



# The California Arts Council

*A State Agency dedicated to advancing California through the arts and creativity*

The California Arts Council is committed to building public will and resources for the arts; fostering accessible arts initiatives that reflect contributions from all of California's diverse populations; serving as a thought leader and champion for the arts; and providing excellent, effective, and relevant programs and services.

The agency is governed by a policy-setting council appointed by the Governor and the Legislature. The 11-member Council and the agency's staff have expertise in the arts, education, community development, state and local government, and both the nonprofit and for profit creative sectors.

## Grant Programs

- **Artists in Schools:** Placing teaching artists in California classrooms
- **Creating Places of Vitality:** Revitalizing California's rural and underserved communities through the arts
- **State-Local Partnership:** Fostering arts and cultural development through local leadership
- **Statewide Networks:** Supporting statewide and regional arts service organizations and networks
- **Creative California Communities:** Transforming communities through the arts
- **JUMP StArts:** Juveniles Utilizing Massive Potential Starting with Arts
- **Arts on the Air:** Supporting original public media content about the arts in California

## Economic Impact of CA's Creative Industries

- 10% of California's jobs are of the creative industries.
- In 2012, the creative industries of California generated \$273.5 billion in total (direct, indirect, and induced) output.
- They employed 1.4 million workers.
- The direct, indirect and induced workers paid nearly \$13.0 billion in property taxes, personal income and sales taxes into the state general fund and to local governments.

## Arts Education Initiatives

- **CREATE CA:** Providing leadership to the statewide arts education coalition
- **Creativity at the Core:** Powerful arts teaching and learning in the common core
- **Turnaround Arts CA:** Creating successful schools through arts education
- **Poetry Out Loud:** Introducing high school students to the magic of great literature

## About the Council

Members of the California Arts Council include: Chair Wylie Aitken, Vice Chair Susan Steinhauser, Michael Alexander, Christopher Coppola, Donn K. Harris, Charmaine Jefferson, William Turner, and Rosalind Wyman.

Learn more about the California Arts Council at [www.arts.ca.gov](http://www.arts.ca.gov)

