 conference planning committee will be co-chaired by Laura Zucker, Los Angeles County Arts Commission, and Kristen Madsen, Sonoma County Economic Development Board. The total budget for the 2015 conference is \$640,000, of which we must raise \$445,000 in contributions and sponsorships. In addition to significant fundraising within the state of California, we will pursue ongoing commitments of support from regular conference funders such as Nathan Cummings Foundation, Bloomberg Philanthropies, and Americans for the Arts. A complete list of current commitments is enclosed.

GIA has kept its conference registration fees lower than other funder association fees in order to be accessible to a range of funders from small family foundations and public agencies. Approximately 30% of the conference budget is covered by registration fees.

We are deeply grateful for your consideration of our request. A schedule of conference sponsorship benefits and a proposed budget are attached. I look forward to hearing from you.

Sincerely,

A handwritten signature in black ink, appearing to read "Janet Brown".

Janet Brown
President & CEO

Current commitments of support for the 2015 GIA Conference:

Bloomberg Philanthropies, \$25,000

The William and Flora Hewlett Foundation, \$50,000

James Irvine Foundation, \$50,000

City of Los Angeles Department of Cultural Affairs, \$27,500

The Durfee Foundation, \$10,000

The Getty Foundation, \$25,000

Los Angeles County Arts Commission, \$20,000

Herb Alpert Foundation, \$10,000

GRAMMY Foundation, \$10,000

Pew Center for Arts & Heritage \$15,000

Rosenthal Family Foundation, \$10,000

Sony Pictures Entertainment, \$10,000

Americans for the Arts \$5,000

Pending requests

Nathan Cummings Foundation \$15,000

Ralph M. Parsons Foundation, \$15,000

California Community Foundation \$10,000

INCOME

Restricted Conference Contributions

Conference contributions	415,000
Preconference contributions	
Pre Con 1	10,000
Pre Con 2	10,000
Pre Con 3	10,000
Subtotal	445,000

Conference Registration Fees

Main Conference	175,000
Preconferences	
Pre Con 1	7,500
Pre Con 2	5,000
Pre Con 3	7,500
Subtotal	195,000

Total Income

640,000

EXPENSES

Planning & Management

Event Planner	28,000
Planning Meetings	5,000
RegOnline fees	6,000
Management and Operations	15,000
GIA staff and overhead	225,000

Subtotal: Planning & management 279,000

Preconferences

Pre Con 1	7,000
Pre Con 2	7,000
Pre Con 3	7,000

Subtotal: preconferences 21,000

Conference Presentations

Plenary / Keynotes	40,000
Plenary Catering	45,000
Idea Lab	10,000
Idea Lab Catering	30,000
Sessions	30,000
Offsite sessions	12,000
Offsite Session Catering	2,000

169,000

Events		
	Tuesday Dinner	48,000
	Opening Reception	25,000
	Newcomers Reception	1,500
	Leadership Circle	2,500
		<u>77,000</u>
Audio Visual		
	Plenary AV	35,000
	Session AV	20,000
		<u>55,000</u>
Subtotal: Presentations and events		55,000
Marketing & Communication & Documentation		
	Marketing	11,000
	Documentation	8,000
		<u>19,000</u>
Subtotal: Marketing & communication		19,000
Contingency		20,000
TOTAL DIRECT EXPENSE		<u>640,000</u>
TOTAL EXPENSE		<u><u>640,000</u></u>
NET INCOME (expense)		<u><u>0</u></u>

Grantmakers in the Arts National Conference (October 18-21, 2015, Los Angeles)

*The national gathering of arts grantmakers
400+ participants • 3 days of information and engagement*

Conference Sponsor Benefits

Leadership Sponsorship (\$50,000 and above)

- Non-exclusive sponsorship of Conference Welcome Reception or Closing Reception
- Logo/Name in conference program and on dedicated conference website
- Acknowledgment on-site during conference
- Recognition for one year in *GIA Reader*, the GIA website, and other GIA publications
- One-year Leadership Circle Funding Partner Membership in GIA
- Invitation to Leadership Circle Reception at Conference
- Two Complimentary Conference Registrations

Leadership Sponsorship (\$25,000 and above)

- Logo/Name in conference program and on dedicated conference website
- Acknowledgment on-site during conference
- Recognition for one year in *GIA Reader*, the GIA website, and other GIA publications
- One-year Leadership Circle Funding Partner Membership in GIA
- Invitation to Leadership Circle Reception at Conference
- Two Complimentary Conference Registrations

Presenting Sponsorship (\$10,000 and above)

- Name in conference program and on dedicated conference website
- Acknowledgment on-site during the conference
- Recognition for one year in *GIA Reader* and other GIA publications
- Recognition in e-bulletin immediately prior to conference
- One-year Leadership Circle Funding Partner Membership in GIA
- Invitation to Leadership Circle Reception at Conference
- One Complimentary Conference Registration

Sustaining Sponsorship (\$5,000 and above)

- Name in conference program and on dedicated conference website
- Acknowledgment on-site during the conference
- Recognition for one year in *GIA Reader* and other GIA publications
- General membership in GIA for the calendar year
- Extra 10 organization participants to receive GIA benefits
- Discounted member rate registration for all organization staff and trustees

TAB E

To: Council Members

From: John Seto, Special Projects Associate
Scott Heckes, Deputy Director

Date: June 24, 2015

Re: Statewide Network Program (SN) 2014-15

Staff Recommendation

Staff requests approval of panel recommendations to fund 19 Statewide Network applicants ranking 5 and above for regional and statewide service organizations in California for \$286,000.

2014-15 SN Funding Requests and Panel Recommendations

The three member panel convened on May 11-13, May 14 to adjudicate. The panels reviewed 21 SN grant applications requesting a total of \$398,000. Based on the panel's recommendations and in accordance with past practice, staff recommends that 19 SN grant applications ranked 5 or higher are funded at percentage of their request amount based on their ranking.

SN Panel Chair

The LI panel will be represented by Rhyena Halpern. Rhyena is currently the Assistant Director of Community Services Department, City of Palo Alto. She was the Executive Director for the Sacramento Metropolitan Arts Commission from 2006 - 2012.

SN Grant Program Overview

The Statewide Networks program is rooted in the California Arts Council's (CAC) vision to nurture collaborative service organizations that provide practical services to working artists and constituent organizations. Collectively, these networks will help to activate CAC constituents, the arts community, stakeholders, and the public.

Attachments

Attachments to this report include the ranked list of SN applicants, project summaries and panelist bios.

CALIFORNIA ARTS COUNCIL
2014-15 Statewide Networks
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award	Rank	Percent
SN-14-0017	Small Press Distribution	Alameda	10	\$20,000	\$20,000	\$20,000	\$20,000	10	100
SN-14-0001	Alliance for California Traditional Arts	Fresno	9	\$20,000	\$40,000	\$18,000	\$38,000	9	90
SN-14-0002	Association of California Symphony Orchestras	Sacramento	9	\$20,000	\$60,000	\$18,000	\$56,000	8	80
SN-14-0003	California Alliance for Arts Education	Los Angeles	9	\$20,000	\$80,000	\$18,000	\$74,000	7	70
SN-14-0004	California Association of Museums	Santa Cruz	9	\$20,000	\$100,000	\$18,000	\$92,000	6	60
SN-14-0006	California Lawyers for the Arts	San Francisco	9	\$20,000	\$120,000	\$18,000	\$110,000	5	50
SN-14-0010	Californians for the Arts	San Francisco	9	\$20,000	\$140,000	\$18,000	\$128,000	4	0
SN-14-0018	Taiko Community Alliance	Santa Clara	9	\$20,000	\$160,000	\$18,000	\$146,000	3	0
SN-14-0019	Teaching Artist Support Collaborative of California	San Francisco	9	\$20,000	\$180,000	\$18,000	\$164,000	2	0
SN-14-0008	California Poets in the Schools	San Francisco	8	\$20,000	\$200,000	\$16,000	\$180,000		
SN-14-0021	Theatre Bay Area	San Francisco	8	\$20,000	\$220,000	\$16,000	\$196,000		
SN-14-0009	California Presenters	Sacramento	7	\$20,000	\$240,000	\$14,000	\$210,000	Total Requests	
SN-14-0012	Dancers' Group	San Francisco	7	\$20,000	\$260,000	\$14,000	\$224,000	\$398,000	
SN-14-0015	National Association of Latino Independent Producers, Inc.	Los Angeles	7	\$20,000	\$280,000	\$14,000	\$238,000		
SN-14-0016	San Francisco Early Music Society	Alameda	7	\$10,000	\$290,000	\$7,000	\$245,000	Total Recommended Awards	
SN-14-0020	The Dance Resource Center of Greater Los Angeles	Los Angeles	7	\$10,000	\$300,000	\$7,000	\$252,000	\$286,000	
SN-14-0005	California Indian Basketweavers' Association (CIBA)	Yolo	6	\$20,000	\$320,000	\$12,000	\$264,000		
SN-14-0014	Latino Arts Network, Inc.	Los Angeles	6	\$20,000	\$340,000	\$12,000	\$276,000		
SN-14-0007	California LGBT Arts Alliance	Los Angeles	5	\$20,000	\$360,000	\$10,000	\$286,000		
SN-14-0013	From the Heart Productions, Inc.	Ventura	4	\$20,000	\$380,000	\$0	\$286,000		
SN-14-0011	Composers and Schools in Concert	Santa Cruz	3	\$18,000	\$398,000	\$0	\$286,000		

CALIFORNIA ARTS COUNCIL
2014-15 Statewide Networks
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Alliance for California Traditional Arts	ACTA's SN Grant provides critical funding for our organization to expand its reach and support California's diverse folk and traditional arts field. SN funding supports the executive director, program manager and operations manager. Together, our staff works to maintain current programs, conduct fieldwork and discovery research, and provide technical services through convenings, outreach, advocacy, information services and communications to our field.
Association of California Symphony Orchestras	CAC/SN funds will be applied to staff salaries. A full, qualified staff is necessary to ACSO's ability to manage the professional development programs and essential services offered to the membership, and to ensure that we can maintain our valued personal connections with our members. The small size of our staff requires that each employee is responsible for so many different aspects of running the organization, and having the funding to offer competitive wages to attract and retain exceptional individuals is of utmost importance.
California Alliance for Arts Education	The Alliance seeks to advance arts education in California by focusing our efforts in three key areas: state policy, local coalition building and public advocacy. We will continue to leverage the opportunities of the Local Control Funding Formula and Title I funds to promote arts education as a strategy to improve student achievement and student engagement. With so many important initiatives underway to improve curriculum and instruction, we want to be sure advocates for the arts are at the table in the discussions about implementation, and to evaluate and maximize our impact in this area.
California Association of Museums	California Association of Museums programs support relevant and effective museums that serve California communities. A newsletter features timely and useful information, such as grant opportunities, to support the work of museum personnel. The Superintendents Awards for Excellence in Museum Education, in partnership with the California Department of Education, highlight model museum education programs that serve K-12 students. The California Networks for Collaboration project advances the ability of museums to engage the public and provide more accessible visitor experiences.
California Indian Basketweavers' Association	SN funding will support the educational programming of the California Indian Basketweavers' Association (CIBA) by underwriting increases to the levels of skilled staffing (\$10,000,) by providing increased travel reimbursement for the Board of Directors (\$3,000,) to enable Board members to participate more fully, and to fund "The Knotted Cord," (\$7,000) a program that will result in increased dialog between CIBA and its constituents. As a structured plan, combining professionals and Board members, "The Knotted Cord" will result in website improvements and consistently produced newsletters.

CALIFORNIA ARTS COUNCIL
2014-15 Statewide Networks
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
California Lawyers for the Arts	CLA requests \$20,000 in order to strengthen and expand our education programs with additional programs in San Francisco and San Diego Counties and assistance with internet marketing. CLA's education programs help artists learn how to control their intellectual property and develop sound business relationships so that they can enhance their self-sufficiency. In addition, artists learn how to avoid resource-draining legal problems through preventative education grounded in their arts disciplines. Currently, most of these programs are held in Los Angeles, Alameda and Sacramento Counties.
California LGBT Arts Alliance	The CA LGBT Arts Alliance requests \$20,000 to support our 2015-16 presenting activities, fiscal sponsorship program, capacity-building workshops, monthly newsletters and advocacy activities. The Alliance will participate in CAC's Arts License Plates sales campaign, encourage our members to contribute to CAC when filing their state taxes, co-sponsor the first gathering of the nation's LGBT arts community in Oakland, promote collaborations among the state's LGBT arts organizations and conduct grantwriting and capacity-building workshops that increase LGBT arts groups access to public funding.
California Poets in the Schools	California Poets in the Schools will use your CAC Statewide Networks grant to strengthen our unique statewide grassroots organizational network that places local poets in community schools to empower over 26,000 young poetic voices. This grant will enable us to hire a Development Director in a strategic effort to upgrade our infrastructure. It will provide vital staff hours in our statewide office as well as crucial stipends to Area Coordinators in each county. We will use it to install CRM software to improve our donor outreach, and it will fund Seed Poets reaching underserved communities.
California Presenters	California Presenters will use SN funds to provide enhanced digital communication and professional development. We will refine our online application forms and provide inclusive professional development activities through our Annual Membership Conference, mentorship/leadership programs and webinars. We will extend subsidized CP membership to all Next Gen All California Leadership Program participants following their mentorship year and conduct regional meetings to introduce CP to organizations not currently members but representing constituencies that would benefit from our services.
Californians for the Arts	CFTA will continue its focus upon organizational capacity building. Its project "Communicating Public Will" will develop content to educate the field how to translate their community's understanding of the value of its arts engagement into public expressions of support for the arts and arts education. CFTA will conduct this education process through the Californians for the Arts website, e-newsletter, Facebook page, Twitter and one or more convenings.

CALIFORNIA ARTS COUNCIL
2014-15 Statewide Networks
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Composers and Schools in Concert	Composers and Schools in Concert (CSIC) helps secondary school music programs teach creativity through the creation of a new piece of music in collaboration with a professional composer. With State Network Funds, CSIC will extend these collaborative and creative opportunities to new communities in California, and will deliver professional development training on effective teaching methods to the composers who collaborate through this program with California schools.
Dancers' Group	Funding will support Dancers' Group's leadership of the California Dance Network (CADN), a partnership with the Alliance for California Traditional Arts, Dance Resource Center of Greater LA, Santa Barbara Dance Alliance, World Arts West, CA Dance Education Association and Dance Alliance of Greater San Diego. The project aims to build a strong, comprehensive infrastructure of support for dance through the CADN website, increasing visibility and information sharing for CA's diverse dance community, and to advocate for the field based on annual California Cultural Data Project research.
From the Heart Productions Inc.	From the Heart's professional development programs and services concentrate on providing independent filmmakers working on films with budgets under half a million dollars, with the essential tools for strategically developing strong story structure, and creating successful financial and marketing blueprints. FTH accomplishes this work with its Intentional Filmmaking program, fiscal sponsorship, and one-on-one mentoring. The SN funds will partially cover staff, consultants and administrative costs.
Latino Arts Network, Inc.	The Latino Arts Network requests support from the California Arts Council for the Maestros Program, which recognizes unsung arts heroes in Latino communities throughout the state; the Catalyst in Residence Program, which matches California-based master artists, performers or professional arts consultants with local Latino arts organizations to address needs; the Cultural Vitality Index, LAN's vehicle for research and technical assistance; and also provide partial salary support for LAN's part-time Executive Director.
National Association of Latino Independent Producers, Inc.	NALIP will use the SN funds for our California-based artists professional development programs and services in support of Latino moving image artists. In 2014-2015, the funds will cover partial expenses for the Latino Lens within the 4 tracks: Digital, TV, Documentary and Narrative, with its associated program and mentors fees, and the Latino Media Market staff costs. Participating artists and their work will be promoted via our website www.nalip.org , social media platforms, and with participating outlets.
San Francisco Early Music Society	The San Francisco Early Music Society is seeking SN funding to strengthen its relationships with the ensembles and organizations in its Affiliates program and establish a new Organizational Membership category to strengthen connections within and outside of the Bay Area's vast and diverse early music community. We will achieve this goal by augmenting staff salaries; upgrading existing community resources; improving communications with our artistic constituents and general audiences; and providing ticketing, production, and recording subsidies for Affiliate events.

CALIFORNIA ARTS COUNCIL
2014-15 Statewide Networks
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Small Press Distribution	Through a combination of professional development, distribution, and marketing-based advocacy, this project ensures that books from California's literary publishers and authors can be discovered by booksellers, librarians, and educators in order to make their way into readers' hands. SPD's Book Distribution will serve nonprofit California-based independent literary publishers, the authors they publish, and the readers served through access to this literature. This project allows literature from California to be nurtured, celebrated and valued.
Taiko Community Alliance	The Taiko Community Alliance (TCA), a service organization supporting taiko (Japanese drumming), will use SN funds to strengthen its capacity and delivery of services to its constituents through enhanced communication, professional development opportunities, networking and arts advocacy. With expanded capacity TCA will be able to provide services to professional taiko artists and community-based groups, map the growing taiko community, and expand its database while promoting and preserving the art form of taiko.
Teaching Artist Support Collaborative of California, a fiscally sponsored project of Intersection for the Arts	The Teaching Artist Support Collaborative of California (TASC) serves as a statewide network with a mission to provide professional support for teaching artists throughout California who are passionate about education and community engagement. We aim to promote teaching artists as equally valued professionals with our partners in schools, community settings and social service organizations. To better serve our growing membership, we have set our sights on deepening our communications, expanding our educational services, and diversifying our representational leadership.
The Dance Resource Center of Greater Los Angeles	Not only do we need to keep raising the profile of dance in Southern California, but as the profile of dance increases over time, we need to be fully prepared to sustain a thriving dance community regionally. The Dance Resource Center is committed to building resources as a centralized dance network, advocating for dance on local, statewide and national levels, and serving as a liaison between key community players. By investing in a service organization that is working across counties, California Arts Council supports the field on a foundational level.
Theatre Bay Area	Theatre Bay Area requests \$20,000 to support the organization's Professional Development, Technical Assistance, Audience Development, Communications, and Advocacy Programs and Activities. During the grant period SN funds will be used to partially underwrite our Audience Database project, organize the second annual TBA Awards Program, publish six issues of Theatre Bay Area magazine, regularly update our Website, produce our Annual Conference, and participate in advocacy work on the local, regional, statewide and national levels.



FY14-15 STATEWIDE NETWORKS

April 14, 2015

PANELIST BIOS

Name	Field(s) of Expertise	City/County
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Luisa Cariaga	Music	Long Beach/Los Angeles
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Luisa has worked as a senior manager and arts consultant for various non-profits in Southern California with eighteen years of non-profit development and management experience and over twenty years of experience in the arts. Currently she is the Director of Institutional Giving for Pacific Symphony, the resident orchestra of Segerstrom Center for the Arts in Orange County. She is the former Grants Manager of The Music Center where she worked for six years during the opening of Grand Park. Previously she worked as the Managing Director of the Bilingual Foundation of the Arts – the acclaimed Spanish/English theater company founded by Carmen Zapata. During her work as a consultant, she worked with American Youth Symphony as their Interim Executive Director, and for the Museum of Latin American Art as Grants Manager. Luisa has calculated she has attended over 1,800 live performances of symphony orchestras, recitals, plays, musicals, operas and ballet during her lifetime. Awards and honors have also prevailed throughout her arts and academic career.

Rhyena Halpern	Arts Services/Media	Palo Alto/Santa Clara
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Rhyena Halpern is the Assistant Director of Community Services Department, City of Palo Alto. She was the Executive Director for the Sacramento Metropolitan Arts Commission from 2006 - 2012. She led major initiatives in Sacramento's Creative Economy, arts funding, arts and economic impact, fund and resource development, and public private partnerships, as well as overseeing the agency's programs in public art, arts marketing, arts education and grants and cultural programs. She oversaw a team of approximately 15 staff and consultants, and an annual budget, including a 2% Ordinance for Public Art program, of approximately \$3 million generating approximately 200 contracts a year. Rhyena began her lifelong career in the arts as an adolescent working as a ceramicist, painter, sculptor, photographer, theatre technician, and textile artist. She then studied documentary, experimental, and narrative forms of film and video

Libby Maynard	Arts Services / Visual Arts	Eureka / Humboldt
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Libby Maynard is Executive Director of The Ink People Center for the Arts and co-founder of the organization. As well as a professional artist, she has over 30 years of administrative experience with nonprofits. Libby received her BA, K-12 Teaching Credential, and MA in art from Humboldt State University. Her artwork has been exhibited throughout California, and is in collections across the nation. She is a consultant in nonprofit management and program development. The Ink People's DreamMaker program has fostered over 200 community-initiated projects in the past 34 years and currently manages 75 projects. In past years, she has been Program Administrator for the California State University Summer Arts Program and Executive Director of the Humboldt Arts Council; and has taught printmaking at Humboldt State University, College of the Redwoods, and Pelican Bay State Prison.

TAB F

To: Council Members

**From: Caitlin Fitzwater, Public Information Officer
Scott Heckes, Deputy Director**

Date: June 24, 2015

Re: Arts on the Air Program (AIR) 2014-15

Staff Recommendation

Staff requests approval of panel recommendations to fund four Arts on the Air applicants ranking 8 and above for public media arts storytelling projects totaling \$150,500.

2014-15 AIR Funding Requests and Panel Recommendations

A panel convened on April 30, 2015 to review 14 AIR applications requesting a total of \$638,180. Based on the panel's recommendations and in accordance with past practice, staff recommends that four AIR grant applications ranked 8 or higher are funded at percentage of their request amount based on their ranking.

AIR Panel Chair

The AIR panel will be represented by Polly Card. As Lead Video Producer at San Diego State University Polly works with faculty to design and develop instructional media. She is a former producer for the BBC and holds a Master of Arts in Film Studies from the University of Southampton, England.

AIR Grant Program Overview

Arts on the Air supports the creation, on air broadcast, promotion (and potential free distribution) of original public media content designed to expose Californians to impactful stories about the arts and their value. This program will support projects that:

- Demonstrate the impact and benefits of the arts through professional public television or radio storytelling and reporting.
- Feature California artists and arts organizations, community arts and arts education initiatives. Reach and serve a large number of existing and new media outlet audiences.
- Aim to increase content distribution on a gratis basis via partnerships with other California media entities.
- In addition to on air broadcast, utilize multi-platform components (such as, digital presence, social media engagement, and interactive strategies) and live public event(s), if feasible.
- Stimulate increased cultural engagement with underserved communities.
- Provide educational content for use by parents and teachers.
- Encourage engagement with local business communities.

Attachments

Attachments to this report include the ranked list of AIR applicants, project summaries and panelist bios.

CALIFORNIA ARTS COUNCIL
2014-15 Arts on the Air
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award	Rank	Percent
AR-14-102	KCET	Los Angeles (Imperial, Inyo, Kern, Los Angeles, Orange, Riverside, San Bernardino, Santa Barbara, San Diego, San Luis Obispo, Ventura)	9	\$50,000	\$50,000	\$42,500.00	\$42,500.00		
AR-14-004	Radio Bilingüe	Fresno (Statewide)	8	\$35,000	\$85,000	\$28,000.00	\$70,500.00	10	90
AR-14-001	KALW	San Francisco (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, Sonoma)	8	\$50,000	\$135,000	\$40,000.00	\$110,500.00	9	85
AR-14-202	KQED	San Francisco (28 counties)	8	\$50,000	\$185,000	\$40,000.00	\$150,500.00	8	80
AR-14-201	KRCB	Sonoma (Sonoma, Marin, Napa, Solano, Contra Costa, Alameda, San Francisco, Santa Clara, San Mateo, Mendocino)	7	\$50,000	\$235,000	\$0.00	\$150,500.00	7	0
AR-14-008	KVIB/WorldBeat Cultural Center	San Diego	7	\$25,000	\$260,000	\$0.00	\$150,500.00	6	0
AR-14-101	TV Santa Barbara	Santa Barbara	7	\$48,800	\$308,800	\$0.00	\$150,500.00	5	0
AR-14-006	KGUA	Mendocino (Mendocino, Sonoma)	6	\$49,980	\$358,780	\$0.00	\$150,500.00	4	0
AR-14-104	KOCE/PBS SoCaL	Orange (Los Angeles, Orange, Riverside, Santa Barbara, San Bernardino, Ventura)	6	\$50,000	\$408,780	\$0.00	\$150,500.00	3	0
AR-14-005	KPCC	Los Angeles (Los Angeles, Orange, Ventura, San Bernardino, Riverside, Santa Barbara)	6	\$50,000	\$458,780	\$0.00	\$150,500.00	2	0
AR-14-103	MCAET TV	Benito, Santa Clara)	6	\$50,000	\$508,780	\$0.00	\$150,500.00		
AR-14-003	KAAD/Arts at the Dome	Tuolumne	4	\$48,750	\$557,530	\$0.00	\$150,500.00		
AR-14-007	KBBF	Sonoma (15 Counties)	3	\$50,000	\$607,530	\$0.00	\$150,500.00		
AR-14-002	KECG/worldOneradio	San Francisco, Marin, Napa)	3	\$30,650	\$638,180	\$0.00	\$150,500.00		
								Total Requests	
								\$638,180	
								Total Recommended Awards	
								\$150,500	

CALIFORNIA ARTS COUNCIL
2014-15 Arts on the Air
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
KAAD	Tuolumne Arts Council/KAAD LP Radio Project will complete its transition from preparation to on-air by 8/1/2015. CAC Arts on Air grant funds will: Finalize installation of production, broadcast and transmission equipment; Train core staff in use, maintenance and repair of equipment; Complete programming development, rehearsal, and preparation for on-air debut; Partially recompense Project Coordinator, Program Director, and Radio Engineer; Train and certify volunteers, staff and students.
KALW	KALW will launch Sights and Sounds – a multi-platform project highlighting the perspectives and creations of Bay Area artists, with an emphasis on creative people rooted in underserved communities. Sights and Sounds will build on KALW’s strengths in arts reporting, sound-rich audio and community event production. Through a weekly radio and web feature, and a live event in East Oakland, Sights and Sounds will connect artists with new audiences and increase grassroots engagement with the arts.
KBBF	To create weekly radio programming based on interviews under monthly themes for KBBF’s listenership, with a particular emphasis on the Spanish speaking regional population. The goal is to generate a vision of role of arts education in society. The interviews will represent different professions in the art field and their impact in the community, considering artists, curators, teachers, professors, high school students, project leaders who work independently or through organizations.
KCET`	Artbound will design a multi-platform program to identify, explore and highlight arts organizations that are working to build engagement and/or develop new programmatic and organizational models that effectively increase engagement and participation particularly in underserved communities. Artbound will further encourage arts engagement using its multi-platform methodologies to expand the visibility of projects, thereby increasing and broadening audiences, participants, and supporters.
KECG worldOneradio	This Arts in the Air initiative will amplify and expand our now nearly 20 year Mission, framed in a particular large cume audience event setting, to introduce and present a compelling, genuine palette of earthnic ARTS representing California’s world class multicultural musical + dance ARTS. In this setting keCg worldOne will stage and share rich ethnic musicalities, to a live, large, new audience of families, young adults, teens, and younger audiences through traditional and new media venues.
KGUA	Native Media Resource Center’s radio station, KGUA, will present four live art events. Our goal is to bring the art of Native, Latino, and iconic artists to our local isolated populations in way that allows both artists and audiences to interact with one another. The project will highlight the role of culture through these art forms and demonstrate how they contribute to cultural preservation. Radio, live events, documentary work, and social media will be used to reach even wider audiences.

CALIFORNIA ARTS COUNCIL
2014-15 Arts on the Air
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
KPCC/Southern California Public Radio	SCPR respectfully requests a \$50,000 grant from the California Arts Council to support “Caught in the Act,” a project to air on “The Frame.” SCPR will assemble a groundbreaking group of advisers to help identify Southern California artists in various creative media whose work is considered transformative. Reporters will call on the artists in studio, on set and in rehearsals to explore the creative process, as well as the pressure of crafting art to earn exposure, money and commercial success.
KQED	KQED proposes Art in the Open, a new multimedia collection about public art and creativity in California. Comprised of broadcast and digital assets distributed widely across radio, television, interactive and education platforms in the Bay Area and to 28 counties statewide, Art in the Open will explore street art, public art, environmental art and protest art—art that while public and accessible to nearly all, may or may not be commissioned, curated, sponsored or otherwise officially sanctioned.
KRCB	KRCB will build on the momentum started by our NEA-funded project Art Matters to create original media content that demonstrates how the arts have an impact in our society. We will showcase this content from October-June 2016 on radio and TV and at public screenings. Comprehensive broadcast and promotion—undertaken in partnership with county arts agencies and a Spanish-language public radio station—will dramatically expand local audiences and awareness of the power of art in the North Bay area.
KVIB/WorldBeat Cultural Center	The Voice of the Voiceless Project is a year-long program of broadcasting live cultural events produced at the WorldBeat Center featuring music, theater, spoken word, health, children's theater and community created events. Training underserved community members, artists and youth in radio production.
MCAET TV	The Arts in Our Lives - A sixteen-part, 1-hr, bi-monthly television program featuring artists creating Common Core Arts Experiences. The Common Core Arts Standards will come alive as each art form is demonstrated by the artists themselves. Each art form will be covered by 3 in depth 1 hr programs designed to show: what the art is and how the artists make it, discussions with the artists on how they assess the quality of their work, and finally focus on the art forms' history in the region.
PBS SoCaL	PBS SoCaL proposes a new state-wide approach to demystify the arts and artists through short informational and fun videos that can go viral across California. Forty new 60-90 second video stories, “The Basics”, will be produced as a weekly segment within LAaRT. These videos will be broadcast; posted on websites and shared in social media; distributed to arts partners and PBS stations; and circulated to teachers through PBS Learning Media as a tool to teach and simplify arts concepts.

CALIFORNIA ARTS COUNCIL

2014-15 Arts on the Air

Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Radio Bilingüe	Radio Bilingüe will produce and broadcast “Indigenous Mexicans of California—Fostering Cultural Traditions in the Community and On Air,” a radio series centered around the folk festivals of distinct indigenous migrant groups burgeoning throughout the state. Six short-form features in Spanish and 8 live one-hour programs (6 Spanish and 2 Spanish-Mixteco) will engage RB’s 250,000 weekly listeners in CA, including the featured artists’ communities and RB’s broader diverse Latino audience.
TV Santa Barbara	Produced by TV Santa Barbara, GENERATION ARTS CREATIVE is an innovative reality show following students considering future arts careers as they explore creativity alongside working artists and demonstrating the impact of arts education. Grant funds cover production costs, artist stipends, supplies, promotion, and an online portal for videos and instructional materials. Programs will air on TVSB’s cable and internet channels and be shared with California media centers for distribution.



**FY14-15 ARTS ON THE AIR
April 30th, 2015**

PANELIST BIOS

Name	Field(s) of Expertise	City/County
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Wendy Braitman	Media Arts	Los Angeles/Los Angeles
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Wendy Braitman is a twenty-year media arts veteran, who began her career in San Francisco as an on-air journalist and producer in radio and television. Braitman was the founding Executive Director of one of North America's foremost incubators for independent film (and received multiple grants from the National Endowment for the Arts and CAC.) She was Associate Producer of the award-winning film *The Celluloid Closet* and co-producer of playwright Philip Kan Gotanda's feature film debut, *Life xTastes Good*. She helped create the landmark documentary film festival, *Silverdocs*, in conjunction with the American Film Institute and Discovery Channel and was a jury member of *Outfest*. Wendy Braitman was awarded a Gerbode Fellowship, in recognition of her work in the nonprofit sector.

Polly Card	Media Arts	San Diego/San Diego
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Polly Card is a freelance filmmaker and producer who has worked previously as an operations assistant, production coordinator, writer, director, editor, trainer among other roles in the field of film and television, much of it with the BBC. In addition, she was Production Coordinator for BBC Radio Drama doing talent management, script editing and producer. As Project Manager for the International Film Collective, she researched and coordinated the development of 156 feature films. She recently completed an artist residency in Bolivia. She has her Master of Arts in Film Studies from the University of Southampton, England.

Stephen Gong	Media Arts	Oakland/Alameda
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Stephen Gong is the Executive Director of the Center for Asian American Media (CAAM), a San Francisco public media and cultural nonprofit organization. His previous positions Deputy Director of the Berkeley Art Museum and Pacific Film Archive at the University of California, Berkeley; Program Officer in the Media Arts program at the National Endowment for the Arts; and Associate Director of the National Center for Film, and Video Preservation at the American Film Institute. He has been a lecturer in the Asian American Studies program at UC Berkeley, where he developed and taught a course on the history of Asian-American media. Stephen also was the Executive Producer for independent narrative and documentary films.

TAB G

Advancing California through the Arts and Creativity

Craig Watson, Director

To: Council Members

**From: John Seto, Special Projects Associate
Scott Heckes, Deputy Director**

Date: June 24, 2015

Re: Local Impact Program (LI) 2014-15

Staff Recommendation

Staff requests approval of panel recommendations to fund 146 Local Impact applicants ranking 6 and above for underserved communities towards access and equity in California for \$1,285,297.

2014-15 LI Funding Requests and Panel Recommendations

Three panels convened on May 11-13, May 18-20, and June 4-5, 2015 to review LI applications. The panels reviewed 181 LI grant applications requesting a total of \$2,037,350. Based on the panel's recommendations and in accordance with past practice, staff recommends that 146 LI grant applications ranked 6 or higher are funded at percentage of their request amount based on their ranking.

LI Panel Chair

The LI panel will be represented by Joseph Lewis. Mr. Lewis is a visual artist, photographer, musician, and art critic. Joe is an Art Department faculty at University of California, Irvine's Claire Trevor School of the Arts, and President of the Board of Trustees of the Noah Purifoy Foundation.

LI Grant Program Overview

The Local Impact program is rooted in the California Arts Council's (CAC) vision to create a state where the arts are a central component of daily life and accessible to all — reflecting contributions from all of California's diverse populations and fostering civic engagement.

The Local Impact (LI) program fosters equity, access, and opportunity by providing project and partnership support for small arts organizations reaching underserved communities. All projects must extend the reach of the arts to underserved populations that have limited access to the arts.

Attachments

Attachments to this report include the ranked list of LI applicants, project summaries and panelist bios.

CALIFORNIA ARTS COUNCIL
2014-15 Local Impact
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award	Rank	Percent
LI-14-0135	Bay Area Girls Rock Camp	Alameda	10	\$12,000	\$12,000	\$11,640	\$11,640	10	97
LI-14-0217	Bayview Opera House, Inc.	San Francisco	10	\$12,000	\$24,000	\$11,640	\$23,280	9	87
LI-14-0074	Get Lit-Words Ignite, Inc.	Los Angeles	10	\$12,000	\$36,000	\$11,640	\$34,920	8	77
LI-14-0009	Los Angeles Poverty Department	Los Angeles	10	\$12,000	\$48,000	\$11,640	\$46,560	7	67
LI-14-0140	Museum of Children's Art	Alameda	10	\$12,000	\$60,000	\$11,640	\$58,200	6	57
LI-14-0166	Na Lei Hulu I Ka Wekiu	San Francisco	10	\$12,000	\$72,000	\$11,640	\$69,840	5	0
LI-14-0053	Piece by Piece	Los Angeles	10	\$12,000	\$84,000	\$11,640	\$81,480	4	0
LI-14-0260	Queer Cultural Center	San Francisco	10	\$12,000	\$96,000	\$11,640	\$93,120	3	0
LI-14-0123	RADAR Productions	San Francisco	10	\$12,000	\$108,000	\$11,640	\$104,760	2	0
LI-14-0090	Streetside Stories	San Francisco	10	\$12,000	\$120,000	\$11,640	\$116,400		
LI-14-0252	Teatro Vision	Santa Clara	10	\$12,000	\$132,000	\$11,640	\$128,040		
LI-14-0156	Tia Chucha's Centro Cultural	Los Angeles	10	\$12,000	\$144,000	\$11,640	\$139,680		
LI-14-0081	Youth Orchestras of Fresno	Fresno	10	\$12,000	\$156,000	\$11,640	\$151,320		
LI-14-0097	3rd i South Asian Independent Film	San Francisco	9	\$12,000	\$168,000	\$10,440	\$161,760		
LI-14-0223	509 Cultural Center	San Francisco	9	\$12,000	\$180,000	\$10,440	\$172,200		
LI-14-0120	ABD Productions	San Francisco	9	\$12,000	\$192,000	\$10,440	\$182,640		
LI-14-0077	Arab Film Festival	San Francisco	9	\$12,000	\$204,000	\$10,440	\$193,080		
LI-14-0063	ArtSpan	San Francisco	9	\$12,000	\$216,000	\$10,440	\$203,520		
LI-14-0219	Asian American Women Artists Association	San Francisco	9	\$12,000	\$228,000	\$10,440	\$213,960		
LI-14-0202	AuCo Vietnamese Cultural Center	San Francisco	9	\$12,000	\$240,000	\$10,440	\$224,400		
LI-14-0119	AXIS Dance Company	Alameda	9	\$12,000	\$252,000	\$10,440	\$234,840		
LI-14-0249	Ballet Folklorico Anahuac	Stanislaus	9	\$12,000	\$264,000	\$10,440	\$245,280		
LI-14-0209	Company of Angels	Los Angeles	9	\$12,000	\$276,000	\$10,440	\$255,720		
LI-14-0162	Ektaa Center	Orange	9	\$10,000	\$286,000	\$8,700	\$264,420		
LI-14-0092	Enriching Lives through Music	Marin	9	\$12,000	\$298,000	\$10,440	\$274,860		
LI-14-0146	Firebird Youth Chinese Orchestra	Santa Clara	9	\$12,000	\$310,000	\$10,440	\$285,300		
LI-14-0172	Friends of Peralta Hacienda Historical Park	Alameda	9	\$12,000	\$322,000	\$10,440	\$295,740		
LI-14-0118	Gamelan Sekar Jaya	Alameda	9	\$12,000	\$334,000	\$10,440	\$306,180		
LI-14-0042	Golden Thread Productions	San Francisco	9	\$12,000	\$346,000	\$10,440	\$316,620		
LI-14-0160	Great Leap, Inc.	Los Angeles	9	\$12,000	\$358,000	\$10,440	\$327,060		
LI-14-0183	Hernandez Mariachi Heritage Society	Los Angeles	9	\$10,000	\$368,000	\$8,700	\$335,760		
LI-14-0142	Highways, Inc.	Los Angeles	9	\$12,000	\$380,000	\$10,440	\$346,200		
LI-14-0037	Idris Ackamoor and Cultural Odyssey	San Francisco	9	\$12,000	\$392,000	\$10,440	\$356,640		
LI-14-0121	Institute of Art, Music & Science	Los Angeles	9	\$12,000	\$404,000	\$10,440	\$367,080		
LI-14-0210	Khmer Arts Academy	Los Angeles	9	\$12,000	\$416,000	\$10,440	\$377,520		
LI-14-0232	Knights of Indulgence Theatre United States	Sonoma	9	\$7,000	\$423,000	\$6,090	\$383,610		
LI-14-0008	LA Commons	Los Angeles	9	\$12,000	\$435,000	\$10,440	\$394,050		
LI-14-0084	Los Cenzontles Mexican Arts Center	Contra Costa	9	\$12,000	\$447,000	\$10,440	\$404,490		
LI-14-0021	Mariposa County Arts Council, Inc.	Mariposa	9	\$12,000	\$459,000	\$10,440	\$414,930		
LI-14-0058	Omnira Institute	Alameda	9	\$12,000	\$471,000	\$10,440	\$425,370		
LI-14-0178	Outside the Lens	San Diego	9	\$9,900	\$480,900	\$8,613	\$433,983		
LI-14-0039	Plaza de la Raza	Los Angeles	9	\$12,000	\$492,900	\$10,440	\$444,423		
								Total Requests	
								\$2,037,350	
								Total Recommended Awards	
								\$1,285,298	

CALIFORNIA ARTS COUNCIL
2014-15 Local Impact
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award
LI-14-0005	Queer Women of Color Media Arts Project - QWOCMAP	San Francisco	9	\$12,000	\$504,900	\$10,440	\$454,863
LI-14-0095	REACH LA	Los Angeles	9	\$12,000	\$516,900	\$10,440	\$465,303
LI-14-0230	San Jose Multicultural Artists Guild	Santa Clara	9	\$12,000	\$528,900	\$10,440	\$475,743
LI-14-0132	Santa Cecilia Orchestra	Los Angeles	9	\$12,000	\$540,900	\$10,440	\$486,183
LI-14-0244	Side Street Projects	Los Angeles	9	\$12,000	\$552,900	\$10,440	\$496,623
LI-14-0035	South East European Film Festival (SEE FEST)	Los Angeles	9	\$12,000	\$564,900	\$10,440	\$507,063
LI-14-0062	Street Symphony	Los Angeles	9	\$12,000	\$576,900	\$10,440	\$517,503
LI-14-0186	TeAda Productions	Los Angeles	9	\$12,000	\$588,900	\$10,440	\$527,943
LI-14-0065	Teatro de la Tierra	Fresno	9	\$12,000	\$600,900	\$10,440	\$538,383
LI-14-0031	The Pacific Art League of Palo Alto	Santa Clara	9	\$10,920	\$611,820	\$9,500	\$547,883
LI-14-0233	Watts Village Theater Company	Los Angeles	9	\$12,000	\$623,820	\$10,440	\$558,323
LI-14-0175	Women's Audio Mission	San Francisco	9	\$12,000	\$635,820	\$10,440	\$568,763
LI-14-0116	Abhinaya Dance Company*	Santa Clara	8	\$12,000	\$647,820	\$9,240	\$578,003
LI-14-0139	Advocates for Indigneous California Language Survival	Solano	8	\$12,000	\$659,820	\$9,240	\$587,243
LI-14-0163	American Center of Philippine Arts	Alameda	8	\$9,680	\$669,500	\$7,454	\$594,697
LI-14-0107	Arts Visalia	Tulare	8	\$10,000	\$679,500	\$7,700	\$602,397
LI-14-0033	Association for the Advancement of Filipino American Arts & Culture	Los Angeles	8	\$12,000	\$691,500	\$9,240	\$611,637
LI-14-0159	Centro Binacional para el Desarrollo Indigena Oaxaqueno	Fresno	8	\$12,000	\$703,500	\$9,240	\$620,877
LI-14-0111	Centro T.A.B.C.A.T	Sacramento	8	\$12,000	\$715,500	\$9,240	\$630,117
LI-14-0261	Chinese Performing Arts of America	Santa Clara	8	\$12,000	\$727,500	\$9,240	\$639,357
LI-14-0237	Community Partners for SLAM!	Los Angeles	8	\$10,000	\$737,500	\$7,700	\$647,057
LI-14-0224	Croatian Cultural Center of San Francisco	San Francisco	8	\$12,000	\$749,500	\$9,240	\$656,297
LI-14-0082	DSTL Arts	Los Angeles	8	\$2,386	\$751,886	\$1,837	\$658,134
LI-14-0193	Epiphany Productions Sonic Dance Theater*	San Francisco	8	\$12,000	\$763,886	\$9,240	\$667,374
LI-14-0013	FloricantoDance Theatre	Los Angeles	8	\$12,000	\$775,886	\$9,240	\$676,614
LI-14-0241	Fresh Meat Productions	San Francisco	8	\$12,000	\$787,886	\$9,240	\$685,854
LI-14-0220	Genryu Arts	San Francisco	8	\$12,000	\$799,886	\$9,240	\$695,094
LI-14-0025	Gritty City Repertory Youth Theatre	Alameda	8	\$12,000	\$811,886	\$9,240	\$704,334
LI-14-0052	Kings Regional Traditional Folk Arts	Kings	8	\$12,000	\$823,886	\$9,240	\$713,574
LI-14-0246	Kitka	Alameda	8	\$12,000	\$835,886	\$9,240	\$722,814
LI-14-0153	Kularts	San Francisco	8	\$12,000	\$847,886	\$9,240	\$732,054
LI-14-0143	La Raza Galeria Posada	Sacramento	8	\$12,000	\$859,886	\$9,240	\$741,294
LI-14-0221	Lenora Lee Dance	San Francisco	8	\$12,000	\$871,886	\$9,240	\$750,534
LI-14-0102	Liberty Painting Corporation	Siskiyou	8	\$12,000	\$883,886	\$9,240	\$759,774
LI-14-0239	Lorraine Hansberry Theatre	San Francisco	8	\$12,000	\$895,886	\$9,240	\$769,014
LI-14-0225	Marin Museum of the American Indian	Marin	8	\$10,000	\$905,886	\$7,700	\$776,714
LI-14-0083	Music in the Mountains	Nevada	8	\$12,000	\$917,886	\$9,240	\$785,954
LI-14-0043	Nevada County Cultural Preservation Trust	Nevada	8	\$12,000	\$929,886	\$9,240	\$795,194
LI-14-0179	New Americans Museum	San Diego	8	\$12,000	\$941,886	\$9,240	\$804,434
LI-14-0235	Oriki Theater	Santa Clara	8	\$10,000	\$951,886	\$7,700	\$812,134
LI-14-0038	Red Poppy Arthouse	San Francisco	8	\$12,000	\$963,886	\$9,240	\$821,374
LI-14-0128	San Benito County Arts Council	San Benito	8	\$12,000	\$975,886	\$9,240	\$830,614

CALIFORNIA ARTS COUNCIL
2014-15 Local Impact
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award
LI-14-0099	San Diego Art Institute	San Diego	8	\$12,000	\$987,886	\$9,240	\$839,854
LI-14-0046	San Diego Dance Theater	San Diego	8	\$12,000	\$999,886	\$9,240	\$849,094
LI-14-0057	Santa Clarita Shakespeare Festival	Los Angeles	8	\$10,200	\$1,010,086	\$7,854	\$856,948
LI-14-0215	Sarah Williams	Los Angeles	8	\$12,000	\$1,022,086	\$9,240	\$866,188
LI-14-0256	SINERGIA Theatre Group/Grupo de Teatro SINERGIA	Los Angeles	8	\$12,000	\$1,034,086	\$9,240	\$875,428
LI-14-0176	Teatro Jornalero Sin Fronteras	Los Angeles	8	\$11,400	\$1,045,486	\$8,778	\$884,206
LI-14-0262	Teocalli Cultural Academy	Fresno	8	\$12,000	\$1,057,486	\$9,240	\$893,446
LI-14-0150	The Aja Project	San Diego	8	\$12,000	\$1,069,486	\$9,240	\$902,686
LI-14-0096	Theatre of Yugen	San Francisco	8	\$11,350	\$1,080,836	\$8,740	\$911,426
LI-14-0203	Topsy Turvy	San Francisco	8	\$6,659	\$1,087,495	\$5,127	\$916,553
LI-14-0165	Trajectory	Humboldt	8	\$11,400	\$1,098,895	\$8,778	\$925,331
LI-14-0017	Triton Museum of Art	Santa Clara	8	\$8,000	\$1,106,895	\$6,160	\$931,491
LI-14-0044	Villa Musica	San Diego	8	\$12,000	\$1,118,895	\$9,240	\$940,731
LI-14-0048	African-American Shakespeare Company	San Francisco	7	\$12,000	\$1,130,895	\$8,040	\$948,771
LI-14-0213	Arte Americas	Fresno	7	\$12,000	\$1,142,895	\$8,040	\$956,811
LI-14-0245	Asian Pacific Islander Cultural Center	San Francisco	7	\$12,000	\$1,154,895	\$8,040	\$964,851
LI-14-0059	Aunt Lute Foundation (DBA: Aunt Lute Books)	San Francisco	7	\$12,000	\$1,166,895	\$8,040	\$972,891
LI-14-0093	Calidanza Dance Company	Sacramento	7	\$12,000	\$1,178,895	\$8,040	\$980,931
LI-14-0127	Chinese Whispers	San Francisco	7	\$12,000	\$1,190,895	\$8,040	\$988,971
LI-14-0197	Collage Dance Theatre	Los Angeles	7	\$12,000	\$1,202,895	\$8,040	\$997,011
LI-14-0144	Community Youth Performing Arts Center, Inc.	Santa Barbara	7	\$12,000	\$1,214,895	\$8,040	\$1,005,051
LI-14-0207	CONTRA-TIEMPO	Los Angeles	7	\$12,000	\$1,226,895	\$8,040	\$1,013,091
LI-14-0170	Dance Brigade	San Francisco	7	\$12,000	\$1,238,895	\$8,040	\$1,021,131
LI-14-0073	Fdtn. For Ed. and Empl. Res. Dev. (Acuna Art Gallery and Cultural Center/Cafe on A)	Ventura	7	\$12,000	\$1,250,895	\$8,040	\$1,029,171
LI-14-0155	Four on the Floor Productions	Humboldt	7	\$12,000	\$1,262,895	\$8,040	\$1,037,211
LI-14-0010	Instituto Mazatlan Bellas Artes	Sacramento	7	\$12,000	\$1,274,895	\$8,040	\$1,045,251
LI-14-0141	Invertigo Dance Theatre	Los Angeles	7	\$12,000	\$1,286,895	\$8,040	\$1,053,291
LI-14-0094	Justice by Uniting in Creative Energy	Los Angeles	7	\$12,000	\$1,298,895	\$8,040	\$1,061,331
LI-14-0145	La Pocha Nostra	San Francisco	7	\$12,000	\$1,310,895	\$8,040	\$1,069,371
LI-14-0028	Mammoth Lakes Foundation	Mono	7	\$7,000	\$1,317,895	\$4,690	\$1,074,061
LI-14-0022	Murphys Creek Theatre	Calaveras	7	\$10,000	\$1,327,895	\$6,700	\$1,080,761
LI-14-0072	Nimbus Arts	Napa	7	\$10,000	\$1,337,895	\$6,700	\$1,087,461
LI-14-0187	North American Guqin Association	Alameda	7	\$12,000	\$1,349,895	\$8,040	\$1,095,501
LI-14-0049	OX	San Francisco	7	\$12,000	\$1,361,895	\$8,040	\$1,103,541
LI-14-0069	Peacock Rebellion	Alameda	7	\$7,360	\$1,369,255	\$4,931	\$1,108,472
LI-14-0253	Pro Arts	Alameda	7	\$12,000	\$1,381,255	\$8,040	\$1,116,512
LI-14-0168	School of Performing Arts & Cultural Education	Mendocino	7	\$12,000	\$1,393,255	\$8,040	\$1,124,552
LI-14-0185	Selma Arts Foundation	Fresno	7	\$12,000	\$1,405,255	\$8,040	\$1,132,592
LI-14-0078	Still Here	San Francisco	7	\$5,680	\$1,410,935	\$3,806	\$1,136,398
LI-14-0167	Tibetan Association of Northern California	Contra Costa	7	\$11,550	\$1,422,485	\$7,739	\$1,144,137
LI-14-0154	Center for the Study of Political Graphics	Los Angeles	6	\$12,000	\$1,434,485	\$6,840	\$1,150,977
LI-14-0214	Door Dog Music Productions, Inc.	San Francisco	6	\$12,000	\$1,446,485	\$6,840	\$1,157,817

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Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award
LI-14-0238	First Night Monterey	Monterey	6	\$12,000	\$1,458,485	\$6,840	\$1,164,657
LI-14-0015	Flyaway Productions	San Francisco	6	\$12,000	\$1,470,485	\$6,840	\$1,171,497
LI-14-0047	Folklorico Aztlan de Sacramento	Sacramento	6	\$12,000	\$1,482,485	\$6,840	\$1,178,337
LI-14-0055	Golden Gate Opera	Marin	6	\$12,000	\$1,494,485	\$6,840	\$1,185,177
LI-14-0191	Indian Fine Arts Academy of San Diego	San Diego	6	\$12,000	\$1,506,485	\$6,840	\$1,192,017
LI-14-0195	Inyo Council for the Arts	Inyo	6	\$10,000	\$1,516,485	\$5,700	\$1,197,717
LI-14-0060	JC Culture Foundation	Los Angeles	6	\$12,000	\$1,528,485	\$6,840	\$1,204,557
LI-14-0258	Jmy Kidd	Los Angeles	6	\$12,000	\$1,540,485	\$6,840	\$1,211,397
LI-14-0108	Morongo Basin Cultural Arts Council	San Bernardino	6	\$12,000	\$1,552,485	\$6,840	\$1,218,237
LI-14-0016	Mozart Festival Association	San Luis Obispo	6	\$11,000	\$1,563,485	\$6,270	\$1,224,507
LI-14-0216	Oakland Interfaith Gospel Choir	Alameda	6	\$12,000	\$1,575,485	\$6,840	\$1,231,347
LI-14-0036	SAFEhouse for the Performing Arts	San Francisco	6	\$12,000	\$1,587,485	\$6,840	\$1,238,187
LI-14-0192	Samahan Filipino American Performing Arts	San Diego	6	\$12,000	\$1,599,485	\$6,840	\$1,245,027
LI-14-0188	San Francisco Transgender Film Festival	San Francisco	6	\$12,000	\$1,611,485	\$6,840	\$1,251,867
LI-14-0067	Sierra County Arts Council	Sierra	6	\$6,000	\$1,617,485	\$3,420	\$1,255,287
LI-14-0204	STUDIO 395 Foundation	Riverside	6	\$12,000	\$1,629,485	\$6,840	\$1,262,127
LI-14-0007	TAYER	Los Angeles	6	\$12,000	\$1,641,485	\$6,840	\$1,268,967
LI-14-0229	Visalia Arts Consortium	Tulare	6	\$9,150	\$1,650,635	\$5,216	\$1,274,183
LI-14-0085	Winters Shakespeare Workshop	Yolo	6	\$7,500	\$1,658,135	\$4,275	\$1,278,458
LI-14-0251	World Arts West	San Francisco	6	\$12,000	\$1,670,135	\$6,840	\$1,285,298
LI-14-0149	Chinese Culture Center	San Francisco	5	\$12,000	\$1,682,135	\$0	\$1,285,298
LI-14-0189	Imperial Valley Desert Museum Society	Imperial	5	\$12,000	\$1,694,135	\$0	\$1,285,298
LI-14-0041	Los Angeles Choreographers and Dancers Inc	Los Angeles	5	\$12,000	\$1,706,135	\$0	\$1,285,298
LI-14-0242	Mo`olelo Performing Arts Company	San Diego	5	\$12,000	\$1,718,135	\$0	\$1,285,298
LI-14-0158	Redbird	Ventura	5	\$7,600	\$1,725,735	\$0	\$1,285,298
LI-14-0122	Santa Barbara Chamber Orchestra	Santa Barbara	5	\$11,235	\$1,736,970	\$0	\$1,285,298
LI-14-0130	Arts Orange County	Orange	4	\$12,000	\$1,748,970	\$0	\$1,285,298
LI-14-0240	California Indian Basketweavers' Association (CIBA)	Yolo	4	\$12,000	\$1,760,970	\$0	\$1,285,298
LI-14-0248	California State University San Bernardino	San Bernardino	4	\$12,000	\$1,772,970	\$0	\$1,285,298
LI-14-0148	Camerata Singers of Long Beach	Los Angeles	4	\$8,150	\$1,781,120	\$0	\$1,285,298
LI-14-0029	Dancing Sun Foundation	Santa Clara	4	\$7,000	\$1,788,120	\$0	\$1,285,298
LI-14-0131	Green Art People, Incorporated	Ventura	4	\$12,000	\$1,800,120	\$0	\$1,285,298
LI-14-0157	Ink People, Inc.	Humboldt	4	\$12,000	\$1,812,120	\$0	\$1,285,298
LI-14-0226	Lassen County Best of Broadway	Lassen	4	\$12,000	\$1,824,120	\$0	\$1,285,298
LI-14-0151	Oakland Ballet Company	Alameda	4	\$12,000	\$1,836,120	\$0	\$1,285,298
LI-14-0190	Santa Clarita Ballet Company	Los Angeles	4	\$12,000	\$1,848,120	\$0	\$1,285,298
LI-14-0243	Virginia Avenue Project	Los Angeles	4	\$12,000	\$1,860,120	\$0	\$1,285,298
LI-14-0196	Arts Council of Mendocino County	Mendocino	3	\$12,000	\$1,872,120	\$0	\$1,285,298
LI-14-0171	Coachella Valley Repertory	Riverside	3	\$12,000	\$1,884,120	\$0	\$1,285,298
LI-14-0199	Coastal Arts League	San Mateo	3	\$12,000	\$1,896,120	\$0	\$1,285,298
LI-14-0088	Danzarts	San Diego	3	\$5,000	\$1,901,120	\$0	\$1,285,298

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Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award
LI-14-0211	Filipino American Symphony Orchestra (FASO)	Los Angeles	3	\$10,000	\$1,911,120	\$0	\$1,285,298
LI-14-0098	Murrieta Repertory Theatre	Riverside	3	\$10,600	\$1,921,720	\$0	\$1,285,298
LI-14-0257	Music of Tom Hoffmann, inc.	Mariposa	3	\$1,860	\$1,923,580	\$0	\$1,285,298
LI-14-0012	Queer Rebel Productions	San Francisco	3	\$12,000	\$1,935,580	\$0	\$1,285,298
LI-14-0011	Redlands Opera Theatre	San Bernardino	3	\$8,000	\$1,943,580	\$0	\$1,285,298
LI-14-0076	San Diego Music Foundation	San Diego	3	\$10,000	\$1,953,580	\$0	\$1,285,298
LI-14-0006	Saturday Night Bath Concert Fund	Los Angeles	3	\$10,000	\$1,963,580	\$0	\$1,285,298
LI-14-0254	The Lab	San Francisco	3	\$12,000	\$1,975,580	\$0	\$1,285,298
LI-14-0255	3 Point 0	Sacramento	2	\$12,000	\$1,987,580	\$0	\$1,285,298
LI-14-0040	Bixby Educational Events, Inc.	Orange	2	\$10,000	\$1,997,580	\$0	\$1,285,298
LI-14-0075	Chuck Jones Center for Creativity	Orange	2	\$12,000	\$2,009,580	\$0	\$1,285,298
LI-14-0137	Syzygy Dance Project	Marin	2	\$10,770	\$2,020,350	\$0	\$1,285,298
LI-14-0125	The Artws Council of Kern	Kern	2	\$5,000	\$2,025,350	\$0	\$1,285,298
LI-14-0087	Yolo County Arts Council	Yolo	2	\$12,000	\$2,037,350	\$0	\$1,285,298

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Legal Name of Organization	Proposed Project Thumbnail:
3 Point 0, Inc.	<p>Picture a smiling child breathless and full of joy as he/she hears the crowd cheer. Weeks of hard work have culminated in one of his/her proudest moments. This is the impact of 3 Point 0!</p> <p>3 Point 0 will expand our successful performing arts/dance programs to serve low-income students in art starved Northern California communities. Our partnerships with School Districts, Community Centers, and Housing Developments allow us to touch children who would otherwise not have access to the arts due to a lack of financial resources and/or limited to no availability of programs in their community.</p>
3rd i South Asian Independent Film	<p>3rd i requests \$12,000 to support the October 2015 International South Asian Film Festival in both San Francisco and Silicon Valley. The Festival will screen films and facilitate public dialogues that undermine virulent stereotypes, present authentic explorations of South Asian lives and bring together the various South Asian communities residing in the Bay Area, each having distinct cultural, ethnic, linguistic and religious backgrounds. CAC funds will support the Festival's curatorial and production expenses.</p>
509 Cultural Center	<p>This proposal requests \$12,000 to support 10 free arts programs at the Tenderloin National Forest, an outdoors inner-city arts venue serving the residents of San Francisco's poorest neighborhood. CAC funds will support the fees of the artists conducting these experiential programs that address the lives and concerns of low-income communities.</p>
Abhinaya Dance Company of San Jose	<p>Abhinaya Dance Company requests \$12000 to support two performances of Love Exquisite at San Jose's 500-seat Mexican Heritage Plaza Theater in November 2015. The production will employ Bharatanatyam, the classical dance of South India, to interpret different love poems written from ancient times to the present. Choreographed by Mythili and Rasika Kumar, the concert will express the myriad emotions stirred by love through Bharatanatyam's hand gestures, foot movements, facial expressions and postures. CAC funds will support the participating artists fees.</p>
Advocates for Indigenous California Language Survival	<p>The Advocates will implement an art track within their 12th Biennial Language is Life Gathering, September 18-20, 2015. 6 California Indian artists representing literary, performing, visual, mixed media and traditional arts will provide presentations, workshops and a discussion panel. Participants will experience how language expressing deep emotions and complex thought can be incorporated into art. Presentations, performances and the panel will be documented and presented to the wider public through a special quarterly magazine insert as well as an internet-based video and radio broadcast.</p>

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Legal Name of Organization	Proposed Project Thumbnail:
African-American Shakespeare Company	African-American Shakespeare brings the art to its community with a mobile 45 minute performance piece that can be part of larger social community events/programming, historical celebrations, and workplace gatherings. In addition to the performance piece, the four member performance troupe will include interactive audience participation piece with the performance. After the event there will be an opportunity for the artists and community to connect through a question and answer segment or social engagemet.
American Center of Philippine Arts	The American Center of Philippine Arts (ACPA), in partnership with Filipino Advocates for Justice (FAJ), will implement a youth cultural arts program, Bayanihan Youth Group (BYG), that will provide Philippine folk dance and music classes for high school aged youth from low-income and underserved Filipino communities of the Alameda Oakland area. The program will run from October 2015 - May 2016 and consist of 25 once-a-week classes, with two performances. Funds will be used to cover program costs such as stipends for facilitators, production performance costs, and marketing materials.
Anne Bluethenthal and Dancers	ABD Productions is seeking renewed support for the continuation of Skywatchers, a collaboration with Community Housing Partnership in San Francisco that brings formerly homeless residents of the Tenderloin District into collaboration with professional artists for the creation of multi-disciplinary, site-specific performance installations that reflect the complex stories and life experiences of the participants. We propose to advance the project by creating new partnerships in the community, expanding our scope and initiating the Skywatchers Youth Program for homeless youth and families.
Arab Film Festival	As the Arab Film Festival (AFF) approaches its 20th anniversary in 2016, it remains committed to provide narratives that accurately reflect and address the many diverse issues—cultural, political, and religious—Arabs and Arab Americans face everyday. As the most important Arab festival outside the Arab world, the AFF plans in 2015 to reach more cities around the Bay Area. In addition, hosting more filmmakers from international Arab communities will bring a visceral and humanizing quality to post-screening discussions, and greater cultural awareness to both Arab and non-Arab audiences.

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Legal Name of Organization	Proposed Project Thumbnail:
ARTE AMERICAS: THE MEXICAN ARTS CENTER	Arte Américas will build upon its successful annual Día de los Muertos Fall programming by initiating and supporting localized celebrations in the surrounding communities of Madera, Sanger, and Visalia. We will share our resources in this grant, together with our collections and connections, to reach another 3,000 participants in those communities, in addition to 4,000 we attracted last year to our center in Fresno. The localized sites' programming will be marketed collaboratively as a celebration of Día de los Muertos Valleywide.
Arts Council of Mendocino County	The Round Valley Art Studio, a dedicated studio art space in Round Valley, CA, will be created with the support of California Arts Council Local Impact funds and the Arts Council of Mendocino County. With Round Valley Art Studio, local artists will create art, exhibit, collaborate, and offer ongoing fine art and craft classes in their diverse and remote community home to 3,000 people and the largest Indian Reservation in Northern California. The Round Valley Art Studio will provide studio art space for people of all ages and much needed after school programming. Scholarships will be available.
Arts Orange County	"Día del Niño," a festival of arts for underserved children and families living in downtown Santa Ana, on April 30, 2016. The festival features approximately 35 interactive arts workshops and performances by professional guest artists and arts organizations, as well as grass roots community artists and organizations. "Día del Niño" celebrates the artistic richness and cultural heritage of the Latino community through engaging arts experiences in a familiar environment, provides them with access to new artistic disciplines, and fosters creativity and exploration among children and families.
Arts Visalia	The funds requested will be used to provide free or reduced cost classes for children who would otherwise be unable, due to economic or other hardships, to participate in our art education activities. While our classes are tuition-based, through grant income and other donations, we cover the costs for approximately 40% of all of the youth who participate in our programs. These programs will be offered at our facility and at facilities in partnership with other youth and family serving organizations including Family Services and the Goshen Family Center.

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Legal Name of Organization	Proposed Project Thumbnail:
ArtSpan	ArtSpan's Youth Open Studios program activates youth artists to plan, promote, and host public art exhibitions as part of the citywide SF Open Studios event. Through working with Artist Mentors, attending artist professional development workshops, and visiting working artists' studios and galleries, youth are inspired to work toward their SF Open Studios Exhibition and community arts celebration. ArtSpan partners with the Boys & Girls Clubs of SF to reach youth artists from underserved populations, and to coordinate exhibition event space with community partners.
Asian American Women Artists Association	Asian American Women Artists Association presents the Emerging Curators Program (ECP) to cultivate curators of color highlighting local Asian American women artists. ECP culminates in 2 public multidisciplinary art exhibits at community spaces in the SF Bay Area. Through guided workshops and hands-on experience, emerging curators produce relevant exhibitions to expand and deepen awareness of Asian American themes and issues. AAWAA provides mentorship and support for the production and programs. Grant funds support workshop, exhibit, and related program expenses (e.g. panels, readings, etc).
Asian Pacific Islander Cultural Center	APICC seeks a \$12,000 grant from the CAC Local Impact Program to support SF Matters, a curated film presentation series to be exhibited in San Francisco community venues as part of APICC's City-wide United States of Asian America Festival in May 2016. Funding from this grant will be used to support commissioning and exhibition costs of six video short projects capturing the daily experience and untold stories of members of San Francisco communities.
Association for the Advancement of Filipino American Arts & Culture	The proposed funding will support the 24th annual Festival of Philippine Arts & Culture in its second year of being strategically moved into the city proper to provide better access and service to Los Angeles constituents. With expanded partnerships with the City of Los Angeles, the Philippine Consulate General, and other organizations, FPAC promotes cultural tourism and engages the general public through the presentation of music, dance, workshops, literary arts, visual arts, crafts and ritual pageantry to over 20,000 people.
AuCo Vietnamese Cultural Center	ACVCC proposes to work with the Laotian American National Alliance (LANA).and the One Myanmar Community (OMC), formerly the Burmese Youth Association (changed to reflect an expanded mission), to pursue a fifth phase of the Tenderloin Southeast Asian Arts and Culture Coalition (SEAACC). Funds will be used to support these activities: a summer arts and heritage residency, Mid-Autumn Harvest Festival and a Spring Summit.

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Legal Name of Organization	Proposed Project Thumbnail:
Aunt Lute Foundation	Aunt Lute Books will organize, promote, and complete a series of workshops, readings and panel discussions in September 2015 at the Mission Cultural Center for Latino Arts in San Francisco. Authors LeAnne Howe (Choctaw) and Ire'ne Lara Silva (indigenous Mexican American) will read from their works and discuss the complexities of negotiating multiple Chicana/o, American Indian, and indigenous identities. They will address the nuances, similarities, and divisions between these vital California populations, including contemporary issues of urban displacement and of real and imagined borders.
AXIS Dance Company	Through Dance Access for Adults we provide several dance education and outreach programs that engage people with and without disabilities in physically integrated contemporary dance, a powerful dance form, in which people with and without physical disabilities collaborate and perform as equals. Our Dance Access for Adults will consist of our inMotion classes and workshops, Summer Intensive, Teacher Training Institute, and AXIS Immersion Apprenticeship. These programs are designed for those who are looking to engage in physically integrated dance as recreation and/or as a profession.
Ballet Folklorico Anahuac	The proposed project (En su comunidad) will offer low income, underserved Latino kids in the Modesto region, free dance classes and a public performance at the end of the program. The project is designed to reach at risk Latino youth in a high risk region of the city; the program will bring art to communities that dont alway recieve arts programming. Our program is geared to unite our community through art and culture. The 6 month program will offer dance classes, community meetings and gatherings and a public performance.
Bay Area Girls Rock Camp	Bay Area Girls Rock Camp (BAGRC) requests \$12,000 from the California Arts Council to support its music education programs, including the weeklong Girls Rock Summer Camps and 10-week Girls Rock After School Program. In BAGRC's programs, girls receive instruction in instrumental music, form a band, collaboratively write an original song, participate in music and empowerment workshops, and perform at a live showcase. Funds from the Local Impact program will support: 1) Diversity Stipends for mentor musicians of color; and 2) financial aid for low-income youth participants.
Bayview Opera House	Weaving youth viewpoints into athletic dance with original score, Point Shipyard Project utilizes inspiring landscape design to examine impacts of living in proximity to a Superfund site and vast development. Simpson's premiere explored a museum venue. The new version is a site-specific dance installation that takes Simpson's thematic investigations further and embeds them in a significantly more ambitious setting. Engaging youth, designers, musicians and diverse audiences, process strategies include classes, street festivals, and flash mob episodes that shape the art throughout development.

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Legal Name of Organization	Proposed Project Thumbnail:
Bixby Educational Events, Inc.	<p>There is no other educational planning provider like BEE that can bring the vitality of the Arts to the community of students through a highly collaborative, unique and innovative way.</p> <p>Through our Missing Piece Program a parent, school, co-op, or charter school can find the added arts discipline that is missing from their educational curriculum. They can choose whether to add a class as a main part of their curriculum or as an after school program to enhance the activities at their location on a weekly basis.</p>
Calidanza Dance Company	<p>This program will create a lively arts program in the underserved community of Sacramento. In conjunction with the Sacramento Hispanic Chamber of Commerce, our organization will offer a Mexican folk dance program for underserved kids in our community. The project will partner our organization with the Sacramento Hispanic Chamber of Commerce in a unique program that will provide our community high quality dance programs at a reduced rate for participants, 2 professional productions to showcase our program including an end of the program Christmas event entitled "Festejos".</p>
California Indian Basketweavers' Association	<p>"NATIVE VOICES" A CIBA EDUCATIONAL PROGRAM</p> <p>"Native Voices" was designed by the California Indian Basketweavers' Association (CIBA) to provide guidance to underserved tribes in remote regions of California striving to revitalize basketry traditions in their area.</p> <p>As part of CIBA's "Native Voices" workshops, CIBA Master Weavers travel to remote tribes to begin the process of revitalizing basketry traditions in their region.</p> <p>CAC Funds will support "Native Voices" programs in lone with the Lone Band of Miwok Indians and with the Sierra Mono Tribe in the area of Northfork, CA.</p>

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Legal Name of Organization	Proposed Project Thumbnail:
Camerata Singers of Long Beach	The Camerata Kinder Konzert program is an interactive program designed to educate children about composers, musical forms, music history and the vocal arts. The curriculum has been designed by a professional music educator to engage children 3 and up in a 45 minute event. Our project will take the Kinder Konzert into recreation centers in underserved and low-income neighborhoods in Long Beach. It is designed to be flexible, affordable and portable. Admission to this program will be free.
Casa de Brazilian Folkloric Arts of Sacramento	Casa de Brazilian Folkloric Arts of Sacramento will create interactive after-school/summer workshop series for youth and families in South Sacramento/Oak Park at the Sojourner Truth Multicultural Museum Center July-Nov 2015. Students will learn philosophy and history of Brazilian Capoeira, musical compilations in Portuguese on traditional instruments, Brazilian Samba rhythms and the techniques of various Brazilian Capoeira sequences with Brazilian Master Caboclinho. Students and artists will perform monthly at the museum's African Marketplace and a final outdoor public performance.
Center for the Study of Political Graphics	CSPG will work with a community advisory committee of artists and activists to update and re-curate CSPG's 12 year old ecology exhibition, "Earth, Wind & Solar: International Ecology Posters," in a new portable Exhibitions-to-Go format using laminated digital reproductions of the original posters. The fully annotated exhibition will be displayed at Mercado la Paloma, in the 9th Council District of Los Angeles, in 2016. One educational program, one tour, and one poster-art making workshop, free and open to the public, will be presented in conjunction with "Earth, Wind & Solar."
Centro Binacional para el Desarrollo Indigena Oaxaqueno	This project seek to consolidate a group of 35-40 participants that will attend weekly classes for one year to learn folk dances representing the state of Oaxaca, Mexico. To enhance their knowledge and interest in civic participation, the history and culture of the indigenous people, participants will receive a series of 4 workshops on different themes relevant to the community. The group will end with two public performances at the largest indigenous cultural/arts events taking place in Fresno and Madera, as well as make connections with partners to secure further performances.
Chinese Culture Foundation of San Francisco	The Chinese Culture Center's We Dance project seeks to enhance the community's organic dance groups in order to involve multi-generatioinal community residents in the performing arts. San Francisco Chinatown is the second densest neighborhood, with a well-documented resident need for vastly improved access to healthy physical and cultural activities. We Dance will meld CCC's facility, promotional, and social service assets with three informal, organic dance groups in order to enhance their capacity to increase membership, visibility, and impact on community residents.

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Legal Name of Organization	Proposed Project Thumbnail:
Chinese Performing Arts of America	CPAA seeks a grant to support its 8th Annual Spring Festival Silicon Valley (SFSV) to take place during February 26 – March 6, 2016. SFSV is a colorful and vibrant multi-event festival that will entertain and engage over 10,000 residents in the South Bay during the Lunar New Year season. SFSV is CPAA’s major annual event series.
Chinese Whispers	Chinese Whispers: Bay Chronicles is a multidisciplinary art project that explores the changes and dislocations in the culture and ecology of San Francisco Bay, to reclaim the marginalized maritime heritage of the Chinese in the Bay Area by retracing the forgotten history of Chinese shrimp fishing around the Bay. Grant funds would support production of a multimedia art installation at San Francisco Maritime National Historical Park, and programming that integrates community members from project sites as exhibition guides and storytellers, to foster cultural stewardship and pride of place.
Coachella Valley Repertory	Coachella Valley Repertory (CVRep) is seeking support for its 2015-2016 season of four major plays that will explore the concept of "Identity" and for its annual Youth Outreach Production. CVRep presents its season in an intimate 86-seat setting. In addition to its play season, CVRep also hosts special events, staged readings, musical cabarets, and unique youth programs, including an annual outreach production and a Youth Acting Conservatory. Grant funds will be used to support artist fees and other production expenses.
Coastal Arts League	Funding will be used for outreach, materials, marketing, postage, equipment rental and 2 part-time, paid staff positions. Led by the vision of local arts leaders in various works of traditional and non-traditional visual arts; poetry; music and drama, we will acquaint underserved members of the community with opportunities for recreation and education. We are reaching out to all, so that they can participate in the creative process, as it unfolds.
Collage Dance Theatre	Heidi Duckler Dance Theatre plans to develop and implement a new arts education program, titled "Duck Tales," in partnership with A Place Called Home, an after-school center for teens, and Dunbar Village (site of the historic Dunbar Hotel), a home for low-income seniors. The site-specific dance program will use objects of memory as a path to build bonds between multiple generations of the South LA community, culminating in a performance by teens for the senior residents at Dunbar, which will also be open to the public.

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Legal Name of Organization	Proposed Project Thumbnail:
Community Partners for SLAM!	The SLAM! Music Programs at Hawthorne Middle School and Synergy Kinetic Academy in Los Angeles County currently engage twenty passionate and trained UCLA and USC college student volunteers, supervised by a SLAM! regional staff member, to offer after school classes in Piano, Guitar, Percussion, Voice, and Rock Band to ninety-five middle school student participants each year. Classes are offered once per week throughout three 8-week sessions or two 12-week sessions in each school year and culminate with a Final Showcase on the last day of each programming session.
Community Youth Performing Arts Center, Inc	Grant funds will support the award-winning Viva el Arte Santa Barbara community arts project. Now in its 11th year, this program--renowned as a national model for arts accessibility--has provided 120,000 underserved community members with free arts engagement opportunities. Over the course of five residency weekends, Viva el Arte brings world-class musicians and dancers to present high-quality, performances and educational outreach events to 15,000 of SB County's low-income, Latino families in three underserved areas: Isla Vista, Santa Barbara's Eastside, and Guadalupe.
Company of Angels, Inc	The Company of Angels (CoA) Halo Project is a community outreach theater project that gives artistic presence and voice to homeless, working poor, and disenfranchised members of the Downtown Los Angeles area community. The Halo Project continues to expand its partnership with The Hayward Apartments, a low-income housing facility and outreach to service organization, The Downtown Women's Center, to share and build the insights, courage and talents of inner-city men and women.
CONTRA-TIEMPO	CAC's Local Impact Grant would fund the participation of underserved students from Foshay Learning Center in South L.A. in a "community choreographic lab" staged at the L.A. River in October 2015. CONTRA-TIEMPO's "Agua Furiosa" is a bold audience engagement experiment whereby participants share and examine their personal stories around race and then incorporate their attendant feelings and emotions into movement at water-based sites throughout L.A. in 2015 and 2016. Their contributions will help shape the final evening length work "Agua Furiosa," loosely based on Shakespeare's "The Tempest."
Cornerstone Theater Company, Inc.	TJSF will use Local Impact grant funds to develop theater workshops, story circles, and short plays with day laborers (jornaleros) in Los Angeles and members of the Latino immigrant community in Long Beach to help break down stereotypes held about day laborers. The artistic activities, in which first-time community actors will be cast, will provide the opportunity for both groups to discover similarities in language, culture, ethnicity, etc. , breaking down barriers and fostering a greater sense of community between the groups.

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Legal Name of Organization	Proposed Project Thumbnail:
Croatian Cultural Center of San Francisco	CACC requests \$12,000 to support the 16th Annual Bulgarian Music & Dance Festival in May 2016 in San Francisco. The Festival perpetuates Bulgarian music and dance forms and builds community among this largely immigrant population. Held at CACC's 400-seat venue in San Francisco, the Festival will comprise a full-length concert featuring at least six Bulgarian ensembles and soloists, two master classes, audience sing-a-longs and community dancing. Awarded funds will support the fees of the participating traditional artists and the project's production and promotional expenses.
Dancing Sun Foundation	Dancing Sun Foundation wishes to request a grant from Local Impact in the amount of \$7,000 in order to create a site-specific dance performance at Ng Shing Gung at the San Jose Historical Park, as well as provide dance improvisation workshops to local students and the general public. Partnering with the Chinese-American Historical Museum, DSF aims to strengthen access to Chinese cultural identity by using movement exploration as a vehicle to understand culture. Support from the grant will be allocated to DSF's executive/artistic director, artists, technicians, and the cost of facilities.
Danzarts	Danzarts' theatre production of "Drums and Strings of the World" brings to life the sequential, cultural triangle that is Spain, Africa and Mexico woven into the cultural traditions of San Diego. From flamenco, born in Andalucia to the highly distinct caribbean beats born of the Spanish African slave presence in the Latino culture. Our audience of inner city children/families will experience an authentic visual journey of the cultural fusion that is Mexico. The \$5,000 funds secure the fundamental blocks of one of a dozen city-wide, expansion productions: musicians, dancers and venue.
Door Dog Music Productions, Inc.	SF World Music respectfully requests \$12,000 from the CAC Local Impact Program to support 5 cultural masters' year round teaching fees for our International Youth Orchestra, which enables 50+ talented yet underserved SF Bay Area immigrant / ethnic youths (ages 10-25) from diverse cultural backgrounds to engage together in a structured, 10 months pre-professional cross-cultural music training, which will lead to a year end production called "The War Project: Encampment" for 2,000 K-12 students from 20 SF Bay Area schools and 2,000 SF Bay Area immigrant families.
DSTL Arts	We, DSTL Arts, seek to supplement our current Arts Mentorship Program for at-risk 16--21 year olds by establishing a weekly youth writer's group and a quarterly 'zine called "Art Block," featuring art and creative writing by our students. Additionally, these funds will establish "Conchas y Cafe," a parent/community involvement program targeting our students' parents/caretakers and women over age 30. Utilizing creative writing and publication in a quarterly 'zine, we seek to enhance our parents/caretakers literacy skills and understanding of art as well as that of our students.

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Legal Name of Organization	Proposed Project Thumbnail:
EKTAA CENTER	Dance Conversations 3 - Dancing communities, dancing cities presented in partnership with UCI's Claire Trevor School of the Arts will examine the ways that Indian performance practices can enable us to rethink the city we live in and its relationship to the various communities that inhabit it. This includes the UCI campus community, the larger South Asian community, and the diverse communities that make up Irvine. Dance Conversations 3 is envisioned as a multi part project. The grant monies will support the honorarium for the artistic directors, artistes, dancers and musicians.
El Teatro de la Tierra	The project budget will pay for independent contractor's fees: 2 instructors, 1 tutor, 1 videographer & online technical support person, 1 project mgr. to administer the funds, insurance for the classes, instrument repairs & supplies, travel, and food costs. CBDIO, our collaborating partner, will contribute \$5,000 in kind for classroom space, utilities, copy machine, paper, and storage space. We have an additional \$7,000 from the Alliance for California Traditional Arts Community Leadership Project.
Enriching Lives through Music	The proposed project is a collaboration with Quinteto Latino, a woodwind quintet that performs contemporary and commissioned Latin music to: 1) Provide intensive coaching with our ELM students over a nine-month period to create an original piece of music. 2) Perform with our students in three Canal schools and our local community center. 3) Culminate with a performance for and in the community and include local community-based musicians. We envision that this will become the basis of an annual Canal Latin Chamber Music Festival.
Epiphany Productions Sonic Dance Theater	San Francisco Trolley Dances (SFTD) is an annual civic event featuring site-specific new works by professional and community-based dance companies, presented along a selected MUNI/Metro light-rail line, over 3 days every October. SFTD 2015 will represent Epiphany Productions' partnerships with MUNI, SF Public Library, Bay Area artists, and community organizations along a route that goes from the rapidly changing China Basin to the underserved Bayview. CAC funds will directly support partial independent contractor fees including choreographers fees, Kids On Track teaching artists fees, etc.
Filipino American Symphony Orchestra (FASO)	Musical Bridges 2015 Youth Orchestra Summer Camp The camp's main feature will be orchestral and chamber music rehearsals, performance and coaching sessions, with repertoire from classical and Filipino folk traditions. To gain an understanding of Filipino music, camp participants will take part in rondalla classes, attend a workshop on kulintang music, and experience a taste of other traditional Philippine music. The student's performance abilities will be honed through section rehearsals and technique instruction from experienced faculty.

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Legal Name of Organization	Proposed Project Thumbnail:
Firebird Youth Chinese Orchestra	With FYCO's Performing for Seniors project, we will bring traditional Chinese music to underserved senior homes in Silicon Valley. Our teachers and professional musicians will present our unique cultural heritage during weekdays, which are more convenient for the seniors in an independent, assistant, or nursing living.
First Night Monterey	"Art is the Next Peace" uses art as a way to address the explosion in bullying, violence and at-risk behaviors that are plaguing small, rural towns throughout Monterey County. The workshops bring the teens and families together, using art as a language to help shape and understand non-violence. The ART is the Next PEACE: Connecting Communities Project, includes schools, leaders and communities to combat California's highest youth homicide rate and by cultivating empathy in highly personal creative expressions, using multiple art forms and sharing experiences for non-violent resolutions.
Floricanto Dance Theatre	Nestled in the City Terrace neighborhood of East Los Angeles, The Floricanto Center for the Performing Arts was a furniture factory that we converted into a community arts space. Over the past 2 years we have offered after school classes in music and dance to 100+ students. The Center also has become a community space where we hosted over 15 groups, bringing an audience of 3000 people into our 200 seat theater space and Courtyard during a 13 week season spread out throughout 2013-14. Our request is to procure funds to do this again during 2015-16.
Flyaway Productions	A site-specific, off the ground dance in the Tenderloin, Along These Lines focuses on wage security for women and illuminates the issue via an exposition of garment workers, as SF hosts a rich history of organizing to better support women who make our clothes. It takes place in/above Continuum Alley, bordered by a labor hall, tech company, and an active sweatshop. We will present 12 free shows in Fall 2015. Community partners are the Labor Archives and Research Center (LARC), YBCA and the North of Market/Tenderloin Community Benefit District (NOM/TLCBD).
Folklorico Aztlan de Sacramento	"Diversity through Dance" is aimed at children under 12 that and will work in two parts. 1st, it will introduce children to the Mexican culture through dance, and music. Dance will teach children basic skills and team building techniques. Music will introduce children to folklore rhythms and sounds. The 2nd part is structured to provide parents with a networking and support group where information and resources within our local community can be shared. This group's main objective will be to provide cultural awareness and education within the project, community and general public.

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Legal Name of Organization	Proposed Project Thumbnail:
Foundation For Educational And Employment Resources Development	<p>Grant funds will be used to continue and expand the arts and cultural programs that have made Acuña Art Gallery & Cultural Center/Cafe on A the heart and soul of the arts movement in Oxnard, California.</p> <p>We will host Art Exhibits, Poetry Nights, Musical Events and Dance Performances featuring visual artists, musicians, songwriters, dancers and writers from Oxnard and surrounding communities.</p> <p>We will continue to engage our community with free quality arts programming to ensure that there is comprehensive access to and involvement in the arts and cultural opportunities.</p>
Four on the Floor Theatre Productions	<p>Light! is made of multiple events spanning five weeks : Lighting the District: an artistic exploration of lights around the theme "Bringing Light to the Dark" and an Art Installation; Using multiple artists and disciplines the artists of Four on the Floor would build a dynamic art installation around the theme of "Our Village". A series of workshops would be offered to the community and local schools to create artwork for the installation. The installation could become an annual event that would grow over time much like the Romano Gabriel garden in Eureka, CA.</p>
Fresh Meat Productions	<p>This proposal requests \$12,000 to support the 14th Annual Fresh Meat Performance Festival at San Francisco's 240-seat Z-Space Theater in late June 2015. Curated by Artistic Director Sean Dorsey, our three-day multidisciplinary Festival is the nation's largest annual transgender arts event, offering artistic perspectives on transgender civil rights and contemporary gender identities, particularly as expressed through the filters of race, ethnicity, class and age. Awarded funds will support the fees of the participating artists and technical production staff.</p>
Friends of Peralta Hacienda Historical Park	<p>Funding will support "Home and Away: California's Prisons, Oakland, and the Geography of the Heart" an exhibit at Peralta Hacienda Museum of History and Community exploring the effect of mass incarceration in the diverse low-income community of Fruitvale and throughout Oakland, opening in September. Artist Linda Norton (finalist, LA Times Book Award) and staff artists will offer a series of residencies with community members throughout the year. They will add words and images, allowing the exhibit to grow, expand and shift meanings, with new content curated by the artists.</p>
Gamelan Sekar Jaya	<p>Gamelan Sekar Jaya (GSJ) respectfully requests \$12,000 for Galah (Pathways), a project that opens paths to the arts for underserved individuals and communities through educational workshops, free public performances and in-depth artistic interaction. GSJ will work with Creative Growth, Oakland Schools, local Balinese artists, and Bay Area presenters to bring Balinese arts to disabled artists, students, Indonesian immigrant families, and a diverse cross section of the California community, fostering intercultural understanding and celebrating a sense of shared humanity.</p>

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Legal Name of Organization	Proposed Project Thumbnail:
GenRyu Arts	Genryu Arts seeks support for its 2015-16 Japantown Arts Engagement Initiative featuring: 1) June 2015 - Japan Day Festival a free outdoor festival to be held in Japantown's Peace Plaza and Genryu Arts' 20th Anniversary Celebration. 2) June 2015 - 4 day-long workshops and culminating performance at the Japan Day Festival. 3) An annual Spring break intensive workshop over 4 days with culminating performance at JCCCNC in April 2016. 4) May 2016 Children's Day festival, which will also feature students of Genryu Arts' community and school-site programs.
Get Lit - Words Ignite, Inc.	The Get Lit - Words Ignite Classic Slam is the signature event of our full complement of programs that fuse classic and contemporary poetry and spoken word performance to increase youth literacy and graduation rates, while decreasing disciplinary actions and high school drop out rates for Los Angeles youth. Aligned with California Common Core Standards, these programs annually serve 20,000 students directly and inspire millions (via the internet). The 2016 Slam will feature 25 - 30 diverse LA County high school teams that compete for scholarships in the spirit of competitive camaraderie.
Golden Gate Opera	Golden Gate Opera will enrich local underserved communities in Marin County and low-income schools with an opera containing a strong anti-bullying message, Gian Carlo Menotti's 40-minute one act "The Boy Who Grew Too Fast." Public performances and In-School presentations will take place in October 2015, during National Anti-Bullying Month. The goal is to communicate that bullying and violence at school are not ok any time and to give access to arts. A teachers' study guide will be provided to all participating schools and be available online on Golden Gate Opera's web site.
Golden Thread Productions	Funding from the CAC will support the production, promotion and evaluation of the ReOrient Festival and Forum in fall 2015. The festival will premiere nine short plays from and about the Middle East, and the forum will convene artists, activists, and scholars over a weekend to expand the conversation and examine historic cultural trends and contemporary US-Middle East relations. ReOrient is unique in its inclusive and adventurous curatorial vision, presenting diverse aesthetics and perspectives on one stage to create a rich and often surprising evening of theatre.
Great Leap, Inc.	FANDANGO OBON is a 4-hour free outdoor public celebration held in Little Tokyo in Downtown Los Angeles promoting cultural traditions and environmental sustainability. It includes the MOTTAINAI EcoFest and live music and participatory traditional dancing. Prior will be 10 free artist-led workshops in Little Tokyo, Boyle Heights and Leimert Park communities. Artist leaders include Nobuko Miyamoto, Quetzal Flores and Najite Agindotan.

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Legal Name of Organization	Proposed Project Thumbnail:
Green Art People, Incorporated	<p>Green Art People (GAP) & AWAKE Community will partner to expand & enhance GAP's free programs that include the production of diverse Art, Music & Conservation programming. . GAP is located in Ventura's Westside Neighborhood which is historically a low-income area, rich in multicultural diversity but lacking access to traditional forums.</p> <p>Gap provides a space, programs and opportunities that empower an underserved community to develop a sense of pride and vitality, which enriches and enhances our neighborhoods</p>
Gritty City Repertory Youth Theatre	<p>Gritty City Repertory Youth Theatre (GCR) requests \$12,000 to support our residency at Flight Deck, a collaborative arts space and performance venue in the heart of downtown Oakland. The location of this community space provides safe and easy physical access by public transportation for our under-served youth and families from all over Oakland. With double the seating capacity, we also provide much greater audience access for our community. Additionally, we collaborate with other Flight Deck resident companies, creating mentorship and professional opportunities for our youth.</p>
Highways, Inc.	<p>This proposal requests \$12,000 to support Highways' month-long Behold! Festival at our Santa Monica venue in May 2016. Behold! will present a curated visual arts exhibition and 4 weekends of performances by established LGBT artists such as Tim Miller, John Fleck, Sean Dorsey and D'Lo and by emerging Los Angeles-based LGBT artists of color. The Festival will be co-curated by Highways' Artistic Director Leo Garcia and by African American performance artist and co-founder of #BlackLivesMatter Patrisse Cullors. Awarded funds will support the participating artists' fees.</p>
Historic Woodland Downtown Business Association	<p>The Historic Woodland Downtown Business Association will build on the successful art programming of YoloArts on the First Friday Art Walk in downtown Woodland, providing greater access to the arts through regular musical and visual artistic experiences meanwhile furthering economic growth in the downtown business district and enhancing community development with an arts focused strategy for an underserved community.</p>
Idris Ackamoor and Cultural Odyssey	<p>THE MEDEA PROJECT: Theater for Incarcerated Women has set the standard for utilizing the performing arts to work with female inmates, ex-inmates, and female community participants throughout the Bay Area community. In 2008, MEDEA partnered with the Women's HIV Program (WHP) to use their long-standing method developed within jails to empower women living in the community with HIV. As a result of the experience and research gained from the initial collaboration wiith WHP we now propose a MEDEA PROJECT that focuses on the more primary and wide - spread issue of violence.</p>

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Legal Name of Organization	Proposed Project Thumbnail:
Imperial Valley College Desert Museum Society, Inc	This project partners our organization, The Imperial Valley Desert Museum, with The Rainforest Project, a for-profit organization whose mission is to bring arts to underserved communities. Using professional artists, 30 students between the 3rd and 8th grade will design a mosaic sign as a permanent fixture for the Imperial Valley Desert Museum. This project will foster an understanding of the artistic process while providing a beautification service to the community. The children will be involved of every step of the process.
Indian Fine Arts Academy of San Diego	The proposed project is a performance titled "Saayujya" - a collaboration between the two biggest names in Indian Classical Music and Dance today - TM Krishna and Priyadarshini Govind. Saayujya, meaning merging oneself with the divine, promises audiences an unparalleled experince by bringing together two of the top artistes in their respective fields who will exchange and share their respective talents in this collaborative performance. The melliflous voice of Mr. Krishna will be juxtaposed with crisp strong lines and subtle abhinaya of Ms Govind's dance making it an aural and visual treat.
Ink People, Inc.	The MARZ Project, a creative, safe space for at risk young people (13-22), will provide mentor artists to encourage creative expression in visual art, music, video and performance. A series of public, youth produced original music concerts will enliven community spaces, such as the Jefferson Community Center, C St Market Square and Eureka's monthly art walk. The MARZ Video Crew will create community interest videos of public events and organizations. Guest artists will give special interest workshops, like how to transition from band playing to jazz and hip hop styles.
Institute of Arts Music & Science	This funding will be allocated to 12 low-income students for 8 months of free music lessons. \$12000 is the requisite amount to fund a lesson each week for 8 months for 12 students. Student eligibility will be determined by a free lunch form, a filled out teacher-recommendation form, and a C+/ B- grade-point average for each student. Success will be determined by music tests, as well as checking to see that grade-point average increases with each report card. At the end of the 8 months, a group recital will be held, at which students will perform for a live audience.
Instituto Mazatlan Bellas Artes de Sacramento	IMBA Center''s plans are to take youth of our underserved community and teach them various regional dances of Folkloric Ballet (Folklorico), we will also provide oral lecture to inform participants of simple background of the dances and Folkloric Ballet in general. We will also meet regularly with participants parents to discuss progress and improvements. We will take the finished works and present it at a festival at EAAE Center in Sacramento. The festival will also workshops in dance, music and art.

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Legal Name of Organization	Proposed Project Thumbnail:
Invertigo Dance Theatre	Invertigo Dance Theatre requests support from the California Arts Council to continue and expand the Dancing Through Parkinson’s program. Specifically, the grant will support continuation of two weekly classes, establishment a new location for a third weekly class, and development of a workshop series for caregivers. Classes focus on flexibility, strength and movement, as well as challenging the brain to learn and remember new dance combinations. Workshops for caregivers will aim to provide physical, emotional and professional benefits to workers in this challenging field.
Inyo Council for the Arts	The project will be 2-part, both involving an arts professional. The first will be children’s workshops by Joe Craven. Joe will hold 3 different workshops by age. Two of these groups will be given a 15 minute main stage slot between main acts. The 3rd group will be given a 30 minute main stage slot. Additionally, Joe will perform assemblies at 2 schools. The 2nd part of our project will include adding a “true” workshop tent to our festival and holding instrument and dance workshops, which will be “hands on” for attendees looking to improve or learn a new art skill.
JC Culture Foundation	JC Culture Foundation will create a formal partnership with Niemes Elementary, Leal Elementary, and Gonsalves Elementary to provide greater access to the Chinese Culture and arts through new and expanded programs for individuals, youth, families, and the artist community. It is expected that the participating students do not only learn and get involved with specific aspect of Chinese culture, but also develop their skills in communication and leadership.
Justice by Uniting in Creative Energy	Funds will support inner city and minority youth to complete and present a collaborative hip hop arts project entitled “Showtime”. Our music production participants will create and record an original song. Our visual/graffiti artist participants will then design artwork for an album cover and marketable logo. Finally, our hip-hop dance participants will choreograph a performance to the song. The final project outcome will be a song release with original album artwork, with a celebration and live performance by our MCs, DJs, graffiti artists, and hip hop dancers.
Khmer Arts Academy	The Khmer Arts Cambodian Classical Dance Academy continues the tradition of master/apprentice training and strengthens the way the dance is practiced, presented, performed and understood in the Greater Long Beach Cambodian community and beyond by providing free year-round classes and multiple performance opportunities.

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Legal Name of Organization	Proposed Project Thumbnail:
Kings Regional Traditional Folk Arts	Our organization will create a lively arts program in the rural community of Hanford, CA and our organization, Kings Regional Traditional Folk Arts, Inc., will offer multi-genre dance and music programs for underserved kids. The project will partner our organization with the city of Hanford and the surrounding communities of Kings County in an unprecedented program that will offer Folklorico dance, Hawaiian dance and trumpet, guitar, violin instrumental classes along with mariachi band and fiddle blue grass music.
Kitka, Inc.	To deepen and expand Kitka's partnership with Fort Ross Conservancy and Russian House Kedry to encompass three seasonal (Autumn, Winter, Spring) two-day residencies celebrating and fostering appreciation of California's Russian and Slavic history and cultural heritage. Activities taking place at and around Fort Ross State Historic Park will include concert performances, school presentations, participatory community rituals incorporating song, dance, games, foodways, and crafts; and Slavic folk singing workshops. CAC funds will support project-related artist fees and administrative costs.
Knights of Indulgence Theatre United States	The Imaginists will tour two admission-free, bilingual (Spanish and English) shows in repertory by bicycle throughout July 2015 to Santa Rosa city parks, Redwood Empire Food Bank Summer Lunch sites & Migrant Education sites. El Show el Arte es Medicina features puppetry, music, and the poetry of Lorca, Neruda, and Chericían. The Butterfly's Evil Spell, adapted from the play by Lorca, is a poetic comedy of insects. The Imaginists' ensemble includes professional, emerging, and community artists. Grant funds will support artists and production costs.
Kulintang Arts, Inc.	Kularts, in collaboration with the Filipino American Development Foundation, is requesting funding to support Kularts' 2015-16 multi-disciplinary, participatory events and activities presented at historically Pilipino American locations throughout San Francisco including Kodakan Pilipinos in the City Exhibition June-Aug 2015, Kwentóhan Mural Project Jan-April 2016 and a multi-event Ma'ARTES Pinoy Arts Festival, May 2016.
LA Commons	LA Commons will engage artists and youth in MacArthur Park as leaders in the design and implementation of a community-based public art project as part of our Neighborhood Story Connection program. Over the course of six months, community members will participate in a creative process that results in: an artwork that tells their stories; greater access to the arts for the youth, their families and the larger community; and reduced barriers to participation through creative programs embedded in accessible spaces that highlight local issues and celebrate rich cultural traditions.

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Legal Name of Organization	Proposed Project Thumbnail:
La Pocha Nostra	La Pocha Nostra requests \$12,000 to support a performative slam poetry battle featuring teams of young spoken word artists of color from San Francisco and Oakland. With LPN's Artistic Director Guillermo Gomez-Pena acting as MC, four artists from each side of the Bay will perform poetic narratives in a metaphoric boxing ring before a live audience and three established artist "judges."
La Raza Galeria Posada	LRGP requests \$12,000 to support the artist fees and installation expenses related to the 6th annual El Panteon de Sacramento (Sacramento's Cemetery). El Panteon de Sacramento (EPS) celebrates Dia de los Muertos-a decades old tradition that originated in Mexico-on a midtown city parking lot. LRGP was among a handful of Chicano cultural centers that revived the tradition in the early 1970's. Our Panteon is curated to replicate the tradition as one might experience it in a small Mexican pueblo. The 48-hour event is free to the public. NOTE Spanish accents removed due to characer distortortion.
Lassen County Best of Broadway	Over the life of our organization, we have used the local Veterans Hall as a venue for our Musical Theater and related Musical performances. Lassen County currently rents the hall and we pay rent to the County to use the hall from December through March each year for rehearsal and performance of our Broadway reviews. We also purchase sound equipment, lighting equipment and other improvements to the building in order to put on these events. The funding from this grant would be used to pay for rent, sound and lighting equipment and related equipment for our performances.
Lenora Lee Dance	Lenora Lee Dance seeks a grant for Crossroads, which brings awareness to the issue of human trafficking and shares stories of current day survivors as a means to empower women in our community. The project will integrate dance, martial arts, text and music and utilize multimedia technology to project video and film footage onto various indoor and outdoor surfaces throughout the venue, the Chinese Historical Society of America Museum in SF Chinatown. Audiences will be guided in small groups throughout the labyrinth of rooms to witness the stories unfold in an interactive performance journey.
Liberty Painting Corporation	Liberty Arts will produce 9 exhibitions and 2 special events in the next 12 months. CAC grant funding will support two "Bridge Shows", connecting our rural community with artists from metropolitan areas, as we showcase work from four Bay Area artists; Jim Melchert & Mel Lyons, Katie Hawkinson & Alberto Dicrutalo. Funding will also support our partnerships with Siskiyou County Historical Museum and Siskiyou Performing Arts Center, in the production of The Muse exhibition and Twilight in Yreka performances, expanding local cultural opportunities and engagement between organizations.

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Legal Name of Organization	Proposed Project Thumbnail:
Los Angeles Choreographers and Dancers Inc.	Our project is to increase the awareness and appreciation of as well as participation in the 9th annual SP ♥ TriArt Festival. The dance, music and arts/crafts festival promotes San Pedro, an underserved arts area, as a growing center for arts and dance. Curated by Louise Reichlin the grant focuses on Dance. Last year the festival served 6,000 residents with 14 professional and 6 pre-professional companies, mostly from greater Los Angeles, including 3 free previews in diverse city areas. This year we add workshops with the San Pedro HS Dance Team to prepare them to perform at the festival.
Los Angeles Poverty Department	LAPD requests funding to produce the 6th Annual Festival for All Skid Row Artists, a project that has become known for recognizing and encouraging the creative assets of the Skid Row community. This free, two-day public event both exhibits and documents the work of Skid Row artists, linking them through an ever-growing Skid Row Artist Registry, which currently includes over 500 artists and is utilized to alert the community to artistic opportunities and to raise the creative profile of Skid Row.
Los Cenzontles Mexican Arts Center	Los Cenzontles Cultural Academy and Studios proposes to make its celebrated production studio services available to other cultural groups to document and disseminate their cultural performances and stories via audio/video digital media. We propose to offer our services at an affordable rate, subsidized by the CAC. The goal is to increase access for small organizations and individual artists/collectives to a high-quality production studio so that they can build awareness and audiences for their work.
Mammoth Lakes Foundation	Our Theatre for Young Audiences production is targeted to K-5th grade students in Mono & Inyo Counties. In its 4th year, we are planning a bilingual production. Students come to the theatre for an amazing opportunity that combines live theatre with the learning curriculum. Students are encouraged to learn social skills, read, develop critical and creative thinking skills, and be curious about the world around them. We assist educators in integrating the program into the curriculum by supplying a Teacher's Resource Guide with articles, activities, and discussion questions.
Mariachi Heritage Society	Annual mariachi music education summer institute conducted in Los Angeles, California on the campus of Cal State LA, LA County High School for the Performing Arts.

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Legal Name of Organization	Proposed Project Thumbnail:
Mariposa County Arts Council, Inc.	In partnership with senior advocacy agencies and care providers, MCACI will expand F/STOP, which provides photography-based programs to Mariposa’s underserved senior citizens. Participants learn how to use photography to creatively express their identities, tell their stories, and share their connection to Mariposa. The culminating event is a multi-site public exhibition across Mariposa County designed to create investment within the larger community and recognize the importance of place-based art programs for their ability to encourage broad participation and engagement with the arts.
Mo`olelo Performing Arts Company	Mo`olelo Performing Arts Company will present 21 performances of the world premiere of CELL by Cassandra Medley. CELL illustrates survival skills of those on the edge of society’s precipice. Rene, an African American corrections officer, has taken in her sister Cerise and niece Gwen, and helps them get jobs with her at a detention center for illegal immigrants. But when Gwen begins to feel more empathy for the detainees, the women’s jobs are threatened. To protect her only link to financial security, Rene demonstrates how family can be used as collateral.
Morongo Basin Cultural Arts Council, Inc.	While we promote the arts and artists all year long through our Exhibits in Public Places program and member supported Gallery 62, our main goal is to continue expanding our annual Hwy 62 Open Studio Arts Tour. Grant money would primarily go to fund our marketing campaign, and therefore extending awareness of the event outside the Morongo Basin, through advertising in national magazines like Southwest Art and Sunset, radio and internet advertising, and creating buzz at other events like The Palms Springs Art Festival, Mammoth Lakes Jazz Jubilee, and San Diego Travel Show, etc.
Mountain Star Quilters	The Mission of the Sierra Valley Barn Quilt Project(SVBQP) is to bring together community, art, and agriculture. Barn Quilts are single painted quilt blocks, usually fashioned on sign boards, and then mounted on barns or other buildings. The Sierra Valley Barn Quilt Tour will take visitors on a drive through the countryside where Barn Quilts are mounted on farm buildings, historic buildings, local businesses, galleries, and private structures. The SVBQP will promote tourism through a marketing and media campaign.

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Legal Name of Organization	Proposed Project Thumbnail:
Mozart Festival Association	Funds will support the Orchestral Series of Festival Mozaic's 45th anniversary season. These four orchestral programs blend Western art music with California History, taking place at Old Mission San Luis Obispo, Mission San Miguel and Chapel Hill, a private chapel on Judge Clark's land in Shandon, California. The series includes an all-baroque program, "Mozart for All," the flagship annual concert presented in live audio simulcast to the general public outside in Mission Plaza in San Luis Obispo, and two performances of Bach's Mass in B minor in collaboration with Bach Collegium San Diego.
Murphys Creek Theatre Conservatory	Murphys Creek Theatre will produce a series of performances in the town of Murphys in rural Calaveras County as a way to engage audiences, enhance access to the arts, increase the organization's visibility, and provide quality arts programming for the residents in the Highway 4 corridor and surrounding communities.
Murrieta Repertory Theatre	Inland Stage's After-School Conservatory is an entirely free performing arts participation & engagement opportunity for disadvantaged San Jacinto Valley residents. There are three classes offered: Grapes of Laugh: Family Fun Night, Shakespeare: BLAST and 21st Century Technical Theatre, presented at the Darmouth Annex, home to Helen Hunt Jackson College Predatory Academy (independent study) and Allesandro High School (continuation program). Local Impact funds will provide much needed support for the required, local artist-instructors.
Museum of Children's Art	MOCHA requests funding for collaborative activities that leverage the power of hands-on art-making to build literacy, enhance learning, and reduce the achievement gap for low-income children in Oakland. Funding from California Arts Council will enable MOCHA to maintain our successful Library Education and Art Program (LEAP): a weekly, library-based arts program in six Oakland Public Library branches. Through these programs MOCHA will extend our support for low-income children and youth, engaging parents, artists and community organizations in promoting school readiness and learning skills.
Museum of the American Indian	The project is to develop and then distribute an updated teacher's guide on the Coast Miwok Indians of Marin County. The focus will be on interactive, culturally based lesson plans written by the Museum and reviewed by the Coast Miwoks. Each year over 4000 3rd and 4th graders come to the Museum for a hands-on program. Students in less affluent school districts are unable to come to the Museum. This teacher's guide will assist those schools in providing an accurate and culturally sensitive program based on curriculum based education standards.

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Music in the Mountains	Our Summer Apprentice Musician Project (AMP) is a new two week fellowship for 4-6 aspiring pre-professional musicians, ages 18-23, who seek to connect with new audiences and are passionate about transmitting music in ways that impact communities. Apprentices will perform in non-traditional settings and gain skills, tools and experiences critical to their development as musical ambassadors able to connect with audiences of diverse ages, backgrounds, and socio-economic circumstances. Grant funds will support Apprentice stipends, artist/educator fees, and program activities.
Music of Tom Hoffmann	Music of Tom Hoffmann, inc. (MTH) is planning a jazz concert on Sat. Oct. 24th, 2015 to help celebrate the 125th anniversary of Yosemite National Park, the concert will be held in the amphitheater in the town of Mariposa. We will present a contemporary jazz band called The Mikel Soria Jazz Band, as well as a Dixieland Jazz Band called The Creole Kings. The bands are both musically educated professionals.
Na Lei Hulu I Ka Wekiu	Celebrating Hawaiian cultural traditions and our continuing impact in the underserved Pacific Islander community, Na Lei Hulu I Ka Wekiu's 30th Anniversary production will highlight three decades of artistic and cultural accomplishments. Revisiting old favorites, as well as highlighting new dance pieces specially created for the show, the production will be dedicated to our loyal and longtime supporters who have come to depend on us as a steadfast and formidable organization at the forefront of representation for the Hawaiian and Pacific Islander community.
Near & Arnold's School of Performing Arts and Cultural Education	SPACE requests \$12,000 for Project Rural Outreach (PRO) to increase access to the performing arts for underserved populations in rural, largely impoverished, ethnically diverse Mendocino County. SPACE will achieve this outcome by partnering with local organizations to enable 1,590 children and families to attend live theater performances July 2015 - May 2016. Performances will consist of classic and original works, performed by local children and youth, that incorporate local arts and culture. Corporate and private contributors will provide cash match to the project totaling \$12,000.
Nevada County Cultural Preservation Trust	Miners Foundry, partnering with Center Stage Dance Studio, Holt Ballet Conservatory & Nevada Union High School Theatrical Dance Dept., present the first festival of contemporary dance in Western Nevada County. With grant support from the CAC, we will showcase professional work by three dance companies, headed respectively by: contemporary dancers Kara Davis & Bliss Kohlmeyer; ballet dancer Gregory Dawson & Afro-Cuban dancer Kimberly Miguel Mullen. In a week-long residency, these artists will offer master classes, workshops, open rehearsals, pre-concert interviews and final performances.

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Legal Name of Organization	Proposed Project Thumbnail:
New Americans Museum	<p>Inscription, a new body of work by Tijuana, Mexico-based artist Shinpei Takeda, seeks to trace the complex relationship between works of art and social transformation by exploring new ways of healing and transcribing memory through the transfer of narratives recorded by immigrants and veterans, as sound waves onto quilts of woven textiles.</p> <p>The budget includes costs related to equipment, transportation, printing and marketing, insurance and artist, curatorial and administrative fees, and gallery space occupancy.</p>
Nimbus Arts	<p>Nimbus is requesting funds to support the final Phase III, a 300 sq. ft. mosaic mural installation in Napa, concluding our 18 month free public art project - Hundreds of Hands: Mariposa. Nimbus' project was designed and is being implemented in partnership with Napa County Office of Education's Mariposa after school program. Mariposa serves at-risk, low income middle/high school girls in rural Napa Valley. By providing general art & mosaic skills, art project management training and bringing these leadership skills to rural community groups, 1000+ hands will be involved in the project.</p>
North American Guqin Association	<p>This new multi-faceted art project titled "Memories of an Old Friend" will bring together a team of artists to create a multidisciplinary new work featuring the ancient Chinese guqin within a contemporary performance format and to reach and fully engage audiences on multiple levels. This project will include:</p> <ul style="list-style-type: none"> A concert for guqin, A yalon, a mixed artistic gathering of west and east, ancient and modern, A lecture for introduce the art of guqin A hands on workshop on how to play the guqin A roundtable discussion
Oakland Ballet Company	<p>Oakland Ballet Company (OBC) requests \$12,000 to support its "Discover Dance" program, a year-round program designed to increase access to the art of dance for all residents of Oakland and the surrounding cities. This program offers free on-site school and in-theater dance education programs; community performances; ticket donations; and scholarships to training programs. Through "Discover Dance," OBC has brought the gift of dance to thousands of East Bay residents that have limited access to artistic experiences. Funding from the California Arts Council will be allocated to artists' salaries.</p>

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Legal Name of Organization	Proposed Project Thumbnail:
Oakland Interfaith Gospel Choir	The Oakland Interfaith Youth Choir (OIYC) program is a transformative, year-round music training and performance program primarily for African American and low-income youth, now in its 17th year. The artistically demanding, but nurturing, program includes 10 months of weekly rehearsals focused on vocal techniques, music theory, performance skills and ensemble singing, along with a full schedule of community service performance activities. Through these performances, the young singers connect with their community and experience the impact of their singing on the lives of those around them.
Omnira Institute	The purpose of the Black-Eyed Pea Festival (BEPF) is to strengthen the African American (AA) community through a celebration of AA history and culture utilizing its traditional food, music and arts to promote entrepreneurship and wellness while mobilizing the community around an iconic cultural food that comes from Africa. Funds will pay for facility rental, staging, Dumpsters, toilets, performers (musicians, vocalists, dancers, storytellers), lecturers and publicity. Free and open to the public, the outdoor BEPF's primary audience is AA of all ages and socio-economic backgrounds.
Oriki Theater	Oriki Theater presents "Echoes of the Drum", a six weeks interactive culture preservation project that uses the drum as a vehicle for connecting with and affirming heritage pride in our marginalized immigrant African youth. The program will echo the oldest form of instruction from long gone era of master and apprentice and include hands-on drumming workshops, costume making, dance, songs and stories with a culminating community showcase. Our target service community is the underserved Eritrean and Sudanese immigrant youth in Santa Clara and surrounding counties.
Outside the Lens	FILM – Finding Identity, Living Memory – is a filmmaking intensive for teens from the East African Community and Culture Center (EACCC) in City Heights – an underserved neighborhood of San Diego. FILM will promote cultural awareness and preservation as the youth work collaboratively with an OTL instructor to write, produce, edit and distribute a short film that tells the story of the artistic traditions their parents and grandparents–East African refugees–brought with them to America. The project will culminate in a public screening of the students’ film for the wider San Diego community.

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Legal Name of Organization	Proposed Project Thumbnail:
OX	OX requests \$12000 to support Work MORE 2016 which pairs 6 drag artists with 6 queer and transgender film/video artists to collaborate on original live performances and new media works that highlight the significance of histories Bay Area drag, queer, and transgender communities. The commissioned media and performance works will be exhibited and performed for 4 nights at CounterPulse in their new Turk St. venue in the historic Tenderloin neighborhood in March 2016 for more than 400 LGBT Bay Area audiences. LI funds will support artistic fees and administrative support.
Peacock Rebellion	This proposal requests \$7,360 to support Brouhaha III, a 90-minute production that will be performed at downtown Oakland's 150-seat Humanist Hall in May 2016 and then re-staged twice at San Francisco's 200-seat African American Art and Culture Complex in June. The performances will employ storytelling and comedy to examine the lives and experiences of LGBT people of color, to address social justice issues, and to reflect the increasingly diverse demographics of CA's LGBT community. Awarded CAC funds will support the fees of the participating artists.
Piece by Piece	The project funds Artist-Instructors to deliver workshops in Mosaic Art that engage very-low-income residents of South LA and Skid Row that are vulnerable to homelessness. To reduce barriers to participation in the Arts among at-risk residents, the project takes art to the community with inviting, inspiring group projects that leave behind an enriching return: mosaic art to enhance the environment in which it was made. Art made in-group provides a lasting source of esteem for those practicing their creativity through its making, and one that inspires participation among others.
Pieter Performance Space	Pieter requests \$12,000 to support QTdancerPOC, a year-long performance residency led by choreographers Taisha Paggett and M. Marbles. The project serves Los Angeles queer and transgender performance-based artists and audiences of color through community-building events, research/development space, intensive workshops, film screenings, forums, and performances. Implemented by Pieter and the lead artists Paggett and Marbles, the project will serve at least 50 queer and trans artists of color. CAC funds will support the lead artists fees as well as organizational and production costs.
Plaza de la Raza	PDLR proposes support for the SPVA, which serves 3,300 students annually, mostly from the surrounding East LA area. The majority of students are from low income Latino families. The SPVA provides skills development through the arts, including cognitive, social, motor and interpersonal skills, in a variety of disciplines. Students (5-18) are also afforded the opportunity for cultural and folkloric classes. Most students do not have access to arts education opportunities we provide unless they come to Plaza, and our mission is to insure access and equity for our students and community.

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Legal Name of Organization	Proposed Project Thumbnail:
Pro Arts	Pro Arts is seeking support for Satellite Artist Residencies, a community engagement program in partnership with Satellite Affordable Housing Associates, to create three on-site artist residencies that enable artists from diverse communities to create arts engagement experiences for low-income, ethnically-diverse residents at affordable housing facilities in the downtown Oakland neighborhood. Local Impact funds will be used for artist commissioning fees and production.
QCC: The Center for LGBT Art & Culture	QCC requests \$12,000 to support Creating Queer Community, a program that annually commissions and presents 10 original arts events by emerging Bay Area Queer artists of color. The project diversifies the region's LGBT arts community, gives voice to artists of color addressing LGBT Civil rights and social justice issues, enables the next generation of Queer artists to reach a wide public and provides LGBT audiences of color the opportunity to see their lives and experiences reflected in the arts. Awarded funds will support the fees of the commissioned artists and the Artistic Director.
Queer Rebel Productions	Queer Rebel Productions requests a \$12,000 CAC grant to support the development and partial production expenses of 2 performances of Queer Rebels Fest: Legacy. This event, celebrating queer and trans people of color histories and alliances, will be free and open to the public. CAC funds will provide honorariums for the Artistic Director and 10-15 queer and trans artists and panelists participating in the April/May 2015 weekend event at the San Francisco Main Library.
Queer Women of Color Media Arts Project - QWOCMAP	QWOCMAP will offer free professional filmmaking training through its Film & Freedom Academy. We will collaborate with San Francisco Women Against Rape (SFWAR) to create films that address factors that contribute to the spectrum of violence against lesbian, bisexual, transgender, queer women of color. We will also collaborate with organizations that serve LGBTQ Muslims of color to create films that foster shared understanding and reduce Islamophobia. By reducing financial barriers, we will amplify local impact by establishing filmmaking as an art form within these underserved communities.
RADAR Productions	RADAR requests \$12,000 to support Queering the Castro, a year-long series of 12 literary and performance events exploring the critical LGBT civil rights issues and struggles that have emerged from this historic San Francisco neighborhood over the past 50 years. Curated by Artistic Director Michelle Tea, the project will examine the intersections, collisions and alliances that have taken place here under the vast umbrella of "the LGBT community." CAC funds will support the Artistic Director time commitment and participating artists' fees.

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Legal Name of Organization	Proposed Project Thumbnail:
REACH LA (Realistic Education in Action Coalition to foster Health)	The REACH LA LI project will provide support including funding, rehearsal and performance spaces, and technical and marketing assistance, for young artists and culture bearers from the Los Angeles House and Ball (H/B) community, and enable them to further develop, express, and share their creativity, artistry, and cultural traditions through 3 public performances. The H/B scene is a local and national “underground” creative collective formed by African American LGBT individuals. It is known for its signature dance form, “Vogue Performance”, which is considered a true urban dance form.
Red Poppy Art House	The Mission Arts & Performance Project is a homegrown bi-monthly, multidisciplinary, unruly intercultural happening presented by Red Poppy Art House in San Francisco’s Mission District. It’s a collage of 10-20 odd spaces transformed into micro art centers, focused on intimate cultural exchange among people. Placing art and performance on the street level, MAPP utilizes such alternative spaces as private garages, gardens, living rooms, studios, street corners, and small businesses. Funds will be used for production costs associated with the six MAPP events in 2015/16.
Redbird	To offer a variety of art experiences and opportunities to a diverse audience via: our Chilao School facility in the Angeles National Forest where we offer a variety of programs; the art show Highway 2, the journey and the destination; the inclusion of young artists in the painting of three utility box murals in Sunland-Tujunga awarded to Redbird in winter 2015; the Forest Recovery Project, embracing nature through photography; and the Children of Many Colors Native American Powwow. Our arts focus is multidisciplinary, culturally sensitive, and often environmentally conscious.
Redlands Opera Theatre	This project will span the 2015-2016 season, beginning in the Fall of 2015 and ending in the Spring of 2016. This project entails two full-length opera productions that focus on emotions and temptations that are still relevant in society today. Both Faust and Don Giovanni are productions that are rich in history, mythology and legend. Full-length productions are often expensive to mount and require the skills of professionals and emerging professionals.
Robert and Frances Fullerton Museum of Art at California State University San Bernardino	RAFFMA plans to engage local audiences with a series of captivating programs designed in conjunction with a large project entitled EMPIRE involving new photographic works by Lewis deSoto, Professor of Art at San Francisco State University- native American born and raised in the Inland Empire, whose work is strongly connected to the region's landscape, color and flavor. Locally relevant and innovative, these programs will engage the region's largely underserved population and our university community during the exhibition, and is expected to resonate well with a much broader audience.

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Legal Name of Organization	Proposed Project Thumbnail:
Safehouse for the Performing Arts	SAFEhouse for the Performing Arts will actively recruit local artists to further the city's efforts to provide greater access to the arts for underserved communities in the Central Market neighborhood through project support of Central Market NOW, a monthly series which include community meetings in the afternoon and free events and performances in the evening at SAFEhouseARTS. Funds will support artist fees.
SAMAHAN FILIPINO AMERICAN PERFORMING ARTS & EDUCATION CENTER	Project intends to maximize services of Samahan veteran artists to provide extensive training on Traditional Filipino Dances/Music to interested community members, students/performers & to train future trainers. The artists have acquired academic training, expertise & extensive experience in Ethnomusicology & Dance Performance. Community participation is gained w/ inter-active workshops/performances to be held in school auditoriums, libraries, community & recreation facilities in the Southeast San Diego & National City communities with large number of Filipinos.
San Benito County Arts Council	The San Benito County Arts Council will use Local Impact funds to increase arts accessibility and foster community engagement for traditionally underserved communities, including low-income youth, special needs youth and adults, Pre-K students and rural residents. We will provide local, affordable art classes for youth and adults, expand our After School, Pre-K and Life Skills Art Programs and host a series of 3 "Culture in the Community" events in collaboration with project partners.
San Diego Art Institute	SDAI's Teen Summer Intensive is a 10-week program designed to create authentic work for 15 underserved teens from diverse communities across San Diego County (2 from Tijuana) while exposing them to real contemporary arts and artists through talks, art-making workshops, and studio visits. The teens learn valuable skills such as curating, writing exhibition labels, and organizing an exhibition from start to finish, including designing flyers, writing press releases, and promotion. The teens gain a lasting sense of identity, build positive adult relationships, and find their individual voices.
San Diego Dance Theater	"Trolley Dances" provides the perfect vehicle to strengthen key community partnerships while presenting live professional dance in places where it is rarely seen. In long-term partnership with the Metropolitan Transit System (MTS), 3,000 ticket viewers travel to sites along the Trolley Line accompanied by trained trou guides to see six (6) world premiere site-specific dances performed by 50 dancers selected in public audition. CAC funds will pay these dancers. Choreographers from the region and beyond are chosen for their knowledge of public dance.

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Legal Name of Organization	Proposed Project Thumbnail:
San Diego Music Foundation	In June 2015, the San Diego Music Foundation (SDMF) will launch "Guitars in the Community", a program that will provide low-cost music lessons to the under served communities of North Park, City Heights, and Normal Heights. "Guitars in the Community" will take place weekly in community centers and be led by experienced instructors drawn from the local music and educational communities. Participants will pay what they can, for lessons based on a sliding fee scale (\$0-\$20). Awarded funds will support instructor fees and infrastructural expenses.
San Francisco Transgender Film Festival	The San Francisco Transgender Film Festival (SFTFF) requests \$12,000 to enhance the effectiveness of our Community Partnership Program with 6 social service, advocacy and arts organizations with large transgender clientele and memberships. By combining our collective resources, Partners' extensive outreach will reach as many Bay Area Transgender residents as possible. The project will simultaneously promote transgender community awareness of the Festival, and inform our audiences about our Partners' transgender specific legal, counseling, health and cultural services.
San Jose Multicultural Artists Guild, Inc.	San Jose Multicultural Arts Group (SJMAG) requests \$12,000 to support our annual Dia de los Muertos events, which will take place over four weeks at sites throughout Santa Clara County including the School of Arts and Culture at the Mexican Heritage Plaza, San Jose State's MLK Library, San Jose Museum of Art, the Children's Discovery Museum, Tropicana Shopping Center, the Mexican Consulate and, for the first time, Villa Montalvo Arts Center. Awarded CAC funds will be used to support the fees of participating artists, supplies and materials.
Santa Barbara Chamber Orchestra Society	Santa Barbara Chamber Orchestra's new Heritage Series will take chamber music to underserved audiences at regional missions, and feature Spanish music or music that expresses California's Hispanic heritage as well as young guest artists who have a connection to that culture, language, or tradition. The project will be a collaboration with an opera company, local schools, retirement communities, missions and government. The program's purpose is to raise awareness of how crucial our regional culture and heritage is, while providing art to audiences who may not have the means to experience it.
Santa Cecilia Opera and Orchestra Association	Santa Cecilia Orchestra's Discovering Music education program takes its musicians into classrooms in schools that do not have art in their curriculum to introduce children to classical music and through music to offer them a new outlet for expression and a new cultural awareness. The program is focused on Northeast and East Los Angeles, Pacoima, and Wilmington, where more than 90% of the students are Latino and poor. The program includes an elementary school outreach, a Music Van, a mentorship program for older students, and free concert tickets for all students and their families.

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Legal Name of Organization	Proposed Project Thumbnail:
Santa Clarita Ballet Company, Incorporated	The Santa Clarita Ballet Company presents The Joy of Dance Community Outreach for the purpose of introducing, educating, and refining proper dance training. This free program runs every 1st Sunday of the month for adults and youth ages 4+. Dance styles include classical ballet technique (beginner-advanced), ballet pointe, character, modern, jazz, tap, and Pilates. Some Sundays will be devoted to lectures on ballet history, music, and studies on 19th, 20th, and 21st Century ballet and choreography. Students with or without prior dance training will be placed in appropriate class levels.
Santa Clarita Shakespeare Festival	The CREZCA Teatro Comunitario is a community engagement project creating original work, for and by the Spanish speaking community in the Northern Los Angeles County area and establishing the first Spanish language performing arts programming in the region, working to establishing greater participation in the arts from our Latino community in in general. The project includes a playwright to assist with the creation of the peice, and acting workshop facilitators to work with local residents for performance. Performances will be in Santa Clarita, Antelope Valley and the San Fernando areas.
Saturday Night Bath Concert Fund	Saturday Night Bath Band will produce and perform three, interactive, 2-hour concerts (6-hours total) at 5 continuation high schools in the LA area, with performance, history, and composition creation (newly composed blues) songs for at-risk-students. The proposed school sites are: Metropolitan (Los Angeles), Ramona (pregnant teens, E L A) and Vista Middle (Van Nuys), McAlister/Westside (p.t.), and Owensmouth (Canoga Park). Should scheduling conflicts occur, Frida Kahlo, Alonso Community Day, and Highland Park (Los Angeles), and London (Van Nuys) would be alternates
Selma Arts Foundation	The Selma Arts Foundation has been working with the Selma Arts Council on mural projects in the community. There are two new murals being proposed in the downtown of Selma. One is a Chinese theme, while the other is La Bolca streetscape theme. Well known artist Francisco "Cisco" Vargas is the artist who will be implementing the La Bolca mural, and Ramiro Martinez will be the artist on the Chinese themed mural. Vargas produced the first mural in Selma and has worked throughout the county, while Martinez completed the most recent one.

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Legal Name of Organization	Proposed Project Thumbnail:
SEW Productions, Inc.	Lorraine Hansberry Theatre is seeking support from CAC 's Local Impact Grant for our ongoing "Bringing the Art to the Audience" (BATA) program in 2015-16, through which we will offer a series of staged readings of plays by African American and multicultural writers at community venues in San Francisco and the East Bay creating an artistic impact in local and underserved communities. Funds will be used for staff and artist fees and other production costs, as well as marketing and promotion activities, aimed at reaching our target population of African Americans and underserved communities.
Side Street Projects	Side Street Projects (SSP) is requesting funds to facilitate a collaborative mural on one of our woodworking buses. This project will be integrated into the curriculum of the free community programming that we offer every Saturday in NW Pasadena/Altadena area (NW). Funds would be used for teaching artists, and materials for workshops leading up to, and including the painting of the mural. Funds would also be used to prepare the bus to be painted. 75% of students in PUSD live in NW. The bus that will be painted primarily serves students in PUSD, and is used in community programming.
SINERGIA Theater Group/Grupo de Teatro SINERGIA	The grant will help fund the artists' payment and production expenses of The Last Row Kid, a bilingual (English/Spanish) theatrical performance exploring the issues on societal integration of a youth perceived as gay. Claudio, an immigrant kid feels isolated in his school. Lacking family support or friends, Claudio latches onto a sympathetic English Literature teacher and finds through writing an escape from the bleak reality of his life. His relationship with his teacher goes from adoring to dangerous in a series of mind games that alter the lives of both, the student and the teacher.
South East European Film Festival	SEEFest's art programs target culturally isolated groups of South East European (SEE) descent and bring a unifying sense of belonging by promoting social cohesion between those disparate groups. Grant funds will be used to foster social interaction with American audiences and impact communities through film screenings, cross-cultural programs with increased opportunities for local California artists to show their work, and discourse on the similarities, dissimilarities, and the ties that bind, culminating with the week-long film festival in May 2016.
Still Here	This proposal requests \$5,680 to support 2 mid-June 2015 performances of Still Here III at San Francisco's LGBT Community Center. This multidisciplinary production's 10 narratives will capture the different experiences of two generations of LGBT San Francisco artists during the darkest days of the AIDS epidemic (1982-1995): 5 stories will depict events experienced by LGBT San Franciscans who were teenagers at that time; the other 5 will relate incidents about the epidemic by LGBT artists now between 60 and 70 years old. CAC funds will exclusively support the project's final production costs.

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Street Symphony Project Incorporated	The Messiah Project: Street Symphony will perform a free, open-air performance of George Handel's "Messiah" for the homeless community on Skid Row with singers from the Los Angeles Master Chorale. Street Symphony musicians will perform the First Part of the "Messiah" and the famed "Hallelujah" Chorus on a stage provided by Skid Row's Midnight Mission, near the intersection of San Julian St and 7th St in downtown LA. Street Symphony will also perform parts of the "Messiah" at Skid Row shelters and County Jails leading up the open-air performance in late November 2015.
Streetside Stories	In Streetside Stories' Young Artists Storytelling Project, professional teaching artists inspire underserved youth in grades K-8 to share personal stories through media arts, visual arts, literary arts and performance. Workshops average 20 hours of instruction over 12 weeks, reaching students at underperforming schools, community centers, and public housing sites in San Francisco, Alameda, and Contra Costa Counties. CAC support and matching funds will enable 120 students to cultivate their voice through unique arts opportunities in 7 project workshops during the 2015-16 program year.
STUDIO 395 Foundation	STUDIO 395 is seeking grant funding to support a growing Dia De Los Muertos Celebration in Lake Elsinore to allow for continued free access to the community to art and food vendors, a parade, traditional altar decorating, latin musicians and dancers, cultural art creation, all in a historic downtown area of a community that is approximately 50% Hispanic origin. We see this 4th annual event, and those leading up to it, as an opportunity to celebrate historic folklore across cultures in a positive way that is uniquely focused on artistic elements and education.
Syzygy Dance Project	Syzygy Dance Project will use dance drawing upon a range of cultural forms and traditions with 100 men and women who are recovering from addiction (and related traumas) through Options Recovery Services, Berkeley. Through weekly classes with master teaching artists, participants will experience themselves as artistic creators, connect with others, and explore new choices and possibilities in their lives. Participants will hold a public performance for East Bay residents, and a joint public event with an ongoing open dance group in Marin, where a dance based on their work will be premiered.

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TAYER	<p>HISTORIAS DE FÚTBOL (STORIES ABOUT SOCCER)/AN EVENING OF SHORT THEATRE PIECES consisting of (10) theater workshops & (12) public presentations exploring the iconic game played & celebrated by Latinos in LA and the Americas. Soccer is a rich source of personal & collective life experiences for many generations of Latinos. In the LGBT Latino community, we recognize the need for an active lifestyle, and as a platform to explore issues of homophobia and tolerance. Theater is an ideal medium to explore identity and progressive role playing that promotes tolerance.</p>
TeAda Productions	<p>TeAda Productions, in partnership with the UCLA Labor Center, is proposing an innovative artistic project that will provide access and equity by engaging an underserved community of workers, specifically immigrants and transgender individuals (trans*), from throughout greater Los Angeles. The participants will be brought together through a series of five ensemble-based development workshops that will discuss and address important and pressing worker rights issues. The series will culminate in a performance open to the public by five ensemble members from the community.</p>
Teatro Visión de San José	<p>Teatro Vision seeks to further develop MACARIO as an annual participatory play to serve as the anchor of a growing Dia de los Muertos celebration in San Jose and build support for local food justice initiatives in Latino communities. Development will include public teatro and dance classes to develop show elements and recruit community actors. The project will culminate with nine live performances in October 2015 in a 500-seat professional theater at the School of Arts and Culture at Mexican Heritage Plaza, located in the heart of East San Jose's disadvantaged Mayfair community.</p>
Teocalli Cultural Academy	<p>Cultura y Danza en el Campo :</p> <p>This project will create a much needed cultural arts program in the Central Valley that will offer underserved children and adults the opportunity to learn folklorico dance and music through our cultural academy. The project, entitled "Cultura y Danza en El Campo" allow our academy to host community meetings, offer music and dance classes to underserved kids in our rural community It will also produce shows in schools/parks in the communities of Parlier, Orosi, Mendota, and Madera that features the students in our program.</p>

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The AjA Project	Using the camera as a learning tool, The AjA Projects' PhotoCity program empowers youth to 'turn the lens outward' and critically examine issues that affect their lives and communities through photography. Through various in-class and take home assignments, as well as lecture series relating to the technical, aesthetic and conceptual elements of photography, students will strengthen critical and creative thinking skills and develop the ability to understand the ways in which images can communicate a message, shape ideas and drive change in their communities.
The Arts Council of Kern	The Arts Council of Kern is producing a one day multidisciplinary arts festival in McFarland, California. This festival will celebrate the hard working and often overlooked and largely hispanic population of this Central Valley town. The Festival will explore and highlight local talents in visual, performing, and musical arts that will promote life-long creativity and enrich the community. Grant funds will support artists fees and stipends, art supplies, sound equipment, and required property permits and insurance.
The Chuck Jones Center for Creativity	The Art Classes for Disadvantaged Youths program brings children from disadvantaged environments and situations to be inspired to explore and express their creativity. The program takes place either at the Chuck Jones Center for Creativity or in locations more advantageous to the groups participating. In the sessions, professional artists work with and encourage the youths in a variety of media including painting, watercolor, drawing, mixed and other media. The content springs from the creative genius of Chuck Jones, creator of many iconic cartoon characters.
The Dance Brigade, A New Group from Wallflower Order	Dance Brigade will produce professional dance and music performances in Covelo, Willits and Laytonville in rural Mendocino County. In each town, we will present one free or low-cost show featuring several companies and one free dance and Taiko drumming workshop. Artists include Dance Brigade women's dance company, Grrrl Brigade (girls age 13-18), Alayo Dance Company, Nikole Klaymoon's Embodiment Project, and the Taiko drumming groups Maikaze Daiko and Taiko Ren. Grant funds will support artist fees and publicity. We will engage 500-600 participants from all areas of the County.

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Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
The Lab	Societe Generale, an exhibition by Bay Area artists Zarouhie Abdalian and Joseph Resenzweig, examines public and private space within one of the most contested sites in San Francisco- the Mission District 16th St. BART Plaza - from the point of view of the marginally-housed and homeless. The project uses a self-cleaning public toilet on the Plaza, gifted to SF by multinational advertising company JCDecaux in exchange for significant public advertising space throughout SF, as a center for collecting interviews, data, and ephemera. LI funds will support artists fees and exhibition costs.
The Pacific Art League of Palo Alto	This project offers free mobile digital arts classes to under-served and at-risk high school-aged youth at the East Palo Alto Clubhouse location of The Boys & Girls Clubs of the Peninsula. Students become familiar with a variety of art applications while exploring color, composition and design principles as well as visual and written communication of ideas. Students can share their digital art via social media, document their experience and display their work in a culminating online exhibition on a website created specifically for this program.
Theatre of Yugen	Implement "Crazy for Words", Theatre of Yugen (YUGEN)'s new educational outreach program designed to engage young members of underserved communities in the creation process of original theatrical works inspired by the classic Japanese comedy theater "Kyogen" (which means "consumed with speaking or full of words." Utilizing improvisation theatre methods, the pilot cycle will create and present one original theatre piece working with Fifth Grade students in San Francisco. CAC funds will be used to cover expenses including consultants and artists honorarium.
Tia Chucha's Centro Cultural Inc	Tia Chucha's Centro Cultural requests CPV funding to produce our 11th annual outdoor literacy festival in the culturally underserved Northeast San Fernando Valley. The "Celebrating Words Festival (CWF): Written, Performed, and Sung" would take place in May 2016 at Pacoima City Hall, using its outdoor and indoor space. CWF highlights writers, singers and books, features performances in poetry, dance, and music; panels in writing and publishing; local artisan vendors; edutainment for children; and more.

CALIFORNIA ARTS COUNCIL
2014-15 Local Impact
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Tibetan Association of Northern California	Tibetan Association of Northern California (TANC) proposes to organize an intensive Tibetan cultural program primarily for its Sunday School students ranging from 6 - 18 years during this summer from June - September, 2015. The goal of this summer program is to enhance the traditional Tibetan musical skills of the Sunday School students for them to be able to perform at various music and dance festivals throughout the San Francisco Bay Area and beyond. With such performances, we hope that more Tibetan children will be encouraged to participate in TANC's cultural educational programs.
Topsy-Turvy Queer Circus	Topsy-Turvy Queer Circus requests \$6,650 to support 4 performances of a new multidisciplinary circus art production at San Francisco's 360-seat Brava Theater Center during the June 2016 National Queer Arts Festival. The production will explore how vulnerability, strength and collaboration intersect with LGBT identity and will showcase LGBT artists who perform on trapeze, stilts, fabrics, dance poles and ropes and engage in acrobatics, contortion and clowning. A Saturday afternoon matinee will be marketed to LGBT family audiences. CAC funds will support the participating artists' fees.
Trajectory	The Body Discourse Project is a collaboration between Trajectory and Synopsis, programs of The Ink People Center for the Arts. It is an exploration of how we perceive, express and experience the body. The Body Discourse Project is fully inclusive, utilizing artists with and without disabilities in every aspect of developing and performing the created piece and accompanying publication. Grant funds will be used for materials for set creation, costumes, publication costs, documentation costs, theater rental, travel expenses, audience impact measurement supplies and stipends for the performers.
Triton Museum of Art	In response to state budget cuts in art education, the Triton Museum of Art has developed ArtReach After School to fill the art gap in under-performing Title I schools. This program offers afterschool art instruction for grades K-5. For over eight years, the Museum has offered fine art classes through this program at Scott Lane Elementary School, where 59% of students are English language learners and 82% live in poverty. The Triton Museum of Art proposes to extend ArtReach After School to all seven Title I schools in the Santa Clara Unified School District, reaching 315 students.

CALIFORNIA ARTS COUNCIL
2014-15 Local Impact
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Villa Musica	Villa Musica opened its Logan Heights Community Music Initiative in October of 2014 at the Logan Heights Library, located in one of the region's most ethnically diverse and economically disadvantaged neighborhoods. The initiative offers children and adults access to classes in violin, guitar and singing. Students interact with artist-teachers who care about them and show they care by challenging them to master new skills and foster their creativity and imagination. Due to the economic status of this community, funding for instructional staff, instruments and tuition subsidization is crucial.
Virginia Avenue Project	Virginia Avenue Project's One-on-One and PlayWORKS programs are defined by their incredibly intense mentor/student connections and their access to real world Theater Arts skills. Our programs offer underserved Santa Monica kids a safe place to try out life situations, experiment with expression, learn collaboration and tell their stories. Our programs and state productions are always free and open to the public.
Visalia Arts Consortium	Art in the Park aims to engage and empower underserved and low-income residents of North Visalia through a series of art classes and training programs conducted at Lincoln Oval Park over the course of five months. The program will culminate in an exhibition at the Arts Consortium and the production of an art and literary magazine, which will be subsidized and sold at low cost to members of the local community. Through this publication, it is our hope that we will combat negative stigma associated with the North Visalia neighborhoods and its residents.
Watts Village Theater Company	RIOT/REBELLION is a full-length one act play about the 1965 Watts uprising. The stories shared by the ensemble cast are drawn from interviews with community members who were actual witnesses to the events 50 years ago. RIOT/REBELLION is an energetic, grassroots examination of a terribly significant moment in both Los Angeles and American history. We will be presenting this relevant work at multiple venues in Watts and Los Angeles including the Mafundi Institute, the WLCAC, Leimert Park and the Los Angeles Theatre Center as well as a school tour of at least 5 schools.

CALIFORNIA ARTS COUNCIL
2014-15 Local Impact
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Winters Shakespeare Workshop	For 16 years, Winters Shakespeare Workshop has sponsored a summer theater camp for teens--an intensive blast of training in all aspects of theatrical production culminating in two free public performances of a Shakespeare comedy, with live music. We are requesting funding to expand our program to include a summer theater camp for kids ages 7-12; weekly drop-in theater games at the Winters Community Library during summer break; and weekly after-school drama clubs at four school sites for grades K-12, all led by Winters Shakespeare Workshop alumni with high school interns and guest artists.
Women's Audio Mission	Preserving Culture Recording Residencies provide underserved traditional artists with professional recording services to create full-length albums and performance opportunities to promote their musical works. Funding from the CAC will support 2015 residencies for Gladys "Bobi" Céspedes, an Afro-Cuban singer/songwriter and ex-member of Mickey Hart (ex-Grateful Dead)'s band Bembé Orishas and Mariachi Femenil Orgullo Mexicano, the Bay Area's only all-female mariachi band, and will support free performances for local underserved communities to experience high-quality music from diverse traditions.
Womens' Center for Creative Work	Womens Center for Creative Work requests \$12,000 to support the creation and production of Song of Eurydice, an interdisciplinary, participatory feminist retelling of the myth of Orpheus and Eurydice. Backed by a female Greek Chorus in three LA sites: a canonized sculpture, the LA River, and an undeveloped lookout point, the project is created by and for women artists and audiences from three underserved communities: low-income, LGBT, women of color. Awarded Local Impact funds will support artistic and administrative fees for the project, which premieres in April 2016.
World Arts West	<p>Our project scope for this grant is the 2015 Festival Auditions which will happen at the Palace of Fine Arts Theatre on November 7-8 and November 14-15, 2015. Over 100 dance companies will perform before a live audience and a panel of judges.</p> <p>The artists have the opportunity to receive critical feedback from the judging panel, a professional video recording of their audition, and the benefit of performing in front of many booking agents and event planners.</p> <p>The Auditions offer the public an affordable performance opportunity at \$10, with children admitted for free.</p>

CALIFORNIA ARTS COUNCIL

2014-15 Local Impact

Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Youth Orchestras of Fresno	Using the four years' worth of experience and knowledge we have gained so far with our free Accent on Access afterschool violin program, we will focus on strengthening the program core and building for the future. Important to this year's efforts: intensified teacher preparation, greater visibility in the community, and expanded connections between our existing programs to create even greater access.



**FY14-15 LOCAL IMPACT
Panel 1: May 11-13, 2015**

PANELIST BIOS

Name **Field(s) of Expertise** **City/County**

Lily Kharrazi **Dance/Folk Arts** **San Francisco/San Francisco**

Lily Kharrazi works at Alliance for California Traditional Arts (ACTA), managing the Living Cultures Grants Program and the Traditional Arts Roundtable Series since 2005. She has been an advocate of culturally-specific art genres in the Bay Area for three decades. Lily has a degree in Dance Ethnology and interdisciplinary Ethnic Arts from UCLA, training under pioneer of the field, Allegra Fuller Snyder. She worked with the San Francisco Ethnic Dance Festival from 1991-2003, where as program director she crafted nine seasons of work. Lily served as faculty/mentor to the 2006 initiative of the Regional Dance Development Initiative in San Francisco which was piloted by NEFA. She was a co-curator for the Performing Diaspora Series at CounterPulse San Francisco in 2013. Her articles on dance and culture can be found in publications such as InDance and through ACTA's e-newsletter, The New Moon. She has served as an adjudicator and consultant to local, regional, and national arts and culture foundations such as the Ford Foundation, San Francisco Arts Commission, and California Arts Council.

Denise Pate Pearson **Multidisciplinary/Arts Service** **Oakland/Alameda**

Denise Pate Pearson is the Cultural Funding Coordinator for the City of Oakland Cultural Funding Program, where she manages an open, competitive grant-making process that awards annual support to 70-80 artists and arts organizations. She has spent over 20 years working in a variety of nonprofit organizations that focus on arts education and presenting, youth development, and community empowerment. Over the years, she has established working relationships with private foundations, donors, government agencies, and corporate foundations. She was also a member of Dimensions Dance Theater. Denise has a B.A. from Dominican University of California, and an MBA from the University of Phoenix.

Richard Rodriguez **Arts Services/Music** **Bakersfield/Kern**

Richard Rodriguez recently retired after teaching public school as a music teacher for 37 years in Kern County. Since graduating from the University of Southern California in 1976, Mr. Rodriguez has taught middle school orchestra, band, choir, mariachi, steel drum, world music drumming, and general music in Bakersfield, California and high school vocal music in Delano, California. In 2004, Mr. Rodriguez received the Multicultural Music Educator state award from the California Association for Music Education (CMEA) for his work as a classroom teacher and later served 4 years as the CMEA Multicultural Music Representative, coordinating traditional arts presentations to music educators statewide. In addition he has served on the California Commission on Teacher Credentialing committee studying the criteria for music teacher



**FY14-15 LOCAL IMPACT
Panel 2: May 18-20, 2015**

PANELIST BIOS

Name	Field(s) of Expertise	City/County
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Jennifer Laine	Dance / Multidisciplinary	Hollister/San Benito
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Jennifer Laine has been the Executive Director of the San Benito County Arts Council since 2010. She also teaches modern dance at the San Benito Dance Academy and had previously performed with Mel Wong Dance. She has worked as an independent consultant to companies, nonprofits and private individuals abroad, advising on such topics as presentation skills, job coaching, academic writing and publishing. Her previous panel service includes the Center for Cultural Innovation, the Institute for International Education (Fulbright Scholarship Program), and the Community Foundation for San Benito County. She holds a B.A. in Art History from UC Santa Cruz and a M.A. in Global Studies from the University of Leipzig, Germany.

Lenora Lee	Dance / Multidisciplinary	San Francisco/San Francisco
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Lenora Lee is a San Francisco native who has been a dancer, choreographer, artistic director and producer for the past 17 years in San Francisco, Los Angeles and New York. In 2013 she was an Artist Fellow at the de Young Museum and a Djerassi Resident Artist. She is currently a Visiting Scholar at New York University. Lenora has been producing large-scale multimedia performance work integrating dance, original music, film and text every year for the last 7 years with increasing support and relevance within the arts, Asian American and human rights communities. These pieces that connect various styles of movement and music to culture, history, and social justice issues, are created with and about these connections.

Joseph S. Lewis	Visual Arts	Irvine/Orange
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President of the Board of Trustees of the Noah Purifoy Foundation, Mr. Lewis is a visual artist, photographer, musician, and art critic. He was dean of the University of California, Irvine's Claire Trevor School of the Arts from 2010 to 2014, when he stepped down to return to the Art Department faculty. As a visual artist, photographer, conceptual artist and performing artist, Mr. Lewis has been the recipient of awards, commissions and fellowships, including an Award of Excellence from Communication Arts, National Endowment for the Arts grants, a Ford Foundation Fellowship and a Thomas J. Watson Fellowship. He served as chair at the Department of Art at California State University, Northridge from 1995 to 2001. Mr. Lewis currently is on the boards of Chamber Music Orange County, Project Hope Alliance, and California Lawyers for the Arts.

Kim Mason**Media Arts****Oakland/Alameda**

Kim was on the front lines of early digital media. She caught the attention of the National Basketball Association, Madison Square Garden, and Radio City Music Hall, and played an integral role in their transition to digital media design and branding. She has extensive experience in innovative concept, graphic design and art production. She has held key roles as art director and senior designer on multiple creative teams in the combined areas of brand identity, design, web media, and support collateral. She works under the auspices of marketing divisions; cross-media visual design has been a recurring catalyst in her career track, crossing lanes in sports marketing, lives entertainment, consumer products, and media-arts education. And it's all been driven with a tenacious appetite for integrating art, storytelling and technology.

Valeria Miranda**Visual/Museum Education****Santa Cruz/Santa Cruz**

Valeria Miranda consults on sustainable growth for arts and educational organizations in the Bay area and is the founder and director of Vida Arts, an upcoming Santa Cruz based social enterprise connecting art with social change. She also teaches graduate art and museum education at the Academy of Art University in San Francisco. Ms. Miranda is passionate about the power of the arts and culture to change individuals, communities, and society. She was the Director of Education at the San Jose Museum of Art and at the Monterey Museum of Art, and is a 2013 graduate of the Multicultural Artists Leadership Institute at the School of Arts & Culture at Mexican Heritage Plaza. Since 2012 Ms. Miranda has worked with men and women in the local jail facilities teaching communication and parenting.



**FY14-15 LOCAL IMPACT
Panel 3: June 4-5, 2015**

PANELIST BIOS

Name	Field(s) of Expertise	City/County
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Julian C. Dixon	Music / Arts Education	Sacramento / Sacramento
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Julian C. Dixon shares his passion for the creative arts as a professional tuba player, a dedicated music educator, and as an active arts administrator. He is a native of San Francisco, was classically trained at San Francisco State and Boston University. Julian has extensive performance experience with a wide range of ensembles and numerous performances all across North America and overseas, including Carnegie Hall and the Tokyo Disneyland, Japan. Currently, Julian is Principal Tuba of the Sacramento Philharmonic Orchestra, the Sacramento Opera, and Sacramento Choral Society and Orchestra. Held in high esteem as a music educator, he has many affiliations with noted educational institutions such as the Boston University Tanglewood Institute. Also since 2000, Julian has been on the music faculty of California State University, Sacramento. In 2008, he became a staff member of the Sacramento Philharmonic where he excelled in his new role as an administrator. Julian was among a select international group chosen to participate in the League of American Orchestras Leadership Academy - Essentials of Orchestra Management - Class of 2011, an intensive 10 day training program. Presently, Julian is the Director of Community Engagement and Education for the newly merged Sacramento Philharmonic Orchestra and Sacramento Opera.

Lee Lawlor	Theatre	Marina del Rey/Los Angeles
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Lee Lawlor has been actively engaged with the southern California non-profit arts community for over fifteen years. She is currently the Business Manager at the Wallis Annenberg Center for the Performing Arts in Beverly Hills. She has previously held positions as General Manager at Grand Performances and Cornerstone Theater Company, both in downtown Los Angeles. Lee's other professional experiences in finance, fundraising and marketing include positions at Center Stage in Baltimore, Maryland, University of Southern California and Los Angeles Stage Alliance, and Long Beach Arts Council.

Deborah Lewis	Theater/Disability/Arts Admin	Pasadena/Los Angeles
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Deborah Lewis holds senior level experience in arts management including: strategic planning, board development, financial management, fundraising, resource oversight and community coalition building, staff and volunteer supervision. As Executive Director of Los Angeles Children's Chorus, she is responsible for providing vision, strategic direction and oversight of LACC's resources to ensure success in carrying out the organization's mission. As former Executive Director of Angels Gate Cultural Center, she led the strategic vision and direction for community arts programming in the performing and visuals arts. Deborah served for 11 years

as the Executive Director of the Ethel Louise Armstrong Foundation which provides grants, scholarships, and technical assistance to organizations that serve people with disabilities in arts and advocacy. Deborah also served as Executive Director of Atlanta, Georgia-based Special Audiences, Inc., which works to bring arts and community events to all Georgians who are disabled or disadvantaged.

Tony Natsoulas

Visual Arts

Sacramento/Sacramento

Tony Natsoulas received both Bachelors and Masters degrees from UC Davis, having studied with many celebrated names in California painting and sculpture. Along the way, he also attended Sacramento State University, the Maryland Institute's College of Art, and the Skowhegan Summer School of Art in Maine. During his training, Tony began to produce life-sized figurative ceramic sculptures, concentrating on form and gesture. His whimsical figures with large heads are iconic signatures that engage many viewers; he has won three large commissions to do several bronze sculptures in parks in Sacramento and Stockton. In 2004, he was chosen as "One of the Top 100 Artists living in the USA today" by the Archives of American Art, The Smithsonian Museum and the American Craft Museum in NY. He was an Artist-in-Residence in Japan at the Shigaraki Cultural Ceramic Park.

Lauri Sturdivant

Visual/Art Services

Mount Shasta/Siskiyou

Lauri Sturdivant currently serves as the Executive Director of the Siskiyou Arts Museum in Dunsmuir, CA where she facilitated the remodeling of a 5,000 square foot arts center including a Museum, Dunsmuir Gallery and Gift Store. She formerly served as Executive Director of the Siskiyou Arts Council where she exercised extensive knowledge and experience in fundraising, group dynamics, and government protocol and personnel/volunteer management. She has served as an art instructor for Siskiyou County Special Day Class students (ages 10 to 18 years old) with emotional disabilities, and Art Matters, a fiscally sponsored project of the Siskiyou Arts Council with funding from the Far Northern Regional Center, which works with adults with developmental disabilities to learn about art materials and techniques, and the business of art. Lauri is a curator and visual artist, with recent awards including Siskiyou County Fiber Arts Show, Grand Prize Best of Show, Siskiyou Arts Council Gallery, Mount Shasta, CA.

TAB H

Advancing California through the Arts and Creativity

Craig Watson, Director

To: Council Members

From: Jason Jong, Arts Program Specialist
Scott Heckes, Deputy Director

Date: June 24, 2015

Re: Veterans Initiative in the Arts (VIA) 2014-15

Staff Recommendation

Staff requests approval of panel recommendations to fund 13 Veterans Initiative in the Arts applicants ranking 5 and above for project and partnership support. Grand total: 13 grants for \$125,561.

2014-15 VIA Funding Requests and Panel Recommendations

A Peer Review Panel convened on May 8, 2015 to review VIA applications for project and partnership support for State-Local Partners (SLPs) to reach veterans, active military, and their families. The panel reviewed 13 applications requesting a total of \$128,950. Based on the panel's recommendations, staff recommends that all 13 VIA grant applications ranking at 5 and higher are funded at a percentage of their request amount based on their ranking.

VIA Panel Co-Chairs

The VIA panel will be represented by Co-Chairs Felicia Kelley and Elizabeth Washburn. Felicia is Senior Program Officer at Cal Humanities, overseeing a number of statewide programs including several projects related to Cal Humanities' current thematic initiative, "War Comes Home". Elizabeth Washburn is a visual artist and founder of Combat Arts San Diego, which provides free art classes, public art opportunities, museum tours, and art exhibitions for active-duty service members and veterans.

VIA Grant Program Overview

The VIA is a competitive grant program that provides project and partnership support for State-Local Partners (SLPs) to reach veterans, active military, and their families. VIA offers equity, access, and opportunities to enrich the lives of veterans through arts programming that is sensitive and responsive to their unique experiences.

Attachments

Attachments to this report include the ranked list of VIA applicants, project summaries and panelist bios.

CALIFORNIA ARTS COUNCIL
2014-15 Veterans Initiative in the Arts
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award	Rank	Percent
VA-14-0010	Alameda County Arts Commission	Alameda	10	\$10,000	\$10,000	\$10,000	\$10,000		
VA-14-0003	Arts Connection	San Bernardino	10	\$10,000	\$20,000	\$10,000	\$20,000	10	100
VA-14-0004	Arts Collaborative of Nevada County	Nevada	9	\$8,950	\$28,950	\$8,861	\$28,861	9	99
VA-14-0012	Arts Council for Monterey County	Monterey	9	\$10,000	\$38,950	\$9,900	\$38,761	8	98
VA-14-0008	Yolo County Arts Council	Yolo	9	\$10,000	\$48,950	\$9,900	\$48,661	7	97
VA-14-0006	Yuba-Sutter Regional Arts Council	Yuba	8	\$10,000	\$58,950	\$9,800	\$58,461	6	96
VA-14-0001	Mariposa County Arts Council, Inc.	Mariposa	7	\$10,000	\$68,950	\$9,700	\$68,161	5	95
VA-14-0002	Riverside Arts Council	Riverside	7	\$10,000	\$78,950	\$9,700	\$77,861	4	0
VA-14-0007	Arts Orange County	Orange	6	\$10,000	\$88,950	\$9,600	\$87,461	3	0
VA-14-0011	San Francisco Arts Commission	San Francisco	6	\$10,000	\$98,950	\$9,600	\$97,061	2	0
VA-14-0013	Contra Costa County	Contra Costa	5	\$10,000	\$108,950	\$9,500	\$106,561		
VA-14-0009	Del Norte Association for Cultural Awareness	Del Norte	5	\$10,000	\$118,950	\$9,500	\$116,061		
VA-14-0005	Los Angeles County Arts Commission	Los Angeles	5	\$10,000	\$128,950	\$9,500	\$125,561		
								Total Requests	
								\$128,950	
								Total Recommended Awards	
								\$125,561	

CALIFORNIA ARTS COUNCIL
2014-15 Veterans Initiative in the Arts
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Alameda County Arts Commission	Veterans + Families + Art = Creative Power is a new community building project by the Alameda County Arts Commission with partnering veterans service agencies. This project will bring veterans and their intergenerational families together for a series of art workshops. The goal is to strengthen family bonds and encourage family communication through the engaging, joyful and transformative power of the art making process. Further, the goal is to connect veteran’s families with each other and with the boarder community through culminating exhibits at multiple veteran services and civic venues.
Arts and Culture Commission of Contra Costa County	AC5 will partner with the Veterans Service Department and CCTV. The goal of this effort will be to engage veterans in artistic endeavors to gain confidence and enhance their creativity by creating self-portriats. Portriats will be incorporated into the AC5 Arts Passages gallery and displayed at various locations around the County. A local artist will be engage to hold up to 6 workshops of 15 veterans each allowing for individual instruction. CCTV will partner to advertise the workshops and produce and broadcast highlights of the events and workshop.
Arts Collaborative of Nevada County	A collaboration between NCArts, Welcome Home Vets, and NCTV, the Image-Nation Project pulls together veterans and the community through the camera lens. Accomplished photographer Michael Llewellyn will provide veterans instruction in photography, and send them on assignment to document their world. Simultaneously, Llewellyn will capture images of each veteran's life and journey. With the support of counselors, the process will enable veterans to see their world with new perspective, and the culminating Exhibition will allow the community to see the faces of these veterans in a new light.
Arts Connection	Veterans, active-duty military, and their families are invited to engage in a multifaceted art project blending social, environmental and artistic components. Spearheaded by Joshua Tree veterans organization, Mil-Tree, in collaboration with other area non-profit organizations, local artists and Joshua Tree National Park staff, participants will engage in papermaking from invasive plants and then use the paper for creative endeavors including drawing, screen printing, writing and story telling. Funding would secure materials, facilities, lead artists/writers, and cover administrative costs.
Arts Council for Monterey County	In consultation with Veterans' Affairs staff, Arts Council teaching artists with experience working with the arts in healing will work with local veterans to develop a 500 square foot mural that celebrates resilience and honors their inner strength. Preparation for the mural will begin with a series of developmental art classes that explore relevant themes and help veterans develop skills in design, imagery and illustration while they also develop the capacity to reduce anxiety through the arts. The veterans will each develop an individual tile and contribute to the mural as a whole.

CALIFORNIA ARTS COUNCIL
2014-15 Veterans Initiative in the Arts
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Arts Orange County	Arts Orange County will offer a free theatre workshop conducted by Chance Theater at the Veterans First service center in Santa Ana in the autumn of 2015, culminating in a free public performance at the Chance Theater's Bette Aitken Theater Arts Center in Anaheim.
Del Norte Association for Cultural Awareness	<p>DNACA's "Arts for Veterans" project will utilize professional local and touring artists to provide long- and short term artist residencies and activities in the performing and visual arts for Del Norte County veterans and their families. A culminating juried art exhibition open to the public will be held to showcase the work of the veterans and their families, and to help bring about community awareness of veterans and their creative capacity.</p> <p>VIA grant funds will be primarily used for artist fees, materials and production expenses, but also for administrative support.</p>
Los Angeles County Arts Commission	In partnership with The Craft & Folk Art Museum (CAFAM) and the County of Los Angeles Military and Veterans Affairs (CLAMVA), arts learning and the artistic expression of veterans will be supported through a public exhibition, Art and other Tactics: Contemporary Craft by Artist Veterans, featuring the art work of 22 artist veterans at CAFAM, and the participation of veterans in artist-led making workshops at Bob Hope Patriotic Hall, a historic facility serving veterans since 1926. CAFAM will create a printed and online brochure to provide a self-guided tour of art at Patriotic Hall.
Mariposa County Arts Council, Inc.	Partners Mariposa County Arts Council and the Mariposa County Veteran of Foreign Wars Post #6042 proposes a series of jointly curated/selected exhibitions and complimentary public programs designed to bring together the diverse and geographically dispersed community of veterans in Mariposa County, create opportunities to initiate conversations and connections among both veterans and the general public, bring awareness of veterans' experiences to the larger community, and discover what additional art programming local veterans would like to see offered in the future.
Riverside Arts Council	The Riverside County Veterans in the Arts program would utilize theatre, music and mixed media visual arts as a therapeutic tool in working with veterans and their families. The program would culminate in a performance at The Box in downtown Riverside and an exhibit at The Afterimage, RAC's gallery in University Village. Funds would go toward pay for artists, supplies, production costs and program development.

CALIFORNIA ARTS COUNCIL
2014-15 Veterans Initiative in the Arts
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
San Francisco Arts Commission	The Veterans Arts Partnership is the foundation for long-lasting relationships between the San Francisco Arts Commission (SFAC) and veterans' organizations. As SFAC settles into its new home at the War Memorial Veterans Building in fall 2015, it will host a series of convenings in the building employing the arts to welcome and engage veterans already occupying and using the building. These forums will solicit input for the upcoming SFAC Gallery exhibition Surrounding Veterans to ensure it reflects the veteran experience, and help increase veteran engagement in all SFAC programs and services.
Yolo County Arts Council	The art exhibition, Positive Reflections: From Combat to Community, will serve to encourage and support the artistic expressions of veterans in Yolo County. A partnership with the Veterans Service Office will serve to support the assembling of this exhibition, and will be enhanced by a poem commissioned from this project. The Positive Reflections project will contribute to public understanding of a range of veterans' experiences and celebrate, through the arts, the transition of our warriors as they reintegrate from combat to civilian life.
Yuba-Sutter Regional Arts Council	In partnership with Yuba-Sutter United Veterans Services Office, Yuba Sutter Arts will create an 'Art Park' with and for veterans, active military and their families. Funds will be considered seed monies from which to craft a moveable public art installation in a neglected area of central Marysville. The City has donated a vacant lot for the duration of its initial phase, during which large murals will be designed by veterans - mentored by professional local artists - in time for a public unveiling on or around Veterans Day, 2015, before being relocated to Marysville's historic Ellis Lake.



FY14-15 VETERANS INITIATIVE IN THE ARTS
May 8, 2015

PANELIST BIOS

Name **Field(s) of Expertise** **City/County**

Daniel Bernardi **Film** **San Francisco/San Francisco**

Daniel Bernardi is a Professor in the Cinema Department and Interim Dean of the College of Liberal and Creative Arts at San Francisco State University (SFSU). Bernardi's research explores the representation and narration of cultural difference, including race, gender and sexuality, in film, television and popular culture. He is currently extending this work to address culture conflict, transmediation, and the shifting American narrative in the Middle East, Latin American and Pacific. A Naval Reserve officer, he has served in Iraq (2009-10), Indonesia (2010), Oceania (2011) and Vietnam (2012), among other areas of the world. He is the author of *Star Trek and History: Race-ing Toward a White Future* (Rutgers University Press, 1998), co-author of *Narrative Landmines: Rumors, Islamist Extremism and the Struggle for Strategic Influence* (Rutgers University Press, 2012), editor of five books on ethnicity and race in American cinema, and the author of numerous articles on early cinema, U.S. television and new media.

Michael Gomez-Burton **Visual/Veterans Services** **West Covina/Los Angeles**

Michael Gomez Burton served an enlistment with the US Army from 1990-1994. Completing a B.F.A. in painting and drawing on the GI Bill, his work has been exhibited at local venues, LA City Hall (2010), and the Pentagon (2013). Actively engaged with Veterans Services Organizations since 2009, Michael and his wife founded Visual Arts for Veterans (VAV) in 2011. Through the Department of Veterans Affairs, VAV provided academic instruction complete with course curriculum and professional level training to veterans at the West LA VA Medical Center. Michael currently serves as project manager and curator for the travelling "SERVICE Exhibit" series which features the work of visual artists who are also military veterans. Michael has previously served as a Program Coordinator under the Veterans Workforce Investment Program grant from 2012-2013, providing oversight of local non-profits in support of local veterans and Department of Labor Veterans Employment Training Services, and in 2014 served as a consultant and business services representative for the Veterans Employment Program for Goodwill, Southern California.

Felicia Kelley **Grants Admin** **Los Angeles/Los Angeles**

Felicia Kelley is Senior Program Officer at Cal Humanities. She joined the staff as the Los Angeles Program Officer in February 1997 and became Senior Programs Manager in February 2002. Felicia currently oversees the CA Reads biannual statewide reading project, as well as the Community Stories grants program and Literature & Medicine®, and several projects related to Cal Humanities' current thematic initiative, War Comes Home. She has a BA in Politics from the

University of California, Santa Cruz, and an MA and PhD in International Relations from University of Southern California. Before joining Cal Humanities, Felicia held teaching positions in Los Angeles, at USC's School of International Relations and Freshman Writing Program, Immaculate Heart College Center, and the University of Judaism. She has also worked with various nonprofit and educational institutions in the Los Angeles area including CSU Los Angeles, California International Studies Project (Los Angeles site), Pasadena Chapter of the United Nations Association of the USA, and the American Friends Service Committee's Pacific Southwest regional office.

Jo Ann Martinez

Visual/Veterans Services

Alameda/Contra Costa

Jo Ann Martinez is an Air Force veteran and the founder and president of Women Veterans Connect, Inc. (WVC). Since starting WVC, she has received a commendation from the City of San Jose for her ongoing work in the women veterans community and has served on the Military Ministry at Twin Towers United Methodist Church in Alameda. Jo Ann joined VA Palo Alto Health Care System's Veterans and Family Advisory Council in 2013 and serves on the Customer Service Steering Committee advocating for all veterans. She is the Senior Vice Commander of Oakland – Chapter 7, Disabled American Veterans and was the only female veteran selected for the first-ever Veteran Fellowship Program at the World Affairs Council of Northern California. As a visual artist, Jo Ann works in charcoal, oil, acrylic, digital art, and photography, and in 2012 and 2013 was an Exhibiting Artist for the annual Swords To Plowshares exhibit "SHOUT! for Women Veterans". Jo Ann is a contributing author of *Paper Dolls*, a collection of stories from military women, featuring paper made from actual uniforms.

Elizabeth Washburn

Visual/Arts Ed

San Diego/San Diego

Visual artist, Elizabeth Washburn, has been working with service members transitioning out of the war zone for the past seven years. In 2010, she founded "Combat Arts San Diego" www.combatartssd.org where she provides free art classes, public art opportunities, museum tours, and art exhibitions for active-duty service members and veterans. Elizabeth uses her professional experience as an artist and art teacher to help service members and veterans to access the arts as a means of self-expression and healing. In addition to teaching art for over a decade, Elizabeth has a Master's Degree in Painting from the Laguna College of Art and Design and a Bachelor's Degree in Fine Art. She exhibits her work nationally in galleries and museums.

TAB I

Advancing California through the Arts and Creativity

Craig Watson, Director

To: Council Members

From: Wayne Cook, Arts Program Specialist
Scott Heckes, Deputy Director

Date: June 24, 2015

Re: Creative California Communities Program (CCC) 2014-15

Staff Recommendation

Staff requests approval of panel recommendation to fund 30 Creative California Communities organizations ranking 8 and above, representing 14 counties. Total funding recommendation is \$1,269,787.

2014-15 CCC Funding Requests and Panel Recommendations

Two panels met May 27, 28, 29 and June 1, 2, 3, 2015, to review a total of 93 applications with a cumulative request total of \$4,830,531.

CCC Panel Chair

The CCC panel will be represented by Victoria Hamilton, director of arts and community development at the Jacobs Center for Neighborhood Innovation in San Diego.

CCC Grant Program Overview

The Creative California Communities (CCC) program supports collaborative projects that harness arts and culture as a key economic and/or community development strategy. Projects will benefit residents and visitors in California's communities by leveraging the assets of the creative sector, which includes artists, cultural organizations and arts-related businesses. Proposed projects must be designed and developed in partnership between the applicant organization and at least one partnering organization. Project should address one or more of the following goals:

- Revitalize neighborhoods or communities using arts as the central project activity and artists as key participants in that effort.
- Activate new arts activities or expanded arts activities/elements within an ongoing event.
- Develop innovative arts or culturally related approaches to cultural economic development tailored to the specific communities or circumstances.
- Stimulate increased participation/engagement in arts and cultural activities by residents and visitors.
- Bring together local arts, business and/or government entities to build capacity for collective impact.
- Grow creative industries and create jobs and opportunities for California artists.
- Incorporate long-term, in-depth artist residencies that include community development strategies in artistic processes.

Attachments

Attachments to this report include the ranked list of CCC applicants, project summaries and panelist bios.

CALIFORNIA ARTS COUNCIL
2014-15 Creative California Communities
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award	Rank	Percent
CC-14-1033	Project Bandaloop	Alameda	10	\$70,000	\$70,000	\$67,900	\$67,900	10	97
CC-14-1091	Twentynine Palms Artists' Guild	San Bernardino	10	\$61,812	\$131,812	\$59,958	\$127,858	9	87
CC-14-1046	Yerba Buena Center for the Arts	San Francisco	10	\$70,000	\$201,812	\$67,900	\$195,758	8	77
CC-14-1053	Brava For Women in the Arts	San Francisco	9	\$70,000	\$271,812	\$60,900	\$256,658	7	0
CC-14-1062	EastSide Arts Alliance	Alameda	9	\$70,000	\$341,812	\$60,900	\$317,558	6	0
CC-14-1023	Khmer Arts Academy	Los Angeles	9	\$30,000	\$371,812	\$26,100	\$343,658	5	0
CC-14-1071	La Raza Galeria Posada	Sacramento	9	\$30,000	\$401,812	\$26,100	\$369,758	4	0
CC-14-1031	Piece by Piece	Los Angeles	9	\$70,000	\$471,812	\$60,900	\$430,658	3	0
CC-14-1037	San Jose Jazz	Santa Clara	9	\$53,800	\$525,612	\$46,806	\$477,464	2	0
CC-14-1084	Santa Barbara County Arts Commission	Santa Barbara	9	\$50,000	\$575,612	\$43,500	\$520,964		
CC-14-1048	Alameda County Arts Commission	Alameda	8	\$70,000	\$645,612	\$53,900	\$574,864		
CC-14-1049	Armory Center for the Arts	Los Angeles	8	\$65,040	\$710,652	\$50,081	\$624,945	Total Requests	
CC-14-1052	Bay Area Video Coalition	San Francisco	8	\$50,000	\$760,652	\$38,500	\$663,445	\$4,830,531	
CC-14-1008	Calaveras County Arts Council	Calaveras	8	\$30,000	\$790,652	\$23,100	\$686,545		
CC-14-1011	City of Los Angeles Department of Cultural Affairs	Los Angeles	8	\$65,000	\$855,652	\$50,050	\$736,595	Total Recommended Awards	
CC-14-1059	Collage Dance Theatre	Los Angeles	8	\$35,000	\$890,652	\$26,950	\$763,545	\$1,269,787	
CC-14-1060	DellArte, Inc.	Humboldt	8	\$60,000	\$950,652	\$46,200	\$809,745		
CC-14-1015	East Bay Center for the Performing Arts	Contra Costa	8	\$40,000	\$990,652	\$30,800	\$840,545		
CC-14-1065	Gamelan Sekar Jaya	Alameda	8	\$30,000	\$1,020,652	\$23,100	\$863,645		
CC-14-1066	Grand Performances	Los Angeles	8	\$42,500	\$1,063,152	\$32,725	\$896,370		
CC-14-1072	Los Cenzontles Mexican Arts Center	Contra Costa	8	\$35,136	\$1,098,288	\$27,055	\$923,425		
CC-14-1073	Mariposa County Arts Council, Inc.	Mariposa	8	\$43,300	\$1,141,588	\$33,341	\$956,766		
CC-14-1027	Muckenthaler Cultural Center	Orange	8	\$58,520	\$1,200,108	\$45,060	\$1,001,826		
CC-14-1075	Northern California Center for the Arts	Nevada	8	\$47,750	\$1,247,858	\$36,768	\$1,038,594		
CC-14-1079	Pro Arts	Alameda	8	\$70,000	\$1,317,858	\$53,900	\$1,092,494		
CC-14-1081	Ragged Wing Ensemble	Alameda	8	\$70,000	\$1,387,858	\$53,900	\$1,146,394		
CC-14-1083	San Diego Art Institute	San Diego	8	\$70,000	\$1,457,858	\$53,900	\$1,200,294		
CC-14-1088	The AjA Project	San Diego	8	\$30,250	\$1,488,108	\$23,293	\$1,223,587		
CC-14-1089	The New Children's Museum	San Diego	8	\$30,000	\$1,518,108	\$23,100	\$1,246,687		
CC-14-1090	The PGK Project, Inc.	San Diego	8	\$30,000	\$1,548,108	\$23,100	\$1,269,787		
CC-14-1050	Arts Council of Mendocino County	Mendocino	7	\$31,650	\$1,579,758	\$0	\$1,269,787		
CC-14-1051	Attitudinal Healing Connection, Inc.	Alameda	7	\$70,000	\$1,649,758	\$0	\$1,269,787		
CC-14-1054	California Indian Basketweavers' Association	Yolo	7	\$70,000	\$1,719,758	\$0	\$1,269,787		
CC-14-1009	California Lawyers for the Arts	Sacramento	7	\$69,850	\$1,789,608	\$0	\$1,269,787		
CC-14-1056	Children's Creativity Museum	San Francisco	7	\$30,120	\$1,819,728	\$0	\$1,269,787		
CC-14-1057	Circle X Theatre Co.	Los Angeles	7	\$35,655	\$1,855,383	\$0	\$1,269,787		
CC-14-1012	City of Tracy - Cultural Arts Division	San Joaquin	7	\$30,000	\$1,885,383	\$0	\$1,269,787		
CC-14-1063	Fern Street Community Arts, Inc.	San Diego	7	\$56,361	\$1,941,744	\$0	\$1,269,787		
CC-14-1019	Golden Thread Productions	San Francisco	7	\$70,000	\$2,011,744	\$0	\$1,269,787		

CALIFORNIA ARTS COUNCIL
2014-15 Creative California Communities
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award
CC-14-1068	Ink People, Inc.	Humboldt	7	\$54,000	\$2,065,744	\$0	\$1,269,787
CC-14-1069	Izcalli Escuela De La Raza	San Diego	7	\$35,000	\$2,100,744	\$0	\$1,269,787
CC-14-1024	LA Freewaves	Los Angeles	7	\$31,460	\$2,132,204	\$0	\$1,269,787
CC-14-1025	Long Beach Opera	Los Angeles	7	\$70,000	\$2,202,204	\$0	\$1,269,787
CC-14-1074	MUSE/IQUE	Los Angeles	7	\$70,000	\$2,272,204	\$0	\$1,269,787
CC-14-1077	Philharmonic Society of Orange County	Orange	7	\$70,000	\$2,342,204	\$0	\$1,269,787
CC-14-1036	Robey Theatre Company	Los Angeles	7	\$50,000	\$2,392,204	\$0	\$1,269,787
CC-14-1040	SpectorDance	Monterey	7	\$50,000	\$2,442,204	\$0	\$1,269,787
CC-14-1044	Tierra del Sol Foundation	Los Angeles	7	\$70,000	\$2,512,204	\$0	\$1,269,787
CC-14-1092	Visalia Arts Consortium Inc.	Tulare	7	\$37,000	\$2,549,204	\$0	\$1,269,787
CC-14-1047	Youth Speaks, Inc.	San Francisco	7	\$50,000	\$2,599,204	\$0	\$1,269,787
CC-14-1003	Arts Collaborative of Nevada County	Nevada	6	\$30,000	\$2,629,204	\$0	\$1,269,787
CC-14-1004	Arts Orange County	Orange	6	\$70,000	\$2,699,204	\$0	\$1,269,787
CC-14-1005	Association for the Advancement of Filipino American Arts & Culture	Los Angeles	6	\$70,000	\$2,769,204	\$0	\$1,269,787
CC-14-1006	Ballet Folklorico Mexicano	Alameda	6	\$30,000	\$2,799,204	\$0	\$1,269,787
CC-14-1007	Blue Line Arts	Placer	6	\$34,592	\$2,833,796	\$0	\$1,269,787
CC-14-1013	Cornerstone Theater Company	Los Angeles	6	\$50,000	\$2,883,796	\$0	\$1,269,787
CC-14-1061	Eagle Rock Community Cultural Association	Los Angeles	6	\$70,000	\$2,953,796	\$0	\$1,269,787
CC-14-1067	Higher Gliffs	Alameda	6	\$50,000	\$3,003,796	\$0	\$1,269,787
CC-14-1028	North Tahoe Arts	Placer	6	\$70,000	\$3,073,796	\$0	\$1,269,787
CC-14-1029	Ojai Festivals, Ltd.	Ventura	6	\$70,000	\$3,143,796	\$0	\$1,269,787
CC-14-1078	Playhouse Arts	Humboldt	6	\$32,000	\$3,175,796	\$0	\$1,269,787
CC-14-1035	Relampago Del Cielo, Inc.	Orange	6	\$35,000	\$3,210,796	\$0	\$1,269,787
CC-14-1082	Riverside Art Museum	Riverside	6	\$70,000	\$3,280,796	\$0	\$1,269,787
CC-14-1085	Saturday Night Bath Concert Fund	Los Angeles	6	\$30,000	\$3,310,796	\$0	\$1,269,787
CC-14-1087	STUDIO 395 Foundation	Riverside	6	\$70,000	\$3,380,796	\$0	\$1,269,787
CC-14-1042	The Colburn School	Los Angeles	6	\$30,000	\$3,410,796	\$0	\$1,269,787
CC-14-1043	The Pasadena Playhouse State Theatre of California	Los Angeles	6	\$70,000	\$3,480,796	\$0	\$1,269,787
CC-14-1045	Venice Arts	Los Angeles	6	\$57,000	\$3,537,796	\$0	\$1,269,787
CC-14-1055	California Symphony Orchestra	Contra Costa	5	\$70,000	\$3,607,796	\$0	\$1,269,787
CC-14-1010	Casa de Brazilian Folkloric Arts of Sacramento	Sacramento	5	\$32,000	\$3,639,796	\$0	\$1,269,787
CC-14-1058	Collaborations: Teachers and Artists	San Diego	5	\$36,015	\$3,675,811	\$0	\$1,269,787
CC-14-1014	Do Art Foundation	Los Angeles	5	\$70,000	\$3,745,811	\$0	\$1,269,787
CC-14-1064	First Night Monterey, Inc	Monterey	5	\$50,000	\$3,795,811	\$0	\$1,269,787
CC-14-1070	La Costa Dreams, Inc.	San Diego	5	\$53,000	\$3,848,811	\$0	\$1,269,787
CC-14-1076	Palm Springs Art Museum, Inc.	Riverside	5	\$50,000	\$3,898,811	\$0	\$1,269,787
CC-14-1080	Public Corporation for the Arts	Los Angeles	5	\$40,000	\$3,938,811	\$0	\$1,269,787
CC-14-1038	Santa Cecilia Orchestra and Opera Association	Los Angeles	5	\$70,000	\$4,008,811	\$0	\$1,269,787
CC-14-1016	Expressions Gallery Arts and Educational Center, Inc.	Alameda	4	\$30,000	\$4,038,811	\$0	\$1,269,787

CALIFORNIA ARTS COUNCIL
2014-15 Creative California Communities
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award
CC-14-1018	Fort Mason Center	San Francisco	4	\$70,000	\$4,108,811	\$0	\$1,269,787
CC-14-1020	Greenway Arts Alliance	Los Angeles	4	\$70,000	\$4,178,811	\$0	\$1,269,787
CC-14-1021	Idris Ackamoor and Cultural Odyssey	San Francisco	4	\$70,000	\$4,248,811	\$0	\$1,269,787
CC-14-1022	Inner-City Arts	Los Angeles	4	\$70,000	\$4,318,811	\$0	\$1,269,787
CC-14-1026	Luna Kids Dance, Inc.	Alameda	4	\$31,720	\$4,350,531	\$0	\$1,269,787
CC-14-1030	Performing Arts Center of Los Angeles County	Los Angeles	4	\$40,000	\$4,390,531	\$0	\$1,269,787
CC-14-1032	Plaza de la Raza	Los Angeles	4	\$75,000	\$4,465,531	\$0	\$1,269,787
CC-14-1086	Silicon Valley Creates	Santa Clara	4	\$50,000	\$4,515,531	\$0	\$1,269,787
CC-14-1093	Yolo County Historical Museum Corporation	Yolo	4	\$35,000	\$4,550,531	\$0	\$1,269,787
CC-14-1000	3 Point 0, Inc.	Sacramento	3	\$50,000	\$4,600,531	\$0	\$1,269,787
CC-14-1017	Firehouse Collective Inc.	Alameda	3	\$70,000	\$4,670,531	\$0	\$1,269,787
CC-14-1034	QCC: The Center for LGBT Art & Culture	San Francisco	3	\$50,000	\$4,720,531	\$0	\$1,269,787
CC-14-1001	Ambulante	Los Angeles	2	\$50,000	\$4,770,531	\$0	\$1,269,787
CC-14-1039	Selma, City of	Fresno	2	\$30,000	\$4,800,531	\$0	\$1,269,787
CC-14-1041	Sudanese Association of Northern California	Alameda	2	\$30,000	\$4,830,531	\$0	\$1,269,787

CALIFORNIA ARTS COUNCIL
2014-15 Creative California Communities
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
3 Point 0, Inc.	Picture a smiling child breathless and full of joy as he/she hears the crowd cheer. Weeks of hard work have culminated in one of his/her proudest moments. This is the impact of 3 Point 0! 3 Point 0 will expand our successful performing arts/dance classes to serve low-income students in art starved Northern California communities. Our partnerships with School Districts, Community Centers, and Housing Developments allow us to touch children who would otherwise not have access to the arts due to a lack of financial resources and/or limited to no availability of programs in their community.
Alameda County Arts Commission	Ashland All Together is a new place-making and collective impact art project by the Alameda County Arts Commission uniting community members and agencies serving the unincorporated community. The goal is to create a positive visual identity while increasing public safety and job opportunities in an economically challenged business corridor. Project includes art activities for community groups, professional and youth artists creating large-scale artworks reproduced in a series of large-format displays exhibited throughout the neighborhood and County, and a culminating community celebration.
Ambulante	The funds will go towards investing in each community the documentary series works with and the ability to offer our program for free. We plan to promote the work of our artists and partners through making impact videos employing local residents. We plan to publish literature about the work we present as well as highlight the importance of the work our partners do year round. Therefore the costs will go towards compensating the artists for their work, compensating the labor, resources and artisan skills of our partners, and documenting our impact via thorough video case studies.
Armory Center for the Arts	What Fuels Development? is a devised theater piece and exhibition created by the Los Angeles Poverty Department (LAPD), under the direction of Founding Artistic Director John Malpede, that explores the mechanics of displacement in an age of immense income inequality. The exhibition and its programming will take place from January through May, 2016. Grant funds will support artist stipends and direct costs for project production and installation.
Arts Collaborative of Nevada County	Nevada County Arts (NCArts) is partnering with venues, artists, and organizations across the Town of Truckee on a marketing & advocacy campaign to raise awareness of the tremendous creative energy in Truckee & help turn that creative energy into an economic engine. The inaugural event, a TOAST to Truckee's Creative Community, is scheduled for July 16-July 26, 2015. TOAST is anchored by Truckee Open Art Studios Tour on July 17, 18, & 19 and July 24, 25, & 26. CCC funds will contribute to the budget for print/radio/web/TV advertising, licensing, facility, & speaker fees, & event staffing costs.

CALIFORNIA ARTS COUNCIL
2014-15 Creative California Communities
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Arts Council of Mendocino County	Creative Covelo: the Arts Council of Mendocino County will partner with Round Valley Art Studio to revitalize Round Valley through the arts. By redressing the lack of exhibition space for working artists, providing arts education opportunities for residents of all ages, as well as technical assistance and web exposure for emerging artists, viable models of how to make a living as a rural artist will emerge. Artists will gain opportunities to teach, mentor, and build community connections through arts-based economic development.
Arts Orange County	Arts Orange County will partner with Santa Ana Sites, a groundbreaking new presenter of unusually imaginative contemporary performance experiences for new and underserved audiences in public and private spaces in downtown Santa Ana, in collaboration with Downtown, Inc., the district management company for downtown Santa Ana which promotes its economic vitality. Since 2013, Santa Ana Sites has created nine events, and this grant will enable the expansion and further diversification of the program as well as the opportunity to build broader support, partnerships and sites.
Association for the Advancement of Filipino American Arts & Culture	FPAC in Hi Fi is a proposal to strategically move and present the 24th annual Festival of Philippine Arts & Culture in Historic Filipinotown as a unifying community development program, utilizing the cultural assets, networks, and marketing visibility of FPAC to revitalize economic development in this urban, low-income neighborhood.
Attitudinal Healing Connection, Inc.	In partnership with Oakland Unified School District and three (3) local businesses—Numi Tea, Intrepid Electronics, and Conscious Construction—ArtEsteem will activate and expand successful artistic and community opportunities for at-risk youth, artists and businesses, uniting unlikely partners to support the economic development of West Oakland. The West Oakland Legacy Project will facilitate connections across urban boundaries while reinforcing and building important social capital. Grant funds will be used to support the implementation phase of the project.
Ballet Folklorico Mexicano	The Ballet Folklorico Mexicano de Carlos Moreno (BFM) will partner with YouArts San Jose to produce a theatrical presentation of "Fiesta de los Muertos". This production will bring to the community a beautiful and educational artistic representation of Day of the Dead celebrations from Mexico. This grant will allow us to comfortably create an important artistic piece and to promote it to maximize our audience. Funds would be used to supplement personnel and production costs.

CALIFORNIA ARTS COUNCIL
2014-15 Creative California Communities
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Bay Area Video Coalition	<p>We Are SF is a multimedia project highlighting the immigration stories of San Franciscans, with the goal of creating a sense of shared identity among the City's residents. The project will showcase the positive contributions immigrants have, for centuries, made to our City.</p> <p>Stories will be gathered at three immigrant-centered events in 2015/2016 that are arranged by government partner, OCEIA. BAVC staff will work with OCEIA translators, and staff from the online story-sharing platform Immigrant Nation (iNation), to collect event participant stories and add them to a curated site, We Are SF.</p>
Blue Line Arts	<p>Blue Line Arts requests funding to implement the Flywheel Arts and Business Incubator, a bi-monthly cohort workshop, conducted by business professionals and a dedicated advisor to produce a strategic business plan. Grant funding will be used for the following: A dedicated advisor that interacts with each participant for an on-going dialogue. Rental of a co-working creative space for participants within an existing "entrepreneur start-up" co-working incubator space. Graduation luncheon introducing the business models developed by the participants to the arts and business community.</p>
Brava For Women in the Arts	<p>Brava will partner with Calle 24 Merchants & Neighborhood Association (Calle 24) to activate the newly designated Calle 24 Latino Cultural District in San Franciscos historic Mission District through a yearlong series of Latino arts events. CCC funds will support artist fees and production costs of the 4 events staged in Bravas theater center and in sites throughout the lower 24th St. neighborhood. Spanning 14 city blocks, lower 24th Street is a dense, vibrant, and historic community of the Citys Latino families and the organizations, businesses, and arts that serve them and the City.</p>
Calaveras County Arts Council	<p>"AnimalScapes of the Sierra Nevada Foothills" will showcase juried works of artists in 3 counties who will create art depicting animals/pets/wildlife in the specific backdrops of the Sierra foothill region. Month-long exhibits in Tuolumne, Amador and Calaveras will appeal to animal lovers, and the Performing Animal Welfare Society, and the Dept of Fish & Wildlife will benefit from the exposure in the re-creation of the art in a 2017 Calendar. Project funds will award artists, pay art jurors, produce events for artists, exhibitions, and a Calendar.</p>
California Indian Basketweavers' Association	<p>"Yesterday & Today" is a CIBA Exhibit Project ideveloped in collaboration with the California Academy of Sciences (CAS) and K.R. Martindale Show Management. The exhibit compares 90 historic baskets from the CAS Museum's Collection with 70 baskets created by contemporary Californnia weavers since 1965. Contemporary baskets were loaned for the exhibit by CIBA weavers, private collectors and families. CAC support will enable the exhibit to travel to the first of several museums in California located in regions of high California Indian populations.</p>

CALIFORNIA ARTS COUNCIL
2014-15 Creative California Communities
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
California Lawyers for the Arts	ART STREET: California Lawyers for the Arts will partner with Warehouse Artists Lofts to celebrate the Historic R St. Sacramento neighborhood between 9th and 12th Streets with an interactive public ART festival featuring WAL residents and other artists, and R street businesses including restaurants, galleries and an art foundry. Venues include studios, the courtyard, interior spaces, indoor and outdoor stages and teaching platforms that will feature art, music, dance, poetry, a seminar on artists' rights and a legal/negotiations clinic. Local restaurants and retailers will participate.
California Symphony Orchestra	In partnership with the City of Concord, the California Symphony is producing an outdoor summer series at the Concord Pavilion, drawing up to 24,000 attendees across all ages. This two concert series features an Independence Day-themed pops concert in July, and culminates in August with the orchestra presenting The Wizard of Oz on the big screen with the orchestra performing the score live. These community events are designed to attract new audiences to experience symphonic music, as well as provide low-cost, family-friendly entertainment to residents of Concord and beyond.
Casa de Brazilian Folkloric Arts of Sacramento	TThe Brazilian Independence Day Sacramento Street Festival Arts project aims to increase the participation and awareness of Brazilian Folkloric arts and local artists with the expansion of this regional street festival. Through a consortium of museums, youth, master drummers, schools, community colleges and Brazilian artists the project will infuse Brazilian folkloric arts throughout Sacramento. These diverse partners will perform as one collaborative at the festival in the "100 Brazilian Percussionist and 100 Brazilian Capoeiristas" street performance.
Children's Creativity Museum	The Children's Creativity Museum proposes a continuation of its Mobile Museum: Animation Program, partnering with the San Francisco Public Library to bring our Animators Studio to under-resourced neighborhoods in San Francisco. Led by an Artist-Educator and a team of teen interns, 20 drop-in workshops at the Main Library and various library branches between late June – September 2015 will provide 350 underserved kids the opportunity to develop creative skills and participate in collaborative media art projects. Grant funds will be used to cover salaries, equipment and materials, etc.
Circle X Theatre Co.	Circle X artists and the playwright Octavio Solis will travel to Siskiyou County in rural Northern California to interview community members about the future of rural life. Solis will use those stories to write a new play with Anton Chekhov's The Cherry Orchard as a springboard. This phase will culminate in a series of public readings and workshops in community spaces across Siskiyou County. Later phases will include rolling World Premieres of the new piece in Siskiyou County and LA. Funding will be used for artist stipends, travel, community workshops, lodging, space rental, and documentation.

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City of Los Angeles Department of Cultural Affairs	The City of Los Angeles Department of Cultural Affairs and the San Pedro Historic Waterfront Business Improvement District propose Warner Grand World Stage, featuring contemporary and traditional dance, music, and spoken word performances representing the diversity of LA's underserved harbor area. This initiative is part of Mayor Garcetti's larger waterfront development plans to improve the quality of life for residents and attract international visitors. Part of the San Pedro Artwalk, the initiative will stimulate tourism and economic opportunities by showcasing high-quality performing arts.
City of Tracy - Cultural Arts Division	The Tracy Arts and Cultural Festival will be a day-long participatory multicultural arts event that is: annual, free, open to the public, and family-oriented. It will energize local/regional artists and arts organizations and activate their communities. It will provide the Tracy community with a homegrown entertainment option that brings audiences from nearby communities like Mountain House, Lathrop, Manteca, and Brentwood to Tracy. Its primary goal will be to use the arts to help our region become a stronger, wiser, more engaged community.
Collaborations: Teachers and Artists	La Comunidad Creativa / The Creative Community will catalyze the economic development of Chula Vista, California by creating opportunities for economically disenfranchised parents and children to gain essential 21st century skills — such as innovation, creativity, and critical thinking — through active participation in arts-infused learning. The project will culminate in a public presentation that will empower the participants and engage the business and education communities in conversation about the importance of creativity in workforce development for the innovation economy.
Collage Dance Theatre	Heidi Duckler Dance Theater will partner with the Central Wholesale Market community in Downtown LA to create site-specific, multimedia dance performances inspired by the oral histories of the market's tenants. Titled Night Market, the project will utilize video interviews as source material, and conduct performances and audience engagement activities to transform and make visible this seemingly unknown community on the outskirts of Downtown LA's Fashion District.
Cornerstone Theater Company	Urban Rez, by Larissa FastHorse, is an immersive touring theatrical production about the native people of the Los Angeles Basin, exploring the hunger that persists when culture, language, land and identity have been stripped away. Partnering with members of the local Tongva, Kizh, and Gabrieleño Tribes, Urban Rez travels to three culturally significant sites and a culminating central location in the spring of 2016. An inter-tribal festival, including stories, culture, food, and an outdoor market, is the setting: grant funds will permit us to employ native performers and artisans throughout.

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Legal Name of Organization	Proposed Project Thumbnail:
DellArte, Inc.	Dell’Arte and the Wiyot Tribe will collaborate with the Mad River Alliance, and other art and civic organizations to create common ground for a series of celebrations that will feature the Baduwa’t (Mad) and Wiya’t (Eel) Rivers in Humboldt County. The Wiyot Tribe has a unique relationship to these landscapes, who have given them voice through traditional arts for millennia. This project proposes arts engagement activities that provoke awareness of these rivers as ecologically and culturally important, entitled “The River, Our Home: Celebrating Landscapes, Diversity, and Peoples.”
Do Art Foundation	Making use of 10 retrofitted air-raid sirens located in various neighborhoods all around Los Angeles, Do Art and The City of LA are thrilled to bring an unprecedented city-wide sound installation, "The Sirens," to LA. Featuring a roster of local musicians, legendary composers, acclaimed sonic artists and community members, The Sirens will serenade and unite the public with a carefully curated, year-long program of ambrosial acoustics, sumptuous soundscapes, ethnomusicological ephemera and indigenous sounds. Funds obtained through the CCC program will be used to compensate curators and artists.
Eagle Rock Community Cultural Association	Emerging and mid-career professional California artists and artist collectives will create 7-10 immersive art installations which will debut at the Eagle Rock Music Festival to provide a compelling engagement experience for an audience of 70,000. The project will expand the Festival's scope to include multidisciplinary works. It will revitalize northeast LA communities by providing new opportunities for local California artists to present innovative works to a diverse population at a non-traditional venue.
East Bay Center for the Performing Arts	The Center, working with LISC, will commission/produce 8 site-related performances that will illuminate and raise up unique cultural and neighborhood assets in Richmond. The Richmond Renaissance Mapping project will match artists and specific locations to a new resident-driven interactive community map, celebrating the people, themes, history and legacy of struggling areas of the city and reminding us of why these places survived and in many cases thrived. CAC funds will be used to support these performances.
EastSide Arts Alliance	The Oakland is Proud project creates five "Cultural Plazas" along International Blvd - the site of a major Bus Rapid Transit development and one of the most ethnically diverse and under served neighborhoods in the country. Grant funds will be used to support artists and the creation of artistic works at key sites and also capacity support for EastSide Arts Alliance to continue to engage in the planning of ways to integrate culture into the continued economic development plans for this neighborhood.

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Legal Name of Organization	Proposed Project Thumbnail:
Expressions Gallery Arts and Educational Center, Inc.	Purpose & use of funds: will enable us to expand the number of shows offered, expand partnerships with other non-profit organizations, groups in our community with whom we can reach out to, homeless artists, the elderly, and the general community. In so doing we can use art as a means to raise public consciousness of relevant social issues. In addition, this grant would enable us to raise salaries to slightly above minimum wage for existing staff, expand visibility of the gallery and its efforts to engage more public understanding, supporting & enjoying the arts.
Fern Street Community Arts, Inc.	Fern Street Circus, partnering with City Heights Community Development Corporation, will produce its 25th Anniversary Neighborhood Tour in fall 2015 with an all new show and a circus residency at Cherokee Point School. The Adventures of Heartman explores myths and aspirations of super heroes/heroines. Mixing professional artists with students they teach in the free After-School Circus Program, the Circus helps activate, re-imagine, and improve safety in City Heights parks. The Tour concludes at La Jolla Playhouse's WoW Festival, a first visit to the UCSD campus for many City Heights kids.
Firehouse Collective Inc.	<p>This grant will be used as a catalyst to support the Firehouse Art Collective in taking a natural next step in expanding its function and output as an arts community builder in the East Bay area.</p> <p>The group values that are implemented to enable this large undertaking are inclusion, collaboration, communal living, and public role modeling.</p> <p>We specialize in honing the skills of college art graduates, inspiring high school and grade school students to pursue the arts, and embracing our senior aged artists as sounding boards for where we are headed as a community.</p>
First Night Monterey, Inc	The new Greenfield Cultural Art Center is a collaboration of the City of Greenfield and First Night Monterey with support from the Arts Council for Monterey County. The Center is a vibrant source of creativity and opportunity for residents with little access to the arts. The center features classes in music, dance, drama and visual arts, storage and office space for cultural groups and performance / exhibition space. The center is open to residents at low cost or none. First Night and the Center Advisory Council manage the space and develop partnerships for resources.
Fort Mason Center	Fort Mason Center Presents provides assistance for the arts orgnaizations invovled in this series to produce performance that they would otherwise be unable to achieve due to various space and financial constraints. FMC will host the organizations outlined in this application on the partner(s) page and provide assistance through such means as providing the venues, pre-production technical support, and digital marketing from early creative stages to performance. In some cases FMC may also provide monetary support to these art organizations as well.

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Legal Name of Organization	Proposed Project Thumbnail:
Gamelan Sekar Jaya	Gamelan Sekar Jaya will partner with the City of Berkeley’s Civic Arts Commission and WorldOne Radio + Festival to produce a series of performances and activities that will highlight the profound beauty and stunning artistry of Balinese gamelan and dance. The series will leverage the collective power of the arts, local government, small businesses and public radio to nurture a sense of community, support local business and create a deeper understanding of the diversity of cultures in California.
Golden Thread Productions	Golden Thread Productions, Bay Area’s only theatre company dedicated to the Middle East, in partnership with the Islamic Cultural Center of Northern California, serving diverse Muslim communities from across the Bay Area, requests \$70,000 to expand existing arts activities and incorporate in-depth artist residencies to a) create performances inspired by Islamic art and culture by a diverse ensemble of professional California artists b) deliver quality arts programming to Bay Area’s more than 250,000 highly under-served and under-represented Muslim and Middle Eastern American communities.
Grand Performances	Grand Performances (GP) and the Los Angeles City Public Library (LAPL) propose a series of Poetry Writing and Performance workshops at three branch libraries with a culminating Performance Poetry event as part of GP’s 2016 season. The culmination event will feature readings by renowned poets and select workshop participants celebrating the groundbreaking work of Los Angeles icons, The Watts Prophets. These workshops will give participants opportunities to explore their own experiences with marginalization, assimilation, and confronting ever-changing civic culture.
Greenway Arts Alliance	Funds will be used to support Greenway GO!, a free and low-cost programming initiative aimed at increasing access to and engagement in arts experiences for all members of the community. Greenway GO! is part of a larger effort to engage in creative placemaking, accessibility, and true community building through the arts. By building on current initiatives, the program is a vital entry point for students and community to experience a variety of art events for free or very low cost, and simultaneously promotes the economic viability of small business owners/artists at the Melrose Trading Post.
Higher Gliffs	CRP is asking for support for the launch of a Cultural Heritage Mural series in Oakland’s Chinatown in partnership with the Oakland Chinatown Oral History Project. The goal of the project is to identify blighted walls in the district that will be transformed into visual representations of the shared cultural history of living residents of Chinatown. CRP and the Oral History Project will collect and document stories through interviews of Chinatown residents to inform the mural design process and work with the community to create appropriate imagery of those stories.

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Legal Name of Organization	Proposed Project Thumbnail:
Idris Ackamoor and Cultrual Odyssey	CULTURAL ODYSSEY'S African American Theater Alliance for Independence requests support for a Marketing and Audience Development Initiative (MADI). The goals of MADI are to use the arts as the central project activity for Creative Revitalization of the Western Addition/Fillmore community; Arts Participation - to stimulate increased participation in arts and cultural activities by residents and visitors and to increase opportunities for San Francisco artists; and develop Collaborative Partnerships. MADI seeks to increase sustainability through economic empowerment.
Ink People, Inc.	Eureka harbors undercurrents and overt expressions of racism and Westside is the core of those attitudes. Social and economic discrimination are especially concentrated where the Jefferson Community Center is located. Our work with Native Americans and Hmong has shown how establishing a strong cultural identity can increase economic fortunes and social benefits. Sharing cultural knowledge with others reduces ignorance and fear, thereby reducing discrimination. Through meetings at Jefferson over the past 3 years, we have seen the need for better cross cultural knowledge and understanding.
Inner-City Arts	A \$70,000 grant from the California Arts Council will support Learning and Achieving Through the Arts, a unique, collaborative partnership between Inner-City Arts and the Los Angeles Unified School District. To address the disinvestment in arts education and help sustain the talent pipeline that feeds the creative economy of our region, the Inner-City Arts employs professional teaching artists to offer standards-aligned instruction in the arts and arts engagement opportunities to 5,000 K-8 students, as well as their teachers, parents and families.
Izcalli Escuela De La Raza	Izcalli in partnership with JCNi will present the 2nd annual Dia de los Muertos festival on Sunday, Nov.1, 2015. As part the Jacobs Presents Cultural Celebrations and Performances Series, the festival contributes to the vitality of an underserved, predominately Latino neighborhood and positions the JCNi campus as a cultural destination. This free family friendly event, San Diego's most authentic Day of the Dead celebration, will take place at Celebration Court, Market Creek Amphitheater and Festival Park. Grant funds will be used for artist fees and festival organizers.
Khmer Arts Academy	Khmer Arts aims to bring a sense of cultural dynamism and enterprise to Long Beach's Cambodia Town Cultural District through the establishment of an annual residency program for groundbreaking Cambodian artists. During one-month residencies, three creative thinkers will find space and time to engage the community through multiple platforms. By creating a forum for the community to immerse itself in progressive approaches to culture making, the project intends to spark a deeper connection between second-generation Cambodian Americans and Cambodia Town.

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Legal Name of Organization	Proposed Project Thumbnail:
La Costa Dreams, Inc.	The La Costa Film Festival aspires to satisfy the dual desires of our area for increased cultural options and new economic opportunities. We represent a collaboration that positively impacts our communities efforts to improve quality of life; provide for business expansion; increase tourism and hospitality options; enhance and support education and the advancement of the arts. We will use the grant funding to cover basic infrastructure needs including marketing, programming, ticketing, and technical support.
LA Freewaves	How can current video enhance care in Los Angeles' nonprofit health centers? Long Live L.A. will engage 6 artist teams, each making 5 short videos, on public and personal health and wellness. As health care transitions into a more aggressively preventive model, these 30 new, plus 60 existing, accessible, humorous, inquisitive videos will deliver information and motivation for individuals to fully access and maximize the impact of non-profit health providers in their communities. All of the clinics serve low income communities and provide services from free to low cost.
La Raza Galeria Posada	La Pastorela de Sacramento is a new adaptation, with original music and community performers, of a decades old Latino holiday tradition. A collaborative between LRGP, La Familia Counseling Center, the Sacramento Downtown Business Association and Mayahuel Restaurant, La Pastorela significantly supports artists and serves residents and visitors to our state capitol. The production engages community members and supports the economic development of Sacramento's K St. Mall and the Franklin Business District. Awarded funds will partially support the project's artist fees and publicity costs.
Long Beach Opera	Long Beach Opera will present the World Premiere of the opera Fallujah. Based on the life and work of US Marine, Christian Ellis, the opera tells a story of war, survival, Post-Traumatic Stress Disorder and veterans' lives post Iraq war. Together with the Veterans Affairs Hospital of Long Beach and the The Rock Club, LBO will bring awareness and understanding of PTSD and its' impact on veterans and the community. Activities include opera performances, a panel discussion, a musical event, a movie screening, and talkbacks. Grant funds will support the opera Fallujah and pre opera events.
Los Cenzontles Mexican Arts Center	Los Cenzontles, located in San Pablo, is proposing Noche Culturales, a series of eight cultural events rooted in regional cultural arts within a social context. Noche Culturales will feature performances by artists and performing groups that represent local and regional cultures, curated by a team of experienced cultural artists, and enhanced with culturally appropriate cuisine. In essence, Noche Culturales will be a complete cultural experience, taking place in a space uniquely designed for complete quality cultural presentations.

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Legal Name of Organization	Proposed Project Thumbnail:
Luna Kids Dance, Inc.	Luna Dance Institute in partnership with WEBAIC (West Berkeley Artisans & Industrial Companies) will raise public awareness of the vital role artists and industries play to the cultural life and economy of Berkeley through these key events: 20 Points of View: a peek into dance-making, an artist residency program for four choreographers at Luna, and an Open Studio of WEBAIC members; with the goal of impeding gentrification efforts in this mixed-used neighborhood. 20POV will highlight the work of 20 California choreographers; the Open Studio event will include up to 60 WEBAIC members.
Mariposa County Arts Council, Inc.	MCACI requests support to fund a multi-county tour of the Mariposa Symphony Orchestra (MSO) through the Yosemite gateway communities in the spring of 2016. The purpose of this tour is twofold: to share four original major symphonic poems commemorating Yosemite composed by MSO founder and conductor Les Marsden, and to develop MSO's regional audience and economic base in Mariposa. This tour has been developed by MCACI in partnership with the Yosemite/Mariposa County Tourism Bureau, the Economic Development Corporation of Mariposa, and the Yosemite Gateway Partners organization.
Muckenthaler Cultural Center	We will revitalize the defunct Kramer Club House in Kramer Park into the thriving satellite Placentia Teen Arts Center, transform the park and the Latino downtown in a city that is on the verge of bankruptcy. This is strategically located 2 blocks from Valencia High School & Kramer Middle school, Downtown and a new Metrolink station; and 6 blocks from California State University, Fullerton. It is the poorest neighborhood in Placentia losing its prominence since the 1970s and never really regaining its identity. A new Metrolink station and efforts like this one may change that.
MUSE/IQUE	In partnership with Northwest Education Center, MUSE/IQUE will expand its Uncorked Series of live music events and KIDS/IQUE! music outreach programs into Northwest Pasadena and Altadena and commission a composer to create a work for Orchestra inspired by the people and history of this area. Grant support will be directed to artist fees for The Orchestra of MUSE/IQUE, commissioning costs, and the production aspects of producing a live music event. It will also help underwrite the additional costs of community engagement necessary to ensure the event is serving community interests and needs.
North Tahoe Arts	3 Tahoe area organizations will partner to leverage their arts, business & community relationships to install site-specific public art in state roadway roundabouts in Kings Beach, to raise awareness of the Lake Tahoe region & its irreplaceable environment & history. This project, which has sparked enormous community energy & interest, will catalyze additional projects across Tahoe's north shore through collaboration with local government agencies, interested groups and citizens, to engage California artists in the revitalization of North Lake Tahoe communities.

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Northern California Center for the Arts	The Center for the Arts, a non-profit performing arts organization, purchased the California WorldFest outdoor music event as a creative way to help sustain The Center while providing a long-term growth strategy for the local economy. Grant funds will be used to improve the event's impact by increasing regional visibility, boosting local employment, booking more CA artists, building new audiences within and outside the region, expanding arts activities to include visual artists and awareness of global environmental issues and Native Peoples, and increasing local and regional tourism.
Ojai Festivals, Ltd.	The goal of the project is to increase engagement by residents of the Ojai Valley in the Ojai Music Festival, especially those that have been traditionally underserved and have never participated before. The Festival and its partners in the business community will develop creative ways to involve members of the Ojai community, remove barriers to participation, and tear down the walls between artists and audiences. Funding will support free concerts and events -- including new opportunities for artists and audiences to interact -- presented in non-traditional ways, venues, and times.
Palm Springs Art Museum, Inc.	Research confirms that seniors engaging in art making activities improve in physical health, mental health and social functioning. The majority of seniors served by Palm Springs area senior centers are underserved low income who cannot afford the cost art making classes. With 3 senior center partners, the museum proposes to offer free art making programs in the community where 6-24 California artists will engage 750 low income seniors in creating artworks from personal life experiences.
Performing Arts Center of Los Angeles County	Grant funds will be used to produce a large-scale celebration and exploration of the annual festival, Dia de Los Muertos beginning on October 24, 2015 and ending on October 31, 2015. This festival will take place on The Music Center Plaza and at Grand Park and will include the creation of community altars; altars created by local artists; workshops and hands-on activities for families with the the goal of bringing our community together around the art and history of this cultural expression. We anticipate that over 20,000 people will take part over the course of one week.
Philharmonic Society of Orange County	The Philharmonic Society proposes a pilot project entitled The Pilgrimage Project: Strings Across Cultures. The project will target China in 2015-16, featuring a curated set of themed activities connecting main season concerts with multiple caravan concerts in community settings and an array of related education and community engagement programs. Grant funds will be used to support artists' fees, venue and equipment rentals, video documentation, marketing, programs, education programming and administrative support. It is the Society's intention to make this an annual series.

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Legal Name of Organization	Proposed Project Thumbnail:
Piece by Piece	The Arte Mercado Partnership will expand creative economy in a corridor of South Los Angeles that extends to Skid Row, completing multiple community-driven Mosaic Art projects that celebrate the creative assets of the corridor and inaugurating an Arte Mercado Retail Gallery to support local artists. The Project will execute and promote an arts-based economic strategy anticipated to generate \$200,000 in increased annual revenues to the corridor. The Partnership will engage Artists to work with residents to design and execute Fine Mosaic Art for the Mercado La Paloma public market.
Playhouse Arts	The Confluence project is the blending of investigations of water issues and environmental art. It will create a five-block-long environmental art piece along the new Rails With Trails bicycle trail that will educate the community about our local water resources and beautify the trail. Hundreds of local students and community members will create the Confluence art piece under the supervision of artist Becky Evans. Free educational events will be held in the Creamery District, where the bicycle trail is located, to engage the community in the Confluence project.
Plaza de la Raza	Plaza de la Raza proposed the Feria de la Familia a family oriented free festival that will convene artists and arts organizations for performances and presentations, as well as bring together representative from social and service agencies in the community to share their information. The day long events will be highlighted by free art workshops for children, youth and adults, as well as informational seminars on subjects ranging from financial literacy to health and nutrition. free performances from Plaza's youth ensembles and resident companies, and a craft artists fair.
Pro Arts	Artists Live Here will reinvigorate and expand our flagship event - East Bay Open Studios - to increase arts engagement in downtown Oakland. We will collaborate with community partners to identify key artists and locations (both traditional and non-traditional) for highlighting art and artists as an essential part of what makes a community strong. Taking place March through June 2016, Artists Live Here will span open studios, satellite exhibitions, artist-in-residences at non-traditional art venues, temporary public art installations and interpretive public events.
Project Bandaloop	Bandaloop, Illuminate the Arts and Jonathan Rowe of Madrone Studios will produce “#SFPublic Canvas,” a video-vertical dance collaboration in San Francisco’s Mid-Market. A crowd sourced video content wall, created from the contributions of local inhabitants and the general public, will be integrated with aerial dance to a score by Gideon Freudmann remixed by DJ Spooky. The project will engage participants on a vast scale through content submissions and as audiences. “#SFPublicCanvas” is a tableau for creative process, art, and local storytelling, inviting input from all socioeconomic strata.

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Legal Name of Organization	Proposed Project Thumbnail:
Public Corporation for the Arts	The grant will support a community-wide marketing, branding, and audience development initiative designed to increase participation in the arts in Long Beach. The goals are to expand the engagement of low-income residents, make Long Beach a cultural destination for visitors, and build new audiences for local arts organizations and artists. Grant funds will be used for a portion of the salary of the organization's Director of Marketing (a new staff position, to be hired in April 2015); website development; research, surveys and focus groups; and innovative new marketing initiatives.
QCC: The Center for LGBT Art & Culture	QCC and APICC request \$50,000 to stimulate the artistic and economic development of San Francisco's LGBT and Asian Pacific Islander (API) arts communities. During FY15-16, the partners will enable 15 individual API artists and 5 emerging LGBT arts organizations to generate income exceeding \$200,000 in commissioning fees, ticket sales, individual donations and matching grants by staging their original works at the May United States of Asian America Festival or at the June National Queer Arts Festival. CAC funds will support the project's artistic and production expenses.
Ragged Wing Ensemble	The Flight Deck is a hub where artists and arts organizations unite to create work and share affordable access to a professional theater, rehearsal studio, and an office. Four Resident Companies and Host Company Ragged Wing Ensemble, collaborate on running the space, growing local audiences and creating joint programming. The Flight Deck provides Oakland audiences with access to original performances in the heart of downtown and keeps local artists at the center of Oakland's urban revival. Grant funds would support rent and staffing costs, keeping membership affordable for smaller companies.
Relampago Del Cielo, Inc.	After a hugely successful, innovating and culturally significant season in 2014, SOC will be opening its 2015 season with a blockbuster production of Romeo and Juliet in conjunction with Relampago del Cielo. The funds from this grant would be used to help pay for all aspects of the show, including artist pay, promotion, costumes and lights. Garden Grove is a hugely diverse community, and our hope is to use a decidedly multicultural approach to this ultimate Shakespearean Classic to reach a broad audience and enrich the community in ways that will be exciting and educational for all.

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Legal Name of Organization	Proposed Project Thumbnail:
Riverside Art Museum	Riverside Art Museum's At Home in My Community (AHIMC) is an artist-driven neighborhood redevelopment visioning project to engage artists, landscapers and design professionals with local residents to collaboratively identify key components for inclusion in a Request for Proposal (RFP) to develop affordable housing in the Chicago-Linden (Eastside) neighborhood, Riverside, CA. A temporary on-site structure will provide a hub for community planning as artists and residents interact to imagine and design the space, and to work on small revitalization projects around the neighborhood.
Robey Theatre Company	SKID ROW "Acts Out" combines radio drama production with advocacy urging an end to homelessness. Partners led by the actors and playwrights trained through the Robey Theatre Company workshops & labs to contribute skills as skid row residents; homeless (recovering, and sheltered) begin a dialog with local small businesses sharing the same space. The program process will bring participants together, focusing on reviving old time radio drama complete with ads promoting businesses as program show sponsors. PSA production will develop interviewing skills and allow seeing business owners' POV.
San Diego Art Institute	Balboa Park, the cultural and tourism hub of San Diego, sees nearly 14 million visitors annually. However, many of these individuals visit the park without ever setting foot inside one of the many cultural institutions present there. PARKEOLOGY seeks to engage these audiences through dynamic public events and workshops, thus promoting and encouraging attendance to the cultural institutions in Balboa Park by offering free admission to institutions and programs through outdoor arts activities. Funds will be used for outdoor cultural events, workshop materials, PR, and subsidized admission fees.
San Jose Jazz	San Jose Jazz (SJZ) is seeking grant funds to expand an exciting, mobile, place-based musical project called the SJZ Music Mobile which brings music to communities, neighborhoods, parks and other locations that are not equipped to present live music, and to audiences that seldom have an opportunity to have access to listen and see live musical performances. Funding from the CAC will help expand and further the development of the SJZ Music Mobile project as we actualize this exciting place-based musical project.
Santa Barbara County Arts Commission	Light Works IV will commission temporary installation and performative works by local and California-based artists to help transform the central parks of downtown Isla Vista into illuminated evening spaces for art, performance and evening engagement by the community. The artists residencies and publicly-accessible works will demonstrate the capacity of artists and the arts to engage existing, underutilized park spaces and animate them through visually compelling experiences that contribute to the safety, economic viability, quality of night life and sense of place in Isla Vista.

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Legal Name of Organization	Proposed Project Thumbnail:
Santa Cecilia Orchestra and Opera Association	Santa Cecilia Orchestra will provide a powerful artistic experience for 5,000 young Latinos in Northeast and East Los Angeles, Pacoima and Wilmington, offering them the opportunity to train extensively with professional musicians and to perform with those same musicians in ensembles and in a full orchestral performance. The performance goals are designed to encourage and reward the discipline and work necessary to master an art. They will also allow the families and communities of the young performers to share in their accomplishment. Grant funds will primarily support artist stipends.
Saturday Night Bath Concert Fund	Saturday Night Bath Band (leader + 6) will produce and perform 24, interactive, 2-hour concerts (6-hours total). We will provide access to live music performance, history, and composition creation for at-risk-students who have had little or none before. These are continuation high schools, some of which are primarily for pregnant girls in their early teens. We will include acoustical musical instrument tutorials before and after the performances. They will perform old and compose new blues songs on-the-spot.
Selma, City of	The Selma Arts Council and Selma Arts Foundation collaborate to provide programming for the Selma Arts Center located in Selma, California. There is one staff person assigned to be the Arts Center Coordinator. Her job is mainly focused on programming and she has little time to work on audience engagement. Grant funds would be used to provide a person to work on audience engagement as well as doing marketing to let potential patrons know of the programs/services available at the Selma Arts Center and expand the audience base.
Silicon Valley Creates	SVC is partnering with the City of San Jose, the Japantown Community Congress, and San Jose Taiko and CreaTV, to develop plans for a Creative Center for the Arts (CCA), a shared workspace for creative professionals in Japantown. Part of a larger development with residential, retail and recreational areas, the CCA will provide workspace and resources for non-profit and for-profit creative enterprises, as well as independent artists. Funding from the CA Arts Council will support planning stages of the CCA, including project management, architectural services, and community convenings.
SpectorDance	Ocean Trilogy is a collaboration between Monterey Bay Aquarium Research Institute (MBARI) and SpectorDance. The goal is to utilize high quality dance performance to promote important dialogue about critical issues relating to our changing ocean, a first and essential step in our effort to inspire action. Ocean Trilogy will include a site specific work at Carmel Beach as well as educational workshops and local school and public performances. Funds will be used for creation, rehearsal, curriculum development, workshops, and premiere performances.

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STUDIO 395 Foundation	The Moving Art Zone Events (MAZE) program will encompass different locations and various mediums of arts in partnership with community groups, including city governments, businesses and arts organizations. As a rural area, we struggle with providing events where artists can create, perform and educate others in their area. We will take already established programs and offer these groups the opportunity to “host” at a location within their area or “takeover” specific aspects that work with their own focus at locations nearby with stipends for some of their artists and organizers.
SUDANESE ASSOCIATION OF NORTHERN CALIFORNIA	The East Africa Festival would showcase the rich cultures of the East African diaspora through live music, song, visual arts, live dance, fashion, folk handicrafts, and literature- sharing these talents with the public, but also creating dialog through art. California is rich with East African talent, and this festival would showcase it. A series of community arts classes will be born out of the festival. Funds would pay event staff, performers fees, including travel expenses from inside and outside California and lodging, venue costs and equipment rentals, and all programming, and classes.
The AjA Project	An innovation partnership of The AjA Project, United Women of East Africa and The UCSD Center for Urban and Economic Deisgn, the 'Collective Voices' project uses participatory arts to elevate the voice of East African Refugee women in City Heights, ignite productive community dialouge and promote economic and community development. Over the course of 6 months, residents have the opportunity to explore community, culture and belonging through participatory photography and use their images as a platform to conceptualize and create a large-scale public installation.
The Colburn School	The Colburn Collective project creates opportunities for 15 to 20 Colburn Conservatory alumni who have chosen to pursue their musical art in the area. Through partnerships with the Los Angeles Conservancy and Art Share L.A., Colburn will curate stimulating performances by these alumni in unusual venues and in areas underserved by the arts. Target audiences include neighborhood residents and young people ages 20 to 35 employed in tech, entertainment and music industries. Local restaurants will be invited to participate and/or offer discounts to attendees.
The New Children's Museum	The New Children’s Museum’s Mass Creativity Project 2016 starts in April/May with free, artist-led artmaking workshops for approximately 500 underserved children and family members through six community groups around San Diego County. In June, Mass Creativity Day takes place at The New Children’s Museum and neighboring park. We transport the workshop families to our facility and nearly 3,000 San Diegan will join in a free, all-day festival with art activities, entertainment, and more. This \$30,000 request primarily funds artists (\$18,200) plus administrative, technical and production costs.

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Legal Name of Organization	Proposed Project Thumbnail:
The Pasadena Playhouse State Theatre of California	REAL WOMEN HAVE CURVES partners The Pasadena Playhouse with Pasadena City College and ImaginAction to interface with local Latino communities through Consensus Organizing for Theatre. It is part of a long-term mission to make world-class theatre accessible, relevant, and empowering to all area residents. Funds will provide meaningful work for California artists (writer, director, actors, designers, craftsmen, and theatre techs) by directly covering costs for consensus organizing, audience engagement, collaborative pre- and post-show events and activities, and a special exhibit.
The PGK Project, Inc.	The PGK Project will work in partnership with The San Diego Public Central Library, Bread and Salt Arts Center, Culture Shock Dance Center and The Jackie Robinson Family YMCA to provide a 8-month creative residency with mentorship for California choreographers including public participation/engagement activities, and public presentation of the choreographers work in community spaces across San Diego. Funds will appropriately compensate participating artists, contractors, support public engagement activities, performances, marketing, discounted access for low-income groups.
Tierra del Sol Foundation	To support Tierra Fine Arts to combine individualized support with professional instruction to empower over 300 adults, with developmental disabilities throughout the Los Angeles area, to explore and build arts careers. The program allows artists with disabilities to express themselves and build an arts career through professional instruction, exhibition, and resume-building opportunities, and access to archival-quality materials. This project will expand the community's engagement beyond the 257 exhibitions that have already been completed in 52 international and domestic locations.
Twentynine Palms Artists Guild	Sand to Stone: Contemporary Native American Art in Joshua Tree, is a multidisciplinary project - art exhibition, outdoor performances, site-specific installation, art expo, publication, website, and education programs - that centers on an area of specific cultural significance to the 4 tribes affiliated with Joshua Tree National Park. It encourages Native American artists to reconnect with the park in the production, exhibition and performance of art, music and dance and fosters cross-cultural interaction, and the celebration of the land within and around park boundaries.
Venice Arts	Hidden Los Angeles places an artist-in-residence at Libraries in 4 arts-underserved neighborhoods identified by the Mayor's Office. The artist will produce site-specific art around the theme "hidden Los Angeles," shaped, in part, by workshops with youth, who will also make art about their neighborhoods' hidden stories. Culminating exhibits will be held at each Library site, with a special display of photo and art books at each Library, and information on free or low-cost art events citywide. The project culminates in a Grand Exhibit, with a Catalogue distributed throughout the Library system.

CALIFORNIA ARTS COUNCIL
2014-15 Creative California Communities
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Visalia Arts Consortium Inc.	The Arts Consortium will present the Arts Series at the Old Lumberyard and transform a 7,000 square foot vacant lot into an arts and entertainment destination in downtown Visalia. After establishing itself as an arts venue with programming from the Urbanists Collective and Visalia Opera Company, the Arts Consortium will promote the Old Lumberyard as a venue for other events. The purpose of the project is to improve the visual aesthetics of an entire blighted city block and strengthen the neighborhood that the arts community affectionately refers to as the Visalia Art District.
Yerba Buena Center for the Arts	YBCA and SF Planning, in collaboration with diverse cross-sector partners, artists and community members, are working together to imagine a new Market Street—our city’s grand thoroughfare—through a democratized approach to urban planning involving extensive community feedback, incubation and open call prototyping of sidewalk art installations, all contributing to a long-term street redesign by 2018. We are concentrating on re--energizing a 2-mile stretch of this 3-mile-long civic spine, with the project’s installations reflecting the local character of the six neighborhoods it intersects.
Yolo County Historical Museum Corporation	The Yolo County Historical Museum will plan and implement seven public programs designed to celebrate diversity in Yolo County through the Arts Portal. The project will engage seven community agencies including the Hispanic Concilio of Yolo County, the Muslim Community, the California Indian Community and Yolo County Schools. Partner agencies promote arts and culture in Yolo County. The Arts Portal Project is endorsed by Senator Lois Wolk, Assemblyman Bill Dodd, Yolo County Board of Supervisors Chair Matt Rexroad and Superintendent of Yolo County Schools, Dr. Jesse Ortiz.
Youth Speaks, Inc.	Youth Speaks will present the 9th annual Life is Living Festival this October in DeFremery Park. With over 7,000 intergenerational participants, including local artists and community organizations, this eco-empowerment festival celebrates the diversity and vibrant cultural history of Oakland. This year’s Festival aims to support more art installations and expanded live programming. Funding from the CAC will support the Festival’s infrastructure, which fosters an interdependent network of presenting partners, ultimately supporting the year-round enrichment and sustainability of the community.



**FY14-15 CREATIVE CALIFORNIA COMMUNITIES
Panel 1: May 27-29 and Panel 2: June 1-3, 2015**

PANELIST BIOS

Name **Field(s) of Expertise** **City/County**

Thomas-Whit Ellis **Theatre** **Fresno/Fresno**

Thomas-Whit Ellis holds the rank of Full Professor of Theatre at CSU Fresno and was appointed by the United States Senate to serve as a Fulbright Scholar at the National Taiwan University. He has directed numerous productions including El Hajj Malik at the National Theatre of Nigeria, Lagos; Death and the Maiden, Van Troi Theatre, Santiago de Cuba, Cuba and David Henry Hwang's Golden Child, Novell Hall Theatre, Taipei, Taiwan. He oversees the Black Theatre Program at CSUF and most recently directed Sty of the Blind Pig. He has just directed God's Trombones, a gospel musical, at the California Correctional Women's Facility in Chowchilla, Ca. He has appeared in dozens of plays across the country and has starred in Emilio Estevez's Wisdom and Christian Strickland's Clean Up Men and Finding Hope Now. Thomas is an active member of the Screen Actor's Guild and the American Federation of Television and Radio Artists. Thomas has worked for the California Arts Council, Sacramento Metropolitan Arts Commission and currently serves on the Fresno Arts Council board

Daniel Finley **Arts Services** **Dana Point/Orange**

Daniel Finley is an experienced executive with over 30 years track record of successful leadership and management in large, nationally acclaimed museums and government. He is knowledgeable in all fiscal practices, fundraising, and has a proven history of implementing sound long term strategies. Mr. Finley is currently the Executive Director of the Muzeo Museum and Cultural Center in Anaheim, CA. Prior to this position he was Chief Executive Officer of the Waukisha County History Society Museum in Wisconsin and also served for two years as President of the Autry National Center for the American West in Los Angeles

Oscar Garcia **Arts Services** **San Pedro/Los Angeles**

Oscar Garcia currently serves as the Director of Development at Angels Gate Cultural Center in San Pedro, CA. He began this assignment in July of 2009. Oscar is deeply committed to ensure that children and the communities of the Los Angeles Harbor Region have to opportunity for enrichment and education in the arts. He has a passion for affecting systemic change in the way that the public, private and nonprofit sectors work together to support and strengthen society. Before joining Angels Gate Cultural Center, Oscar was the Director of Advancement at Peninsula Heritage School for six years. He was also the proprietor of his own multi-faceted company, which produced special events for corporations and nonprofit organizations.

Victoria Hamilton**Arts Service****San Diego / San Diego**

Victoria Hamilton is the director of arts and community development at the Jacobs Center for Neighborhood Innovation. She had been the executive director of the City of San Diego Commission for Arts and Culture since its inception in 1988 where she oversaw the City's \$8 million arts and culture program including the design and development of the arts and culture organizational support program, neighborhood arts and festivals programs, public art in public and private development, and services to artists and arts organizations. During her tenure, she oversaw the development of a model Cultural Tourism Program in partnership with ConVis , a Public Art Master Plan that provided 2% for art in city capital improvement projects and 1% in private development, and developed a Cultural Diversity Plan. From the Americans for the Arts and National Endowment for the Arts, she received Selina Roberts Ottum Award, recognizing her work in the field of local arts agencies.

Roy Hirabayashi**Music****San Jose/San Jose**

Roy Hirabayashi brings 41 years of experience in nonprofit organizational management, fund, board and leadership development, facilities management, diversity and multicultural challenges to the panel. He specializes in leadership development and succession planning and using the arts as a tool for community development and cultural and historical preservation. Nationally recognized folk and individual artist, composer, and producer. Mr. Hirabayahi is the Founder of the well known San Jose Taiko in San Jose.

Mildred Howard**Visual Arts****Berkeley/Alameda**

Mildred Howard is an educator and activist, who has taught at numerous educational institutions including Stanford University, the San Francisco Art Institute and California College of Art. Mildred has created many highly visible works of public art in San Francisco Bay area. Her Sculpture, "Sally Peanuts" was installed in 1999 at the San Francisco Airport. Her 2003 public work, "Three Shades of Blue" consists of twenty etched glass panels spanning a busy overpass in the Western Addition of San Francisco. Ms. Howard received her MFA from John F. Kennedy University in Orinda, CA and lives and works in Berkeley.

Heidi LaGrasta**Arts Services****Novato/Marin**

Heidi LaGrasta has 14 years of experience working in academic and non-profit settings coordinating art programs for artists of all ages. She is currently Executive Director at Marin Museum of Contemporary Art where she has curated shows for Robert Hudson, Lawrence Ferlinghetti, Squeak Carnwath and others. Previously she worked and as a gallery administrator in Oakland, an Arts Camp Director, and as an art educator for Art with Elders, Alameda County, and Santa Barbara's Community Environmental Council. She holds an M.F.A. from John F. Kennedy University.

Ethan van Thillo**Media****San Diego/San Diego**

Ethan van Thillo is Founder and Executive Director of the Media Arts Center San Diego (MACSD). Since 1989, he has worked in the media arts field programming Latino film festivals for UC Santa Cruz, Cine Acción in San Francisco, Cine Estudiantil at UC San Diego, and the National Latino Communications Center in Los Angeles. Ethan has curated thousands of screenings at festivals and special events in the U.S. and Latin America. In 1995, he transformed Cine Estudiantil into the internationally known & respected San Diego Latino Film Festival. In 1999, to serve more communities in the San Diego County-Tijuana Border region, he established MACSD and founded the Digital Story Station, Cinema en tu Idioma, Tu Voz Tv, Mobile Stories, and the acclaimed Teen Producers Project (TPP). The Digital Story Station is now in 45 libraries across California. Ethan has served on various funding panels including those for the San Diego Commission for Arts & Culture, Latino Public Broadcasting, the Rockefeller Foundation's Film and Video Fellowships and the National Endowment for the Arts.

Roxanne Valladao

Arts Services / Visual Arts

Quincy / Plumas

Roxanne Valladao, Executive Director Plumas Arts Roxanne has served as Director of Plumas Arts since November of 1986. In her tenure, Plumas Arts maintained, ranking as a model partner in the CAC State-Local Partnership Program; significantly increased the budget, organizational profile, county funding, earned income and memberships many times over bringing Plumas Arts a reputation as an innovative force shaping the future of Plumas County. Roxanne was awarded the Plumas County 2007 Golden Merchant Award by Plumas Corporation for “Outstanding Contribution to our Economy through the Arts.” She has been a peer review panelist for CDE’s Visual and Performing Arts Education Grant Programs and CAC State-Local Partnership and the one-time California Countrysides Panels. She has served on the Board of Directors for the California Association of Local Arts Agencies (CALAA) as well as a District Chair in Region One. With a 23+ year record of work keeping a rural nonprofit agency thriving in the wake of funding crises, she serves informally by referral as a mentor to arts councils and nonprofit agencies. She has been a photographer for 30+ years and teaches a Black & White Darkroom Photography Class at Feather River College

Danielle Whitmore

Arts Services

Woodland / Yolo

Danielle Whitmore, Executive Director of YoloArts, brings 30 years of administrative experience, knowledge and tireless advocacy for the arts to benefit Yolo County. Her background includes managing, implementing and coordinating art education and public programs. With a professional background in the field of marketing and public relations, YoloArts’ partnerships are strengthened while serving the organization’s countywide mission. The nationally recognized YoloArts Art & Ag Project has exemplified a creative place-making project where two diverse cultures-- farmers and artists—are brought together. Dani’s personal pursuit of the arts involves performing with a variety of ensemble vocal groups from a cappella to jazz.

TAB J



Memorandum

California Arts Council
1300 I Street, Suite 930
Sacramento, CA 95814
916.322.6555 | www.arts.ca.gov

Date: June 24, 2015
To: Council Members
From: Craig Watson, Director
Re: California Cultural Data Project Funding

Staff recommends Council approval of a grant in the amount of \$20,000 to support the California Cultural Data Project, CACDP. The grant will be administered by the Cultural Data Project.

Purpose

The mission of the Cultural Data Project (CDP) is to empower the nonprofit arts and cultural sector with high-quality data and resources in order to strengthen its vitality, performance, and public impact. CDP accomplishes this in three ways:

- (1) CDP equips arts and cultural organizations to collect, learn from, and use data effectively;
- (2) CDP builds critical infrastructure for the sector and are a trusted source of high-quality data and knowledge that advances cultural initiatives; and
- (3) CDP leads a national partnership and platform for cultural data, dedicated to collective learning, leadership, and action.

To participate in the CDP, arts and cultural groups complete an online Data Profile annually by entering their financial, organizational, and programmatic data. Organizations can then employ the CDP's reporting features to analyze and improve their financial and operational efficiency, and compare themselves to similar organizations. The California CDP is the sector of the CDP for California organizations and funders.

Background

The CDP is a 501(c)3 organization that offers a unique online database-managed system enabling arts and cultural organizations to enter financial, programmatic and operational data into a standardized online form. Organizations can then use the CDP to produce a variety of reports designed to help increase management capacity, identify strengths and challenges and inform decision-making. They can also generate reports to be included as part of the application processes to participating grantmakers.

The CDP was first launched in Pennsylvania in 2004 through the collaboration of a group of public and private grantmakers and arts advocates who formed the CDP's Governing Group. Based on its success in Pennsylvania, the CDP began a process of national expansion, and now serves more than 14,000 arts and cultural organizations in 12 states and the District of Columbia. In each participating state, the CDP

is the result of a collaborative partnership of public and private funders and advocacy agencies.

In 2013 the CDP was launched as an independent 501(c)(3) organization after previously being a project of The Pew Charitable Trusts. That year was key to the organization, principally because it represented the completion of a major strategic planning initiative to guide its work going forward and ensure long-term sustainability. Throughout these changes, the CDP has continued its activities in California and nationwide without interruption, and implemented technology and support upgrades for participating cultural organizations and funders.

California was one of the first states outside Pennsylvania to participate in CDP when it was still a project of The Pew Charitable Trusts. The California Arts Council invested grant funding in the Project starting in the 2007-08 Fiscal Year.

California Arts Council Grant Funding History

2013-14	\$20,000
2012-13:	\$25,000
2011-12:	\$25,000
2010-11:	\$50,000
2009-10:	\$30,000
2008-09:	\$35,000
2007-08:	\$35,000

California's participation in CDP

Since the CDP's launch in California in January 2008, thousands of organizations have participated in CDP. Through their participation, organizations have the ability to streamline their grant applications and reports when applying to multiple funders. The organizations have access to 75-plus analytic reports, as well as features that allow organizations to compare themselves to others across California and the United States.

Funders can also review their applicants' financial and operational information in a standardized format and use CDP datasets to help assess applicants, and organizations and researchers can utilize the data from the CDP to analyze the arts and culture sector of a state or region. California's utilization of the information from CDP includes *California's Arts Ecology*, a study published September 2011 documenting the budget size, disciplinary focus, and intrinsic and economic impacts of nearly 11,000 California arts and cultural nonprofits, mapping them onto cities and regions.¹

Changes and ongoing improvements of CDP

As part of the strategic planning process during the migration from a Pew project to an independent nonprofit, CDP engaged in an extensive feedback process with its constituencies.² CDP learned a great deal through this intensive information-gathering. As a result, the organization has undertaken five strategic shifts which strengthen its work with arts and cultural organizations and identify new opportunities for sector-wide impact.

¹ The full report may be found at <https://www.irvine.org/arts/what-were-learning/californias-arts-ecology>

² The CDP strategic plan may be found at <http://www.culturaldata.org/wp-content/uploads/cdp-strategic-action-plan-executive-summary-final.pdf>.

1. To put arts and cultural organizations at the center of their practice, committing to improve both the CDP's relevance and utility, and the users' experience (i.e., the experience of the arts organizations' staff members).
2. To reinvent the CDP through the development of next generation CDP 2.0 software, transforming it from a burdensome task for accountability or compliance purposes into a valuable tool for learning and management.³
3. To shift the CDP's operational and service delivery model from a series of quasi-independent state CDP projects to a cohesive and collaborative national partnership for cultural data.
4. To focus attention in the short term on deepening the impact on the sector before aggressively pursuing national expansion over the long term.
5. To adopt and advance a triple bottom line paradigm for success in which programmatic excellence and financial and organizational strength are combined to deliver public value and impact.

In the second year of independent operations, the CDP has laid a sound foundation for the future, having established critical financial systems and infrastructure. CDP has taken this opportunity to implement new accounting and time-tracking systems that more effectively record and report its project activities and finances.

Benefits to Arts Organizations with CDP Profiles

The CDP management, after hearing from the field during the strategic planning process, have instituted a number of changes and upgrades to the CDP, as well as continuing their high-level and responsive customer support.

Technical Assistance for Organizations

To ensure that participants can achieve the maximum capacity-building benefits the CDP provides, CDP offers an ongoing array of technical assistance.

- Personalized assistance also continues to be available through the CDP Help Desk team on weekdays from 6:00 am to 5:00 pm PST.
- Online, CDP provides eight self-guided learning modules and three regularly scheduled monthly webinars for a national audience, which enables organizations from multiple states to attend CDP orientations simultaneously and share insights and experiences with their peers from across the country.
- The Data Profile features a real-time error check, which alerts users to potential errors as they enter their information. The real-time error check creates a more responsive user experience, allowing users to course-correct as they work through the Data Profile and ensuring that their data is as accurate as possible.
- The Summer 2013 technology updates also included automatic saving in the Data Profile, so that users no longer need to click a “save” button as they work.

These services and features enable organizations to complete their Data Profiles with less clicking, less navigation, less frustration, and by-phone assistance so they can access the CDP's benefits faster and with greater ease.

³ The staff at CDP has been working on the upgrades for the CDP's user experience since 2014. A demo can be found at <https://vimeo.com/100243127> and information on user input and how to participate by submitting comments regarding the user's experience may be found at <http://www.culturaldata.org/data-profile-content-open-comment-period/>. CDP plans to roll out the technical changes starting in 2015.

In-Person Trainings in California

In addition, CDP staff members provide in-person orientations and trainings on interpreting and using data for fundraising and advocacy. In 2013, to further strengthen local organizations' skills in utilizing data, CDP piloted "Data + Stories = Impact" workshops, where participants receive targeted guidance from workshop leaders to craft impressive case-making pitches, supported by relevant data, on-site at the workshop. Organizational representatives gained hands-on experience in using their data to communicate with stakeholders, highlight accomplishments for funders, and raise important issues with policymakers.

CDP offered a total of 20 in-person training opportunities to California organizations since launching as an independent organization, including two of the new "Data + Stories = Impact" sessions offered in Sacramento and Fresno. One participant noted that the new workshop finally gave him an understanding of how a project like the CDP can be useful beyond grant application compliance, demonstrating the potential for attendees to better understand and benefit from their data.

TAB K



Memorandum

California Arts Council
1300 I Street, Suite 930
Sacramento, CA 95814
916.322.6555 | www.arts.ca.gov

Date: June 24, 2015
To: Council Members
From: Scott Heckes, Deputy Director
Re: 2015-16 Proposed Programs Budget

RECOMMENDATION

Review of budget scenarios based on the Council receiving \$5 million or \$7 million in General Fund¹ support; adoption of the Program Allocation for Artists in Schools totaling \$1,210,917.

BACKGROUND

Attached for the Council's consideration are three budget scenarios: the 2014-15 Program Budget that the Council affirmed in June 2014 and again in November 2014; a 2015-16 example based on the agency receiving \$5 million in General Fund support; and a 2015-16 example based on the agency receiving \$7 million in General Fund support. The Artists in Schools Program allocation included in the 2015-16 Program Budget(s) is the only allocation that the Council must affirm at this meeting. This funding will support the grantees outlined in Tab L. These grantees must be notified so that they can plan their activities—in concert with their school partners—before the beginning of the academic year. (This is in keeping with past practice of the Council.)

As the Council considers its programming efforts and further funding allocations for 2015-16, an example of the program budget approved in 2014-15 is supplied for reference. In addition staff has prepared two versions for 2015-16, as discussed above. In both 2015-16 examples, staff has simply repeated the program allocations from 2014-15 as a starting point for discussion; it is not suggested that these will/should be the final allocations per program. Funding has been "budgeted" as a placeholder to reflect that these grant programs will likely be repeated at some level in 2015-16; however, allocations for several initiatives have been omitted pending Council discussion.

1. *In both funding scenarios, \$50,000 has been set aside to support panel costs; hence grant budgets of \$4,950,000 and \$6,950,000 respectively.*

California Arts Council
2014-15 Program Budget
(For Reference in Determining 2015-16 Program Budget)

PROGRAM BUDGET CATEGORY	PROGRAM ALLOCATION	% OF TOTAL	2014-15 PROGRAM BUDGET BY FUND			
			GENERAL FUND	LICENSE PLATE FUND	FEDERAL FUND	KEEP ARTS IN SCHOOLS
GRANTS						
Artists in Schools	\$1,061,634	16%		\$386,738	\$439,896	\$235,000
Arts & Accessibility	\$20,000	0%		\$20,000		
Arts on the Air	\$150,000	2%	\$150,000			
Creative California Communities	\$1,413,724	21%	\$1,413,724			
JUMP StArts	\$200,000	3%	\$200,000			
Local Impact	\$1,345,000	20%	\$1,345,000			
Professional Development & Consulting	\$100,000	1%	\$100,000			
State-Local Partnership	\$1,043,269	15%	\$400,000	\$643,269		
Statewide Networks	\$375,000	6%	\$375,000			
Veteran's Initiative in the Arts	\$150,000	2%	\$150,000			
Grant Contingency	\$38,276	1%	\$38,276			
SPECIAL INITIATIVES						
Creativity at the Core	\$150,000	2%	\$150,000			
Poet Laureate						
Poetry Out Loud	\$134,500	2%	\$50,000	\$67,000	\$17,500	
Student Voices	\$48,000	1%	\$48,000			
Turnaround Schools	\$300,000	4%	\$300,000			
RESEARCH						
California Cultural Data Project (CDP)	\$20,000	0%		\$20,000		
City of San Jose/Office of Cultural Affairs	\$20,000	0%	\$20,000			
Otis College of Art & Design	\$60,000	1%	\$60,000			
TECHNICAL ASSISTANCE/CONVENINGS						
Californians for the Arts	\$50,000	1%	\$50,000			
China Convening	\$50,000	1%	\$50,000			
CREATE CA	\$25,000	0%		\$25,000		
MEMBERSHIPS/DUES						
Americans for the Arts	\$1,000	0%			\$1,000	
CAAE Policy Council	\$500	0%			\$500	
Grantmakers in the Arts	\$1,250	0%			\$1,250	
NASAA	\$17,475	0%			\$17,475	
WESTAF	\$38,279	1%			\$38,279	
TOTAL	\$6,812,907	100%	\$4,900,000	\$1,162,007	\$515,900	\$235,000

TAB K

Advancing California through the Arts and Creativity

Craig Watson, Director

To: Council Members

From: Shelly Gilbride, PhD: Arts Education Program Specialist
Scott Heckes: Deputy Director

Date: June 24, 2015

Re: Artists in Schools Program (AIS) 2015-16

Staff Recommendation

Staff requests approval of panel recommendations to fund 129 Artist in Schools applicants ranking 6 and above for school-based arts education services for \$1,195,917, and 6 Artist in Schools planning grants of \$2,500 each for \$15,000. Grand total: 135 grants for \$1,210,915.

2014-15 AIS Funding Requests and Panel Recommendations

Two panels convened on April 27-29 and May 4-6, 2015 to review AIS applications for the planning and implementation of school-based, arts education partnership projects. The panels reviewed 141 AIS grant applications and 8 AIS planning grant applications requesting a total of \$1,558,778. Based on the panel's recommendations and in accordance with past practice, staff recommends that 129 AIS grant applications ranked 6 or higher are funded at percentage of their request amount based on their ranking, and that 6 planning grants are funded.

AIS Panel Chair

The AIS panel will be represented by Mario Davila, Director of *After School Arts Program (ASAP)*, for LA's BEST, an after-school program in Los Angeles County.

AIS Grant Program Overview

The Artists In Schools (AIS) program supports projects that integrate community arts resources—artists and professional art organizations—into comprehensive, standards-based arts-learning projects at school sites.

The Artists in Schools (AIS) program consists of 2 categories:

1) In School and After-School Partnerships: creating and sustaining arts learning projects taking place in public or private nonprofit schools, during regular school hours or after-school. 75% of grant awards must be allocated to artists.

2) Planning Grants: assisting the arts organization and school partner to plan a course of action to incorporate community arts resources into the ongoing standards-based arts activities of a school. Planning grants of \$2,500 are reviewed for fund/not fund, rather than given a rank.

Attachments

Attachments to this report include the ranked list of AIS applicants, project summaries and panelist bios.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
Panel Rankings and Funding Recommendations

Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award	Rank	Percent
AS-15-0900	Armory Center for the Arts	Los Angeles	10	\$12,000	\$12,000	\$11,400	\$11,400		
AS-15-0408	Center for World Music	San Diego	10	\$12,000	\$24,000	\$11,400	\$22,800	10	95
AS-15-0510	Hernandez Mariachi Heritage Society	Los Angeles	10	\$12,000	\$36,000	\$11,400	\$34,200	9	90
AS-15-0012	Luna Kids Dance, Inc.	Alameda	10	\$12,000	\$48,000	\$11,400	\$45,600	8	85
AS-15-0013	Malashock Dance and Company	San Diego	10	\$12,000	\$60,000	\$11,400	\$57,000	7	80
AS-15-0914	P.S. ARTS	Los Angeles	10	\$12,000	\$72,000	\$11,400	\$68,400	6	75
AS-15-0809	Playhouse Arts	Humboldt	10	\$12,000	\$84,000	\$11,400	\$79,800	5	0
AS-15-0811	Prescott Circus Theatre	Alameda	10	\$12,000	\$96,000	\$11,400	\$91,200	4	0
AS-15-0518	Purple Silk Music Education Foundation, Inc.	Alameda	10	\$12,000	\$108,000	\$11,400	\$102,600	3	0
AS-15-0603	San Diego Opera Association	San Diego	10	\$12,000	\$120,000	\$11,400	\$114,000	2	0
AS-15-0418	San Francisco Arts Commission	San Francisco	10	\$12,000	\$132,000	\$11,400	\$125,400		
AS-15-0817	Stagebridge	Alameda	10	\$7,544	\$139,544	\$7,167	\$132,567		
AS-15-0400	Alameda County Arts Commission	Alameda	9	\$12,000	\$151,544	\$10,800	\$143,367		
AS-15-0406	Asian Improv aRts	San Francisco	9	\$12,000	\$163,544	\$10,800	\$154,167		
AS-15-0002	California Dance Institute	Los Angeles	9	\$12,000	\$175,544	\$10,800	\$164,967		
AS-15-0004	City Ballet, Inc	San Diego	9	\$12,000	\$187,544	\$10,800	\$175,767		
AS-15-0700	City Hearts: Kids Say 'Yes' to the Arts	Los Angeles	9	\$12,000	\$199,544	\$10,800	\$186,567		
AS-15-0503	City of San Fernando	Los Angeles	9	\$12,000	\$211,544	\$10,800	\$197,367		
AS-15-0802	Community Works West	Alameda	9	\$12,000	\$223,544	\$10,800	\$208,167		
AS-15-0508	ETM-LA, Inc.	Los Angeles	9	\$12,000	\$235,544	\$10,800	\$218,967		
AS-15-0909	Higher Gliffs	Alameda	9	\$12,000	\$247,544	\$10,800	\$229,767		
AS-15-0010	Kaisahan of San Jose Co. Inc.	Santa Clara	9	\$12,000	\$259,544	\$10,800	\$240,567		
AS-15-0512	Living Jazz	Alameda	9	\$12,000	\$271,544	\$10,800	\$251,367		
AS-15-0515	Oakland Youth Chorus	Alameda	9	\$12,000	\$283,544	\$10,800	\$262,167		
AS-15-0915	Palo Alto Art Center Foundation	Santa Clara	9	\$9,180	\$292,724	\$8,262	\$270,429		
AS-15-0916	Peralta Parent Teacher Group	Alameda	9	\$12,000	\$304,724	\$10,800	\$281,229		
AS-15-0415	Performing Arts Workshop, Inc.	San Francisco	9	\$12,000	\$316,724	\$10,800	\$292,029		
AS-15-0810	Playwrights Project	San Diego	9	\$12,000	\$328,724	\$10,800	\$302,829		
AS-15-0416	Plumas County Arts Commission	Plumas	9	\$12,000	\$340,724	\$10,800	\$313,629		
AS-15-0813	San Diego Guild of Puppetry, Inc.	San Diego	9	\$12,000	\$352,724	\$10,800	\$324,429		
AS-15-0604	San Francisco Opera Guild	San Francisco	9	\$12,000	\$364,724	\$10,800	\$335,229		
AS-15-0818	Intersection for the Arts/StageWrite	San Francisco	9	\$12,000	\$376,724	\$10,800	\$346,029		
AS-15-0524	The Crowden Music Center	Alameda	9	\$12,000	\$388,724	\$10,800	\$356,829		
AS-15-0525	The Harmony Project	Los Angeles	9	\$12,000	\$400,724	\$10,800	\$367,629		
AS-15-0422	The HeArt Project	Los Angeles	9	\$12,000	\$412,724	\$10,800	\$378,429		
AS-15-0819	The Unusual Suspects Theatre Company	Los Angeles	9	\$12,000	\$424,724	\$10,800	\$389,229		
AS-15-0423	Theatre Of Hearts, Inc.	Los Angeles	9	\$12,000	\$436,724	\$10,800	\$400,029		
AS-15-0018	transcenDANCE Youth Arts Project	San Diego	9	\$6,700	\$443,424	\$6,030	\$406,059		
AS-15-0925	Yolo County Arts Council	Yolo	9	\$12,000	\$455,424	\$10,800	\$416,859		
AS-15-0401	Amador County Arts Council	Amador	8	\$5,500	\$460,924	\$4,675	\$421,534		
AS-15-0901	ArtReach	San Diego	8	\$4,335	\$465,259	\$3,685	\$425,219		
AS-15-0404	Arts Council for Monterey County	Monterey	8	\$12,000	\$477,259	\$10,200	\$435,419		
								Total Requests	
								\$1,558,778	
								Total Recommended Awards	
								\$1,210,917	

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Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award
AS-15-0501	California Symphony Orchestra	Contra Costa	8	\$12,000	\$489,259	\$10,200	\$445,619
AS-15-0502	Cantare Con Vivo	Alameda	8	\$12,000	\$501,259	\$10,200	\$455,819
AS-15-0906	Central California Art League, Inc.	Stanislaus	8	\$8,910	\$510,169	\$7,574	\$463,393
AS-15-0003	Chinese Cultural Productions	San Francisco	8	\$12,000	\$522,169	\$10,200	\$473,593
AS-15-0907	Community School of Music and Arts	Santa Clara	8	\$12,000	\$534,169	\$10,200	\$483,793
AS-15-0409	Destiny Arts Center	Alameda	8	\$12,000	\$546,169	\$10,200	\$493,993
AS-15-0005	Diablo Ballet	Contra Costa	8	\$12,000	\$558,169	\$10,200	\$504,193
AS-15-0006	Diavolo Dance Theatre	Los Angeles	8	\$12,000	\$570,169	\$10,200	\$514,393
AS-15-0007	Dimensions Dance Theater, Inc.	Alameda	8	\$12,000	\$582,169	\$10,200	\$524,593
AS-15-0410	Dream A World Education	Los Angeles	8	\$9,131	\$591,300	\$7,761	\$532,354
AS-15-0506	East Bay Center for the Performing Arts	Contra Costa	8	\$12,000	\$603,300	\$10,200	\$542,554
AS-15-0008	Friends of Olympia Station	Santa Cruz	8	\$12,000	\$615,300	\$10,200	\$552,754
AS-15-0009	Ginga Arts Inc.	Los Angeles	8	\$12,000	\$627,300	\$10,200	\$562,954
AS-15-0201	Humboldt Arts Council	Humboldt	8	\$12,000	\$639,300	\$10,200	\$573,154
AS-15-0910	Kala Institute	Alameda	8	\$12,000	\$651,300	\$10,200	\$583,354
AS-15-0413	L.A.C.E.R. Afterschool Programs	Los Angeles	8	\$12,000	\$663,300	\$10,200	\$593,554
AS-15-0414	Leap...imagination in learning	San Francisco	8	\$12,000	\$675,300	\$10,200	\$603,754
AS-15-0513	Los Angeles Master Chorale Association	Los Angeles	8	\$12,000	\$687,300	\$10,200	\$613,954
AS-15-0602	Los Angeles Opera Company	Los Angeles	8	\$12,000	\$699,300	\$10,200	\$624,154
AS-15-0805	Marin Shakespeare Company	Marin	8	\$12,000	\$711,300	\$10,200	\$634,354
AS-15-0301	Media Arts Center San Diego	San Diego	8	\$11,066	\$722,366	\$9,406	\$643,760
AS-15-0514	Melody of China	San Francisco	8	\$12,000	\$734,366	\$10,200	\$653,960
AS-15-0913	Museum of Photographic Arts	San Diego	8	\$6,950	\$741,316	\$5,908	\$659,868
AS-15-0516	Ojai Festivals, Ltd.	Ventura	8	\$7,450	\$748,766	\$6,333	\$666,201
AS-15-0517	Pasadena Conservatory of Music	Los Angeles	8	\$12,000	\$760,766	\$10,200	\$676,401
AS-15-0202	Poetry Flash	Alameda	8	\$12,000	\$772,766	\$10,200	\$686,601
AS-15-0918	Public Corporation for the Arts	Los Angeles	8	\$12,000	\$784,766	\$10,200	\$696,801
AS-15-0919	Redwood Heights Parents' Fund Association	Alameda	8	\$12,000	\$796,766	\$10,200	\$707,001
AS-15-0521	San Francisco Jazz Organization	San Francisco	8	\$12,000	\$808,766	\$10,200	\$717,201
AS-15-0815	ShadowLight Productions	San Francisco	8	\$12,000	\$820,766	\$10,200	\$727,401
AS-15-0605	Southland Sings	Los Angeles	8	\$12,000	\$832,766	\$10,200	\$737,601
AS-15-0822	Ensemble Studio Theatre, The LA Project/TheatreWorkers Project	Los Angeles	8	\$12,000	\$844,766	\$10,200	\$747,801
AS-15-0526	Thingamajigs	Alameda	8	\$10,000	\$854,766	\$8,500	\$756,301
AS-15-0424	Tuolumne County Arts Alliance (formerly Central Sierra Arts Council)	Tuolumne	8	\$12,000	\$866,766	\$10,200	\$766,501
AS-15-0302	Venice Arts	Los Angeles	8	\$5,062	\$871,828	\$4,303	\$770,804
AS-15-0426	Santa Cruz Art League/West End Studio Theatre	Santa Cruz	8	\$12,000	\$883,828	\$10,200	\$781,004
AS-15-0428	Young Audiences of San Diego	San Diego	8	\$11,972	\$895,800	\$10,176	\$791,180
AS-15-1000	The Tides Center/Youth Art Exchange	San Francisco	8	\$12,000	\$907,800	\$10,200	\$801,380
AS-15-0429	Youth in Arts	Marin	8	\$12,000	\$919,800	\$10,200	\$811,580
AS-15-0001	Arts Council Santa Cruz County	Santa Cruz	7	\$6,000	\$925,800	\$4,800	\$816,380
AS-15-0903	ArtSeed	San Francisco	7	\$12,000	\$937,800	\$9,600	\$825,980
AS-15-0801	Boxtales Theatre Company	Santa Barbara	7	\$7,225	\$945,025	\$5,780	\$831,760

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Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award
AS-15-0905	California Institute of the Arts	Los Angeles	7	\$12,000	\$957,025	\$9,600	\$841,360
AS-15-0200	California Poets in the Schools	Sonoma	7	\$6,184	\$963,209	\$4,947	\$846,307
AS-15-0505	Ink People, Inc./Dance and Drum in Humboldt	Humboldt	7	\$12,000	\$975,209	\$9,600	\$855,907
AS-15-0411	Eagle Rock Community Cultural Association (DBA Center for the Arts, Eagle Rock)	Los Angeles	7	\$12,000	\$987,209	\$9,600	\$865,507
AS-15-0509	Grand Vision Foundation	Los Angeles	7	\$12,000	\$999,209	\$9,600	\$875,107
AS-15-0803	Greenway Arts Alliance	Los Angeles	7	\$12,000	\$1,011,209	\$9,600	\$884,707
AS-15-0412	I Can Do That!	Sacramento	7	\$11,900	\$1,023,109	\$9,520	\$894,227
AS-15-0100	JC Culture Foundation	Los Angeles	7	\$7,885	\$1,030,994	\$6,308	\$900,535
AS-15-0011	Lineage Dance	Los Angeles	7	\$6,000	\$1,036,994	\$4,800	\$905,335
AS-15-0911	Mono Council for the Arts	Mono	7	\$11,640	\$1,048,634	\$9,312	\$914,647
AS-15-0014	MOVING BEYOND productions	San Francisco	7	\$8,700	\$1,057,334	\$6,960	\$921,607
AS-15-0015	Pony Box Dance Theatre	Los Angeles	7	\$11,000	\$1,068,334	\$8,800	\$930,407
AS-15-0920	Richmond Art Center	Contra Costa	7	\$12,000	\$1,080,334	\$9,600	\$940,007
AS-15-0417	Meadows-Livingstone School/Robbin S Frey DBA Dance Kaiso	San Francisco	7	\$7,250	\$1,087,584	\$5,800	\$945,807
AS-15-0016	San Diego Civic Youth Ballet	San Diego	7	\$10,000	\$1,097,584	\$8,000	\$953,807
AS-15-0519	San Diego Youth Symphony and Conservatory	San Diego	7	\$12,000	\$1,109,584	\$9,600	\$963,407
AS-15-0419	San Francisco Arts Education Project	San Francisco	7	\$12,000	\$1,121,584	\$9,600	\$973,007
AS-15-0814	San Francisco Shakespeare Festival	San Francisco	7	\$12,000	\$1,133,584	\$9,600	\$982,607
AS-15-0922	San Jose Museum of Art Association	Santa Clara	7	\$12,000	\$1,145,584	\$9,600	\$992,207
AS-15-0923	Sanchez Art Center	San Mateo	7	\$8,552	\$1,154,136	\$6,842	\$999,049
AS-15-0924	Santa Barbara Museum of Art	Santa Barbara	7	\$10,000	\$1,164,136	\$8,000	\$1,007,049
AS-15-0816	Shakespeare Center of Los Angeles	Los Angeles	7	\$12,000	\$1,176,136	\$9,600	\$1,016,649
AS-15-0523	Symphonic Jazz Orchestra	Los Angeles	7	\$11,916	\$1,188,052	\$9,533	\$1,026,182
AS-15-0017	The Gabriella Foundation	Los Angeles	7	\$12,000	\$1,200,052	\$9,600	\$1,035,782
AS-15-0427	Young Audiences of Northern California	San Francisco	7	\$12,000	\$1,212,052	\$9,600	\$1,045,382
AS-15-0823	Z Space Studio	San Francisco	7	\$12,000	\$1,224,052	\$9,600	\$1,054,982
AS-15-0800	About Productions Inc	Los Angeles County	6	\$11,825	\$1,235,877	\$8,869	\$1,063,851
AS-15-0402	Angels Gate Cultural Center, Inc.	Los Angeles	6	\$10,000	\$1,245,877	\$7,500	\$1,071,351
AS-15-0600	Arts & Learning Corporation	Orange	6	\$11,005	\$1,256,882	\$8,254	\$1,079,605
AS-15-0403	Arts & Services for Disabled	Los Angeles	6	\$4,160	\$1,261,042	\$3,120	\$1,082,725
AS-15-0405	Arts Council of Mendocino County	Mendocino	6	\$7,988	\$1,269,030	\$5,991	\$1,088,716
AS-15-0902	Arts For The Schools	Nevada	6	\$12,000	\$1,281,030	\$9,000	\$1,097,716
AS-15-0500	Berkeley Symphony Orchestra	Alameda	6	\$12,000	\$1,293,030	\$9,000	\$1,106,716
AS-15-0407	California Center for the Arts Escondido Foundation	San Diego	6	\$12,000	\$1,305,030	\$9,000	\$1,115,716
AS-15-0504	San Francisco Friends of Chamber Music/Composing Together	Alameda	6	\$3,975	\$1,309,005	\$2,981	\$1,118,697
AS-15-0507	East Bay Performing Arts	Alameda	6	\$12,000	\$1,321,005	\$9,000	\$1,127,697
AS-15-0601	Fantasia Family Music	Los Angeles	6	\$12,000	\$1,333,005	\$9,000	\$1,136,697
AS-15-0511	Kadima Conservatory of Music, Inc	Los Angeles	6	\$12,000	\$1,345,005	\$9,000	\$1,145,697
AS-15-0804	Lucky Penny Productions Incorporated	Napa	6	\$12,000	\$1,357,005	\$9,000	\$1,154,697
AS-15-0807	New Conservatory	San Francisco	6	\$6,000	\$1,363,005	\$4,500	\$1,159,197
AS-15-0808	New Village Arts, Inc.	San Diego	6	\$6,960	\$1,369,965	\$5,220	\$1,164,417
AS-15-0812	Sacramento Theatre Company	Sacramento	6	\$12,000	\$1,381,965	\$9,000	\$1,173,417

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Application Number	Legal Name of Organization	County	Rank	Request	Cumulative Request	Recommended Award	Cumulative Award
AS-15-0420	Santa Clarita Community College District	Los Angeles	6	\$8,000	\$1,389,965	\$6,000	\$1,179,417
AS-15-0421	Sierra County Arts Council	Sierra	6	\$10,000	\$1,399,965	\$7,500	\$1,186,917
AS-15-0527	Young Musicians Foundation	Los Angeles	6	\$12,000	\$1,411,965	\$9,000	\$1,195,917
AS-15-0904	Attitudinal Healing Connection	Alameda	5	\$12,000	\$1,423,965	\$0	\$1,195,917
AS-15-0806	Marin Theatre Company	Marin	5	\$12,000	\$1,435,965	\$0	\$1,195,917
AS-15-0912	Muckenthaler Cultural Center	Orange	5	\$6,863	\$1,442,828	\$0	\$1,195,917
AS-15-0917	Prescott-Joseph Center for Community Enhancement, Inc.	Alameda	5	\$12,000	\$1,454,828	\$0	\$1,195,917
AS-15-0820	Theatre for Children, Inc.	Sacramento	5	\$12,000	\$1,466,828	\$0	\$1,195,917
AS-15-0425	Ventura County Arts Council	Ventura	5	\$12,000	\$1,478,828	\$0	\$1,195,917
AS-15-0921	San Diego Art Institute	San Diego	4	\$12,000	\$1,490,828	\$0	\$1,195,917
AS-15-0520	San Francisco Girls Chorus	San Francisco	4	\$7,500	\$1,498,328	\$0	\$1,195,917
AS-15-0522	Intersection for the Arts/School Time Music LLC	Alameda	4	\$4,640	\$1,502,968	\$0	\$1,195,917
AS-15-0821	Theatre West, Inc.	Los Angeles	4	\$11,810	\$1,514,778	\$0	\$1,195,917
AS-15-0020	Zaccho SF	San Francisco	4	\$12,000	\$1,526,778	\$0	\$1,195,917
AS-15-0908	Expressions Gallery Arts and Educational Center	Alameda	2	\$12,000	\$1,538,778	\$0	\$1,195,917

Artists in Schools: Planning Grants							
Application Number	Legal Name of Organization	County	To Fund	Request	Cumulative Request	Recommended Award	Cumulative Award
ASP-15-0007	Arts Collaborative of Nevada County	Nevada	YES	\$2,500	\$2,500	\$2,500	\$2,500
ASP-15-0003	Arts Connection	San Bernardino	YES	\$2,500	\$5,000	\$2,500	\$5,000
ASP-15-0004	Better Youth, Inc.	Los Angeles	YES	\$2,500	\$7,500	\$2,500	\$7,500
ASP-15-0002	Black Storytellers of San Diego	San Diego	YES	\$2,500	\$10,000	\$2,500	\$10,000
ASP-15-0008	Riverside Art Museum	Riverside	YES	\$2,500	\$12,500	\$2,500	\$12,500
ASP-15-0006	Susanville Symphony Society	Lassen	YES	\$2,500	\$15,000	\$2,500	\$15,000
ASP-15-0005	Filipino American Symphony Orchestra (FASO)	Los Angeles	NO	\$2,500	\$17,500	\$0	\$15,000
ASP-15-0001	Henry Kaiser PTA: Eclipse Dance Theater	Alameda	NO	\$2,500	\$20,000	\$0	\$15,000

CALIFORNIA ARTS COUNCIL
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 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
About Productions Inc	As part of our Chicano Legacy Project, our Young Theaterworks Through the Ages (TTA) program will work towards its first fully produced theaterwork written by TTA students. The production will draw from our rich archive of student interviews of Chicano elders, related plays created in past residencies, and new, original material. CAC funds will support 2015-16 activities: a 20-session Residency (fulfilling Language and Theatre VAPA Standards) and Culminating public readings involving highest-risk high school students and professional theater mentors and performers.
Alameda County Arts Commission	Alameda County Arts Commission's Arts & Creativity Program supports and empowers youth to make positive changes in their lives, families and community through the arts. Program provides completely free, year-round (after-school and during summer), standards-based, visual arts education at the county's REACH Center on the Edendale Middle School campus. It is provided to youth in a highly under-served, low income and unincorporated area. The Program is focused on artistic skill building, empowering creative visioning, deep learning, and encouraging personal growth for at-risk youth.
Amador County Arts Council	AmadorArts will coordinate with two local Teaching Artists to provide twelve week visual arts residencies integrated with a poetry unit at two schools in Amador County. Marchand Heimann will give nine weeks of standards-based visual arts residency programs in fourteen elementary classes. Linda Toren will provide three weeks of poetry workshops, guiding students in writing about imagery and reflecting on their artwork through poetry. Selected artwork and poetry will be included in student portfolios, class anthologies and displayed at the ACUSD district office.
Angels Gate Cultural Center, Inc.	AGCC's Artists in Classrooms program serves more than 3,000 children with 30,000 hours of arts instruction in the Los Angeles Harbor Region. A \$12,000 grant from the CAC's Artists in Schools program would allow AGCC to provide 200 children with 4,800 hours of student arts instruction at the Port of Los Angeles High School with 12 weekly, two hour sessions of skill-based arts education. Administrators, specialists and teachers work together to provide students with a sustained, in-depth experience of the arts.
Armory Center for the Arts	Artful Connections with Math is a visual arts-math integrated program, designed and delivered by Armory Teaching Artists in 2nd and 3rd grade classrooms in Title I schools in the Pasadena Unified School District. The program was developed by the Armory in collaboration with the PUSD in 2011-2014, supported by a major multi-year grant from the U.S. Department of Education. Artful Connections with Math is specifically designed to reach underachieving students in Title I elementary schools that have high percentages of English Language Learners.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
ArtReach	ArtReach will provide a 13-lesson artist in residency program to 4th and 5th graders at Ramona Elementary School, a Title I school located in a rural community north of San Diego. Artist Catherine Dzialo-Haller will help students build and practice art skills, expand art vocabulary, and practice creative problem solving throughout the 2015/2016 year. The program expands to include everyone with a self-portrait lesson for each grade, including teachers and staff. Year-end events include: art show, self-portrait displays, and a Guess the Artist exhibit (teacher/staff portraits).
Arts & Learning Corporation	The Arts & Learning Conservatory will work with 75 students at two school sites to develop the artistic abilities and creativity of students at all levels of production, including acting, directing, costuming and back stage to produce a musical theater revue at each school —Fables & Legends and Alice in Wonderland.
Arts & Services for Disabled	Arts & Services for Disabled will provide two Bellflower Unified School District elementary schools, Ernie Pyle and Albert Baxter, with 12 weeks of Visual Arts Education (each school) that meets the VAPA standards set by the State of California. The sessions will result in a large (6'to 8') mosaic mural and will be hung on a prominent location at each school highlighting the project that was conceived and completed by students with and without disabilities working together.
Arts Council for Monterey County	Fourth and fifth grade students in Soledad will adapt a cautionary Mexican folktale to create an original musical they will perform both at the school and a community venue. Our Arts and Education Director and a team of accomplished teaching artists will adapt our successful multidisciplinary science-integrated curriculum Mi Planeta/My Planet originally created with the Monterey Bay Aquarium. Our new partners will be Pinnacles National Park rangers providing information and imagery of the Pinnacles Monument -- the newest of American National Parks and a new asset for this low-income community.
Arts Council of Mendocino County	Poet, artist, performer Blake More will provide a multi-disciplinary approach to literature, art and performance. Workshops will take place in 3 Mendocino County schools and augment the existing GASP (Get Arts in the Schools) programming that ACMC offers, allowing a more enriching arts residency; creating new writings/reflections; fostering creative thinking; generating excitement about poetry as a spoken art form; teaching public poetry performance. Hand made art journals, broadsides, anthologies, digital art, and online podcasts and radio broadcasts will reach a wide community audience.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Arts Council Santa Cruz County	The Artist-Teacher Partnership at Live Oak Elementary School is a 16-week residency designed to integrate creative movement and dance with English language development and writing. Teaching Artist Laurel Shastri and Kindergarten teacher Cynthia Clancy collaborate to design and implement lessons connecting writing concepts (letter formation, word formation, narrative, telling stories) with elements of dance (including body parts and spatial awareness) that develop confidence in self-expression (using words and movement vocabulary) and a sense of community within the classroom.
Arts For The Schools	In 2015-16 Arts For The Schools Visual Arts program will educate 1200 students with a 12-week course for 3-5th and a 32-week course for at risk 9-12th grades. Students receive interdisciplinary standards-based, sequential instruction in visual arts. The course integrates subjects such as science, math and socialemotional development. California Arts Council funding will support visual arts education for 377 students at four schools; Truckee Elementary, Kings Beach Elementary, Sierra Continuation High School and Placer County Community School for probationary youth.
ArtSeed	ArtSeed will provide public school residencies using professional artist-led, standards-based visual arts lessons in PreK-8th grade. These residencies will embrace universal concerns (such as social justice) or critical current issues (i.e. climate change). New forms of communication and locomotion will "inform" the childrens' art and "drive" the artistic practice in collaboration with teachers and ArtSeed mentoring artists. Every year Art by students and teachers are exhibited with public receptions in diverse neighborhoods including Bayview Hunters Point and the Presidio, San Francisco.
Asian Improv aRts	Asian Improv aRts' project will support residencies at three San Francisco public schools. The program has resident artist Jon Jang teacheing piano to 16 students at Alice Fong Yu School (after school), Melody Takata teaching taiko and dance to 105 students at Clarendon Alternative School (in school), and taiko and dance to 35 students at Redding School (afterschool).
Attitudinal Healing Connection	ArtEsteem's Oakland Super Heroes Mural project will provide a 16-week, two hours per week visual arts program to 120 students grades 3-5 from Hoover Elementary, one of Oakland's most underserved schools. Students will have rare access to arts education and a platform for creative expression and communication; they will be engaged in a hands-on conceptualization and development process that will inspire the mural's superhero theme. The project will have lasting educational, cultural, and economic impact, inspiring thousands and sparking change in a neglected community.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Berkeley Symphony Orchestra	Music in the Schools program will serve over 4,600 K-8 students in the Berkeley Unified School District. Program activities include 20 middle school coaching sessions per year for each of three orchestras and 10 sessions for each of six band ensembles – a total of 120 middle school sessions led by Berkeley Symphony musicians. As a foundation for the middle school program, the program also includes an elementary school component: 21 in-school concerts, 200 classroom sessions, and lesson guides based on California State Visual and Performing Arts teaching standards.
Boxtales Theatre Company	Boxtales provides 12-week residencies for between one and five underserved Santa Barbara County schools each year, depending on the funding that is available. CAC funds would support two 12-week residencies. Residencies are based on interacting with students for 60-90 minute sessions once per week, teaching students to create impactful theatre while encouraging teamwork, imagination, sensitivity to others, positive self-regard, awareness of the world, and a love of theatre.
California Center for the Arts Escondido Foundation	The goal of the My Story program is to support 4th and 5th grade students in four schools in the Escondido Unified School District, by providing a teaching artist in both the Social studies and language arts classrooms. Lessons become more accessible and memorable through the use of photography and drama. The skills and creativity they learn as part of the program will boost their self-esteem, helping them succeed in all subjects as well as outside of school and learn how they fit in as a part of the story.
California Dance Institute	A grant from the California Arts Council will support a full year of CDI programming and performances at Selma Elementary School. Selma is located in an underserved community with limited access to dance, music and live performance. CDI will conduct in-school and after-school classes, reaching over 150 children with direct programming, and over 1300 students and audience members through interactive performances. The program gives children an understanding of the fundamentals of movement, rhythm and music through structured, energetic dance classes with live musical accompaniment for 24 weeks.
California Institute of the Arts	California Institute of the Arts through the CalArts Community Arts Partnership (CAP) program, will provide a 20 week in-school visual art program for approximately 40 second and third grade students at Newhall Elementary School, located in a low income neighborhood.
California Poets in the Schools	California Poets in the Schools will deliver long term, in depth poetry writing residencies at four public schools in Sonoma County. Poets will deliver a standards-based curriculum infused with magic and mystery, marrying theatre, music and visual arts with the literary arts.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
California Symphony Orchestra	To present the fourth year of CSO's Sound Minds after-school music program at Downer Elementary School in San Pablo, Ca. This instrumental program provides free instrumental music lessons: violin or cello in 1st-3rd, with flute or clarinet offered to 4th-5th. We also offer instruction in singing, note-reading, rhythm and musicianship, music theory, music history/appreciation, and ensemble performance. For 14 weeks each semester we offer the program 8 hours per week to approximately 200 children, each of whom receives a free instrument to practice on as well as all instructional materials.
Cantare Con Vivo	To bring free, choral music residencies to 1,450 underserved children attending Oakland public schools. During weekly in-school classes led by professional musicians, children will learn music fundamentals aligned with VAPA standards, express their creativity and engage with diverse cultures and languages through the music of Latin America, Africa and Asia. Grades K-2 will receive 32 weeks of instruction; 3rd graders will receive 12 visits (aligned with language arts unit) and 4th & 5th graders will receive 12 visits each (aligned with Music of California History & US History units).
Center for World Music	The project will permit four highly skilled native/native-trained artist-teachers to conduct year-round in-depth residencies of traditional music and dance from India, Africa, Iran, and Indonesia. In four selected K-8 San Diego area schools, weekly classes will be offered to both advanced students as well as beginning students. All classes require hands-on participation, namely, group dance lessons and group music lessons.
Central California Art League, Inc.	Through creative activities, students in grades K through 6 will acquire an overall understanding of the elements of visual art, as well as the applications in and connections to the wider world. Students will be able to use the vocabulary of art to describe and analyze works of art, including their own. They will be able to use a variety of techniques and mediums to create art works which will be evaluated through reflection, discussions and feedback from the teaching artist. The young artists will publicly display their work, along with artist statements at the end of the residency.
Chinese Cultural Productions	This proposal requests \$12,000 to support CCP's after-school arts education programs at John Yehall Chin Elementary School in San Francisco. CCP will provide 3 hours of weekly classes in traditional Chinese dance to approximately 30 students for 32 weeks. The program will culminate in one in-school public performance and one out-of-school performance.

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City Ballet, Inc	City Ballet will offer a 28-week "Discover a Dancer" artist-in-residence program for all second grade students (approximately 180) at Porter Elementary, a Title I school, in one of San Diego's most underserved neighborhoods. This program provides exposure and in-depth study of ballet to at-risk children. Professional teaching artists conduct the 28-week course following the California Visual and Performing Arts Content Standards for Dance for second grade. The course culminates with the students performing at school assemblies for their peers and families.
City Hearts: Kids Say 'Yes' to the Arts	Project: FRESH FOCUS - A New Shot At Life, an in-depth, disciplined photography course for the most-at-risk children in Los Angeles. Classes will be held at two Title 1 schools in Compton, CA: Foster Elementary (beg) and Whaley Middle (beg/adv). 36 weeks of classes will occur twice weekly, 1.5 hours each, taught by our faculty member professional photographer Brian Nieman, trained in the California VAPA standards and experienced in working with our target population. The program will serve 60 children, 4th through 8th grade, who have no other access to arts education.
City of San Fernando	San Fernando Mariachi Master Apprentice Program connects Grammy Award winning music masters with underserved youth in an afterschool learning experience focusing on beginner/advanced instrument instruction, arrangement, and performance skills. Targeting 35 youth for 32 weeks, the program incorporates artistic and historical accuracy to preserve traditional mariachi music. Instruction is on mariachi folk instruments: violins, guitars, guitarrones, vihuelas, trumpets, and harp. The curriculum empowers self-confidence, instills pride and positive identity while celebrating the Mexican heritage.
Community School of Music and Arts	The comprehensive Art4Schools program at Stevenson, Landels, Theuerkauf and Monta Loma Elementary Schools in Mountain View emphasizes four major areas: creative expression; appreciation of the cultural and historical foundation of art; understanding of the language of art; and, development of technical skills. Projects focus on drawing and painting with an introduction to ceramics and basic three-dimensional concepts. Each skill-building, sequential lesson is tied to the California State Visual Arts Framework appropriate for each grade level.
Community Works West	Community Works will teach a theater class in the Academy of Arts and Sciences high school in San Francisco comprised of children of incarcerated parents. Students will write, rehearse, and stage a play illuminating the challenges faced by children of the incarcerated and perform the play at a theater in San Francisco as well as community-based sites.

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Legal Name of Organization	Proposed Project Thumbnail:
Composing Together	Composing Together gives young people hands-on collaborative music composition experiences right in their classrooms, working side-by-side with professional composers to explore the entire creative process, from initial spark to final performance. In 2015-16, we will use the theme, "Sounds to Space", which finds artistic inspiration through partnering with astronomers from the SETI Institute (Search for Extra Terrestrial Intelligence) and Chabot Space and Science Center. Students will create and perform their original music about different planets and what life might be like there.
Dance and Drum in Humboldt	Working with students in the 2nd-8th grades after school at Trinidad and Blue Lake Elementary Schools, this residency will further the process of sharing rhythmic and melodic instruction within a play based setting, allowing these students to connect the concepts shared to an application of the skill set. Collectively, the students have helped to compose over six original songs, while learning another six tunes exploring styles from calypso, reggae, salsa, and funk, some with dance moves that accompany the parts.
Destiny Arts Center	Destiny Arts Center (DAC) will provide VAPA-aligned hip hop dance programs to 80 students at Futures Elementary School and Roots International Academy in East Oakland. This residency extends professionally taught arts programming to students also served by DAC's Lion Creek Crossing Residential Center residency, creating consistent access to high-quality arts programs in a neighborhood known as "the killing zone." With a stable DAC presence at all three sites, the arts will become a widely accepted platform for peaceful self-expression and a long-term investment in community renewal.
Diablo Ballet	The Performing Arts Education & Enrichment for Kids(PEEK)Program was founded in 1995 to bring in-school movement curriculum to diverse students at Title I schools. Based on Board of Education Standards, PEEK is endorsed by federal and state policymakers, and has shown to enhance students' academic performance. The Artistic Director, the newly appointed PEEK Associate Director- (former dancers), and the Diablo Ballet dancers, whose teaching experience is extraordinary, work with the Las Juntas Elementary 2nd-graders and the Piedmont Avenue Elementary 5th-graders in 12 visits at each school.
Diavolo Dance Theatre	Grant funds will be used for the Diavolo Institute's L.A. Unity in-school programs at Utah Street Elementary School, STAR Prep Academy, and Thomas Riley High School. Long-term residencies developed in partnership with each school will culminate in custom-choreographed student performances on Diavolo's unique set pieces such as abstract ladders, ramps, and wheels. Using the Diavolo values of trust, teamwork, and individual expression, the program will bring active arts participation to disadvantaged Los Angeles youth.

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Legal Name of Organization	Proposed Project Thumbnail:
Dimensions Dance Theater, Inc.	Dimensions is seeking support to provide 600 students in grades 6-12 at Oakland Technical, Oakland High schools and United for Success Middle School with in-depth standards-based instruction in African and African-derived dance during school hours over a 26-week period, and to present the students in performance at the end of the residency. Rites of Passage’s curriculum and our highly qualified team of teaching artists have made this one of DDT’s most valued programs, as we bring dance learning to some of the most underserved children and youth in our community.
Dream A World Education	Dream A World Education (DAWE)’s sequential, skills-based program explores an overarching theme: the Secrets of the Heart. During in-school hours over the course of nine months, teaching artists deliver four sets of twice-weekly workshops followed by monthly workshops that connect four arts disciplines (music, dance, theater/storytelling, and visual arts) to universal values: friendship, kindness, imagination, and being thankful. The program will serve eight Esperanza Elementary Kindergarten classrooms in groups of no more than 30. Each core group will receive 15 sessions of instruction.
Eagle Rock Community Cultural Association (DBA Center for the Arts, Eagle Rock)	Center for the Arts Eagle Rock (CFAER) produces Imagine Studio, our afterschool arts program, which brings free classes into 14 elementary and middle schools throughout Northeast Los Angeles, many of which have Title 1 Status. Imagine Studio class subjects include drawing, plein air painting, comic book making, ceramics, sculpture, new media, and graphic design. They are taught by accomplished professional artists and reach 2,400 students annually. We select subjects that spark creativity, create community and help students find a love for learning and the arts.
East Bay Center for the Performing Arts	Community Music Making is a yearlong residency program at two Title 1 elementary schools supporting West Contra Costa Unified School District’s Full Service Community Schools Initiative. The program serves 900 students through a robust in-school global arts music program aligned with VAPA standards that integrates music theory, music appreciation, instrumental instruction, and ensemble performance practices with the study of global arts including Mexican Music, African Music, and the fundamentals of classical and jazz music.
East Bay Performing Arts	Oakland East Bay Symphony requests support from the CAC for our MUSE (Music for Excellence) Program, which transforms the lives of young people in the Oakland Unified School District through one-on-one instrumental lessons and group music classes led by professional Symphony musicians, unique performance opportunities, and access to Symphony concerts, all provided for free. A grant from the CAC will support our after-school orchestras: the MUSE Elementary Orchestra at Franklin Elementary School and the MUSE VIVO Orchestra at Edna Brewer Middle School, both in Oakland.

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Legal Name of Organization	Proposed Project Thumbnail:
ETM-LA, Inc.	Education Through Music-Los Angeles will assist local district/schools to fill the gaps to create sequential, comprehensive music instruction. Students at El Dorado, Foster, and Norwood Elementary will receive free music classes taught by professional music teachers and teaching artists, and perform throughout the year.
Expressions Gallery Arts and Educational Center	Expressions Gallery Arts and Educational Center will support the Visual Arts Program for 2 visual artists in 3 schools known as Art In Our Lives. The program will range from Visual Arts Classes for Kindergarten - First Grade up to a High School Visual Arts Program for students with learning disabilities. The Kindergarten - First Grade Program will center around the Life Cycles of Butterflies . The K-1 Course of study will also cover celebrations of other cultures such the New Year Celebration. The High School students will design and create a mural based on their areas of study.
Fantasia Family Music	Fantasia Family Music will provide an original custom-designed performing arts program for grade levels, K-5. These musicals incorporate vocals, dance and drama into a one hour production accompanied by a live band to perform for parents and student body. Programs are aligned with VAPA standards and are tied to curriculum in social studies, literature or science. Weekly lessons provide age appropriate, sequential and "on-your-feet" learning which builds skill in performing arts and develops self-esteem, while engaging all students regardless of backgrounds and experience level,
Friends of Olympia Station	Dance Around the World, gives 3rd graders in low income schools the opportunity to learn through creative movement. They increase awareness of body, space & others, elements of dance, collaboration, kinetic problem solving. Seeing concerts by, & finally performing alongside, world dancers, inspire & broaden a sense of place. Culminating concerts are at Mello Center & UCSC. Writing assignments (on geography, language & culture) by principals support the goals schoolwide. The steps: seeing (world dance concerts), experiencing, creating, reflecting (classes), performing (with & for community).
Ginga Arts Inc.	Ginga Arts is requesting funding to support an 8-month Capoeira residency with Afro-Brazilian Capoeira master, Mestre Batata, at the Accelerated Charter Elementary School (ACES) in South Los Angeles. The residency program provides 8 hours of weekly instruction in Capoeira for all 275 students, grades K through 6, at ACES. As a multi-faceted art form, Capoeira increases students' physical activity and exposes them to dance, music, and creative artistic expression. The residency allows Ginga Arts to continue to work with children at ACES in subsequent years to build skills over time.

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Legal Name of Organization	Proposed Project Thumbnail:
Grand Vision Foundation	Grand Vision Foundation's Meet the Music Program (MTM) has provided needed music education to Title I schools in the LA Harbor area since 2009. Its pilot Recorders-in-Schools project, launched in 2013, delivers sequential, standards-based weekly music instruction to 5th graders. With CAC funding, MTM will hire a second teaching artist and an assistant artist. The new staff will allow us to add nine classes, doubling the reach of Recorders-in-Schools. The expanded program will offer music education to the entire 5th grade at four target schools, building creative skills and cultural literacy.
Greenway Arts Alliance	Through the Greenway Arts Institute (GIA)'s in-school programs - Shakespeare in the Classroom and Drama - Greenway Arts Alliance will utilize Teaching artists (TAs) to work with Fairfax High School English and Drama classes to analyze and deepen their understanding of Shakespeare and other playwrights through the integration of introductory theatre instruction aligned to Common Core and California's Visual and Performing Arts and English content standards.
Hernandez Mariachi Heritage Society	Hernandez Mariachi Heritage Society will use two professional instructors and a teacher's aide to teach at least 60 students at Magnolia Elementary in Los Angeles. Teachers are professional Mariachi musicians. Students learn instrument care and basics, ergonomics, note reading, voice, ensemble skills, instrument mastery, and performance. They learn to appreciate the history and culture associated with Mariachi music. The learn the pronunciation and meaning, of Spanish language words from Mariachi songs. Students perform at school and in concert with Mariachi musicians.
Higher Gliffs	Higher Gliffs will work with master aerosol writing practitioner, Desi Mundo in a year-long workshop. The class will begin with traditional and aerosol calligraphy. The class culminates in a series of public murals around the school and in the surrounding community.
Humboldt Arts Council	The Humboldt Arts Council will place trained, experienced poetry teachers in Humboldt County schools to work with students from grades K to 12 in hands-on, sequential training in poetry writing, reading, recitation, and publishing.
I Can Do That!	I Can Do That! will bring the visual arts to 200 students at 4 elementary schools in the Sacramento Unified School District through its Artists-in-Schools program. A professional artist will work with four teams of teachers, (one special education teacher and one general education teacher), and teach visual arts skills and techniques to four different integrated groups/classrooms of special education and general education students for an entire semester, providing one-hour long instruction one day per week.

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Legal Name of Organization	Proposed Project Thumbnail:
JC Culture Foundation	JC Culture Foundation reated a formal partnership with Niemes Elementary, Leal Elementary, and Gonsalves Elementary to provide greater access to the Chinese Culture and arts through new and expanded programs for youth. This project will conduct free Lion Dance amd Dragon Dance after school workshop.
Kadima Conservatory of Music, Inc	This project is one element of the ongoing partnership between the Kadima Conservatory of Music and the Vaughn Next Century Learning Center, a public school located in the under-served northeast San Fernando Valley. We propose a 30-week residency by Kadima artist-teachers to provide free after-school standards-based string and wind instruction to students in grades 2-3. Each 10-week module includes a student concert for parents and the other students. Classroom teachers receive advance materials about the concert’s composers, musical forms, and cultures to weave into classroom activities.
Kaisahan of San Jose Co. Inc.	The project is entitled 'Kulturang Pinoy' translated Filipino culture. It is twenty weeks of Philippines folk dance classes that meets weekly, taught by Kaisahan's artistic director and choreographer Helen Pastor-Moreno. She will teach 10 classes at 3 different locations. The following schools are Carolyn Clark, Evergreen and Holly Oak Elementary School.
Kala Institute	Kala will conduct visual arts residencies at Anna Yates Elementary and Emery Secondary School in Emeryville, CA. The program offers students an in-depth relationship with professional artists who model careers in the arts. The program is designed to integrate classroom curricula with Visual Arts Standards, Studio Habits of Mind frameworks and the new Common Core.
L.A.C.E.R. Afterschool Programs	L.A.C.E.R.'s Rock Band Project will provide standards-based instrumental and vocal instruction for the low-income, predominantly Latino youth at LeConte Middle School, a Title 1 LAUSD school. Working with professional artists/instructors, the Rock Band boys and girls learn to play the basic instruments of a band: bass, guitar, drums and keyboards.
Leap...imagination in learning	Leap will work closely with classroom teachers at Ulloa and Marshall Elementary Schools to customize artist residencies in the visual arts and dance, respectively. Each of these standards-aligned residencies will provide creative, hands-on art making experiences for the students, and will teach them contextual information including lessons about relevant artists and commonly used artistic terms and techniques. At the end of each residency, a showcase will present the work of the students to parents, fellow students and teachers.

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Legal Name of Organization	Proposed Project Thumbnail:
Lineage Dance	Lineage Dance will provide three 10 week residencies for grades 6-8 at Eliot Arts Magnet in Pasadena, CA. The program will begin and end with performances by the Lineage Dance Company and local musicians. Under the instruction of professional dancers and teaching artists, Eliot students will learn modern, hip hop, and contemporary dance technique and vocabulary, learn six new combinations to add to their repertory, learn valuable performance skills, and create lasting relationships with the Lineage Dance Company.
Living Jazz	The Oakland Children’s Community Program (OCCP) is a free, in-school music residency in 3 Oakland Unified School District Title 1 schools. It consists of two complementary components: the Community Choir (OCCC), debuted in 2005 and aligned with Dr. King’s teachings and social justice; and the Community Rhythm Program (OCRP), added this year and focused on world music and cultural diversity. Through its deep ties with the schools (11 and 8 years with 2 of the 3), Living Jazz has honed the program to address school needs and developed relationships with teachers to support classroom lessons.
Los Angeles Master Chorale Association	The Los Angeles Master Chorale will provide 100+ high school students with 20 weeks of singing and songwriting instruction through an in-school artist-in-residency program. Three professional artists--a singer, composer, and lyricist--will work intensively with two choir classes at Ramon C. Cortines School of Visual and Performing Arts to write lyrics and compose music for an original oratorio based on a curriculum-related topic or work of art. The residency culminates with student-composers presenting their oratorio alongside the Master Chorale Chamber Singers in two community performances.
Los Angeles Opera Company	Spanning 18-22 weeks, Voices for Tolerance is a year-long, intensive choral music residency and opera performance program with a focus on diversity and tolerance. Taught in Los Angeles schools by LA Opera’s professional teaching artists, Voices for Tolerance rigorously teaches music fundamentals in preparation of student performances, and creates a cross-curricular learning environment that enhances Social Studies, English, and Language courses. Lessons are designed to align with the Common Core lesson plans and Visual and Performing Arts Standards.
Lucky Penny Productions Incorporated	Lucky Penny Production will use puppetry and drama in an integrated art curriculum based on Leonard Bernstein's Artful Learning system. Classroom hands-on instruction in puppet creation, masks, props, script writing, movement, acting, improv, drama, music, & live performance will be led by professional puppeteers Michael and Valerie Nelson.

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Legal Name of Organization	Proposed Project Thumbnail:
Luna Kids Dance, Inc.	Luna Dance Institute's Oakland School & Community Alliance project builds authentic partnerships between artists, teachers and schools to implement comprehensive scope and sequence K-5 standards-based dance education programs. Two public schools will build dance programs aligned with Oakland Unified School District's, "DANCE LEARNING IN THE 21ST CENTURY Blueprint for Teaching & Learning Dance Grades K-12". Dance is brought to each school through a professional development model which includes model dance classes, side-by-side coaching, in-services and family dance events.
Malashock Dance and Company	MATH IN MOTION is an inclusive, in-school dance residency program that teaches students the fundamentals of dance technique and choreography while using mathematical concepts as tools. Rotations of twelve weekly classes for each classroom integrate California VAPA standards with Common Core State Standards (CCSS) in mathematics. Students receive in-depth, sequential lessons, taught by experienced, professional teaching artists. Students explore, assess, create, and perform their own choreography at a culminating event for friends and families.
Marin Shakespeare Company	We request funding from the California Arts Council to provide sequential, standards-based performing arts instruction for students grades K-5 at Lynwood Elementary School in Novato and Laurel Dell and Short School in San Rafael. All three schools serve large numbers of low-income families and English language learners. According to the most recent APR Reports, Laurel Dell and Short School serve 84% economically disadvantaged students, and Lynwood 61%. Our curriculum combines Theatre Skills with language arts instruction in line with the Common Core.
Marin Theatre Company	Marin Theatre Company (MTC) will provide 1,300 students with instruction from professional theatre artists using the VAPA Theatre Content Standards. We will send a teaching artist into 56 middle school classrooms 1-2 times per week a semester to enliven and deepen English and Social Studies core curricula through theatre. Our teaching artists work professionally in the Bay Area and are experienced in developing and implementing arts curricula in the classroom. Students also attend a matinee performance of MTC's age-appropriate mainstage productions to experience live theatre.
Media Arts Center San Diego	MACSD requests \$11,066 from California Arts Council for Media Arts Council Residencies in-school partnerships with High Tech High, Chula Vista; Crawford High, City Heights; MAAC Charter H.S. and King Chavez Elementary, Logan Heights. Students will develop unique creativity and artistic abilities in 30-week courses. Participating school teachers will select 20 students each site showing artistic merit; who want to build artistic skills via digital media arts, following CA VAPA Standards. With hands-on instruction from media arts instructors, each student creates a short, relevant documentary.

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Legal Name of Organization	Proposed Project Thumbnail:
Melody of China	Melody of China will conduct its free after school Chinese music class at Sunset Elementary School. Students will learn the basic techniques for playing music on traditional Chinese instruments including erhu (2-string bowed fiddle), yangqin (hammered dulcimer), guzheng (table harp), dizi (bamboo flute), ruan (moon guitar) and paigu (Chinese percussion). Students will learn traditional American and Chinese folk melodies. The class will culminate in a recital performance for friends and family.
Mono Council for the Arts	Mono Council for the Arts (MCA) will offer a Free After School Art Club (ASAC) to 4 schools in Mono County, taught by professional artists who reside in the county. Currently art is not taught in any of the elementary schools in the county, except for the programs facilitated by MCA, which include our Meet the Masters program funded by Mono County Office of Education. All Mono County schools are rural; 60% of the students are Latino and underserved. Amazing Vox School Residencies will do their Galileo Performance Project and Alphabet Rockers will teach Dance assemblies in 4 schools.
MOVING BEYOND productions	<p>MOVING BEYOND productions will expand it's programming by providing 1 Dance Teaching Artist, Rebecca Cervantes, to all students at George Moscone Elementary School (Kindergarten through 5th grade) in San Francisco. Students will learn multicultural and creative dance. Students will perform original choreography and dances from around the world for each other, their families, and the community.</p> <p>The classes will be 40 minutes each, meeting one time/week: serving 13 classes at Moscone Elementary school. The residencies will last 12 weeks.</p>
Muckenthaler Cultural Center	The Muckenthaler Cultural Center will continue to expand it's successful programs with over 400 students in four schools in the Fullerton School District. The Muck will combine the arts in with the California Content Standard, Common Core, and VAPA standard programming, bringing the arts into 13 classroom of 4 lesser affluent schools in the community. These arts programs merge with their standard subject matter introducing the arts to a group who has previously had little access to the subject while providing 3 artists with employment.

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Legal Name of Organization	Proposed Project Thumbnail:
Museum of Photographic Arts	<p>MOPA requests support for Exposure, a school outreach program that brings high-quality arts education to San Diego’s Title I classrooms.</p> <p>The proposed project, Exposure, ignites student learning with hands-on projects that expose them to photography as an art form and build skills in visual thinking and creative expression. The program is composed of 12 sessions facilitated by an artist-educator, exploring an expansive theme and lines of inquiry through the language of photography.</p> <p>The target demographic is 140 students in grades 3-5 at (3) Title I and underserved school sites.</p>
New Conservatory	<p>NCTC will deliver our Satellite Drama Education Program to 60+ students in grades 6-8 at Creative Arts Charter School in San Francisco during the 2015/16 school year. Nine, 1 hour theatre education classes will be offered during the school day each week for a total of 24 weeks, (216 instructional hours). Led by NCTC Resident Teaching Artist Evan Johnson, students will participate in a VAPA-aligned theatre curriculum that connects to classroom learning and reinforces Creative Arts Charter’s mission of providing high-quality education that focuses on an arts-integrated, hands-on curriculum.</p>
New Village Arts, Inc.	<p>HALL PASS is an immersive, site-specific theatrical event created exclusively for high school performers. HALL PASS will transform schools into theatrical playgrounds as young people perform new, short works offering insight and perspective on the lives of teenagers in the twenty-first century. The project creates a tremendous opportunity for teachers and students to explore immersive, site-specific theater while potentially adding a number of short plays to the canon of theatrical works for high school actors.</p>
Oakland Youth Chorus	<p>Oakland Youth Chorus will continue to support its after-school choral music education classes that complement the school-day curriculum. Two elementary and three middle school chorus classes will be taught by accomplished performing musicians and teachers.</p>
Ojai Festivals, Ltd.	<p>Education Through Music (ETM) is a partnership between the Ojai Music Festival and the Ojai Unified School District. About 285 students in Kindergarten through third grade participate in weekly workshops led by a professional musician with extensive education experience for 32 weeks -- more than three-quarters of the school year. Activities integrate vocal music lessons with critical thinking games to teach the fundamentals of pitch and rhythm. The ETM curriculum improves students’ pattern recognition, social skills and teamwork abilities.</p>

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Legal Name of Organization	Proposed Project Thumbnail:
P.S. ARTS	P.S. ARTS Teaching Artist Matthew MacFarland provides free, VAPA standards-based visual arts classes to K-8 students at Camino Nuevo Charter Academy-Harvard Campus. Each student receives thematically linked skill-building lessons as seen through the lens of a range of artists. K-5th grade students receive a one-hour art class, once a week, for 21 weeks and 6-8th grade students receive a one-hour art class, 4 times a week, for 21 weeks.
Palo Alto Art Center Foundation	In Cultural Kaleidoscope, K-5 classes from Palo Alto Unified and Ravenswood City School District schools partner to work with teaching artists for standards-based sequential learning in the visual arts and to complete collaborative art projects. This CAC project will support 6 artists and 6 partnerships. Artists teach in the classroom; teachers play an active role. The two classes establish communication with shared artwork and meet three times to make art together and build friendships. An exhibition of all student work concludes the program; classroom pairs visit it together.
Pasadena Conservatory of Music	Pasadena Conservatory of Music (PCM) requests AIS support for the continuation of its recently expanded outreach program, Young Musicians (YM) at Jefferson Elementary. Since 2002, PCM has brought its sequential YM curriculum to this Title I school in Pasadena. Each week, all 450 students receive standards-based music instruction from early childhood music education specialists; fourth and fifth grade students receive twice weekly ensemble instruction in guitar, percussion, and recorder. Funds from AIS would primarily support artist salaries.
Peralta Parent Teacher Group	This proposal provides Peralta Elementary School students, 1st to 5th, an opportunity to enhance their knowledge and application of specific standards based arts learning and extend this learning to senior residents of The Bay Area Community Services Adult Day Care Center in Oakland. Classroom workshops prepare students to work directly with seniors on art-centered projects making connections between generations. Students will deepen their appreciation and understanding of the challenges of dementia and aging as they capture and preserve elements of the elders' lives that may now be hidden.
Performing Arts Workshop, Inc.	Performing Arts Workshop will conduct 10 in-school artist residencies in dance and music with two long-time partner Title I schools in San Francisco. Each residency will consist of a 30-week series of sequential, standards-aligned one-hour classes taught by the Workshop's skilled, experienced teaching artists. These CAC AIS residencies help the Workshop support professional artists' teaching careers while allowing them to pursue their own artistic development. The grants also leverage the resources of these committed partnerships, doubling the number of residencies we can offer.

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Legal Name of Organization	Proposed Project Thumbnail:
Playhouse Arts	Playhouse Arts over-arching youth program, Excite and Ignite is designed to empower youth to produce, promote and play in the arts in order to build better community engagement and cross-generational communication. The Playhouse Arts programs are not driven by performance, but by learning skills and the experimentation of those skills to find a theatrical voice, which can then be used elsewhere in their studies. Our Artist in Residency program connects local schools highly skilled teaching artists who have a passion for fostering the creativity in students of all ages.
Playwrights Project	Playwrights Project will provide the SEEDS program (Stimulating Educational Excellence through Drama Standards) infusing drama into the 6th grade Language Arts curriculum at Creative, Performing and Media Arts Middle School (CPMA), and guiding 9th-12th grade students to write one-act plays in English and Drama classes at the Preuss School UCSD. SEEDS provides students with intensive playwriting instruction; interactive sessions with professional actors; readings of students' work by actors; opportunities for observation and analysis of live theatre.
Plumas County Arts Comission	<p>Plumas Arts continues a 28-year partnership with our county's single school district, Plumas Unified School District (PUSD) and Plumas County Office of Education (PCOE) to provide K-6 grade level arts programming in all 4 elementary schools in our low-income rural, isolated county. Standards-trained, local artists present hand-on classroom programs and techniques to assist educators to incorporate The Arts into their Common Core curriculum.</p> <p>Culminating public student showcases highlight the talents of our youth and generate publicity and private donations to support the program.</p>
Poetry Flash	This Poetry Flash Artists in Schools project will bring two experienced California Poets in the Schools to a North Oakland elementary school, Emerson, and the middle school it feeds, Claremont Middle. John Oliver Simon and Tai Rockett will work to empower the creative and communicative skills of an entire neighborhood, Temescal. Students will sharpen their artistic perception, find pathways to creative expression, see themselves in historical and cultural context, learn to value aesthetic criteria and make critical connections as they write, revise, publish and perform their own poetry.
Pony Box Dance Theatre	Pony Box Dance Theatre will provide weekly creative dance classes for 300 third and fourth graders at International Elementary School, culminating in a student performance for the community.

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Legal Name of Organization	Proposed Project Thumbnail:
Prescott Circus Theatre	Prescott Circus Theatre after school artists' residencies at PLACE@Prescott and Lafayette Elementary Schools in West Oakland. Students, grades 3rd-5th, receive intensive training to learn performance skills, develop original routines, make historical and cultural connections, and learn to critique themselves and others as performers. Youth gain performing experience at over 40 events including culminating one hour shows performed at other Bay Area schools.
Prescott-Joseph Center for Community Enhancement, Inc.	Art@PLACE is an integrated, basic arts education program for K-5 students attending PLACE@Prescott. Since 2006, PJC has implemented the program and provided hands-on arts instruction via a PJC Teaching Artist that is fully integrated into the school day, to an average of 240 students each year. The arts curriculum is designed to supplement the school's existing California Visual and Performance Arts content standards with the goal of providing K-5 students at PLACE@Prescott with basic visual arts education and hands-on arts instruction to supplement math, science and reading skills.
Public Corporation for the Arts	Eye on Design is an in-depth, 15-week public art education program in which 3rd grade students in the Long Beach Unified School District work with an artist-in-residence to learn about visual art, architecture and design through a sequence of classroom-based lessons and field trips that transform the community into a classroom. The goal of the program is for students to increase their knowledge of art and acquire the skills to improve their own community through art. The culmination of the program is the creation and installation of permanent public art mosaics at each school.
Purple Silk Music Education Foundation, Inc.	PSMEF seeks CAC funds to support its longstanding school residency program in Chinese music at Lincoln Elementary School, in Oakland's Chinatown neighborhood. Over the course of the 2015-2016 school year PSMEF will provide 34 weeks of ongoing, in-depth, and sequential instruction in traditional Chinese instruments and songs to 450 students (grades 3-5). Students will be taught by professional artists with expertise in Chinese music. CAC funds will help underwrite artist fees during the designated grant period (10/1/15-6/30/16), supporting a total of 20 weeks of instruction over 8 months.
Redwood Heights Parents' Fund Association	The Redwood Heights Parent Fund (RHSPF) will continue to support the Studio Art Program, which provides 32 weeks of visual arts-integrated curriculum to the 368 (K-5th) students in general and special education. The Studio's hands-on projects engage students in deep and meaningful investigation and exploration as they practice and build skills in a wide variety of media, materials and techniques. Studio projects support and encourage critical and flexible thinking, visual and verbal artistic literacy and provide depth to cross-curricular connections.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Richmond Art Center	CAC funding will allow RAC to add Downer & Lake Elem. schools to the 19 schools in RAC's Art in the Community (AIC) free after school art programs taking place at school sites. This two-semester, 24-hour per semester, Introduction to Visual Art program for students in grades 1-6 (more than 90% of whom qualify for free/reduced breakfast & lunch programs) will be STEAM-based, align with VAPA and Common Core standards, provide English development opportunities for these predominantly Spanish-speaking students, and give them hands-on experience working in & learning about various art media.
Robbin S Frey DBA Dance Kaiso	African/Caribbean festival arts (folklore, music and dance) ~ a residency for grades K-1 and 2-6 at Meadows Livingstone School in San Francisco. The residency includes classes in Caribbean dance and Caribbean drumming/percussion taught by Residency Artist Wilfred Mark; Classes in Caribbean songs/chants + introduction to the Steel Drum taught by Guest Artist Val Serrant; and student performances at the San Francisco Day of the Dead procession on 11/2/15, opening night of Kwanzaa at the Westbay Community Center on 12/26/15 and school graduation on 6/8/16.
Sacramento Theatre Company	Sacramento Theatre Company (STC) will provide resident artists who will teach acting and stagecraft to middle school students at Albert Einstein Middle School in Sacramento through an after school program. The students' activities will culminate with a production of A Christmas Carol in the winter for 7th graders and a Shakespeare play in the spring for 8th graders. The STC after school program at Albert Einstein is in its 4th year.
San Diego Art Institute	In Partnership with Millennial Tech Middle, SDAI seeks to implement a semester-long teaching artist residency, which will culminate in a public art piece at Earthlab SD's outdoor site. Students will design the installation, research and develop educational materials, practice artmaking competencies, problem solving, and groupwork along the way. The content of the installation and related materials will be the flora and fauna of the Chollas Creek Watershed, as well as related conservancy efforts, and will relate directly to the students' classroom STEM instruction alongside the residency.
San Diego Civic Youth Ballet	San Diego Civic Youth Ballet's Outreach Program introduces children to the art form of ballet in a way that will have an enduring impact on their lives. Over the course of the program, the children discover the history, French vocabulary, and movement of ballet. They are taught locomotor skills, the basics of choreography, mime, musicality, and performance skills. Through the exploration of these skills and concepts, students learn to investigate and create movement phrases, convey meaning through movement, and analyze problem-solving strategies and solutions.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
San Diego Guild of Puppetry, Inc.	The San Diego Guild of Puppetry will continue to develop and hone VAPA standards and common core based puppetry arts residencies in collaboration with teachers at partner schools. As always, programs will be designed to meet expressed student/site needs.
San Diego Opera Association	San Diego Opera will implement an artist residency program with the goal of improving performing arts and literacy skills of at-risk middle and high school students through the creation of a student-written and composed opera. Bilingual teaching artists (English and Spanish) will implement a series of standards-based lesson plans about the artistic process of reading and composing both music and lyrics at two schools in underserved neighborhoods in San Diego. San Diego Opera will coordinate with the district's special education services to ensure total accessibility and maximum impact.
San Diego Youth Symphony and Conservatory	SDYS will continue to provide afterschool instrumental music instruction for Chula Vista students who desire an enhanced music experience. The afterschool programs are part of SDYS' Community Opus Project, a five-year old effort to make music education affordable and accessible to all students. They will meet twice a week at an elementary school in an ensemble setting and will be taught primarily by teaching artist/conductor Mario Miragliotta who will be assisted by instrumental specialists. They will learn classical and folk repertoire, and will perform in concert and at community events.
San Francisco Arts Commission	WritersCorps will hire 4 experienced teaching artists – published poets, fiction writers and performers – to work long-term (3-4 years) and in-depth in communities to teach creative writing, build relationships with young people, and serve as positive role models. Teaching artists will work at 11 sites (including public schools, juvenile hall and branch libraries) and will serve 700 students. We anticipate 80% of youth will increase their ability to express themselves verbally and in writing. This application requests support for Sandra Garcia Rivera's residency at Mission High School.
San Francisco Arts Education Project	San Francisco Arts Education Project will provide support for four professional artists offering visual arts and performing arts (music, dance) at an underserved San Francisco Unified School District elementary school. Professional artists who excel in visual arts and performing arts (music) will provide 376 hours of participatory arts instruction for 14 to 20 weeks to 160-200 students in grades 2-4 in the 2015-16 school year.
San Francisco Girls Chorus	The San Francisco Girls Chorus will offer its program, Creating Choral Music, at Lafayette Elementary School in San Francisco for the ninth year, and at Jefferson Elementary School in Berkeley for the sixth year. SFGC faculty members will collaborate with public school teachers to work with 80 3rd graders at Lafayette and 60 2nd graders at Jefferson, during school hours and at no cost. Pupils will learn the basic skills to sing, work together, and perform as an ensemble. The program will culminate in performances for the student body, parents and community.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
San Francisco Jazz Organization	SFJAZZ's Jazz in Session (JIS) program, now in its fifth year, collaborates with the San Francisco Unified School District (SFUSD) in strengthening middle and high school band programs. SFJAZZ places professional jazz musicians with significant teaching experience in schools recommended by the SFUSD to provide regular group and individual instruction in jazz. During the 2015-2016 school year, Jazz in Session will present year-round residencies in two public high schools and two public middle schools in San Francisco.
San Francisco Opera Guild	Book to Bravo! will provide artist residencies in seven classrooms at four Bay Area schools. Teams of two teaching artists partner with classroom teachers to guide students in the creation and performance of an original piece of musical theatre based on a story or book from class curriculum. Activities include singing, acting, and the writing of dialogue, lyrics, and music. Initial planning is followed by twelve working sessions: ten 90-minute classes, a performance, and a follow-up class. Students may also attend a final dress rehearsal of a San Francisco Opera production.
San Francisco Shakespeare Festival	The San Francisco Shakespeare Festival will partner with Park Middle School in Antioch to bring two professional theatre artists into residency at the school to teach performing arts education to 6th through 8th grade students from 10/01/2015 - 05/30/2016. Park Middle School and the San Francisco Shakespeare Festival have had a fruitful and stable partnership for the past five years.
San Jose Museum of Art Association	Sowing Creativity is a visual arts residency program that integrates the resources of the San Jose Museum of Art (SJMA) and the Youth Science Institute (YSI) into local Title I elementary schools. Students participating in the program receive twelve weeks of sequential, hands-on learning at the intersection of art and science. Classroom teachers, SJMA Teaching Artists, and YSI science educators collaborate to plan and implement standards-based, cross-disciplinary curriculum to promote student creativity, engagement, and success.
Sanchez Art Center	The Sanchez Goes to School project provides quality, VAPA standards-based visual arts education to the only public school in Pacifica that, due to its socio-economic demographic, would otherwise have no art instructor of its own. This 2015 project will provide each of the 500+ students of Sunset Ridge Elementary School with 12 art lessons during the school year. In 2014, the San Mateo County School Boards Association presented the project with a prestigious J. Russell Kent Award. The project began in 2008.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Santa Barbara Museum of Art	The ArtReach program places a Teaching Artist from the SBMA in two 5th grade classrooms at El Camino Elementary School in Santa Barbara. This will allow us to build on last year's program with Teaching Artist Itoko Maeno, and thereby create continuity and stability in arts education in the schools. SBMA is the largest provider of arts education in the County. The Artreach program currently serves five schools and more than 5,000 children a year. The El Camino school is an ideal site for fulfilling a real need - it offers only 40 minutes of arts instruction a year - and the mission of Artreach.
Santa Clarita Community College District	The Santa Clarita Performing Arts Center at College of the Canyons proposes a partnership with the Saugus Union and Sulphur Springs School Districts to provide 12 weeks of dance instruction to 190 5th grade students at James Foster Elementary and Sulphur Springs Community Schools. Visiting artist Lula Washington will meet with students twice a week to discuss and highlight dance as a creative process and teach various dance elements so students can choreograph their own piece. The residency will culminate in a student performance for family and peers in the schools' auditoriums.
School Time Music LLC	Alphabet Rockers will provide an 8-week hip hop arts integration curriculum for K-5 classrooms at Maya Lin, an Alameda elementary school. Working in partnership with classroom teachers and the arts coordinator, the curriculum will include music, movement, theater and beatboxing as modalities to explore curricular goals, will provide culturally responsive tools for the schools, and will offer an inclusive environment for diverse learners. The program will build student confidence, strengthen school community, and will celebrate the diversity of learners.
ShadowLight Productions	ShadowLight Productions' teaching artists will instruct multi-week shadow theatre residencies at Buena Vista/Horace Mann K-8, Everett Middle School, Leonard Flynn Elementary (SF) and Martin Luther King Middle School (Berkeley) all of which will culminate in original shadow theatre projects created and performed/exhibited for assemblies and the general public. These immersive residencies are part of the partnering schools' arts integration efforts and are tailor-designed in collaboration with the school sites.
Sierra County Arts Council	In cooperation with local artists, school administrators, and teachers, the Sierra County Arts Council Artists in Schools Program provides arts education to enrich curriculum for students of Sierra County. Our program is designed to answer specific needs at each site in accordance with the VAPA standards. We will continue our Visual Arts program (1-12) at Downieville School and our Graphic Arts program (7-12) at Loyalton High School.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Southland Sings	Southland Sings will deliver My Story, My Voice: Poetry to Song, a 14 session sequential vocal music, composition and theatre performance residency to four elementary schools. Instruction will be delivered to three general education and one special day classroom on each of three sites, and to four classrooms for the visually impaired and disabled on one site. The sixteen classrooms will participate in weekly 45 minute music composition, theatre, and performance workshops that will culminate in a public performance for their parents, peers and community.
Stagebridge	Stagebridge will place teaching artists in classes at four East Bay elementary schools for 12- to 16-week residencies of the Storybridge Speaking & Listening program, where they will be assisted by trained senior volunteers from the Stagebridge company. The program includes a mandatory annual training session for teaching artists and three storytelling assemblies for the full student bodies at three schools.
StageWrite	StageWrite's Building Literacy through Theatre program teaches theatre in the classroom, engaging students in dynamic, interactive language arts activities to advance their school success. Funds will underwrite fees for artists Carrie Paff, Marilet Martinez and Carlos Aguirre whose 12-week residencies in fall & spring semesters at two elementary schools will serve 620 students. 2015-16 will be the 10th consecutive year we have worked with ALL Starr King K-5 students providing sequential theatre instruction. We are entering our second year at Daniel Webster school where we serve K-3rd grades.
Symphonic Jazz Orchestra	The Symphonic Jazz Orchestra will develop the artistic abilities and creativity of students through its 28-week "Bach to Bebop" music residency in four Culver City elementary schools. The four-unit program culminates in a school-wide assembly where the students perform the songs they composed, along with jazz improvisation.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
The Crowden Music Center	Crowden Music Center proposes to enter its tenth year of providing comprehensive and sequential music education to 280 students at Washington Elementary School in Berkeley. Classes are taught by a teaching artist using the proven "Orff Schulwerk" method that emphasizes experimentation and play. Crowden Music Center is a 501(c)(3) nonprofit housing a prestigious day school and offering a diverse slate of programs for the broader community. This project builds upon Crowden's strengths in music education while increasing access to music education in our home community of Berkeley.
The Gabriella Foundation	Through its program, everybody dance!, The Gabriella Foundation provides high-level school-day and after-school dance classes to inner-city children and youth from pre-school through high school in Los Angeles. The \$12,000 Artists in Schools grant will help provide professional, standards-based dance instruction during the school day to students at Gabriella Charter School ("GCS"), an award-winning K-8 dance-themed public school. Everybody dance! provides 91 dance classes each week at GCS, and all 436 students receive daily dance instruction. This grant will fund 14 of those classes.
The Harmony Project	5 professional musicians coach and mentor students in group classes and orchestra ensemble after school and on Saturdays at Alexandria Avenue Elementary School. Students initially enroll into weekly musicianship classes to prepare them for success through the development of music fundamentals (i.e. reading music, rhythm, etc). Upon completion, students receive an instrument to use as their own, weekly lessons and orchestra, performance opportunities, musical/character evaluations, field trips, and myriad supporting services. All students receive at least 200 hours of instruction annually.
The HeArt Project	artworxLA's four-step ladder of sequential arts programming re-engages 650+ underserved alternative high school students. A yearlong series of 3 Level 1 classroom arts workshops are taught by professional artists. Each of the multi-disciplinary cycles culminates in public presentations of student artwork at partnering cultural institutions (2015-16: Hammer Museum, GRAMMY Museum and CA African American Museum). A CAC grant would support 2 11-week workshops at 3 of 25 school sites we serve: Central High-All People's Branch, Norwalk/La Mirada Visions CDS, and the Hollywood Media Arts Academy.
The Shakespeare Center of Los Angeles	The Shakespeare Center of Los Angeles will conduct its Will Power to Schools program in a partnership with The East Los Angeles Performing Arts Magnet (ELAPAM) and Los Angeles High School of the Arts (LAHSA). Artists will work with students in each school's Theatre Production Class, supporting their work in performance and design.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
The Unusual Suspects Theatre Company	In the 2015-16 school year, The Unusual Suspects (US) proposes to again provide our Youth Theater Residency Program in collaboration with Edison Middle School in South Los Angeles. The after-school residency will be comprised of sequential 10-week playwriting and performance workshops. In the playwriting workshop, youth will learn writing and character-development skills as they collaborate to create an original script. In the ensuing performance workshop they will learn acting, character development, production and blocking concepts. Each workshop will culminate in a staged performance.
Theatre for Children, Inc.	B Street Theatre will provide after-school theatre workshops to children, grades 1 - 6, at four START locations in Sacramento elementary schools. These 90-minute workshops will focus on developing reading, vocabulary, presentation and performance skills and encourage participants to take risks and learn new skills in an environment that is safe and conducive to creativity.
Theatre Of Hearts, Inc.	Theatre Of Hearts/Youth First will partner with four schools to deliver Youth First Artist-In-Residence (AIR) visual and performing arts programs to students, aged 8-18 across Los Angeles County. Artists Heriberto Luna, Teresa Smith, Irma Rangel, and Louis Van Taylor will provide 234 hours of standards-based instruction and mentoring to 200 students in nine AIR programs in Jazz Ensemble, African Dance, Choral, and Visual Arts. AIR programs consist of 13 / 2-hour workshops delivered once or twice a week, culminating in Work-In-Progress Presentations open to parents and community supporters.
Theatre West, Inc.	Theatre West - Los Angeles' longest-standing continuously operating theatre company - proposes a six-week arc of in-classroom arts education activities at Telfair Elementary School (ES), a Title I school in Pacoima. The program will reach more than 800 students in grades 1-6 with sequential, skills-based arts learning that will take place twice weekly for a period of six weeks. In addition, every student who receives instruction will be given the opportunity to visit Theatre West and attend a production of Storybook Theatre - Theatre West's award-winning children's theater program.
TheatreWorkers Project	TheatreWorkers Project (TWP) will deliver an integrated curriculum program that will deepen students' understanding of academics using theatre activities planned in collaboration with grade 9 Biology, grades 10 World History and English, and grade 11 AP US History teachers. Students from all 5 arts departments will utilize theatre techniques to explore the purpose, value and effects of war and imperialism. Culminating projects will include short, original performance pieces about the effects of the Holocaust and two plays about soldiers and nurses during the Viet Nam war.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Thingamajigs	Thingamakids! is designed to teach musicianship through the process of building musical instruments out of reused objects and materials found in our everyday lives. Students receive firsthand experience working with local artists that they can apply to their everyday lives in a lifelong capacity. In addition to music, students learn how math, physics, and design are used to create instruments. By constructing musical instrument designs gleaned and adapted from diverse time periods students gain a broad view of music -from its most ancient forms to modern instruments and materials.
transcendANCE Youth Arts Project	transcendANCE Youth Arts Project has been offering dance and performance education since 2006. The EXPLORE/CREATE/ACTIVATE programs are offered year round to provide a safe space for youth to EXPLORE new ways to express through dance, use their bodies and minds to CREATE original works, and ACTIVATE capacity for social change. Funding from the CAC-AIS grant will allow expansion of outreach programs at Hoover and San Diego High Schools for the '15/16 school year. With this grant, transcendANCE will reach a minimum of 100 drama students with its newly honed signature curriculum, "Mosaic".
Tuolumne County Arts Alliance (formerly Central Sierra Arts Council)	The Tuolumne County Arts Alliance will present residencies incorporating all 4 disciplines of the Visual and Performing Arts. Classroom arts engagements, painted murals and performances will enrich three school curriculums. Their primary focus will be on the communicative power of the arts as they shape, inspire, educate and embellish our lives. The language of the arts will be explored through the Elements of the arts disciplines. The residencies will align with and bridge the Common Core Curriculum and the California State Standards for the Visual and Performing Arts.
Venice Arts	Venice Arts will continue to partner with Olympic Continuation High School (OHS), a Title 1 "school of last resort" in Santa Monica, to provide 2 standards-based, 12-week intensive documentary workshops in photography. The students, who are considered to be at-risk, will explore community stories through photography, writing assignments, lab workshops, and journaling. Our programs are designed to have a high level of impact on a small group of students, meeting the needs of participants through low student-to-artist ratios.
Ventura County Arts Council	Artists in the Classroom is the only arts education program available to every school in Ventura County. We propose to expand residencies for 2 of the 4 teaching artists and embed the program in 2 schools, a rural and Title 1 school. AIS funding will allow us to hire a part-time administrator for the program. With a focus on two schools, we can unite classroom teachers and school administrators with our mission and the teaching artists, to better implement VAPA standards. Administrative follow up will help measure success and document results. This project can model our program moving forward.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
West End Studio Theatre	WEST Performing Art provides free, standards-based performing arts classes to K-5 students at Amesti Elementary, a Title 1 school with 80% English Language Learners through the FRESH PAINT, a comprehensive, sustainable arts education program based on current research and best practices in the arts. Classical art pieces are studied, re-interpreted and transformed into an original play for performance. Creating arts literacy for all students equally, FRESH PAINT supports diverse learning styles, integrating students with special needs and their general education peers.
Yolo County Arts Council	Students at two elementary schools in Yolo County will develop artistic abilities, explore creativity and gain skills such as problem solving, collaborating, and positive self-expression through an in-school ceramics based art program. The K-6 students and their teachers will benefit and learn from a professional, mid-career Yolo County ceramic artist who has been teaching in the Artist in Schools program for over 5 years. The schools, located in Woodland and Esparto, each serve a population where over 50% of students are low income, and each have large English learner populations.
Young Audiences of Northern California	Young Audiences of Northern California will partner with two professional artists--visual artist Marius Starkey, and theater artist Radhika Rao--to implement extended arts residency programs with every student (K-5) at Longfellow Elementary School in San Francisco, CA. Longfellow serves a demographically diverse community and is a high-need school, with 82% of the students qualifying for free or reduced priced lunch. The residencies will reflect the goals of the Common Core standards and align with the California Visual and Performing Arts Standards.
Young Audiences of San Diego	Young Audiences will partner with Ocean Beach Elementary School to provide all 450 students (K-4th grade) with 22 weeks of visual and performing arts. In our seventh year of partnership with this title one school, YASD will help children at Ocean Beach Elementary become excited learners who can think, see, speak, and express themselves through art. Each child will participate in 14 weeks of dance, theater or poetry as well as 8 weeks of visual arts. By the time a student completes his/her education at OB Elementary, each has received a comprehensive, standards-aligned arts education.

CALIFORNIA ARTS COUNCIL
2015-16 Artists in Schools
 Project Thumbnails

Legal Name of Organization	Proposed Project Thumbnail:
Young Musicians Foundation	YMF's Teaching Artist Program (TAP) exists to increase access and equity of quality music education to children in underserved areas of Los Angeles. Its purpose is to enhance students' cognitive, emotional/academic skills and improving their chances for success. In 2015-16, our exceptional classical music TAP-Artists In Schools Project will serve 230 PreK-8 students at 4 schools. Students will engage in tuition-free music instruction in instruments and music appreciation at Para Los Niños Gratts Primary Center, Lennox Middle School, Sacred Heart Elementary, and St. Thomas Aquinas Elementary.
Youth Art Exchange/The Tides Center	Youth Art Exchange requests \$12,000 to support an Architecture residency for San Francisco public high school youth in the Excelsior neighborhood. The 9-month residency will include 2 15-week sessions of classes, offering 30 student slots. Continuing successful work previously funded by CAC, this residency will provide youth (80% qualify for free/reduced lunch) with a point of entry into a discipline rarely offered in schools and vastly under-represented by people of color. Through real world projects, students will experience designing and building the city around them.
Youth in Arts	Youth in Arts will work with Mentor Artists Shawna Alapai'i (Traditional Hawai'ian Arts) and Beth Krebs (Visual Art) at Laurel Dell Elementary, and with Shawna at Short Elementary. Both schools are located in the same neighborhood and serve high percentages of low-income and ELL students. The program will provide visual and performing arts for grades K-5, linked to themes of nature, food and traditional culture. Arts activities will also connect to elementary science lessons (patterns in nature, weather and geology), and promote a message of healthy nutrition through natural food.
Z Space Studio	Z Space requests support for two in-depth public school residencies at Buena Vista Horace Mann Elementary School in San Francisco and Edna Brewer Middle School in Oakland. The residency model features weekly class sessions with teaching artist and guest designers as well as ongoing professional development with the participating classroom teachers and culminates with performances during school and in the evening for the school community. Word for Word's form is an ideal artistic experience, integrating VAPA standards and theater techniques that support reading skills and literature analysis.
Zaccho SF	In Zaccho's Youth Performing Arts Program (YPAP) students explore their potential in a professional setting through performance training, improvisation, research, Contemporary/Aerial Dance. Each year, Zaccho's Artistic Director defines a curriculum topic and creates a study guide to be used by classroom teachers and Teaching Artists. A year-end performance features the hard work of the participants. For 25+ years, YPAP has served 100-450 children annually, predominately from low-income families, engaging nearly 5,000 youth to date. The program is free for students.



FY15-16 ARTISTS IN SCHOOLS
Artists in Schools Panel 1: April 27-29, 2015

PANELIST BIOS

Name	Field(s) of Expertise	City/County
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Mario Davila	Arts in Education	Los Angeles/Los Angeles
<p>Mario Davila serves as Director, After School Arts Program (ASAP), for LA's BEST, which serves more than 28,000 children in grades K through 6 throughout Los Angeles County. Concurrently, Mr. Davila serves as Teacher Development Instructor for the Los Angeles County Museum of Art (LACMA) Evenings For Educators Program. Mario has extensive experience as a lead, art, and course instructor for numerous programs rooted in arts education and museum studies. He also served as Group Leader in the Getty Multicultural Undergraduate Internship Program, providing support for groups of undergraduate interns from throughout the US working in various cultural institutions in and around Los Angeles.</p>		

Manijeh Fata	Media/Youth	Oakland/Alameda
<p>Manijeh Fata, Youth Programs Manager, provides administrative and programmatic oversight for Community Works' (CW) youth programs. Manijeh joined CW in 2008, bringing 12 years of experience in arts and education program management and direct youth service at organizations such as, KQED, the Family Violence Law Center, and the National Latina Health Organization. She has organized and directed workshops nationwide to expose and challenge racism in public education, directed a Latina mentorship program in the Bay Area, developed and taught a course on Mixed-Race Identity through Creative Expression at UC Berkeley, and taught drama to middle school students. Manijeh holds a BA in Social Welfare and Ethnic Studies from UC Berkeley and a MFA in Cinema from SFSU, where she also taught advanced film production to under-graduate students. She was awarded the 2004 Kodak Eastman Scholarship for her short film Las Fruteras: A Fruitvale Tale.</p>		

Mike Halverson	Multidisciplinary	Los Angeles/Los Angeles
<p>Mike Halverson has worked as an artist and educator for the past two decades, 12 of these as an administrator in New York City. He established and supported education programs both in- and after-school for many dozens of NYC public schools; and hired, trained and managed artist-educators, classroom teachers, and administrators for both schools and partnering organizations. Mike was director of programs for a theater partnership program at Stages of Learning; gained hands-on experience running school partnerships and supporting activism and advocacy initiatives at the Annenberg-founded Center for Arts Education; served on NYC and NY State panels to fund education programs; and created and facilitated training workshops on collaboration among administrators, educators, artists and students around NY state. For the past five years, Mike's education endeavors have run on two parallel and complementary</p>		

paths, embracing 1) direct engagement with teachers, children and youth in classrooms, and 2) the design, implementation, and evaluation of programs in his roles as director of education at Manhattan New Music Project, program manager at Urban Arts Partnership, and co-founder of the Superflux Collective and Superflux Consulting.

Stephanie Kistner

Visual Arts/Arts Ed

Los Angeles/Los Angeles

Stephanie Kistner, Senior Program Coordinator, P.S. ARTS Ms. Kistner helps to develop and maintain P.S. ARTS' in-school programs in alignment with the strategic vision and mission of the organization. Prior to working for P.S. ARTS she served in the Peace Corps in St. Vincent and the Grenadines where she began her work as an arts educator and advocate by developing arts education programs at local schools. Other arts organizations that she's worked with include the Museum of Modern Art, the Scottsdale Museum of Contemporary Art, Arts for LA, and the Arts Council of Mendocino County. Ms. Kistner holds a B.F.A. in Painting and a B.A. in Art History from Arizona State University. In 2012 she earned a Master's Degree in Arts Management from Claremont Graduate University. She currently serves on the Programming Committee of Emerging Arts Leaders.

Ellen Oppenheimer

Visual Arts/Arts Ed

Oakland/Alameda

Ellen Oppenheimer has been working with quilts for over 30 years. She is recognized as one of the most important contemporary quilt makers in the country. Well represented in museum and private collections, the International Quilt Association recently honored her by having her work included in the Twentieth Century's Best American Quilts. Quilt historian Robert Shaw describes her as "one of the handful of art quilters that have so clearly found their voice that they cannot be imitated" and as "An artist who has developed her own vocabulary of symbols and images that is constantly fresh". Ellen has made an enormous impact as a community artist working with students in Oakland public elementary schools, as well as with all age groups from preschool to senior citizens. Her success as an artist and educator is evident in the support and enthusiasm of both the community that she works with as well as the extended audience that she and her students have reached.

FY15-16 ARTISTS IN SCHOOLS
Artists in Schools Panel 2: May 4-6, 2-15

PANELIST BIOS

Name	Field(s) of Expertise	City/County
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Rebecca Catterall	Arts Research	Topanga Canyon/Los Angeles
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Rebecca is a Research Associate at the Centers for Research on Creativity, Los Angeles. Duties include class observation, data collection, program evaluation, and report writing. Partial list of clients include: P.S. Arts, Disney Musicals in the Schools, Disney Big Ideas Lab, & Inner City Arts. She has also served as the Research Associate and Education Consultant for the Imagination Group, Los Angeles. Partial list of projects include: Teaching Artists Research Project, NORC with Nick Rabkin: interviewer for national report; Get Lit – Words Ignite: Poetry project with drop-out recovery charter school: Classroom observer and researcher; “Arts Centered Learning” initiative and survey with Independent Schools, Ex: J.T. Dye program evaluation; 18th St. Arts, Santa Monica: Teaching Artists observations for program evaluation/student learning. Rebecca is also a working ceramic artist.

Daryl Ngee Chinn	Literature	Arcata/Humboldt
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Daryl Ngee Chinn has worked as a teaching artist in poetry writing since 1987, starting in California and in various years in Nevada, Montana, Anchorage, South Dakota, Utah, and Wyoming; and has edited and produced over fifty school or district student poetry anthologies. He continues to teach in California, where he is also President of the Board of California Poets in the Schools. In Humboldt County, California, he has been part of a teaching artist team that has garnered eight consecutive Artist in Schools grants from the California Arts Council. He has also served on a number of CAC AIS panels.

Emily Garvie	Music/Arts Admin	San Francisco/San Francisco
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Emily brings experience both as an administrator and as a professional artist to her work in the field of arts administration. In her current role of Development Director at Young Audiences of Northern California, Emily is responsible for grant grant-seeking and oversight of grants implementation, as well as donor communications and individual fundraising. Emily serves as co-chair of the Development Cohort of the Young Audiences National Network and is a member of the Network’s Emerging Leaders Group. She sits on the Executive Committee of the Arts Providers Alliance of San Francisco and assists San Francisco Chamber Music in the grant-review process for their Musical Grants Program. Before transitioning to a career in arts administration, Emily studied music at Yale and Manhattan School of Music and performed opera professionally in the United States and Germany. While singing professionally, Emily worked as a teaching artist, developing her own grant-funded education programs. Emily is proficient in German, Spanish, French and Italian. She continues to sing and teach voice, and is a passionate consumer of the diverse artistic delights on offer in the San Francisco Bay Area.

Jeanette Jackson**Dance/Arts Admin Rancho Cucamonga/San Bernardino**

Jeanette Jackson is an Adjunct Professor of West African Dance at Cal-Poly. Formerly, she was the Founding Executive Director of ASI International in Cleveland, OH where she developed Arts Education programming that corresponded with State Academic Standards. She helped to oversee contracts with Young Audiences (NEO) to develop Arts Education training for artists. She also created curricula, Coordinated advocacy and leadership activities, as well as programming for youth outreach.

Emily Klion**Performing Arts/Theatre****Berkeley/Alameda**

Klion is the Executive Director of San Francisco Youth Theatre and the former Program Director for Marsh Youth Theatre, both based in San Francisco. Over the course of 13 years, she has served the community through youth theater programs that serve upwards of 1000 Students a year onsite and at local public schools.

TAB M

To: Council Members

From: Susan Steinhauser, Vice Chair (*Past Chair of Strategic Planning Committee*)
Craig Watson, Director
Caitlin Fitzwater, Public Information Officer

Date: June 24, 2015

Re: Strategic Plan Progress Report

Background

In January 2014, the Council adopted a new strategic plan intended to serve as a roadmap for our work for three to five years. The plan was carefully crafted with the input of hundreds of stakeholders from around the state. Many of the recent accomplishments of the Council are tied to the goals of our strategic plan, which, as a reminder, fall under four pillars:

1. Building public will and resources for the arts
2. Diversity, access, and partnerships
3. Thought leadership
4. Programs and services

About the Progress Report Document

At this time, we are providing a “progress report” which highlights some of the key accomplishments under each of the plan’s objectives (noted in blue text). This is not an exhaustive tracking document, rather an overview of the progress made to date.

The report also highlights objectives where progress is upcoming, noting a few areas where the Council’s attention may be needed (noted in red text). The items requiring Council’s attention will be addressed in our meeting, via a committee report or other planned discussion.

Council Review

We have worked hard to keep the progress report as concise as possible, and hope each member will have the opportunity to review it prior to our meeting. As agendaized, we will have approximately 20 minutes to discuss the progress report during our meeting on Thursday, June 25. Please come prepared with any questions, or feel free to contact Caitlin Fitzwater to discuss any questions in advance of the meeting. Caitlin can be reached at 916-324-6617 or caitlin.fitzwater@arts.ca.gov.

Strategic Plan | June 2015 Progress Report

Blue text = highlights of key accomplishments and activities that have taken place and/or are in-progress
(selected highlights only, not exhaustive)

Red text = upcoming tasks, *Council attention may be needed

1) BUILDING PUBLIC WILL AND RESOURCES FOR THE ARTS

GOAL: Ensure strong support for the arts statewide among the public, elected officials, and decision makers.

OBJECTIVES	
1. Activate CAC constituents, the arts community, stakeholders, and the public	
Tasks	a. Communicate success stories about the arts locally and statewide <i>Arts on the Air grant program, new CAC website, new leave-behind materials, upcoming CAC digital media storytelling communications campaign</i>
	b. Provide information to arts organizations <i>Online convening series, new CAC website, program webinars</i>
	c. Use research as a tool to drive and activate public will <i>Building public will pilot, Otis report, upcoming NEA "Studio of the Future" report (2015-16)</i>
	d. Regularly and proactively communicate with constituents to stay abreast of developments from the field <i>Increased ArtBeat subscribers, social media growth, public appearances by Council and staff</i>
	e. Consider reinstating an Arts Day with activities in the Capitol as well as at the local level and implement ongoing outreach around its goals <i>Support of April 2015 statewide convening, produce proclamations for local arts events</i>
	f. Raise awareness of CAC-funded programs and events <i>Equip grantees with template press kits, Council members attendance at events, pitch high-interest events to reporters</i>
	g. Publish a calendar outlining key CAC events e.g. Council meetings, convenings, grant application deadlines, etc. <i>Calendar added to CAC website</i>
	h. Work with State-Local Partners as a key resource for communicating with local elected officials and recognizing excellence in local programs <i>Meeting held with SLPs at April convening, SLP required attendance at April convening, upcoming communications improvements for SLPs</i>
2. Develop and provide messaging to Californians about the value of the arts and creativity to the state	
Tasks	a. Create materials outlining the value of the arts in both print and digital formats <i>New CAC printed materials developed (CAC overview and Arts Education), website redesign, support of Student Voices initiative</i>
	b. Identify opportunities to garner media coverage of the arts <i>Develop relationships with new press contacts, actively pitch CAC funded initiatives and programs, acquire new media press database tools, write opinion pieces and garner placement in high-traffic media outlets (Huff Post, Zocalo Public Square)</i>
	c. Develop quotes and background information for reporters on emerging arts issues and legislation <i>Develop and maintain relationships with press contacts, keep contacts abreast of research and current arts topics</i>
	d. Keep abreast of, and implement as appropriate, best practices in effectively promoting the arts and creativity <i>Utilize tools such as PicktoChart, Storify, and others; Communications Director expected to attend National Arts Marketing Conference</i>
3. Build renewed visibility for the arts and the CAC with California's elected officials	
Tasks	a. Develop public hearing strategy around the arts <i>Active partner in April 2015 hearing of Joint Committee on the Arts, testimony from Council Chair, future hearings in development</i>
	b. Develop and leverage state government relationships <i>Successful efforts of Legislative Committee, Director, Legislative Liaison, Council Members as seen in budget progress, resolution, and Cultural Districts bill</i>
	c. Provide information to elected officials regarding the benefits of the arts to their constituents <i>Successful efforts of Legislative Committee, Director, Legislative Liaison, Council Members; New printed materials created and disseminated; exhibit of Water Conservation Arts Contest to be displayed in Capitol in August</i>

	<p>d. Encourage communication between constituents and elected officials <i>Grantees required to send thank you letters to representatives, support of April convening, encourage grantees to invite elected officials to site visits and public events</i></p>
	<p>e. Look for targeted opportunities to expose key elected officials to exceptional CAC grantee work <i>Key state, local, and national officials participate in grantee site visits during NEA Chairman's visits to CA</i></p>
<p>4. Leverage relationships and connections of Council Members within the arts community and throughout the public, private, and nonprofit sectors</p>	
Tasks	<p>a. Map and leverage relationships and connections of Council Members within the arts community, the private sector, and local and state government <i>Legislative Liaison provides targeted support for Council Member efforts</i></p>
	<p>b. Create a variety of methods to recognize outstanding work by California artists and arts organizations <i>Increased use of proclamations, visits by Council members, speeches at public events</i></p>
	<p>c. Engage with and encourage involvement of alumni Council Members <i>*Staff to develop outreach plan in consultation with Executive Committee, database of past members to be developed</i></p>
<p>5. With invigorated public will, work to secure additional resources for CAC programs and services</p>	
Tasks	<p>a. Ramp up marketing the California Arts License Plate <i>Currently planning 2015 Holiday Season campaign, Revenue and Resources Committee to provide resources for Council Members</i></p>
	<p>b. Conduct outreach to maximize the potential of the Keep Arts in Schools Fund on state tax returns <i>Successful year-two campaign underway, expanded outreach efforts, increased use of social media</i></p>
	<p>c. Work to identify private sector support for CAC programs <i>Current activity of External Partnerships Committee</i></p>
	<p>d. Work to acquire additional general fund monies <i>Permanent funding increase underway</i></p>
	<p>e. Consider entrepreneurial opportunities in order to develop new resources <i>Current activity of External Partnerships Committee</i></p>

2) DIVERSITY, ACCESS, AND PARTNERSHIPS

GOAL: Ensure the CAC's work is reflective of California's diverse populations and accessible to all.

OBJECTIVES	
1. Work to ensure that diverse voices help to shape arts policy	
Tasks	a. Continue to empanel diverse experts to review grant applications <i>Diverse panelists engaged, open solicitation for panelists, Council members participate in panel recommendation process</i>
	b. Seek the counsel of diverse stakeholders from both within and outside the arts on an ad hoc basis <i>Input sought by Chair and Director on as-needed basis</i>
	c. Nurture ongoing relationships with geographically diverse and culturally-specific arts organizations <i>Ongoing via Statewide Network and SLP program, specific improvements to Local Impact program and increased outreach to these communities</i>
	d. Cultivate relationships with and seek the input of voices outside the arts <i>*Director engaged with interagency partners, additional input and relationship building from Council, External Partnerships Committee leading Council efforts on as-needed basis</i>
2. Provide services for California's diverse population	
Tasks	a. Continue to pursue working with populations reflective of the rich demographic makeup of California <i>CAC website available in 14 languages, Council meetings held in diverse locations, diverse populations supported via grant programs and arts education initiatives</i>
	b. Strive to provide grants, resources and services that serve all geographic regions of the state <i>Support and encouragement of new State-Local Partner organizations, improvements to Local Impact program</i>
	c. Work to enhance opportunities (career and participation) in the arts for people with disabilities <i>Continued engagement with UCLA Arts & Disability Center</i>
3. Strive to increase accessibility of CAC staff and Council Members	
Tasks	a. Conduct Council meetings and/or convenings in geographically diverse locations and in venues representing various disciplines and organization sizes <i>Improvements underway, future meetings to be set, meetings now include local performances, online convening series underway</i>
	b. Use all methods to ensure accessibility of CAC Staff <i>Ongoing via website, social media, phone, travel of staff</i>
	c. Strive for geographic, ethnic, and professionally diverse makeup of Council Members and Staff <i>New Council appointments in 2015, encourage diverse Council applicants</i>
4. Use technology to maximize accessibility	
Tasks	a. Utilize webinars and other virtual methods to facilitate free and accessible events <i>Online convening series underway, planned with input from field</i>
	b. Provide resources for the field and public via the CAC website and social media platforms <i>Growing library of research and resources posted to CAC platforms</i>
	c. Explore the development of online platforms to showcase CAC grantee photos, videos, and stories <i>Website redesign prominently features grantee images and stories, CAC blog features guest posts from grantees</i>
	d. Maintain an online arts resources library on the CAC website <i>Ongoing</i>
	e. Explore ways to make CAC programs and services accessible to those on the far side of the digital divide <i>Council meetings held in diverse and rural locations, technical assistance provided to constituents via phone</i>
5. Collaborate and partner with other government agencies to maximize the potential for the integration of the arts across state government	
Tasks	a. Continue work on arts education with the California Department of Education <i>Blueprint for Creative Schools published, CREATE CA growth, July 2015 CREATE CA retreat with new CDE advisor</i>
	b. Ramp up relationships in development with state agencies (such as the Department of Corrections, GoBiz, etc.) <i>Multi-year commitment from CDCR, ongoing relationship with GoBiz</i>
	c. Identify state agencies to determine if the arts are or could be incorporated into collaborative work <i>New partnership with Department of Water Resources, exploring partnerships with veterans and aging agencies</i>
6. Pursue collaborations and partnerships with the private sector	
Tasks	a. Establish list of opportunities conducive to private sector collaboration and conduct outreach to potential partners <i>Development of new External Partnership Committee</i>

	<p>b. Participate in events and conferences that draw attendees from the private sector <i>CAC represented at STEAM Connect Conference, CA Economic Summit, Cal Chamber Events, SoCal Grantmakers, Aroja Philanthropies Artful Aging Conference</i></p>
	<p>c. Identify go-to leaders in California’s creative economic industries. Regularly seek their counsel and provide periodic updates on issues of interest to them. <i>*Ongoing efforts of staff and Council</i></p>
	<p>d. Identify businesses that rely on creative people to become champions of the arts, including participation in hearings and outreach to state legislators <i>Successful Creative Economy hearing of the Joint Committee on the Arts and upcoming work of External Partnerships committee</i></p>

3) THOUGHT LEADERSHIP

GOAL: Establish the CAC as a leading authority and champion for the arts in California, regionally, and nationally.

OBJECTIVES	
1. Provide leadership and facilitate conversations to address issues where the arts may inform the conversation	
Tasks	a. Call on the state’s arts experts and other stakeholders to convene ad hoc task forces on an as needed basis to seek new ideas and input on specific issues <i>Chair and Director seek input on as needed basis</i>
	b. Host in-person and online convenings for arts practitioners and leaders <i>Online convening series underway with evaluations conducted following each convening</i>
	c. Pursue opportunities, such as trainings, speaking engagements, panel involvement and conference attendance, etc., for Staff and Council Members to effectively engage and grow their expertise on arts issues <i>Ongoing, increased Council and staff participation at public events and conferences</i>
	d. Maintain productive relationships with regional and national arts groups <i>Strong relationship with NEA Chairman, ongoing partnerships with NASAA, AFTA, WESTAF</i>
2. Help shape state and local policy	
Tasks	a. Make examples of best practices, success stories, and prototype models available to local arts communities for developing local policies <i>Policy ideas shared via grantee success stories, upcoming CAC digital media storytelling communications campaign</i>
	b. Explore legislation that would advance the arts <i>Support of Cultural Districts bill, exploration of theater and dance credential</i>
	c. Explore methods to develop new resources for the arts <i>Early level policy conversations with key legislators</i>
3. Highlight and promote arts innovation, the value of the arts, and successful arts programs	
Tasks	a. Support research that informs various sectors on the value of the arts <i>Second year of Otis Report, Building Public Will pilot and research, upcoming NEA-supported white paper “Studio of the Future”</i>
	b. Maximize CAC website and newsletters as effective communication tools <i>Website redesign, website translator added, increased ArtBeat subscribers</i>
	c. Help to develop and publicize successful case studies and grantee stories <i>Grantees highlighted on blog, website, social media, correspondence with media and legislature</i>
	d. Assemble collateral from events and symposia and make available to the field, as appropriate <i>Ongoing on CAC website and ArtBeat newsletter</i>
	e. Honor and recognize artists, arts organizations, arts leaders and supporters <i>Increased use of proclamations by Council members and staff</i>
	f. Consider reinstituting a statewide arts award to recognize excellence among California artists <i>*Feasibility discussion to take place on staff level</i>
4. Work to provide practical services to working artists and constituent organizations	
Tasks	a. Maintain professional development and networking opportunities <i>New Professional Development & Consulting grant program, addition of receptions to selected Council meetings, online convening series, support of statewide arts convening</i>
	b. Maintain resource library for artists seeking support information <i>Ongoing</i>
	c. Explore collaborations with arts service organizations to address the needs of the field <i>Deepened engagement with Statewide Network partners, Arts-in-Corrections training and conference</i>
	d. Support the development of emerging arts leaders <i>Preliminary conversations with partners and leadership experts (Arts for LA, WESTAF)</i>
	e. Promote new and existing strategies to harness the collective buying power of arts organizations <i>Investigating money and time saving social media tools for SLP grantees</i>

4) PROGRAMS AND SERVICES

GOAL: Ensure programmatic excellence, effectiveness, and relevance in all of the CAC’s programs and services.

OBJECTIVES	
1. Effectively manage and evolve CAC resources to address changing needs	
T a s k s	a. Continue support of arts organizations through grants and services <i>Ongoing</i>
	b. Provide relevant and valuable technical assistance to arts organizations and artists <i>Ongoing, upcoming increase in webinars offered</i>
	c. Explore avenues of support for individual artists <i>Online convening specifically for artists, changes to CCC and LI program encourage artist employment</i>
	d. Leverage public and private partnerships and collaborations to create valuable programs that improve the lives of Californians <i>Sponsorships in development for Poetry Out Loud, CDCR support of Arts in Corrections, water conservation poster contest</i>
	e. Continue to support the California Poet Laureate <i>Ongoing, panel convened in May 2015, Governor’s decision pending</i>
2. Keep abreast of current program strategies and best practices in arts grantmaking	
T a s k s	a. Maximize use of Cultural Data Project to inform programs and services <i>Programs staff pursuing additional CDP training, staying abreast of developments to CDP offerings</i>
	b. Identify and support new and innovative ideas, as possible and appropriate <i>New programs: Veterans Initiative, Professional Development & Consulting, upcoming discussion on arts and aging</i>
	c. Encourage lifelong arts participation <i>*Director engaged with Arts & Aging conference and field developments, Council/programs conversation pending</i>
3. Maintain commitment to arts education	
T a s k s	a. Sustain funding to Artists in Schools, or a variation on that program <i>Ongoing</i>
	b. Continue participation in CREATE CA coalition <i>Ongoing, CAC helped CREATE CA secure \$100,000 grant from NEA</i>
	c. Explore pilot projects within the field to support innovative models that address systemic change <i>Supporting year-two of CCC, JUMP StArts, Arts on the Air; new pilots: VIA, Professional Development & Consulting</i>
4. Continually examine CAC grant application eligibility, guidelines, and funding levels	
T a s k s	a. Examine funding formulas for existing grants programs to ensure that funds are tailored to support organizations according to their needs <i>Upcoming program evaluation efforts</i>
	b. Review grant evaluation procedures to ensure accountability and facilitate transparency <i>Engagement of panel chairs at Council Meetings, standardized panel note taking and dissemination to applicants, procedural recommendations from panelists</i>
	c. Ensure clear, measurable outcomes are met by aligning evaluation requirements with Strategic Plan priorities <i>Ongoing</i>
	d. Use research to inform actions <i>Ongoing, and upcoming program evaluation efforts</i>
	e. Use the expertise of California’s arts community to inform and guide CAC activities <i>Programs staff solicit program and policy feedback from high caliber panelists</i>

To: Council Members

From: Arts Education Committee:
Phoebe Beasley, Council Member
Nasha Lindo, Council Member
Shelly Gilbride, Arts Education Program Specialist

Date: June 24, 2015

Re: Arts Education Committee

On Tuesday, June 9th, the Arts Education Committee of the California Arts Council held a conference call. Discussion included:

- Staff Update:
 - Programs (AIS, JUMP): staff working to synthesize and consolidate all of the panel comments.
 - Arts Education Data Project: CREATE CA is supporting the Arts Education Data Project, a data collection initiative being piloted in California utilizing the CA Department of Education's existing data sets.
 - Program Evaluation: Shelly met with Elisa Callow to research our potential approaches to program evaluation. A larger report on that effort is forthcoming.
 - Arts Education Funders Coalition: Shelly attended this national meeting of arts education funders (see attached update).
- Council Members Update:
 - Phoebe has completed several site visits to AIS and JUMP StArts program grantees, and made California Arts Council presentations to elected officials and members of the legislature, at their requests.
 - Nasha has finally been confirmed by the Senate, and has had national and international conversations about arts education, including with a representative from the President's Committee on Arts and Humanities.

Attachments

- GIA Arts Education Funders Coalition Notes and Article
- Arts Education Info Sheet

THE GRANTMAKERS IN THE ARTS: ARTS EDUCATION FUNDERS COALITION MEETINGMinneapolis, MN May 7th 2015Meeting Report: <http://www.giarts.org/article/whats-big-idea-arts-education-advocacy-equitable-and-just-mission>

CA Arts Council: Key take-aways:

1. Documentation of the evolving field of arts education: affirms our approach to addressing field-wide issues:
 - a. Evolution of teaching artists
 - b. Need to showcase exemplary partnerships with schools and districts
 - c. Recognition of region wide coordination: supporting CAAE's local advocacy networks, Arts for All and LA County Office of Education
2. Focus on equity and access, and policy change: affirms the California Arts Council's work with CREATE CA
 - a. Arts Education Data Project: a web-based data portal in which anyone can see the status of arts education (based on CBEDS data) in a particular county, district or school.
 - b. Promoting arts education pathways to achieve equity, access and diversity
 - c. Supporting CAAE's efforts to credential theatre and dance teachers
 - d. State-wide convenings and coordination
3. Federal and Local Arts Education Policy updates: affirms our understanding that the Arts Council focus on Arts Education policy, not just programs, and that our programs need to support the policy changes that we want to see.
 - a. Student Voices: reflects the new LCAP emphasis on student input

California Arts Council

ARTS EDUCATION PORTFOLIO

A commitment to arts education is one of the California Arts Council's core values.

Arts education is an essential tool for healthy human development, student success and lifelong learning that must be available to all - in early childhood, during and after school and for all ages.

Arts education is a foundational component of all four pillars of the California Arts Council Strategic Plan.

The Council implements a three-pronged approach to ensuring that all Californians have access to learning opportunities in the arts.

ARTS LEARNING OPPORTUNITIES FOR ALL CALIFORNIANS

POLICY & THOUGHT LEADERSHIP:

CREATE CA
Statewide Coalition

California
Creative Economy
Report

GRANT PROGRAMS:

Artists in Schools

JUMP StArts

INITIATIVES:

Poetry Out Loud

Creativity at the Core

Student Voices

Turnaround Arts CA

Conservation
Creativity Challenge



POLICY & THOUGHT LEADERSHIP

Partnerships to build public will and resources for arts education

CREATE CA (Core Reforms Engaging Arts to Educate):

The California Arts Council is a leading organizational member of this statewide coalition of agencies, organizations and individuals partnering on an arts education reform movement that views the arts as an essential part of the solution to the problems facing California schools and a central piece of every child's education.

Otis Report on California's Creative Economy:

The California Arts Council partners with the Otis College of Art and Design to develop an economic analysis of the creative economy in California, providing compelling and undeniable evidence for the need to invest in high-quality arts education to sustain the talent pipeline that feeds the creative economy.

GRANT PROGRAMS

Supporting and championing the diverse and effective arts education programs across the state

While almost all of our grant programs support arts learning activities, two are explicit in their focus on arts education.

Artists in Schools

This signature grant program supports projects that integrate community arts resources - artists and local arts organizations - into comprehensive, standards-based arts-learning at school sites.

JUMP StArts

Rooted in a commitment to ensuring that art is accessible to all Californians, including the most vulnerable and at-risk, this program supports arts education programs for youth within the juvenile justice system.

INITIATIVES

Taking action to innovate and engage by integrating the arts into all facets of education

Poetry Out Loud

Partnering with the National Endowment for the Arts and the Poetry Foundation, the California Arts Council manages this extraordinary, free program for high school students to learn and perform great poetry, and win prizes - including a trip to Washington DC to compete in the national finals.

Student Voices

The California Arts Council has invested in this successful digital media initiative of the California Alliance for Arts Education. Student Voices empowers students to share their creativity by learning digital storytelling and creating videos about the meaning of the arts in their lives.

Creativity at the Core

The California Arts Council has invested in this initiative to integrate arts learning into the implementation of Common Core in California schools. A program of the California County Superintendents Educational Services Association (CCSESA) will create arts-based professional-development modules for teachers that incorporate arts into Common Core instruction.

Turnaround Arts California

In partnership with the President's Committee on the Arts and the Humanities and architect Frank Gehry, the California Arts Council has invested in this program that uses arts education strategies to significantly improve ten of California's lowest performing elementary schools.

Conservation Creativity Challenge: Water!

A pilot in 2015, this poster contest for 4th and 5th graders encourages students to harness their creativity to raise awareness of everyday water conservation practices.

To: Council Members

From: Susan Steinhauser & Christopher Coppola,
Outreach and Thought Leadership Committee
Caitlin Fitzwater, Public Information Officer

Date: June 24, 2015

Re: Outreach and Thought Leadership Committee Update

CAC 40th Anniversary

The committee has conducted initial discussions around the CAC's 40th anniversary which will take place in 2016. We anticipate marking this milestone through several high-profile efforts, which may take the shape of the following general formats:

- **Public Event:** A public gathering of the arts community, elected officials, and business leaders to mark the anniversary of the CAC. Educational and performance components to likely be included.
- **Publication:** A printed and online publication chronicling the milestones of the past four decades. A corporate sponsor may be sought to fund the publication costs (as was done successfully in 1986 for the CAC's 10th anniversary report).
- **Digital Media Storytelling Campaign:** As mentioned in the Director's Report (TAB C), a professional agency has been engaged to document the impact of the CAC's work. The products of this campaign will be rolled out in early 2016.
- **Local Engagement:** Grantees will be engaged in local communities via a to-be-determined strategy, possibly in conjunction with Council Meetings.

Online Convening Series

We have now completed two successful online convening events, with two more to come this fall. The feedback from our completed events was very positive. As a reminder, the upcoming convenings are scheduled as follows:

GETTING THE MOST FROM YOUR GRANT

Tuesday, September 15, 2015

10:30 – 11:30 am PST

Funding support can be leveraged with many creative strategies to further benefit your organization or project. Learn expert insight from funders and communications pros as they share the best ways to maximize your grant by telling your story, networking, and measuring impact. Target audience: arts and community organizations, and artists.

Presenters include:

- Jamie Bennett, Director, Art Place

Advancing California through the Arts and Creativity

Craig Watson, Director

- Diem Jones, Executive Director, Voices of Our Nations
- Kevin Kirkpatrick, Senior Executive Vice President, The Metropolitan Group

SELF-PROMOTION FOR ARTISTS

Tuesday, November 3, 2015

10:30 – 11:30 am PST

Attention artists! Here's your chance to learn about the best techniques for getting your work out into the world. Presenters will explore creative strategies for marketing and self-promotion, with an expanded focus on community partnerships. Target audience: artists.

Presenters include:

- Tom Sebastian, Co-CEO and Chief Creative Officer, Swirl Marketing
- Quetzal Flores, Grammy Award-Winning musician and Program Manager, Alliance for California Traditional Arts
- Jaime Galli, Digital Marketing Manager, SFMOMA



Memorandum

California Arts Council

1300 I Street, Suite 930
Sacramento, CA 95814
916.322.6555 | www.arts.ca.gov

Date: June 25, 2015
To: Council Members
From: Mary Beth Barber, Special Projects
Re: Revenue and Resources Committee update

Overview

There are new updates to the California Arts Council's main revenue-generating programs at the current time: the Arts License Plate (ALP or "Arts Plate") program, and the Keep Arts in Schools Fund (KAIS) through the Individual Voluntary Contributions program at the Franchise Tax Board.¹

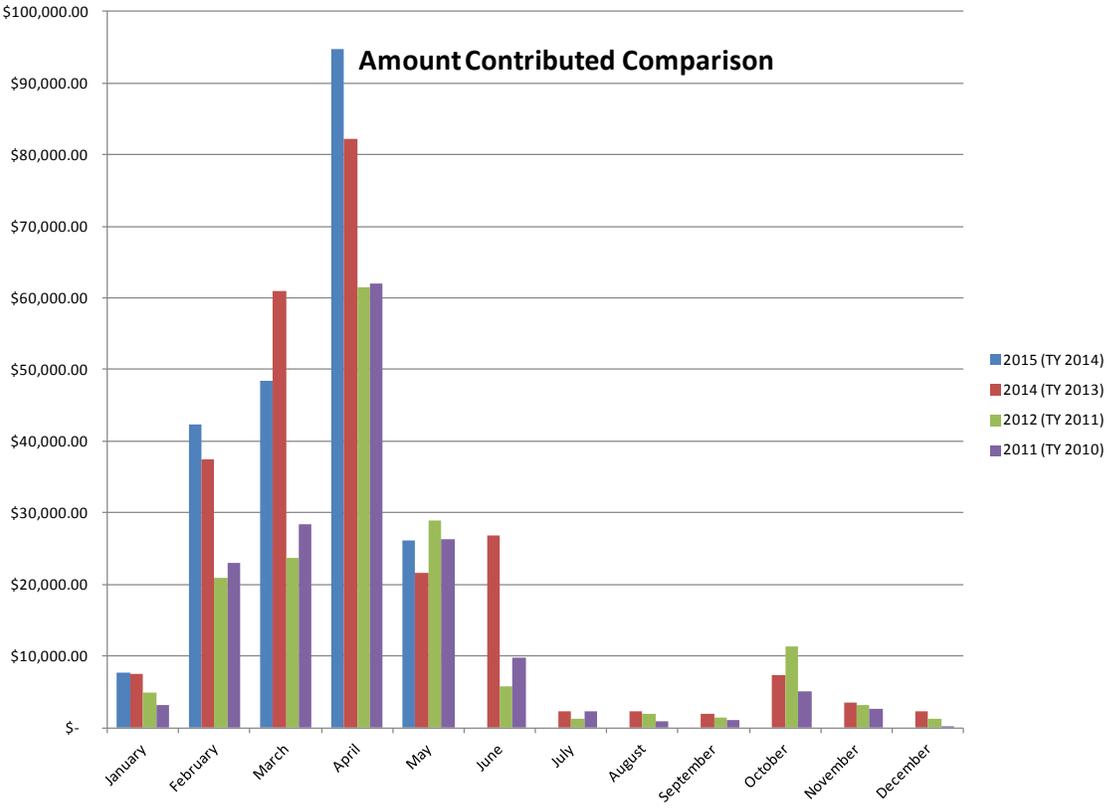
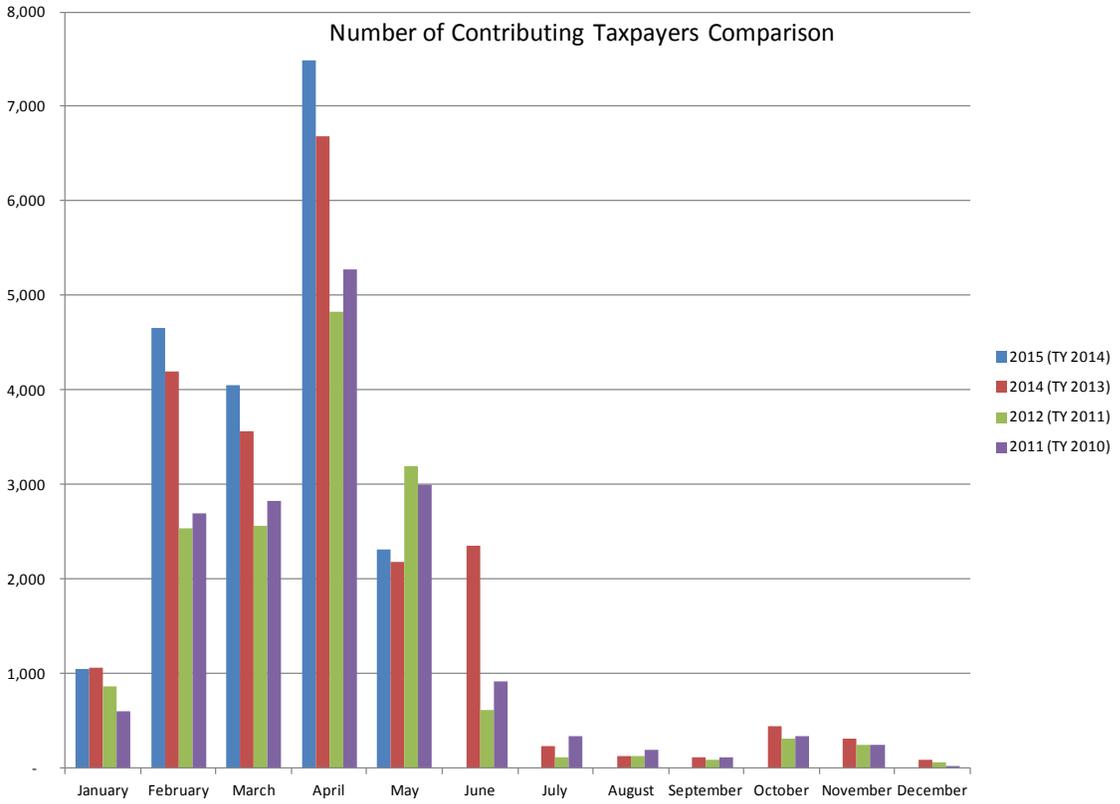
The Revenue and Resources Committee has had continuous contact regarding these two funding resource efforts, and a comprehensive conference call on June 10, 2015. Participants in each included Vice Chair Steinhauser, Councilmember Galli, Arts Council staff Mary Beth Barber (Special Projects) and Caitlin Fitzwater (Public Information Officer).

Keep Arts in Schools Fund (formerly "Tax Check-Off")

The Keep Arts in Schools (KAIS) Fund – funded through individual taxpayer contributions through state income tax returns – is currently ahead of the numbers from last year. There were 12% more people and 15% more dollar income contributing in April (the largest income month) than the previous year, and 5% more people contributing and 20% more income in May than the previous year. As of May 31, the KAIS fund had achieved \$219,173 of its \$250,000 minimum requirement. Last year at this time there was \$209,875 in the KAIS Fund. Our average donation to date per taxpayer is \$11.20.

The status of the KAIS fund can be found at <https://www.ftb.ca.gov/individuals/vcfsr/indvolcon.shtml>. Also included here are two bar charts that take a look at all four years of the Arts Council's participation in this program.

¹ As a reminder about the size and scope of these resources, the Arts Plate program generates approximately \$2.5 million in revenue annually for the agency, while the Keep Arts in Schools Fund generated just over \$250,000 this year, and is expected to generate the same for FY 2015-16.



Continued KAIS Efforts

Arts Council staff will continue to encourage support for arts education through KAIS Fund contributions throughout the year, especially in the mid to late summer months as late filers – typically high-wealth individuals – start their tax-filing process before the late-filers deadline in October.

Ways for Council members to support efforts

- Utilize social media and link to the Arts Council pages, info, and ads concerning KAIS – see more at <http://arts.ca.gov/getinvolved/kais.php> ;
- Forward agency's e-newsletter to supporters, friends, etc.(sign-up at <http://arts.ca.gov/news/artbeat.php>) ;
- Direct contact with individuals and provide reminder "forms" to others who have not yet filed their returns (links for forms at <http://arts.ca.gov/getinvolved/howtodonate.php>) .

Arts Council staff can provide materials, images, sample letter language, background information on the program, and other materials as requested.

Arts License Plate

The Arts Plate program has some specific administrative needs that need to be addressed in the coming months –

- A. Administrative coordination/confirmation of Arts Drivers ongoing participation (marketing)
- B. Adjustments of imagery and ads based on the confirmation of Arts Drivers (marketing)
- C. Continued advancement of pro bono and remnant advertising placements and Arts Plate informal resources and supporters, especially grantees (marketing)
- D. Overall program analysis and "business plan" (business analysis)
- E. Dealership Arts Plate sales analysis (business analysis)
- F. Voucher bulk sales efforts with corporations and philanthropists (sales)

Because of his special knowledge and significant contribution to the Arts Plate campaign, Sean Watson of Catalytik (formerly 24Connect) was contacted and offered a six-month contract² to tackle these needs, especially the administrative coordination and confirmation of Arts Drivers. Unfortunately, due to an increased workload at Catalytik, Watson informed the agency that the organization would not be able to fulfill these duties at this time and declined the contact offer.

The Arts Council staff will fulfill the above needs and others relating to the Arts Plate campaign efforts throughout the summer. To date, the Committee and staff recommend that the following take place concerning ALP:

- Continuation of the comprehensive voucher and sales functionality at ArtsPlate.org (contract with Topps Digital Services for a second year, starting July 2015);

² Any contract over \$5,000 not put out for RFP would be contingent upon the approval by the Department of General Services, of course. Moot case in this circumstance, as Watson declined the contract.

- Tighten details of the Million Plates campaign, specifically the continued support of the Arts Drivers and clarification of roles, images allowed in the campaign, and updates to their status;
- Continuation of promotion through social media, the agency's e-newsletter, and other outreach, as well as providing materials for arts supporters to promote the effort as well, especially through pro bono remnant ad space;
- Explore the business and sales structure at the dealership level to fully comprehend order flow to expand sales at the dealership level in the near future;
- Prepare materials for and explore partnerships with large bulk voucher buyers, in the immediate future as well as for the holiday season 2015;
- Meet with potential corporate and philanthropic partners for bulk voucher sales;
- Explore business and ordering infrastructure at ArtsPlate.org for creating "sales" on sequential Arts Plates.

All the components noted above are keys to moving forward with the campaign effort, but the most important for an increase in *sales* is the one underlined above. Any Council member interested in supporting this effort is welcome, and Arts Council staff will prepare the following:

- (1) Talking points and/or script
- (2) Presentation materials
- (3) Summary materials of benefits and impact of bulk voucher purchases

I. Expected Timeline of Arts Plate campaign

July

- Comprehensive business plan for ALP (history, overview, budgets, projects)
- Presentation crafted and drafted for potential large-buyer investors
- Talking points crafted for staff, Council, supporters
- "Test run" of presentations
- Non-Competitive Bid and Contract for Topps Digital Services submitted for approval
- Start administrative process for Arts Drivers' participation, other campaign administrative details

August

- Active discussions with potential large buyers
- Continuation of administrative process for Arts Drivers' participation
- Re-crafting of major ad materials (timing of start of this task depends upon hiring of graphic designer and Arts Drivers' administrative clarification)

September

- Drafting of business overview of sales process at dealership
- Discussions and assistance with large buyers, aim towards holidays

October

- If sales pitches went well, then busy with holiday prep! (through to Dec)
- PR/social media pitch for vouchers to general public. (Ongoing through Dec)

- Continued analysis of dealership sales fulfillment process, suggestions for improvement for Arts Plate sales

November/December

- Continuation of all above, with add in of "year-end" concepts, pitches, hopefully sales

II. Acknowledgement of Sean Watson as Arts Plate campaign key contractor and statewide arts supporter

Sean Watson has been a part of the Arts Plate marketing and sales effort for five years, and the Arts Council staff would like to acknowledge his key role in the creation and success of the Arts Plate campaign efforts during his time as a contractor. Watson started working on the Arts Plate campaign when he was a staffer with Dewey Square public-relations agency in 2010, and continued on as a key contractor the following year when he started his own company 24Connect (now Catalytik).

The Arts Council was fortunate to have Watson as part of the team during his tenure, especially during the difficult times following the financial crisis. While other special plate programs were struggling because Californians were cutting back on expenses, the California Arts Plate effort was making national headlines because of the celebrity support of the Arts Drivers, some of whom participated because of Watson.

The positive public exposure that the Arts Plate effort received during this difficult time due to Watson's contribution cannot be understated. The Arts Council received millions in free advertising on digital billboards throughout California from Clear Channel Outdoor that was fully coordinated and fulfilled by Watson, especially the messaging and image coordination with Industrial Creative.³

Major events such as the press announcement at Sony Pictures Entertainment's complex in 2012 was organized by Watson, and included significant marketing and public-relations exposure, including a double-decker tourist bus fully outfitted in Arts Plate marketing images.⁴ And Watson has been active in the ongoing publicity, sales and business infrastructure efforts for the Arts Plate, as well as quietly supporting the agency and its ongoing day-to-day operations and support of the arts in California. Outside of current and former Council members and staff, there isn't a greater supporter of the Arts Plate campaign effort than Sean Watson and the team at Catalytik/24Connect.

Conclusion

The Revenue and Resources Committee efforts are moving forward: the KAIS Fund is on track to meet the minimum requirement this year, and the Arts Plate campaign effort continues, principally with staff utilizing the strong foundations created by previous contractors, and with an eye towards the holiday season in 2015.

³ Industrial Creative is another former Arts Council contractor that deserved recognition for their contribution, especially the messaging and main image creation behind the "Create a State" component of the Arts Plate efforts.

⁴ More details on this event may be found at <http://arts.ca.gov/news/prdetail.php?id=127>.

TAB Mc

MEMO

To: CAC Members

Fr: Susan Steinhauser, Vice Chair

Re: Antelope Valley (AV)/Outpost: Attending a Conversation, a CAC California Creative Communities Grantee

Date: June 14, 2015

The Event. On Wednesday May 13, I attended a brunch and conversation at the Lancaster Museum of Art and History (MOAH). It is part of the Antelope Valley (AV)/Outpost Project, the No 1 panel ranked Creative California Communities in the inaugural grant cycle of this program. It is described as “a creative placemaking project that supports regional vitality through artist driven projects in the unincorporated communities of Littlerock and Sun Village.”

Contacts.The event was attended by about 60 individuals, many representing the partners in the program and many whom I met: the Otis College of Art and Design MFA Public Practice program—Bruce Ferguson, the new Otis president (see <http://www.otis.edu/news/bruce-w-ferguson-named-next-president-otis-college-art-design>); Suzanne Lacey, Otis Department Chair and public practice faculty; Consuelo Montoya; other Otis Staff and faculty as well as the 8 students; MOAH Staff Erin Harkey and Monica Lynne Mahoney; the Greater Antelope Valley Economic Alliance (GAVEA); the Department of Regional Planning; and the Office of Supervisor Michael D Antonovich. His local arts deputy, Rosalind Wayman attended. The LA County Commission for the Arts was also well represented and included Margaret Bruning, Director of Civic Art. A local councilmember, formerly a planning commissioner, who spearheaded the downtown revitalization/beautification project 14 years ago also attended.

Rick Lowe and Arts Driven Community Revitalization. The first part of the program consisted of introductions, an overview by the LA County Commission program manager and Otis faculty. Rick Lowe, trained as painter and now known for his arts driven community revitalization/redevelopment projects spoke. His projects include the Project Row Houses in Houston, the Watts House Project in Los Angeles, a post Katrina rebuilding effort in New Orleans and a community market in a densely populated, immigrant neighborhood in North Dallas.

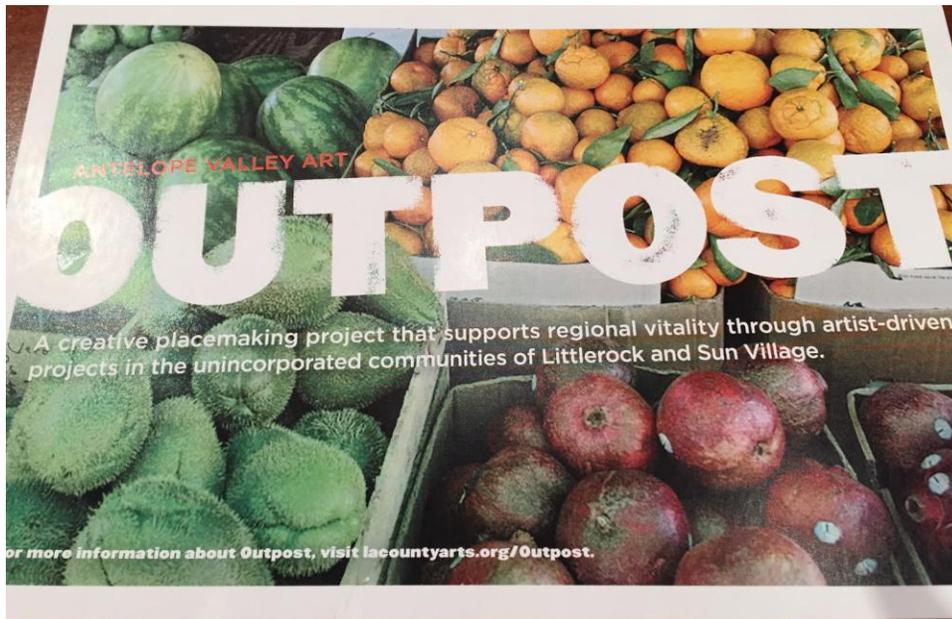
About AV/Outpost. Phase 1 consists of a series of conversations between artists and residents to explore the potential for future projects in the unincorporated communities of Littlerock and Sun Village in the Antelope Valley. The student with whom I talked worked on the food equity project that combines organic farming, with a farmer’s market and café. It builds on the areas’ agrarian past. Susan Steinman, the artist leading the conversations, celebrates “the garden as a metaphor for overall community vitality” and focuses on their “health, societal and economic benefits.” Local community gardeners were invited to bring their expertise to the discussion. In Phase 2, two artists

in residence—one local and the other, the Heidi Duckler Dance theater—will use the outcomes of the Phase 1 conversations to develop creative community based programs “that examine how art relates to their community’s specific development objectives.” at the end of the residences “long term sustainable creative programs that speak to the identity of the Littlerock and Sun Village will be developed.

Major Takeaways

- AV Outpost dovetails with the development of the AV General Plan. LA County Arts Commission got in at the ground level and worked closely with Economic Alliance and Supervisor Antonovich.
- Leverages dollars by bringing MFA students into the project
- 5 cross sector partners
- Good marketing. Good graphics. Clear message.
- Good definition of “creative placemaking” ie creative placemaking supports regional vitality through projects driven by artists who work with local communities and that speak to community identity
- How to make successful examples of creative placemaking, as AV/Outposts appears to be, available to CAC audiences?
- Excerpts from Rick Lowe’s presentation: Who has the authority to determine what’s creative? He was comparing a Franz Kline and a Gee’s Bend quilt. How does an artist engage a community? Everyone has value. Everyone is practicing as an artist.

cac.av outpost visit.5.13.15



OUTPOST

OPEN CONVERSATIONS

is a series of free public lectures and workshops that bring leading artists to the Antelope Valley to discuss and demonstrate the values of social practice. These artists and local residents will work with the Lancaster Museum of Art and History (MOAH) and the Otis College of Art and Design (Otis) MFA Public Practice program to explore the potential for future projects in Littlerock and Sun Village.

Visiting artists include **lauren woods, Susan Steinman, Las Cafeteras, Kim Stringfellow, Rochelle Fabb** and **Rick Lowe**.

OPEN CONVERSATIONS # 2 COMMUNITY FOOD & ART: THE LOW TECH, HIGH REWARD GARDEN

WITH SUSAN LEIBOVITZ STEINMAN

PRESENTATION

FRIDAY, MARCH 13, 2015 | 6 - 8PM
MOAH

665 WEST LANCASTER BLVD, LANCASTER, CA 93534

Ms. Steinman will present methods and strategies for artists and community members to transform gardens into edible works of art. Celebrating the garden as a metaphor for overall community vitality, she will discuss the health, societal and economic benefits.

WORKSHOP

SATURDAY, MARCH 14, 2015 | 2 - 4PM
LIVING STONE CATHEDRAL OF WORSHIP
FELLOWSHIP HALL - 37721 100TH ST E, LITTLEROCK, CA 93543

This workshop will address food equity and placemaking in the Antelope Valley. Ms. Steinman and Otis MFA Public Practice students will lead a hands-on discussion focused on the specific needs of Littlerock and Sun Village. Local community gardeners will be invited to bring their expertise to the discussion.

RSVP by March 13, 2015 to MOAH@cityoflancafterca.org or 661.723.6250.

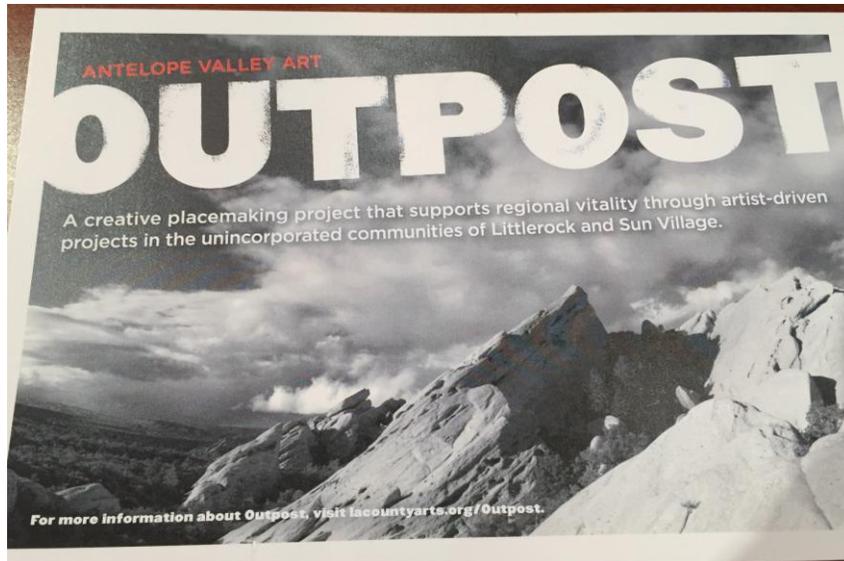
Susan Leibovitz Steinman

creates large scale public installations that address ecological, social and economic concerns and community-voiced needs. Her EOE Projects (equal opportunity eating) model low cost green techniques and social strategies that explore food rights, natural asset protection, bioremediation, ecological revitalization and tourism.



ABOVE: EOE - Equal Opportunity Eating, Washington DC, 2013. COVER: Photo by Mark Farina.

Managed by the Los Angeles County Arts Commission, Outpost dovetails with the development of the Antelope Valley General Plan. The project is funded by the National Endowment for the Arts and the California Arts Council with support from Metabolic Studio. Outpost partners include the Otis College of Art and Design MFA Public Practice program (Otis), the Lancaster Museum of Art and History (MOAH), the Greater Antelope Valley Economic Alliance (GAVEA), the Department of Regional Planning, and the Office of Supervisor Michael D. Antonovich.



ANTELOPE VALLEY ART

OUTPOST

A creative placemaking project that supports regional vitality through artist-driven projects in the unincorporated communities of Littlerock and Sun Village.

For more information about Outpost, visit lacountyarts.org/Outpost.

ANTELOPE VALLEY ART

OUTPOST

OPEN CONVERSATIONS
is a series of free public lectures and workshops that bring leading artists to the Antelope Valley to discuss and demonstrate the values of social practice. These artists and local residents will work with the Lancaster Museum of Art and History (MOAH) and the Otis College of Art and Design (Otis) MFA Public Practice program to explore the potential for future projects in Littlerock and Sun Village.

Visiting artists include **Lauren Woods, Susan Steinman, Las Cafeteras, Kim Stringfellow, Metabolic Studio,** and **Rick Lowe.**

**OPEN CONVERSATIONS # 4
NATURAL ENVIRONMENT**

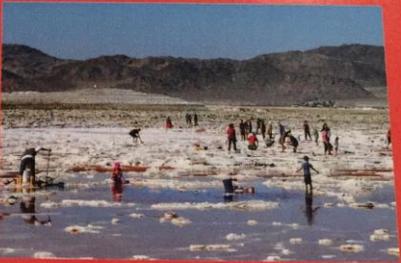
FRIDAY, APRIL 24, 2015 | 6PM
MOAH
665 WEST LANCASTER BLVD, LANCASTER, CA 93524

Artist **Kim Stringfellow** will share methods for capturing the histories of place and the environment, and present her work including the long-term Mojave Project, which maps the historical, cultural and natural resources of the Mojave Desert.

SATURDAY, APRIL 25, 2015 | 1 - 6PM
DEVILS PUNCHBOWL NATURAL AREA
2800 DEVIL'S PUNCHBOWL RD, PEARBLOSSOM, CA 93553

Workshop participants will record their oral histories about the environment. **Dave Numer**, Los Angeles County Regional Park Superintendent will join **Kim Stringfellow** in a discussion about the history and significance of the Devils Punchbowl Natural Area. The workshop will be followed by a guided tour and conclude with a free picnic dinner.

Kim Stringfellow is an artist and educator residing in Joshua Tree, California. Her transmedia projects combine writing, photography, audio, video and installation to bridge cultural geography and environmental concerns, and often address the repercussions of human interaction and occupation within these spaces.



COVER IMAGE BY JONATHAN NUMER, ABOVE IMAGE BY KIM STRINGFELLOW

Managed by the Los Angeles County Arts Commission, Outpost dovetails with the development of the Antelope Valley General Plan. The project is funded by the National Endowment for the Arts and the California Arts Council with support from Metabolic Studio. Outpost partners include the Otis College of Art and Design MFA Public Practice program (Otis), the Lancaster Museum of Art and History (MOAH), the Greater Antelope Valley Economic Alliance (GAVEA), the Department of Regional Planning, and the Office of Supervisor Michael D. Antonovich.

To: CAC Members

Fr: Susan Steinhauser, Vice Chair

Re: Maker City LA at REEF Visit: LA Art Funders Meeting May 14, 2015

Date: June 14, 2015

The Space. On Thursday, May 14, 2015 I attended an LA Art Funders meeting at the REEF, the former LA Mart, on its 11th floor Maker City LA. Located in downtown LA at Broadway and 19th off the 10 Freeway, REEF is an 860,000 sq foot building with floors of 60,000 sq ft/ea. Maker City encourages x silo users and interaction. It is a co working environment with spaces and rents that allow for entrepreneurial scaling up. Rents for a “flex desk” run \$350/mo with 9-5 availability. A medium office rents at \$1000/mo with 24/7 availability (see photo). Also provides creatives with work space and equipment eg fashion industry and sewing (see photo). Equipment for metalworking is expected. Other floors are dedicated to the LA Mart and Magic Box (for trade shows). REEF self defines as an “innovation hub.”

Major Take Aways

- Good for up and coming entrepreneurs and creatives. Community vibe/creative placemaking. Cross silo. Reasonably priced. Well located.
- Could be of interest to artists in CAC audience. Pillar III.4 of the Strategic Plan calls for “work to provide practical services to working artists and constituent organizations”. How to raise visibility and/or consider replicating model?



For more info go to <http://www.the-reef.com>

Contact Ava Bromberg, Senior Vice President, Business Development
213.763.5834 or abromberg@the-reef.com

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COWORKING

	Day Pass	Virtual Clients	Flex Lounge	Flex Desk	Dedicated Desk	Small Office	Medium Office
Rate/month	\$35	\$100	\$150	\$350	\$450	\$650	\$1000
Hours	9-5/M-F	24/7	24/7	9-5/M-F	24/7	24/7	24/7
Conference Room							
Free Time/month			2 hrs	4 hrs	6 hrs	8 hrs	10 hrs
Priority Reservation						•	•
Other							
WiFi						•	•
Mail Rate/month						•	•





info@makercityma.com
213.634.0920

cac.REEF Maker City.5.14.15

MEMO

To: CAC Members

Fr: Susan Steinhauser, vice Chair

Re: Turn Around Arts California, Hoopa Valley Elementary School (TAC), a CAC Arts Education Initiative

Date: June 14, 2015

The Students' Trip. On Friday June 5 I participated in the visit of the Hoopa Valley Elementary School 8th Grade Graduating class to Gehry Partners, its Turn Around Arts California mentor. Each year the 8th grade graduating class raises money for a graduation trip and this year, in conjunction with TAC it chose to come to LA for a week. The 47 students stayed at Loyola Marymount (LMU) dorms to have a "college experience." They were introduced to creatives in a number of fields. For many this was their first trip to Los Angeles. It was a 12 hour bus ride. A very full itinerary included working on an arts installation at LMU; trips to Sony Studios to meet with creative staff; to Disney Hall; and a ½ day visit to Gehry Partners in Playa del Rey to see the studio, meet the staff whom had traveled to Hoopa earlier in the year in their working environment and to work with them to create "fish lamps" to be installed at the school. Earlier in his career Frank Gehry had created, designed and fabricated these lamps. For more info on the lamps go to <http://blogs.kcrw.com/dna/frank-gehry-still-glows-revisits-available-light-and-fish-lamps>). "Downtime" included trips Disneyland and Dodger Stadium for a game.

Contacts. During the visit I met with Malissa Shriver, the TAC Executive Director; Zipporah Lax, the Program Director; Terry Lenihan; Superintendent Tom Torlakson; a number of the students and parent and teacher chaperones; the principal Rose Sita Francia (see 3rd photo) ; the Indian Education Center director (see 3rd photo) ; and an arts therapist who will be traveling to Hoopa later this year. The day was heavily photographed and videoed.

Major takeaways

- Students working in teams and collaborating see photo
- Principal Rose Francia's comment that working in an integrated arts setting and on arts projects has reduced conflict and increased compassion.
- Some of these students deal with significant mental health issues. autism, learning disorders and fetal alcohol syndrome. Some had attempted suicide; one's mother had committed suicide four months ago.
-

Extracts from the Hoopa School profile

Of note "... 77 % of the students are socioeconomically disadvantaged 93.5% are American Indian and 2.3% are Hispanic/Latino. The majority of the Klamath-Trinity Joint Unified School District's students are tribal members living on one of three reservations: Hoopa Valley, Yurok and Karuk....

A third of the residents in this community live below the poverty line, a rate that is higher than that of the larger Humboldt area. Most residents rent their homes. The average annual household income in the town of Hoopa is about \$20,000...

Hoopa is a small town in the Hoopa Valley Indian Reservation. The town covers approximately 12 square miles, and the reservation itself covers nearly 140 square miles. The reservation is located on the northeastern corner of Humboldt County in Northern California. Hoopa is approximately 60 miles inland from the Pacific Ocean and 300 miles north of San Francisco, California...

The Hupa people had limited contact with non-native peoples until the 1849 Gold Rush brought an influx of miners and trappers onto their land. They came up the Trinity River, into the valley, the area from which Hupa legends say people came into being. In 1864, a Peace and Friendship Treaty was negotiated with the United States. In 1896, the Department of the Interior began preparing a land allotment list. In 1909 President Theodore Roosevelt handed down a Proclamation, however that list was not completed and approved until 1923.... .”

CAC.turnaround arts ca hoopa visit.6.5.15





TAB N
Materials not
received

TAB O

Current Grant Programs & Initiatives

Grant Programs

- **Creative California Communities:** Transforming communities through the arts & economic development
- **Local Impact:** Revitalizing California's underserved & rural communities through the arts
- **Artists in Schools:** Developing creativity, overall well-being, and academic achievement in California students
- **State-Local Partnerships:** Fostering arts and cultural development through local leadership
- **Statewide Networks:** Supporting multicultural, and discipline-based arts networks
- **JUMP StArts:** Supporting arts education programs for youth in the juvenile justice system
- **Veterans Initiative in the Arts:** Enriching the lives of veterans through arts programming that is sensitive and responsive to their unique experiences
- **Professional Development and Consulting:** Helping arts organizations to grow and thrive through professional development and practical services
- **Arts on the Air:** Supporting original public media content about the impact of the arts in diverse communities in California

Initiatives

- **Poetry Out Loud:** Helping high school students master public speaking skills & build self-confidence
- **Arts in Corrections:** Providing rehabilitative arts services to California's prison population, in partnership with the California Department of Corrections and Rehabilitation
- **CREATE CA:** California's statewide arts education coalition
- **Creativity at the Core:** Placing arts at the forefront of Common Core State Standards implementation
- **Turnaround Schools:** Utilizing arts education strategies to significantly improve CA's lowest performing schools
- **Student Voices:** Digital media training and empowerment for students
- **Statewide Creative Economy Research (Otis Report):** Documenting the impact and influence of the creative sector on the state's economy
- **Poet Laureate:** The Governor's advocate for the art of poetry
- **Conservation Creativity Challenge:** Utilizing the arts and creative expression to educate California's young people about drought

TAB P



Rosenthal was an eccentric presence, easily spotted at art events with her shaved head, for many years carrying with her a pet rat called Tatti Wattles. But she was more than a character and overcame rough beginnings. Born in Paris to Russian parents, she studied theater in New York and came to Los Angeles in 1955. Influenced by Antonin Artaud, she founded Instant Theater, using drama and dance techniques based on improvisation. Artists of the period such as George Herms and Lee Mullican were happily involved. In the 1970's, she became an early supporter of the LA Feminist movement and evolved as an influential performance artist. She also formed her own company. As an important teacher and inspiration, she was named a "living cultural treasure" by the city of LA in 2000.



Chris Burden

Courtesy of the Chris Burden Studio and Gagosian Gallery

Photo: Josh White/JWPictures.com

A little less than two weeks ago, a handful of critics, curators and others were invited by [Gagosian Gallery](#) to see the performance of Chris Burden's *Ode to Santos Dumont*. It was held in an airplane hanger in Camarillo but utterly worth effort as we were able to see the artist's latest invention, a dirigible powered by small motor. (As it turns out, the very word comes from the French diriger, "to steer.") Scarcely a word was spoken as the ship floated along in a large circle. It was mesmerizing and in that quiet time, I thought of the many ways that Burden had managed to harness technological innovation to the trajectories, vagaries and personalities of history. In this case, he was presenting the wealthy Brazilian aviator Alberto Santos-Dumont who was determined to change the orientation of a hot air balloon so that it moved horizontally rather than vertically to fly around the Eiffel Tower in Paris in 1901. (Cartier designed the Santos wristwatch at his request, as he found it clumsy to always refer to a pocket watch.) Burden was not on hand but it turned out to be his farewell performance, [having lost his 18-month long battle with melanoma](#).



Chris Burden, "Ode to Santos Dumont"

As critics and historians bemoan the possibility of true originality in contemporary art, it is worth remembering Burden who has left a legacy of unchallengeable brilliance. His early interest in architecture while a student at Pomona College colored his ambitions, even in his earliest performance art. Where does a person stand in a society and why? What is our relationship to history and the ways it is shaped by technology? What is our moral responsibility? Burden was exceptional in that his responses to these questions were always indirect, oblique, intellectual and unexpected, often provoking other questions. There was absolutely no one else operating in his sphere and there is no expressing how great his loss is felt.



Chris Burden, "Urban Light"

To see a video of the last performance, click [here](#). Or you can see for yourself as of Monday when the piece is installed at [LACMA](#) for four weeks.



0 COMMENTS

[JOIN THE CONVERSATION](#)

Culture Monster

All arts, all the time

Chris Burden dies at 69: artist's light sculpture at LACMA is symbol of L.A.

By **CHRISTOPHER KNIGHT**

MAY 10, 2015, 7:49 PM

When he had himself shot in the arm for a performance piece at a Santa Ana gallery, Chris Burden became fleetingly famous. But years later, when he created such outsized, imagination-charged works as “Urban Light,” the ranks of vintage lampposts tightly arrayed outside the Los Angeles County Museum of Art, he left a longer-lasting legacy.

Burden, the protean Conceptual artist who rose from doing controversial performances in the 1970s to become one of the most compelling and widely admired sculptors of his generation, died Sunday at his home in Topanga Canyon. He was 69.

Paul Schimmel, a close friend of the artist and the former chief curator at the Museum of Contemporary Art who had organized Burden’s first retrospective exhibition in 1988, said the cause was malignant melanoma. Burden was diagnosed 18 months ago, Schimmel said, but kept the information private except for a few family members and friends.

Burden’s final sculpture, a lyrical homage to Alberto Santos-Dumont, the Brazilian aviator who flew the first practical dirigible around the Eiffel Tower in a momentous 1901 flight, will be shown for a month at the Los Angeles County Museum of Art in a special exhibition beginning May 18.

LACMA’s entry plaza is home to “Urban Light,” Burden’s sculpture in the form of a Classical Greek temple unexpectedly composed of 202 restored, antique cast-iron street lamps. Installed in 2008, it rapidly became something of an L.A. symbol.

“Chris’ work combines the raw truth of our reality and an optimism of what humans can make and do,” said LACMA director Michael Govan. With “Urban Light,” he said, Burden told him that he “wanted to put the miracle back in the Miracle Mile.”

Few might have guessed that his work would someday hold such an exalted position within the

civic consciousness. Burden gained notoriety in 1971 as a 25-year-old graduate student at UC Irvine, when performance art was still a relatively new genre.

For his master's thesis, he executed "Five Day Locker Piece," a durational performance in which he locked himself inside an ordinary school locker measuring just two feet high, two feet wide and three feet deep. The locker directly above contained five gallons of bottled water, and the locker directly below held an empty five-gallon bottle.

The university's administration was deeply divided over granting Burden's degree. The performance, however, was not mere sensationalism, grounded instead in a precocious understanding of fundamental shifts taking place in American art.

Burden harnessed a basic, industrially fabricated form prominent in 1960s Minimalist sculpture and — simply by inhabiting it with his body — transformed an inert box into an unnerving site of stomach-churning anxiety, both for himself and for increasingly uneasy viewers. Suddenly in the vanguard of emerging Post-Minimal artists, young Burden was awarded his degree.

He quickly connected with a group of Northern California artists centered around Tom Marioni, who hosted a new Burden performance a few months later at his ground-breaking Museum of Conceptual Art in San Francisco. Burden had a small, star-shaped metal stud hammered into his sternum, then shaved his head and changed clothes to dress in what he described as the sort of inconspicuous jacket and tie an FBI agent might wear.

Titled "I Became a Secret Hippy" the performance turned on the sometimes painful friction between inner and outer realities, private thoughts and public faces, rebellion and conformity. It also resonated with larger social divides as the United States, riven with conflict abroad and at home, entered its second decade of involvement in Vietnam.

But it was a performance six weeks later that, for good or ill, cemented Burden's work in the public mind. At F Space, an alternative gallery in Santa Ana, Burden performed "Shoot." He arranged to have himself shot in the left arm by a rifle-wielding friend positioned about 15 feet away.

The performance was recorded in a grainy, eight-second Super-8 film. In what could have been a fatal event, the bullet just grazed Burden's arm, causing a painful trickle of blood. Henceforth he would be known as "the artist who had himself shot" — caricatured by detractors, puzzled over by many, and closely scrutinized in Los Angeles' growing art community.

Power was a central motif in Burden's work. Over the next 44 years he approached it as an almost tactile, palpable material, one with visual, physical, emotional and social meanings.

His work delved into the power of individuals, tribes and nations. Often he explored the realm of science and technology as distinctly modern manifestations of power's dual capacity for the creation of magical delight or total annihilation. Always he courted the power of art.

"The Big Wheel" was a dramatic turning point. Having completed about 50 performances over the course of a decade, including some that consisted of brief video clips broadcast locally to startled late-night television viewers, the monumental 1979 work introduced a new direction for Burden's art.

"The Big Wheel" is a performance sculpture — an object activated by the artist, but one that seems almost to have a life of its own. The new genre became his primary focus for the rest of his prolific career.

In the work, a three-ton, cast-iron flywheel eight feet in diameter is powered by a motorcycle. When the engine revs and the motorcycle's rear tire is engaged with the sculpture, the flywheel begins to spin — first slowly, then faster, eventually gaining fearsome speed.

The motorcycle is disengaged, the engine shut down, and the big wheel spins — silently and with awesome force — for several hours. Farcical and playful, this simple but massive demonstration of Isaac Newton's laws of motion rivets audiences with an almost childlike sense of wonder.

"The Big Wheel" is a post-industrial recollection of Marcel Duchamp (1887-1968), the Dada artist whose absurdist 1913 sculpture of a bicycle wheel affixed to a kitchen stool presaged his standing in the 1970s as the decade's most influential artistic ancestor. He was art's big wheel, duly celebrated in Burden's magnificent work.

"The Big Wheel" is now in MOCA's collection.

It was followed by important sculptures such as "The Reason for the Neutron Bomb," 50,000 nickels topped with 50,000 match heads and painstakingly laid out on the floor in a precise, urban grid; "Samson," an industrial-strength turnstile placed at a museum's entry, which threatens to topple the building's walls if enough visitors crowd into the museum; and "Exposing the Foundation of the Museum," a trio of trenches dug into a museum floor to recall an archaeological dig at a lost civilization's ancient tomb.

He also was known for "L.A.P.D. Uniforms," a string of oversize, navy-blue garments, large enough for a giant, made in the wake of the Rodney King beating at the hands of local police; and, "What My Dad Gave Me," a 65-foot skyscraper made entirely of Erector set parts that was temporarily installed at New York's Rockefeller Center in 2008.

In 1996 Burden made "The Flying Steamroller," a jaw-dropping sculpture in which an actual

steamroller was connected to a counterbalanced pivot arm. Driven in a circle at high speed, the steamroller eventually lifted off the ground, centrifugally transcending the weighty machine's apparent physical limitations.

"The Flying Steamroller" is an eccentric precursor to "Ode to Santos-Dumont," the as-yet unseen new work that will make its debut next week at LACMA. KCRW art commentator Hunter Drohojowska-Philp, who witnessed a test run of the dirigible at a Camarillo airplane hangar last weekend, described Burden's homage to heavier than air flight as "mesmerizing."

In this as in much of his other work, she said, "Chris honored, examined and emulated the big dreams of others."

Burden was the first artist to join Gagosian Gallery when it opened in Los Angeles in 1978. His work is best known in California and Europe, where it has been the subject of numerous museum exhibitions. His first major solo show in a New York museum came in 2013, when "Chris Burden: Extreme Measures" was organized by the New Museum.

Burden was born in Boston on April 11, 1946, to Rhoda and Robert Burden, a biologist and an engineer. The eldest of three children, he grew up in France and Italy and, at 17, won a National Science Foundation grant to spend the summer studying in San Diego. In 1965 he enrolled at Pomona College, where he pursued architecture, physics and art, before entering graduate school at UC Irvine.

Burden began teaching at UCLA part time in 1978, becoming a tenured professor in 1986. A thoughtful, intensely focused, compact man, he was instrumental in developing the department's reputation as one of the nation's leading art schools.

That same year he made his first collaborative work with artist Nancy Rubins, his second wife, who survives him.

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Updated

3:57 p.m.: This article was updated with more biographical information on Burden and exhibition details of his last sculpture.

The original version of this story was published at 12:25 p.m.

Pioneering L.A. performance artist Rachel Rosenthal dies at 88

By **DAVID COLKER**

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Pioneering performance artist Rachel Rosenthal wasn't out to simply shock audiences, though her performances were filled with arresting moments.

She had hot wax poured over her shaved head, buried herself in artificial snow, read alternately from the ancient Kabbalah and car magazines, and shared the stage with more than 40 animals, including her beloved pet rat, who could often be found perched on her shoulder when she was off-stage.

But no matter how varied her performances — which ranged from solo pieces to ones that had 50 actors — her politically flavored works, spiked with humor, had an overriding theme.

“It's about our relationship to the Earth. It deals with who we are as a species and how we belong on this planet,” she said in a 1995 Times interview.

And what was her assessment of that relationship?

“In a word, lousy.”

Rosenthal, 88, who was performing well into her 70s, died Sunday at her home in West Los Angeles. She had been in declining health and died of congestive heart failure, said Kate Noonan, managing director of the Rachel Rosenthal Company, which presents improvised works.

Noonan said Rosenthal, though frail, attended a company rehearsal as recently as last week.

Rosenthal, who cut an exotic figure with her bald head (she had it shaved during a 1981 performance and kept it that way), colorful makeup and multiple earrings, was a familiar presence on the arts scene in Los Angeles, especially in the 1970s, 1980s and 1990s when she performed at a variety of venues, including the Museum of Contemporary Art.

She also presented works in numerous cities in Europe and in New York, where her “Rachel's Brain” won an off-Broadway Obie award in 1989.

Her pieces made feminist statements and took up the cause of animal rights — Rosenthal was known to leave rehearsals to help find a home for an abandoned pet.

Her impassioned works didn't always get great reviews, but even critics who found her pieces disjointed praised her ability to create moments of stillness among chaos.

“When she grabs your attention for individual fragments of the narrative,” Nancy Churnin wrote in *The Times* in 1991 in a review of Rosenthal's “Pangaean Dreams,” “she grabs it and shakes it like Jove playing with thunderbolts.”

Writing in the *New York Times* about the same work, Stephen Holden said, “Rosenthal can be growlingly ominous.... She can also be very funny.”

Typical of Rosenthal, the piece — which was performed in Los Angeles, San Diego, New York and other cities — drew from a panoply of narratives, weaving together Earth geography before the breakup of the continents, her own aging body, birth, death and the Persian Gulf War.

Rosenthal often used projections, movies and sound imaging in the pieces. They all came together at a point in “Pangaean Dreams” in which she held a white robe around her head that suddenly became a screen for projections.

“As the images of the Earth move around that head,” Churnin wrote, “one gets an impression of one person as a distinct island in a world of movement.”

Movement was always a primary factor for Rosenthal. She was born in Paris on Nov. 9, 1926, into a wealthy Russian Jewish family. Her father was a successful gem merchant and one of the top philanthropists in the country.

But during World War II, the family fled the Nazis, losing much of its fortune. The Rosenthals landed in Portugal, then Rio de Janeiro and finally in New York, where Rachel Rosenthal graduated from the High School of Music and Art.

She was a dancer and fell in with an avant garde crowd at a time of artistic fervor in the 1950s. She grew close to painters Robert Rauschenberg and Jasper Johns, and joined the dance company headed by Merce Cunningham.

The person who most influenced her was composer and writer John Cage. She was drawn to his creations derived from chance operations, including the *I Ching*.

“Chance is very risky for some people,” she said in a 2009 *Times* interview. “To feel comfortable with chance gives you a one-upmanship over the lot. It gives you courage; you are not afraid to make mistakes.”

When she came to Los Angeles in the mid-1950s, she started a theater group, Instant Theatre, that used chance operations to create performances not only for adults, but also for children. Indeed, it was the children's performances that sustained the company, financially, during its decade-long run.

Her more edgy work began in the 1970s. Although her works were generally seen by only a few hundred people at a time, Rosenthal was also seen by millions by picking up occasional roles on television sitcoms and other programs. She played an artist, for laughs, on "Frasier" in 1993, a tarot card reader on "Ellen" in 1998 and even had a part in the western "The Virginian" in 1970.

"She didn't go out and audition," Noonan said. "People would think of her and ask her to appear, and she always said yes. She had a great time."

Rosenthal's marriage to actor King Moody ended in divorce and she had no immediate family survivors. Her last dog, Fanny, will be cared for by Noonan.

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